

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	290	100.0%	0.6%	151	100.0%	0.6%	139	100.0%	0.5%	68	100.0%	0.4%
Sexe												
Homme	151	52.0%	0.6%	151	100.0%	0.6%	0	0.0%	0.0%	38	55.5%	0.4%
Femme	139	48.0%	0.5%	0	0.0%	0.0%	139	100.0%	0.5%	30	44.5%	0.3%
Age												
15 à 24 ans	26	9.0%	0.4%	19	12.5%	0.5%	7	5.2%	0.2%	9	13.6%	0.3%
25 à 34 ans	48	16.5%	0.6%	21	14.2%	0.6%	27	19.1%	0.7%	11	15.7%	0.3%
35 à 49 ans	66	22.6%	0.5%	41	27.3%	0.7%	24	17.6%	0.4%	23	34.4%	0.4%
50 à 59 ans	54	18.7%	0.6%	29	19.5%	0.7%	25	17.9%	0.6%	18	26.1%	0.5%
60 ans et plus	96	33.1%	0.6%	40	26.5%	0.6%	56	40.3%	0.6%	7	10.2%	0.4%
Individu												
Ménagères	130	44.8%	0.6%	0	0.0%	0.0%	130	93.3%	0.6%	26	38.4%	0.4%
Personne de référence	169	58.2%	0.6%	134	88.7%	0.6%	35	25.1%	0.5%	37	55.2%	0.4%
Responsable des achats	210	72.4%	0.6%	83	55.1%	0.6%	127	91.2%	0.6%	51	74.7%	0.5%
PCS Individu												
Agriculteurs	1	0.3%	0.1%	1	0.5%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	5	1.9%	0.3%	2	1.2%	0.2%	4	2.6%	0.9%	3	4.2%	0.2%
Affaires et Cadres	13	4.4%	0.3%	7	4.6%	0.2%	6	4.3%	0.3%	12	17.3%	0.3%
Professions intermédiaires	43	14.9%	0.6%	24	16.2%	0.7%	19	13.6%	0.5%	32	47.3%	0.5%
Employés	45	15.5%	0.5%	12	8.0%	0.5%	33	23.6%	0.5%	12	17.4%	0.7%
Ouvriers	66	22.7%	1.0%	48	31.8%	0.9%	18	12.9%	1.4%	1	1.1%	0.2%
Retraités	68	23.3%	0.5%	37	24.4%	0.6%	31	22.1%	0.4%	1	1.3%	0.4%
Autres inactifs	49	17.0%	0.5%	20	13.3%	0.5%	29	21.0%	0.5%	8	11.5%	0.2%
PCS Personne de référence												
Agriculteurs	6	2.1%	0.8%	1	0.5%	0.2%	5	3.8%	1.3%	0	0.0%	0.0%
Petits patrons	5	1.8%	0.2%	2	1.1%	0.1%	4	2.5%	0.3%	5	7.7%	0.2%
Affaires et Cadres	19	6.7%	0.3%	9	5.7%	0.2%	11	7.8%	0.3%	19	28.7%	0.3%
Professions intermédiaires	43	14.9%	0.5%	27	18.1%	0.7%	16	11.4%	0.4%	43	63.6%	0.5%
Employés	28	9.6%	0.5%	17	11.5%	0.7%	11	7.6%	0.3%	0	0.0%	0.0%
Ouvriers	82	28.4%	0.8%	48	31.7%	0.9%	35	24.8%	0.8%	0	0.0%	0.0%
Retraités	87	30.1%	0.6%	38	25.1%	0.6%	49	35.5%	0.6%	0	0.0%	0.0%
Autres inactifs	19	6.4%	0.5%	9	6.3%	0.6%	9	6.5%	0.4%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	53	18.4%	0.5%	20	13.0%	0.5%	34	24.2%	0.6%	12	17.8%	0.5%
2 personnes	114	39.4%	0.6%	63	42.1%	0.7%	51	36.4%	0.5%	17	25.1%	0.4%
3 personnes	55	18.9%	0.6%	37	24.5%	0.8%	18	13.0%	0.4%	15	22.7%	0.4%
4 personnes	48	16.4%	0.5%	23	15.1%	0.5%	25	17.8%	0.5%	14	21.1%	0.3%
5 personnes et +	20	6.9%	0.4%	8	5.4%	0.3%	12	8.6%	0.4%	9	13.4%	0.3%
