

# La République du Centre



A.C.P.M. - ONE -

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	153	100.0%	0.3%	74	100.0%	0.3%	79	100.0%	0.3%	38	100.0%	0.2%
<b>Sexe</b>												
<b>Homme</b>	74	48.3%	0.3%	74	100.0%	0.3%	0	0.0%	0.0%	21	56.1%	0.2%
<b>Femme</b>	79	51.7%	0.3%	0	0.0%	0.0%	79	100.0%	0.3%	17	43.9%	0.2%
<b>Age</b>												
<b>15 à 24 ans</b>	9	5.7%	0.1%	4	5.8%	0.1%	4	5.6%	0.1%	3	7.6%	0.1%
<b>25 à 34 ans</b>	20	12.8%	0.3%	6	8.6%	0.2%	13	16.7%	0.3%	5	13.6%	0.2%
<b>35 à 49 ans</b>	35	23.0%	0.3%	21	28.2%	0.3%	14	18.1%	0.2%	13	35.3%	0.2%
<b>50 à 59 ans</b>	36	23.4%	0.4%	21	27.8%	0.5%	15	19.2%	0.3%	12	31.6%	0.3%
<b>60 ans et plus</b>	54	35.2%	0.3%	22	29.7%	0.3%	32	40.3%	0.4%	5	12.0%	0.3%
<b>Individu</b>												
<b>Ménagères</b>	73	47.9%	0.3%	0	0.0%	0.0%	73	92.6%	0.3%	15	38.8%	0.2%
<b>Personne de référence</b>	97	63.1%	0.3%	66	88.7%	0.3%	31	39.2%	0.4%	25	64.8%	0.3%
<b>Responsable des achats</b>	110	71.9%	0.3%	41	54.8%	0.3%	70	87.8%	0.3%	25	66.4%	0.2%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	4	2.4%	0.7%	3	4.1%	1.0%	1	0.8%	0.3%	0	0.0%	0.0%
<b>Petits patrons</b>	4	2.6%	0.2%	4	4.9%	0.3%	0	0.4%	0.1%	4	10.5%	0.3%
<b>Affaires et Cadres</b>	14	9.2%	0.3%	9	12.5%	0.3%	5	6.1%	0.2%	13	35.0%	0.3%
<b>Professions intermédiaires</b>	25	16.1%	0.3%	11	14.5%	0.3%	14	17.5%	0.4%	16	42.9%	0.3%
<b>Employés</b>	28	18.5%	0.3%	8	10.6%	0.3%	21	25.8%	0.3%	1	3.8%	0.1%
<b>Ouvriers</b>	19	12.6%	0.3%	18	23.8%	0.3%	2	2.1%	0.1%	0	0.0%	0.0%
<b>Retraités</b>	40	25.9%	0.3%	19	26.3%	0.3%	20	25.5%	0.3%	0	1.2%	0.2%
<b>Autres inactifs</b>	20	12.8%	0.2%	2	3.3%	0.1%	17	21.7%	0.3%	2	6.6%	0.1%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	5	3.0%	0.6%	3	4.1%	0.8%	2	2.0%	0.4%	0	0.0%	0.0%
<b>Petits patrons</b>	5	3.1%	0.2%	4	4.9%	0.3%	1	1.3%	0.1%	5	12.4%	0.2%
<b>Affaires et Cadres</b>	14	9.3%	0.2%	10	13.3%	0.3%	5	5.7%	0.1%	14	37.9%	0.2%
<b>Professions intermédiaires</b>	19	12.3%	0.2%	8	10.5%	0.2%	11	13.9%	0.3%	19	49.7%	0.2%
<b>Employés</b>	19	12.2%	0.3%	7	9.1%	0.3%	12	15.2%	0.4%	0	0.0%	0.0%
<b>Ouvriers</b>	31	20.5%	0.3%	18	24.1%	0.3%	14	17.0%	0.3%	0	0.0%	0.0%
<b>Retraités</b>	47	30.9%	0.3%	24	31.8%	0.4%	24	30.0%	0.3%	0	0.0%	0.0%
<b>Autres inactifs</b>	13	8.8%	0.4%	2	2.2%	0.1%	12	14.9%	0.6%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
1 personne	38	25.1%	0.4%	13	17.7%	0.3%	25	32.0%	0.5%	6	16.8%	0.3%
2 personnes	55	35.7%	0.3%	32	43.2%	0.4%	23	28.6%	0.2%	10	26.8%	0.2%
3 personnes	23	14.7%	0.2%	12	16.7%	0.3%	10	12.8%	0.2%	6	15.4%	0.1%
