

La Provence



A.C.P.M. - ONE -

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	575	100.0%	1.1%	305	100.0%	1.2%	270	100.0%	1.0%	168	100.0%	0.9%
Sexe												
Homme	305	53.1%	1.2%	305	100.0%	1.2%	0	0.0%	0.0%	87	52.0%	1.0%
Femme	270	46.9%	1.0%	0	0.0%	0.0%	270	100.0%	1.0%	81	48.0%	0.9%
Age												
15 à 24 ans	42	7.3%	0.6%	17	5.7%	0.5%	25	9.1%	0.7%	18	10.5%	0.5%
25 à 34 ans	50	8.7%	0.7%	27	8.8%	0.7%	23	8.6%	0.6%	35	20.7%	1.1%
35 à 49 ans	146	25.4%	1.2%	84	27.5%	1.3%	62	23.1%	1.0%	56	33.3%	0.9%
50 à 59 ans	118	20.5%	1.4%	58	18.9%	1.4%	60	22.2%	1.4%	40	24.2%	1.1%
60 ans et plus	219	38.1%	1.4%	120	39.2%	1.6%	100	36.9%	1.1%	19	11.3%	1.2%
Individu												
Ménagères	241	42.0%	1.0%	0	0.0%	0.0%	241	89.5%	1.0%	72	43.1%	1.0%
Personne de référence	363	63.2%	1.3%	281	92.0%	1.4%	82	30.6%	1.1%	88	52.2%	1.0%
Responsable des achats	412	71.6%	1.1%	164	53.6%	1.3%	248	92.0%	1.1%	119	71.1%	1.1%
PCS Individu												
Agriculteurs	8	1.5%	1.6%	7	2.3%	2.2%	1	0.5%	0.7%	0	0.0%	0.0%
Petits patrons	19	3.4%	1.2%	15	5.0%	1.2%	4	1.6%	1.0%	19	11.3%	1.3%
Affaires et Cadres	42	7.3%	0.8%	30	10.0%	1.1%	12	4.4%	0.5%	39	23.2%	0.9%
Professions intermédiaires	57	10.0%	0.8%	31	10.2%	0.8%	26	9.6%	0.7%	47	28.0%	0.8%
Employés	105	18.2%	1.2%	28	9.3%	1.3%	76	28.3%	1.2%	22	13.2%	1.2%
Ouvriers	62	10.8%	1.0%	55	17.9%	1.1%	7	2.7%	0.6%	7	4.2%	1.6%
Retraités	180	31.3%	1.4%	99	32.5%	1.7%	80	29.8%	1.2%	5	3.3%	2.5%
Autres inactifs	101	17.6%	1.0%	39	12.8%	1.1%	62	23.1%	1.0%	28	16.8%	0.8%
PCS Personne de référence												
Agriculteurs	9	1.6%	1.2%	7	2.3%	1.9%	2	0.8%	0.5%	0	0.0%	0.0%
Petits patrons	31	5.4%	1.2%	16	5.2%	1.1%	15	5.6%	1.2%	31	18.4%	1.2%
Affaires et Cadres	62	10.8%	0.9%	40	13.0%	1.1%	22	8.3%	0.6%	62	37.0%	0.9%
Professions intermédiaires	75	13.0%	0.9%	32	10.4%	0.8%	43	16.0%	1.1%	75	44.6%	0.9%
Employés	70	12.1%	1.3%	30	10.0%	1.3%	39	14.5%	1.2%	0	0.0%	0.0%
Ouvriers	81	14.0%	0.8%	51	16.8%	1.0%	29	10.9%	0.6%	0	0.0%	0.0%
Retraités	198	34.4%	1.3%	105	34.3%	1.6%	93	34.5%	1.1%	0	0.0%	0.0%
Autres inactifs	50	8.7%	1.4%	25	8.1%	1.7%	25	9.4%	1.2%	0	0.0%	0.0%