Présence d'enfants de moins de 15 ans												
Oui	78	26.9%	0.5%	38	25.5%	0.5%	39	28.4%	0.5%	24	34.9%	0.3%
Non	212	73.1%	0.6%	112	74.5%	0.6%	100	71.6%	0.5%	44	65.1%	0.4%
Habitat												
Communes rurales	114	39.4%	1.0%	52	34.7%	0.9%	62	44.6%	1.0%	28	41.2%	0.8%
Agglo. - 20 000 hab	63	21.8%	0.7%	34	22.7%	0.8%	29	20.8%	0.6%	15	21.7%	0.5%
Agglo. 20 000 à 100 000 hab	44	15.2%	0.6%	21	13.8%	0.6%	23	16.7%	0.6%	13	18.7%	0.6%
Agglo. + 100 000 hab	60	20.5%	0.4%	41	26.9%	0.5%	19	13.6%	0.2%	10	15.4%	0.2%
Agglo. Paris	9	3.1%	0.1%	3	1.9%	0.1%	6	4.3%	0.1%	2	3.0%	0.1%
Régions INSEE												
Ile de France	9	3.1%	0.1%	3	1.9%	0.1%	6	4.3%	0.1%	2	3.0%	0.0%
Nord Pas de Calais	12	4.2%	0.4%	9	5.8%	0.6%	3	2.5%	0.2%	2	2.9%	0.2%
Lorraine	0	0.2%	0.0%	0	0.3%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Picardie	262	90.4%	17.0%	137	90.7%	18.3%	125	90.0%	15.7%	61	90.2%	13.9%
Bourgogne	1	0.2%	0.0%	0	0.0%	0.0%	1	0.4%	0.1%	0	0.0%	0.0%
Haute Normandie	5	1.8%	0.4%	2	1.2%	0.3%	4	2.6%	0.5%	2	3.3%	0.5%
Poitou Charentes	0	0.1%	0.0%	0	0.0%	0.0%	0	0.2%	0.0%	0	0.4%	0.1%
Midi Pyrénées	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%
Habitudes de connexion à Internet												
Tous les jours	238	82.1%	0.6%	125	82.7%	0.6%	113	81.5%	0.5%	58	85.2%	0.4%
Presque tous les jours	35	12.0%	0.6%	17	11.6%	0.6%	17	12.6%	0.5%	6	9.5%	0.5%
1 à 2 fois par semaine	12	4.0%	0.4%	6	3.7%	0.4%	6	4.3%	0.3%	2	2.5%	0.3%
1 à 3 fois par mois	4	1.2%	0.9%	3	2.0%	1.7%	0	0.3%	0.2%	0	0.0%	0.0%
Moins souvent	2	0.6%	1.7%	0	0.0%	0.0%	2	1.3%	2.6%	2	2.8%	8.1%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	2	0.7%	0.2%	1	0.5%	0.1%	1	1.0%	0.2%	0	0.0%	0.0%
De 9 000 à moins de 12 000 euros par an	22	7.7%	1.1%	10	6.8%	1.3%	12	8.6%	1.0%	1	1.0%	0.3%
De 12 000 à moins de 18 000 euros par an	34	11.7%	0.7%	17	11.4%	0.8%	17	12.0%	0.6%	1	0.8%	0.1%
De 18 000 à moins de 24 000 euros par an	44	15.3%	0.6%	15	10.0%	0.5%	29	21.1%	0.7%	7	10.3%	0.5%
De 24 000 à moins de 36 000 euros par an	73	25.1%	0.6%	33	22.1%	0.6%	39	28.3%	0.6%	17	25.5%	0.5%
De 36 000 à moins de 45 000 euros par an	48	16.4%	0.6%	31	20.8%	0.8%	16	11.6%	0.4%	15	22.7%	0.5%
De 45 000 à moins de 65 000 euros par an	40	13.7%	0.5%	26	17.6%	0.6%	13	9.5%	0.4%	12	18.3%	0.3%
65 000 euros et plus par an	14	4.9%	0.3%	12	7.8%	0.5%	2	1.6%	0.1%	6	9.5%	0.2%
Refus	12	4.2%	0.3%	4	2.5%	0.2%	8	6.0%	0.4%	7	10.3%	0.5%
Ne sait pas	1	0.3%	0.1%	1	0.5%	0.1%	0	0.1%	0.0%	1	1.5%	0.2%