

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1013	100.0%	1.9%	498	100.0%	2.0%	515	100.0%	1.9%	246	100.0%	1.4%
Sexe												
Homme	498	49.2%	2.0%	498	100.0%	2.0%	0	0.0%	0.0%	120	48.9%	1.3%
Femme	515	50.8%	1.9%	0	0.0%	0.0%	515	100.0%	1.9%	126	51.1%	1.4%
Age												
15 à 24 ans	124	12.3%	1.7%	66	13.1%	1.8%	59	11.5%	1.6%	43	17.4%	1.3%
25 à 34 ans	119	11.8%	1.6%	56	11.2%	1.5%	63	12.3%	1.6%	30	12.0%	0.9%
35 à 49 ans	197	19.4%	1.6%	108	21.6%	1.7%	89	17.3%	1.4%	81	32.8%	1.3%
50 à 59 ans	196	19.3%	2.3%	99	19.8%	2.4%	97	18.9%	2.2%	65	26.2%	1.8%
60 ans et plus	377	37.2%	2.3%	170	34.2%	2.3%	206	40.0%	2.3%	28	11.5%	1.8%
Individu												
Ménagères	453	44.7%	1.9%	0	0.0%	0.0%	453	87.9%	1.9%	105	42.7%	1.5%
Personne de référence	566	55.9%	2.0%	417	83.6%	2.0%	150	29.1%	2.0%	114	46.4%	1.3%
Responsable des achats	694	68.5%	1.9%	258	51.7%	2.0%	437	84.8%	1.9%	152	61.7%	1.4%
PCS Individu												
Agriculteurs	3	0.3%	0.6%	2	0.5%	0.8%	0	0.1%	0.2%	0	0.0%	0.0%
Petits patrons	15	1.4%	0.9%	8	1.6%	0.7%	7	1.3%	1.6%	14	5.7%	1.0%
Affaires et Cadres	59	5.8%	1.2%	33	6.7%	1.2%	25	4.9%	1.2%	50	20.4%	1.1%
Professions intermédiaires	125	12.3%	1.7%	68	13.7%	1.9%	57	11.0%	1.5%	93	37.6%	1.5%
Employés	177	17.4%	2.1%	54	10.9%	2.4%	122	23.8%	1.9%	25	10.2%	1.4%
Ouvriers	156	15.4%	2.4%	125	25.1%	2.4%	31	6.0%	2.4%	6	2.5%	1.4%
Retraités	280	27.6%	2.2%	137	27.4%	2.3%	144	27.9%	2.1%	6	2.6%	2.9%
Autres inactifs	199	19.7%	2.0%	70	14.1%	1.9%	129	25.0%	2.0%	52	21.0%	1.6%
PCS Personne de référence												
Agriculteurs	11	1.1%	1.4%	2	0.5%	0.7%	8	1.6%	2.0%	0	0.0%	0.0%
Petits patrons	24	2.3%	0.9%	12	2.4%	0.8%	11	2.2%	0.9%	24	9.6%	0.9%
Affaires et Cadres	83	8.2%	1.2%	41	8.3%	1.2%	42	8.2%	1.2%	83	33.9%	1.2%
Professions intermédiaires	139	13.8%	1.7%	67	13.4%	1.6%	73	14.1%	1.8%	139	56.6%	1.7%
Employés	126	12.4%	2.3%	63	12.6%	2.7%	63	12.3%	1.9%	0	0.0%	0.0%
Ouvriers	211	20.9%	2.2%	121	24.2%	2.3%	91	17.6%	2.0%	0	0.0%	0.0%
Retraités	309	30.5%	2.1%	149	29.8%	2.2%	160	31.1%	1.9%	0	0.0%	0.0%
Autres inactifs	110	10.9%	3.1%	43	8.7%	2.9%	67	12.9%	3.3%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	189	18.7%	1.9%	87	17.4%	2.0%	102	19.9%	1.9%	25	10.0%	1.0%
2 personnes	409	40.4%	2.2%	206	41.3%	2.3%	203	39.4%	2.1%	68	27.7%	1.6%
3 personnes	162	16.0%	1.7%	75	15.1%	1.6%	87	16.9%	1.9%	53	21.4%	1.3%
4 personnes	144	14.2%	1.5%	80	16.1%	1.7%	63	12.3%	1.3%	70	28.5%	1.5%
5 personnes et +	109	10.8%	2.0%	50	10.0%	2.0%	59	11.5%	2.0%	31	12.5%	1.2%
Présence d'enfants de moins de 15 ans												
Oui	255	25.2%	1.6%	123	24.7%	1.7%	132	25.6%	1.6%	92	37.5%	1.2%
Non	758	74.8%	2.1%	375	75.3%	2.1%	383	74.4%	2.0%	154	62.5%	1.5%
