

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	558	100.0%	1.1%	292	100.0%	1.2%	266	100.0%	1.0%	144	100.0%	0.8%
<b>Sexe</b>												
<b>Homme</b>	292	52.4%	1.2%	292	100.0%	1.2%	0	0.0%	0.0%	84	58.5%	0.9%
<b>Femme</b>	266	47.6%	1.0%	0	0.0%	0.0%	266	100.0%	1.0%	60	41.5%	0.7%
<b>Age</b>												
<b>15 à 24 ans</b>	43	7.8%	0.6%	16	5.5%	0.4%	27	10.3%	0.8%	15	10.2%	0.5%
<b>25 à 34 ans</b>	40	7.2%	0.5%	17	5.9%	0.5%	23	8.7%	0.6%	15	10.7%	0.5%
<b>35 à 49 ans</b>	124	22.2%	1.0%	74	25.2%	1.2%	50	18.9%	0.8%	49	33.7%	0.8%
<b>50 à 59 ans</b>	139	24.8%	1.6%	66	22.7%	1.6%	72	27.2%	1.6%	57	39.2%	1.6%
<b>60 ans et plus</b>	212	38.0%	1.3%	119	40.8%	1.6%	93	34.8%	1.0%	9	6.2%	0.6%
<b>Individu</b>												
<b>Ménagères</b>	234	42.0%	1.0%	0	0.0%	0.0%	234	88.3%	1.0%	48	33.2%	0.7%
<b>Personne de référence</b>	347	62.2%	1.2%	275	93.9%	1.3%	72	27.3%	1.0%	92	63.6%	1.0%
<b>Responsable des achats</b>	373	66.9%	1.0%	138	47.1%	1.1%	235	88.6%	1.0%	92	63.7%	0.8%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	7	1.2%	1.3%	7	2.4%	2.2%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Petits patrons</b>	19	3.5%	1.2%	10	3.5%	0.9%	9	3.4%	2.2%	16	11.3%	1.1%
<b>Affaires et Cadres</b>	32	5.8%	0.6%	17	5.8%	0.6%	15	5.7%	0.7%	22	15.0%	0.5%
<b>Professions intermédiaires</b>	78	14.1%	1.1%	53	18.2%	1.4%	25	9.5%	0.7%	68	47.3%	1.1%
<b>Employés</b>	100	17.8%	1.2%	22	7.5%	1.0%	77	29.2%	1.2%	13	9.0%	0.7%
<b>Ouvriers</b>	63	11.3%	1.0%	51	17.3%	1.0%	13	4.7%	1.0%	0	0.0%	0.0%
<b>Retraités</b>	194	34.8%	1.5%	109	37.2%	1.8%	85	32.0%	1.2%	1	0.7%	0.4%
<b>Autres inactifs</b>	64	11.5%	0.6%	23	8.0%	0.6%	41	15.5%	0.6%	24	16.8%	0.7%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	12	2.1%	1.5%	7	2.4%	1.9%	5	1.8%	1.2%	0	0.0%	0.0%
<b>Petits patrons</b>	33	5.9%	1.2%	12	4.0%	0.8%	21	8.0%	1.7%	33	22.7%	1.2%
<b>Affaires et Cadres</b>	37	6.6%	0.5%	19	6.5%	0.5%	18	6.7%	0.5%	37	25.4%	0.5%
<b>Professions intermédiaires</b>	75	13.4%	0.9%	54	18.4%	1.3%	21	7.9%	0.5%	75	51.9%	0.9%
<b>Employés</b>	52	9.3%	0.9%	20	7.0%	0.9%	32	11.9%	1.0%	0	0.0%	0.0%
<b>Ouvriers</b>	113	20.2%	1.2%	54	18.4%	1.0%	59	22.2%	1.3%	0	0.0%	0.0%
<b>Retraités</b>	211	37.8%	1.4%	112	38.2%	1.7%	99	37.3%	1.2%	0	0.0%	0.0%
<b>Autres inactifs</b>	26	4.7%	0.7%	15	5.1%	1.0%	11	4.2%	0.5%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
1 personne	89	15.9%	0.9%	33	11.3%	0.8%	56	21.1%	1.0%	16	11.2%	0.7%
2 personnes	241	43.2%	1.3%	143	49.1%	1.6%	98	36.8%	1.0%	40	27.6%	0.9%
3 personnes	85	15.2%	0.9%	32	10.8%	0.7%	53	20.0%	1.2%	33	22.9%	0.8%
4 personnes	107	19.2%	1.1%	59	20.2%	1.3%	48	18.1%	1.0%	37	25.5%	0.8%
5 personnes et +	36	6.5%	0.6%	25	8.7%	1.0%	11	4.0%	0.4%	19	12.9%	0.7%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	121	21.8%	0.8%	70	24.0%	1.0%	51	19.3%	0.6%	55	38.4%	0.7%
Non	437	78.2%	1.2%	222	76.0%	1.2%	214	80.7%	1.1%	89	61.6%	0.9%
<b>Habitat</b>												
Communes rurales	154	27.6%	1.3%	88	30.2%	1.5%	66	24.7%	1.0%	23	16.0%	0.7%
Agglo. - 20 000 hab	193	34.6%	2.1%	96	32.9%	2.2%	97	36.4%	2.1%	51	35.0%	1.8%
Agglo. 20 000 à 100 000 hab	123	22.0%	1.8%	53	18.3%	1.6%	69	26.1%	1.9%	43	29.5%	2.0%
Agglo. + 100 000 hab	83	14.9%	0.5%	52	17.9%	0.7%	31	11.7%	0.4%	26	17.8%	0.5%
Agglo. Paris	5	0.9%	0.1%	2	0.7%	0.0%	3	1.2%	0.1%	3	1.7%	0.1%
<b>Régions INSEE</b>												
Ile de France	6	1.0%	0.1%	2	0.7%	0.0%	4	1.3%	0.1%	3	2.0%	0.1%
Champagne Ardennes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Haute Normandie	1	0.2%	0.1%	0	0.1%	0.0%	1	0.3%	0.1%	1	0.6%	0.2%
Basse Normandie	2	0.4%	0.2%	2	0.8%	0.4%	0	0.1%	0.0%	2	1.7%	0.7%
Pays de Loire	8	1.5%	0.3%	3	1.1%	0.2%	5	2.0%	0.3%	3	1.8%	0.3%
Bretagne	536	96.1%	20.0%	282	96.6%	21.7%	254	95.7%	18.3%	134	92.9%	17.2%
Poitou Charentes	2	0.3%	0.1%	2	0.6%	0.3%	0	0.0%	0.0%	1	0.5%	0.2%
Aquitaine	2	0.3%	0.1%	0	0.2%	0.0%	1	0.4%	0.1%	0	0.3%	0.1%
Limousin	0	0.0%	0.0%	0	0.1%	0.1%	0	0.0%	0.0%	0	0.2%	0.1%
Provence Alpes Côte d'Azur. Corse	1	0.1%	0.0%	0	0.0%	0.0%	1	0.3%	0.0%	0	0.0%	0.0%
<b>Habitudes de connection à Internet</b>												
Tous les jours	461	82.7%	1.1%	236	80.8%	1.1%	225	84.7%	1.0%	131	91.0%	0.8%
Presque tous les jours	47	8.4%	0.8%	25	8.7%	0.9%	22	8.1%	0.6%	9	6.1%	0.6%
1 à 2 fois par semaine	41	7.3%	1.3%	23	7.7%	1.8%	18	6.8%	1.0%	4	2.9%	0.8%
1 à 3 fois par mois	8	1.3%	1.9%	7	2.5%	3.9%	0	0.1%	0.1%	0	0.1%	0.2%
Moins souvent	1	0.3%	1.3%	1	0.3%	2.3%	1	0.2%	0.9%	0	0.0%	0.0%