La Provence



A.C.P.M. - ONE -

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	120	20.9%	1.2%	60	19.5%	1.4%	60	22.4%	1.1%	31	18.4%	1.3%
2 personnes	240	41.8%	1.3%	128	42.0%	1.4%	112	41.6%	1.2%	48	28.7%	1.1%
3 personnes	105	18.3%	1.1%	67	22.0%	1.4%	38	14.2%	0.8%	41	24.4%	1.0%
4 personnes	72	12.5%	0.8%	35	11.3%	0.7%	37	13.9%	0.8%	34	20.0%	0.7%
5 personnes et +	37	6.4%	0.7%	16	5.1%	0.6%	21	7.9%	0.7%	14	8.4%	0.5%
Présence d'enfants de moins de 15 ans												
Oui	152	26.5%	1.0%	80	26.1%	1.1%	73	27.0%	0.9%	62	37.0%	0.8%
Non	422	73.5%	1.1%	225	73.9%	1.3%	197	73.0%	1.0%	106	63.0%	1.0%
Habitat												
Communes rurales	35	6.0%	0.3%	15	5.1%	0.3%	19	7.1%	0.3%	11	6.7%	0.3%
Agglo. - 20 000 hab	82	14.3%	0.9%	42	13.7%	1.0%	40	14.9%	0.9%	24	14.4%	0.9%
Agglo. 20 000 à 100 000 hab	17	3.0%	0.2%	9	3.0%	0.3%	8	2.9%	0.2%	9	5.5%	0.4%
Agglo. + 100 000 hab	439	76.3%	2.8%	237	77.6%	3.1%	202	75.0%	2.5%	122	72.8%	2.2%
Agglo. Paris	2	0.4%	0.0%	2	0.6%	0.0%	1	0.2%	0.0%	1	0.6%	0.0%
Régions INSEE												
Ile de France	5	0.8%	0.0%	4	1.4%	0.1%	1	0.2%	0.0%	3	2.0%	0.1%
Franche-Comté	0	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.1%	0	0.0%	0.0%
Champagne Ardennes	0	0.1%	0.0%	0	0.1%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Picardie	0	0.1%	0.0%	0	0.1%	0.1%	0	0.0%	0.0%	0	0.3%	0.1%
Bretagne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%
Aquitaine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Midi Pyrénées	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Auvergne	1	0.1%	0.0%	1	0.2%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Rhône Alpes	4	0.7%	0.1%	2	0.6%	0.1%	2	0.8%	0.1%	1	0.4%	0.0%
Languedoc Roussillon	15	2.7%	0.7%	7	2.2%	0.6%	9	3.2%	0.7%	8	5.0%	1.1%
Provence Alpes Côte d'Azur. Corse	549	95.5%	12.5%	291	95.4%	14.1%	258	95.6%	11.1%	155	92.3%	10.1%
Habitudes de connection à Internet												
Tous les jours	469	81.6%	1.1%	251	82.2%	1.2%	218	80.8%	1.0%	145	86.8%	0.9%
Presque tous les jours	62	10.8%	1.0%	31	10.3%	1.1%	31	11.4%	0.9%	17	10.1%	1.2%
1 à 2 fois par semaine	40	7.0%	1.3%	23	7.5%	1.8%	17	6.4%	1.0%	3	1.9%	0.6%
1 à 3 fois par mois	2	0.3%	0.5%	0	0.0%	0.0%	2	0.7%	0.9%	0	0.1%	0.1%
Moins souvent	2	0.4%	1.9%	0	0.0%	0.0%	2	0.8%	2.9%	2	1.1%	8.3%

La Provence



A.C.P.M. - ONE -

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	18	3.1%	1.3%	14	4.7%	2.3%	4	1.4%	0.5%	1	0.7%	0.5%
De 9 000 à moins de 12 000 euros par an	29	5.1%	1.5%	21	7.0%	2.8%	8	2.9%	0.6%	2	1.3%	0.9%
De 12 000 à moins de 18 000 euros par an	47	8.2%	0.9%	19	6.2%	0.9%	28	10.4%	0.9%	10	5.8%	1.3%
De 18 000 à moins de 24 000 euros par an	80	13.9%	1.2%	46	15.0%	1.6%	34	12.5%	0.9%	10	5.7%	0.6%
De 24 000 à moins de 36 000 euros par an	155	26.9%	1.3%	75	24.5%	1.3%	80	29.7%	1.2%	47	28.0%	1.3%
De 36 000 à moins de 45 000 euros par an	71	12.4%	0.9%	39	12.8%	1.0%	32	11.9%	0.8%	28	16.7%	1.0%
De 45 000 à moins de 65 000 euros par an	80	13.9%	1.0%	40	13.1%	0.9%	40	14.9%	1.2%	29	17.3%	0.8%
65 000 euros et plus par an	46	8.1%	1.1%	32	10.4%	1.2%	15	5.5%	0.9%	25	14.6%	0.9%
Refus	33	5.8%	0.9%	19	6.1%	1.2%	15	5.4%	0.7%	14	8.3%	1.1%
Ne sait pas	15	2.5%	0.9%	0	0.1%	0.0%	14	5.3%	1.7%	3	1.5%	0.4%