Habitat												
Communes rurales	138	13.7%	1.2%	70	14.1%	1.2%	68	13.2%	1.1%	32	13.0%	1.0%
Agglo. - 20 000 hab	114	11.3%	1.3%	52	10.3%	1.2%	62	12.1%	1.3%	29	11.8%	1.1%
Agglo. 20 000 à 100 000 hab	164	16.2%	2.3%	72	14.4%	2.2%	92	17.9%	2.5%	31	12.8%	1.5%
Agglo. + 100 000 hab	591	58.3%	3.8%	302	60.6%	4.0%	288	56.0%	3.6%	151	61.5%	2.7%
Agglo. Paris	6	0.6%	0.1%	3	0.5%	0.1%	4	0.8%	0.1%	2	0.9%	0.1%
Régions INSEE												
Ile de France	6	0.6%	0.1%	3	0.5%	0.1%	4	0.8%	0.1%	2	0.9%	0.1%
Nord Pas de Calais	982	96.9%	30.6%	483	96.8%	31.1%	499	97.0%	30.0%	236	95.6%	23.3%
Lorraine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.1%	0.0%
Alsace	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Champagne Ardennes	0	0.0%	0.0%	0	0.1%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Picardie	17	1.7%	1.1%	9	1.8%	1.2%	8	1.6%	1.0%	5	1.8%	1.0%
Haute Normandie	1	0.1%	0.1%	1	0.2%	0.1%	0	0.0%	0.0%	1	0.4%	0.2%
Centre	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Pays de Loire	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%
Midi Pyrénées	1	0.1%	0.0%	1	0.2%	0.1%	0	0.0%	0.0%	1	0.5%	0.1%
Limousin	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.1%
Rhône Alpes	3	0.2%	0.0%	1	0.1%	0.0%	2	0.3%	0.1%	0	0.1%	0.0%
Languedoc Roussillon	1	0.1%	0.0%	0	0.0%	0.0%	1	0.1%	0.0%	1	0.2%	0.1%
Provence Alpes Côte d'Azur. Corse	1	0.1%	0.0%	1	0.2%	0.0%	0	0.1%	0.0%	1	0.3%	0.0%
Habitudes de connexion à Internet												
Tous les jours	816	80.5%	1.9%	415	83.2%	2.0%	401	77.8%	1.8%	220	89.2%	1.4%
Presque tous les jours	108	10.6%	1.8%	41	8.3%	1.5%	66	12.9%	2.0%	22	9.1%	1.6%
1 à 2 fois par semaine	78	7.7%	2.6%	39	7.8%	3.1%	39	7.6%	2.2%	4	1.7%	0.8%
1 à 3 fois par mois	12	1.2%	3.1%	4	0.7%	1.9%	9	1.7%	4.1%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	35	3.4%	2.6%	12	2.4%	1.9%	23	4.5%	3.1%	1	0.4%	0.5%
De 9 000 à moins de 12 000 euros par an	48	4.8%	2.4%	26	5.2%	3.4%	22	4.3%	1.8%	1	0.2%	0.2%
De 12 000 à moins de 18 000 euros par an	115	11.3%	2.3%	61	12.2%	3.0%	54	10.5%	1.8%	8	3.3%	1.0%
De 18 000 à moins de 24 000 euros par an	167	16.5%	2.4%	65	13.0%	2.2%	102	19.8%	2.6%	17	7.0%	1.2%
De 24 000 à moins de 36 000 euros par an	235	23.2%	1.9%	113	22.7%	2.0%	121	23.6%	1.8%	44	18.0%	1.3%
De 36 000 à moins de 45 000 euros par an	146	14.4%	1.9%	61	12.3%	1.6%	85	16.5%	2.2%	60	24.5%	2.1%
De 45 000 à moins de 65 000 euros par an	130	12.8%	1.7%	82	16.5%	1.9%	48	9.3%	1.4%	46	18.6%	1.2%
65 000 euros et plus par an	55	5.4%	1.3%	38	7.7%	1.5%	16	3.2%	0.9%	39	15.9%	1.4%
Refus	49	4.8%	1.4%	21	4.2%	1.4%	28	5.5%	1.4%	19	7.9%	1.5%
Ne sait pas	33	3.3%	2.1%	19	3.9%	2.6%	14	2.8%	1.7%	10	4.2%	1.6%