

Le Populaire du Centre



A.C.P.M. - ONE -

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	126	100.0%	0.2%	60	100.0%	0.2%	66	100.0%	0.2%	27	100.0%	0.2%
Sexe												
Homme	60	47.4%	0.2%	60	100.0%	0.2%	0	0.0%	0.0%	16	58.9%	0.2%
Femme	66	52.6%	0.2%	0	0.0%	0.0%	66	100.0%	0.2%	11	41.1%	0.1%
Age												
15 à 24 ans	15	11.6%	0.2%	9	14.9%	0.2%	6	8.6%	0.2%	4	13.1%	0.1%
25 à 34 ans	10	8.2%	0.1%	8	12.8%	0.2%	3	4.0%	0.1%	2	8.1%	0.1%
35 à 49 ans	27	21.3%	0.2%	10	16.6%	0.2%	17	25.5%	0.3%	7	25.7%	0.1%
50 à 59 ans	23	18.2%	0.3%	11	18.6%	0.3%	12	17.9%	0.3%	10	36.3%	0.3%
60 ans et plus	51	40.7%	0.3%	22	37.1%	0.3%	29	44.0%	0.3%	5	16.7%	0.3%
Individu												
Ménagères	61	48.7%	0.3%	0	0.0%	0.0%	61	92.6%	0.3%	9	33.9%	0.1%
Personne de référence	62	49.4%	0.2%	50	83.5%	0.2%	12	18.7%	0.2%	16	56.9%	0.2%
Responsable des achats	93	74.1%	0.3%	34	56.6%	0.3%	59	89.9%	0.3%	19	68.3%	0.2%
PCS Individu												
Agriculteurs	0	0.2%	0.1%	0	0.4%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	1	0.8%	0.1%	0	0.6%	0.0%	1	1.0%	0.2%	0	1.3%	0.0%
Affaires et Cadres	12	9.5%	0.2%	7	11.0%	0.2%	5	8.1%	0.3%	8	28.3%	0.2%
Professions intermédiaires	13	10.0%	0.2%	8	13.2%	0.2%	5	7.0%	0.1%	10	36.2%	0.2%
Employés	23	18.1%	0.3%	9	15.0%	0.4%	14	20.9%	0.2%	1	5.3%	0.1%
Ouvriers	16	12.7%	0.2%	13	21.4%	0.2%	3	4.9%	0.2%	0	0.0%	0.0%
Retraités	43	34.2%	0.3%	19	32.2%	0.3%	24	36.0%	0.3%	3	9.8%	1.2%
Autres inactifs	18	14.5%	0.2%	4	6.2%	0.1%	15	22.1%	0.2%	5	19.1%	0.2%
PCS Personne de référence												
Agriculteurs	0	0.2%	0.0%	0	0.4%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	1	0.8%	0.0%	0	0.6%	0.0%	1	1.0%	0.1%	1	3.6%	0.0%
Affaires et Cadres	13	10.0%	0.2%	8	13.2%	0.2%	5	7.1%	0.1%	13	45.7%	0.2%
Professions intermédiaires	14	11.1%	0.2%	8	13.3%	0.2%	6	9.1%	0.2%	14	50.7%	0.2%
Employés	10	8.3%	0.2%	6	10.4%	0.3%	4	6.3%	0.1%	0	0.0%	0.0%
Ouvriers	34	26.8%	0.3%	17	28.0%	0.3%	17	25.7%	0.4%	0	0.0%	0.0%
Retraités	47	37.2%	0.3%	20	33.0%	0.3%	27	41.0%	0.3%	0	0.0%	0.0%
Autres inactifs	7	5.7%	0.2%	1	1.0%	0.0%	7	10.0%	0.3%	0	0.0%	0.0%

