

A.C.P.M. - ONE -

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	560	100.0%	1.1%	290	100.0%	1.2%	270	100.0%	1.0%	150	100.0%	0.8%
Sexe												
Homme	290	51.8%	1.2%	290	100.0%	1.2%	0	0.0%	0.0%	84	56.0%	0.9%
Femme	270	48.2%	1.0%	0	0.0%	0.0%	270	100.0%	1.0%	66	44.0%	0.8%
Age												
15 à 24 ans	48	8.6%	0.7%	32	11.1%	0.9%	16	5.9%	0.4%	22	14.8%	0.7%
25 à 34 ans	49	8.7%	0.6%	20	6.9%	0.5%	29	10.7%	0.7%	21	13.7%	0.6%
35 à 49 ans	103	18.5%	0.8%	67	23.1%	1.1%	37	13.5%	0.6%	54	36.3%	0.9%
50 à 59 ans	100	17.9%	1.2%	47	16.2%	1.1%	53	19.7%	1.2%	38	25.4%	1.1%
60 ans et plus	259	46.3%	1.6%	124	42.7%	1.7%	136	50.2%	1.5%	15	9.8%	0.9%
Individu												
Ménagères	252	45.1%	1.1%	0	0.0%	0.0%	252	93.5%	1.1%	61	40.5%	0.9%
Personne de référence	292	52.1%	1.0%	238	81.9%	1.2%	54	20.0%	0.7%	76	50.7%	0.9%
Responsable des achats	387	69.1%	1.1%	141	48.7%	1.1%	246	91.0%	1.1%	92	61.1%	0.8%
PCS Individu												
Agriculteurs	10	1.8%	1.9%	9	3.2%	2.9%	1	0.3%	0.3%	0	0.1%	0.2%
Petits patrons	22	4.0%	1.4%	18	6.3%	1.5%	4	1.5%	0.9%	17	11.6%	1.2%
Affaires et Cadres	40	7.2%	0.8%	24	8.3%	0.8%	16	5.9%	0.7%	32	21.5%	0.7%
Professions intermédiaires	59	10.6%	0.8%	28	9.6%	0.8%	31	11.5%	0.8%	51	33.7%	0.8%
Employés	80	14.2%	0.9%	29	10.0%	1.3%	51	18.7%	0.8%	13	8.9%	0.8%
Ouvriers	50	8.9%	0.8%	42	14.5%	0.8%	7	2.7%	0.6%	5	3.6%	1.2%
Retraités	218	39.0%	1.7%	108	37.1%	1.8%	111	40.9%	1.6%	0	0.1%	0.1%
Autres inactifs	81	14.5%	0.8%	32	10.9%	0.9%	50	18.4%	0.8%	31	20.5%	0.9%
PCS Personne de référence												
Agriculteurs	11	2.0%	1.5%	9	3.2%	2.5%	2	0.8%	0.5%	0	0.0%	0.0%
Petits patrons	31	5.5%	1.2%	20	7.0%	1.4%	11	4.0%	0.9%	31	20.7%	1.2%
Affaires et Cadres	48	8.6%	0.7%	29	10.1%	0.8%	19	7.0%	0.5%	48	32.0%	0.7%
Professions intermédiaires	71	12.7%	0.9%	34	11.9%	0.8%	37	13.5%	0.9%	71	47.3%	0.9%
Employés	44	7.9%	0.8%	24	8.2%	1.0%	21	7.6%	0.6%	0	0.0%	0.0%
Ouvriers	63	11.2%	0.6%	43	14.7%	0.8%	20	7.5%	0.4%	0	0.0%	0.0%
Retraités	257	45.9%	1.7%	115	39.5%	1.7%	143	52.8%	1.7%	0	0.0%	0.0%
Autres inactifs	34	6.1%	1.0%	16	5.4%	1.1%	18	6.8%	0.9%	0	0.0%	0.0%