# Le Télégramme



A.C.P.M. - ONE -

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	4	0.8%	0.3%	2	0.5%	0.2%	3	1.1%	0.4%	1	0.7%	0.5%
De 9 000 à moins de 12 000 euros par an	25	4.5%	1.3%	12	4.2%	1.6%	13	4.9%	1.1%	0	0.0%	0.0%
De 12 000 à moins de 18 000 euros par an	65	11.6%	1.3%	25	8.7%	1.2%	39	14.8%	1.3%	10	6.9%	1.3%
De 18 000 à moins de 24 000 euros par an	65	11.6%	0.9%	26	8.7%	0.9%	39	14.8%	1.0%	19	13.5%	1.3%
De 24 000 à moins de 36 000 euros par an	116	20.8%	0.9%	53	18.3%	0.9%	63	23.6%	1.0%	23	16.0%	0.7%
De 36 000 à moins de 45 000 euros par an	112	20.1%	1.5%	73	25.1%	1.9%	39	14.6%	1.0%	36	24.8%	1.2%
De 45 000 à moins de 65 000 euros par an	87	15.7%	1.1%	61	20.9%	1.4%	26	9.9%	0.8%	33	22.8%	0.9%
65 000 euros et plus par an	35	6.3%	0.8%	22	7.6%	0.9%	13	4.8%	0.7%	16	10.7%	0.5%
Refus	36	6.5%	1.0%	11	3.9%	0.8%	25	9.4%	1.2%	4	2.4%	0.3%
Ne sait pas	11	2.0%	0.7%	6	2.0%	0.8%	6	2.1%	0.7%	3	2.0%	0.4%