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Taille du foyer												
1 personne	20	16.2%	0.2%	11	17.8%	0.2%	10	14.7%	0.2%	1	5.3%	0.1%
2 personnes	63	50.2%	0.3%	27	44.5%	0.3%	37	55.3%	0.4%	13	45.9%	0.3%
3 personnes	16	12.3%	0.2%	9	14.9%	0.2%	7	10.0%	0.1%	5	18.8%	0.1%
4 personnes	16	13.0%	0.2%	11	18.7%	0.2%	5	8.0%	0.1%	6	20.5%	0.1%
5 personnes et +	10	8.3%	0.2%	2	4.2%	0.1%	8	12.0%	0.3%	3	9.5%	0.1%
Présence d'enfants de moins de 15 ans												
Oui	29	23.0%	0.2%	11	19.0%	0.2%	18	26.5%	0.2%	11	39.3%	0.1%
Non	97	77.0%	0.3%	48	81.0%	0.3%	49	73.5%	0.3%	17	60.7%	0.2%
Habitat												
Communes rurales	38	30.5%	0.3%	20	33.2%	0.3%	19	28.1%	0.3%	9	32.8%	0.3%
Agglo. - 20 000 hab	18	14.1%	0.2%	8	13.5%	0.2%	10	14.5%	0.2%	2	5.8%	0.1%
Agglo. 20 000 à 100 000 hab	2	1.8%	0.0%	0	0.7%	0.0%	2	2.8%	0.1%	0	1.6%	0.0%
Agglo. + 100 000 hab	67	53.6%	0.4%	31	52.6%	0.4%	36	54.6%	0.4%	16	59.8%	0.3%
Régions INSEE												
Bourgogne	1	1.1%	0.1%	1	2.4%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	1	0.4%	0.0%	1	0.9%	0.1%	0	0.0%	0.0%	1	1.9%	0.1%
Poitou Charentes	1	0.9%	0.1%	1	1.9%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%
Limousin	119	94.3%	19.0%	54	91.0%	18.2%	64	97.2%	19.7%	26	94.0%	15.0%
Auvergne	3	2.4%	0.3%	1	1.9%	0.2%	2	2.8%	0.3%	1	4.1%	0.4%
Provence Alpes Côte d'Azur. Corse	1	0.9%	0.0%	1	1.8%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Habitudes de connexion à Internet												
Tous les jours	102	81.2%	0.2%	49	83.0%	0.2%	53	79.5%	0.2%	23	81.9%	0.1%
Presque tous les jours	15	12.0%	0.2%	8	12.9%	0.3%	7	11.2%	0.2%	4	14.7%	0.3%
1 à 2 fois par semaine	7	5.4%	0.2%	2	4.1%	0.2%	4	6.5%	0.2%	1	3.4%	0.2%
1 à 3 fois par mois	2	1.5%	0.5%	0	0.0%	0.0%	2	2.8%	0.9%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	1	0.8%	0.1%	1	1.0%	0.1%	0	0.7%	0.1%	0	0.0%	0.0%
De 9 000 à moins de 12 000 euros par an	4	3.5%	0.2%	1	1.8%	0.1%	3	5.1%	0.3%	1	3.9%	0.4%
De 12 000 à moins de 18 000 euros par an	11	8.7%	0.2%	6	9.8%	0.3%	5	7.8%	0.2%	0	1.3%	0.0%
De 18 000 à moins de 24 000 euros par an	18	14.2%	0.3%	9	14.3%	0.3%	9	14.1%	0.2%	2	6.9%	0.1%
De 24 000 à moins de 36 000 euros par an	27	21.8%	0.2%	9	15.1%	0.2%	18	27.8%	0.3%	2	7.6%	0.1%
De 36 000 à moins de 45 000 euros par an	30	23.6%	0.4%	13	22.6%	0.3%	16	24.5%	0.4%	6	21.2%	0.2%
De 45 000 à moins de 65 000 euros par an	19	15.2%	0.2%	11	18.0%	0.2%	8	12.7%	0.2%	9	34.1%	0.2%
65 000 euros et plus par an	8	6.3%	0.2%	5	8.9%	0.2%	3	4.0%	0.2%	5	18.2%	0.2%
Refus	6	5.0%	0.2%	5	8.6%	0.3%	1	1.7%	0.1%	2	6.4%	0.1%
Ne sait pas	1	0.8%	0.1%	0	0.0%	0.0%	1	1.6%	0.1%	0	0.3%	0.0%