4 personnes	26	17.1%	0.3%	11	14.8%	0.2%	15	19.2%	0.3%	14	35.8%	0.3%
5 personnes et +	11	7.5%	0.2%	6	7.6%	0.2%	6	7.4%	0.2%	2	5.2%	0.1%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	36	23.4%	0.2%	13	17.2%	0.2%	23	29.1%	0.3%	12	32.9%	0.2%
Non	118	76.6%	0.3%	61	82.8%	0.3%	56	70.9%	0.3%	25	67.1%	0.2%
<b>Habitat</b>												
Communes rurales	32	20.8%	0.3%	18	24.5%	0.3%	14	17.3%	0.2%	6	16.4%	0.2%
Agglo. - 20 000 hab	29	18.9%	0.3%	17	23.4%	0.4%	12	14.7%	0.3%	9	23.9%	0.3%
Agglo. 20 000 à 100 000 hab	17	10.8%	0.2%	7	9.8%	0.2%	9	11.7%	0.3%	2	4.6%	0.1%
Agglo. + 100 000 hab	69	44.7%	0.4%	25	34.3%	0.3%	43	54.4%	0.5%	21	54.5%	0.4%
Agglo. Paris	7	4.8%	0.1%	6	8.0%	0.1%	1	1.9%	0.0%	0	0.7%	0.0%
<b>Régions INSEE</b>												
Ile de France	8	5.0%	0.1%	6	8.0%	0.1%	2	2.1%	0.0%	0	0.7%	0.0%
Haute Normandie	1	0.5%	0.0%	0	0.0%	0.0%	1	0.9%	0.1%	1	1.9%	0.2%
Centre	143	92.9%	6.9%	66	88.7%	6.7%	77	96.8%	7.2%	36	96.1%	5.7%
Poitou Charentes	2	1.3%	0.1%	2	2.7%	0.3%	0	0.0%	0.0%	0	0.5%	0.0%
Aquitaine	0	0.1%	0.0%	0	0.2%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Midi Pyrénées	0	0.1%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%
Limousin	0	0.2%	0.0%	0	0.3%	0.1%	0	0.0%	0.0%	0	0.7%	0.1%
Auvergne	0	0.1%	0.0%	0	0.0%	0.0%	0	0.2%	0.0%	0	0.0%	0.0%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	117	76.2%	0.3%	60	81.5%	0.3%	57	71.3%	0.3%	34	89.4%	0.2%
Presque tous les jours	21	13.5%	0.3%	8	11.2%	0.3%	12	15.6%	0.4%	3	7.2%	0.2%
1 à 2 fois par semaine	15	9.7%	0.5%	5	7.3%	0.4%	10	12.0%	0.5%	1	3.4%	0.2%
1 à 3 fois par mois	1	0.6%	0.2%	0	0.0%	0.0%	1	1.1%	0.4%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	4	2.6%	0.3%	3	4.1%	0.5%	1	1.2%	0.1%	0	0.0%	0.0%
De 9 000 à moins de 12 000 euros par an	2	1.1%	0.1%	1	1.3%	0.1%	1	0.9%	0.1%	0	0.0%	0.0%
De 12 000 à moins de 18 000 euros par an	13	8.6%	0.3%	3	4.1%	0.1%	10	12.7%	0.3%	3	8.0%	0.4%
De 18 000 à moins de 24 000 euros par an	31	20.0%	0.4%	8	10.5%	0.3%	23	28.8%	0.6%	4	10.0%	0.3%
De 24 000 à moins de 36 000 euros par an	33	21.7%	0.3%	18	24.5%	0.3%	15	19.0%	0.2%	7	17.9%	0.2%
De 36 000 à moins de 45 000 euros par an	24	15.7%	0.3%	14	19.0%	0.4%	10	12.6%	0.3%	6	15.0%	0.2%
De 45 000 à moins de 65 000 euros par an	26	16.7%	0.3%	13	17.5%	0.3%	13	15.9%	0.4%	7	18.5%	0.2%
65 000 euros et plus par an	13	8.6%	0.3%	9	12.0%	0.3%	4	5.4%	0.2%	9	24.7%	0.3%
Refus	3	1.8%	0.1%	1	0.7%	0.0%	2	2.8%	0.1%	2	4.6%	0.1%
Ne sait pas	5	3.3%	0.3%	5	6.2%	0.6%	0	0.6%	0.1%	0	1.2%	0.1%