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Taille du foyer												
1 personne	82	14.6%	0.8%	36	12.3%	0.8%	46	17.1%	0.8%	20	13.1%	0.8%
2 personnes	264	47.2%	1.4%	126	43.3%	1.4%	138	51.3%	1.5%	35	23.0%	0.8%
3 personnes	97	17.3%	1.0%	56	19.4%	1.2%	41	15.1%	0.9%	32	21.2%	0.8%
4 personnes	87	15.6%	0.9%	60	20.8%	1.3%	27	10.0%	0.6%	55	37.0%	1.2%
5 personnes et +	30	5.3%	0.5%	12	4.2%	0.5%	18	6.6%	0.6%	9	5.7%	0.3%
Présence d'enfants de moins de 15 ans												
Oui	109	19.6%	0.7%	58	20.1%	0.8%	51	19.0%	0.6%	57	37.9%	0.8%
Non	450	80.4%	1.2%	232	79.9%	1.3%	219	81.0%	1.2%	93	62.1%	0.9%
Habitat												
Communes rurales	119	21.2%	1.0%	67	23.0%	1.2%	52	19.4%	0.8%	32	21.6%	1.0%
Aggro. - 20 000 hab	152	27.1%	1.7%	72	24.9%	1.7%	79	29.4%	1.7%	30	20.3%	1.1%
Aggro. 20 000 à 100 000 hab	139	24.9%	2.0%	78	27.0%	2.4%	61	22.6%	1.7%	44	29.4%	2.1%
Aggro. + 100 000 hab	144	25.7%	0.9%	70	24.3%	0.9%	73	27.1%	0.9%	41	27.3%	0.7%
Aggro. Paris	6	1.1%	0.1%	2	0.8%	0.1%	4	1.5%	0.1%	2	1.4%	0.1%
Régions INSEE												
Ile de France	6	1.2%	0.1%	2	0.8%	0.1%	4	1.5%	0.1%	2	1.4%	0.0%
Nord Pas de Calais	5	0.9%	0.2%	0	0.0%	0.0%	5	1.9%	0.3%	0	0.0%	0.0%
Alsace	1	0.2%	0.1%	1	0.4%	0.1%	0	0.0%	0.0%	1	0.7%	0.2%
Franche-Comté	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Picardie	1	0.2%	0.1%	0	0.0%	0.0%	1	0.5%	0.2%	0	0.0%	0.0%
Bourgogne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%
Poitou Charentes	1	0.2%	0.1%	0	0.0%	0.0%	1	0.4%	0.1%	1	0.7%	0.2%
Aquitaine	2	0.3%	0.1%	2	0.6%	0.1%	0	0.0%	0.0%	1	0.8%	0.1%
Midi Pyrénées	54	9.7%	2.2%	23	8.0%	1.9%	31	11.5%	2.4%	9	5.8%	1.0%
Auvergne	1	0.1%	0.1%	0	0.1%	0.1%	0	0.2%	0.1%	0	0.0%	0.0%
Rhône Alpes	6	1.1%	0.1%	3	1.0%	0.1%	3	1.2%	0.1%	3	2.2%	0.2%
Languedoc Roussillon	475	84.8%	20.3%	258	88.9%	23.3%	217	80.3%	17.6%	127	84.9%	17.3%
Provence Alpes Côte d'Azur.	7	1.3%	0.2%	0	0.1%	0.0%	7	2.6%	0.3%	5	3.5%	0.3%
Corse												
Habitudes de connection à Internet												
Tous les jours	434	77.6%	1.0%	226	78.1%	1.1%	208	77.0%	0.9%	136	90.3%	0.9%
Presque tous les jours	79	14.0%	1.3%	33	11.3%	1.2%	46	17.0%	1.4%	13	8.5%	0.9%
1 à 2 fois par semaine	42	7.5%	1.4%	28	9.6%	2.2%	14	5.2%	0.8%	2	1.2%	0.3%
1 à 3 fois par mois	4	0.7%	0.9%	2	0.6%	1.0%	2	0.7%	0.9%	0	0.1%	0.1%
Moins souvent	1	0.2%	1.2%	1	0.4%	2.9%	0	0.1%	0.3%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	2	0.3%	0.1%	1	0.2%	0.1%	1	0.4%	0.2%	1	0.6%	0.4%
De 9 000 à moins de 12 000 euros par an	16	2.8%	0.8%	10	3.3%	1.3%	6	2.2%	0.5%	4	2.5%	1.5%
De 12 000 à moins de 18 000 euros par an	61	10.8%	1.2%	22	7.5%	1.1%	39	14.4%	1.3%	6	4.3%	0.8%
De 18 000 à moins de 24 000 euros par an	69	12.4%	1.0%	35	12.0%	1.2%	35	12.9%	0.9%	8	5.5%	0.6%
De 24 000 à moins de 36 000 euros par an	153	27.3%	1.2%	78	27.0%	1.4%	75	27.7%	1.1%	30	20.1%	0.9%
De 36 000 à moins de 45 000 euros par an	89	15.9%	1.2%	44	15.2%	1.1%	45	16.6%	1.2%	28	18.9%	1.0%
De 45 000 à moins de 65 000 euros par an	90	16.0%	1.2%	69	23.8%	1.6%	21	7.6%	0.6%	38	25.0%	1.0%
65 000 euros et plus par an	22	4.0%	0.5%	10	3.3%	0.4%	13	4.7%	0.7%	15	10.1%	0.5%
Refus	49	8.7%	1.4%	21	7.2%	1.4%	28	10.3%	1.4%	15	10.1%	1.2%
Ne sait pas	10	1.8%	0.6%	1	0.5%	0.2%	8	3.1%	1.0%	4	2.9%	0.7%