

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	170	100.0%	0.3%	80	100.0%	0.3%	90	100.0%	0.3%	37	100.0%	0.2%
Sexe												
Homme	80	47.0%	0.3%	80	100.0%	0.3%	0	0.0%	0.0%	18	48.3%	0.2%
Femme	90	53.0%	0.3%	0	0.0%	0.0%	90	100.0%	0.3%	19	51.7%	0.2%
Age												
15 à 24 ans	17	10.0%	0.2%	10	12.6%	0.3%	7	7.6%	0.2%	5	13.3%	0.2%
25 à 34 ans	18	10.8%	0.2%	7	9.3%	0.2%	11	12.2%	0.3%	3	7.6%	0.1%
35 à 49 ans	31	18.5%	0.2%	17	20.8%	0.3%	15	16.5%	0.2%	11	28.9%	0.2%
50 à 59 ans	34	20.0%	0.4%	15	19.1%	0.4%	19	20.7%	0.4%	14	37.2%	0.4%
60 ans et plus	69	40.7%	0.4%	30	38.2%	0.4%	39	43.0%	0.4%	5	13.1%	0.3%
Individu												
Ménagères	81	47.6%	0.3%	0	0.0%	0.0%	81	89.7%	0.3%	14	39.4%	0.2%
Personne de référence	84	49.7%	0.3%	64	80.4%	0.3%	20	22.4%	0.3%	22	60.1%	0.2%
Responsable des achats	119	70.4%	0.3%	38	48.0%	0.3%	81	90.1%	0.4%	20	53.7%	0.2%
PCS Individu												
Petits patrons	3	2.0%	0.2%	2	2.4%	0.2%	1	1.6%	0.3%	2	4.2%	0.1%
Affaires et Cadres	9	5.3%	0.2%	5	6.6%	0.2%	4	4.1%	0.2%	8	22.1%	0.2%
Professions intermédiaires	22	12.7%	0.3%	10	12.5%	0.3%	12	12.9%	0.3%	16	44.8%	0.3%
Employés	28	16.3%	0.3%	7	9.1%	0.3%	20	22.7%	0.3%	5	13.4%	0.3%
Ouvriers	35	20.4%	0.5%	25	31.5%	0.5%	9	10.5%	0.7%	0	0.0%	0.0%
Retraités	55	32.7%	0.4%	28	35.1%	0.5%	27	30.6%	0.4%	1	2.2%	0.4%
Autres inactifs	18	10.7%	0.2%	2	2.8%	0.1%	16	17.7%	0.3%	5	13.3%	0.1%
PCS Personne de référence												
Agriculteurs	3	1.6%	0.4%	0	0.0%	0.0%	3	3.0%	0.7%	0	0.0%	0.0%
Petits patrons	4	2.1%	0.1%	2	2.0%	0.1%	2	2.3%	0.2%	4	9.9%	0.1%
Affaires et Cadres	8	5.0%	0.1%	5	6.5%	0.1%	3	3.6%	0.1%	8	23.0%	0.1%
Professions intermédiaires	25	14.5%	0.3%	11	13.7%	0.3%	14	15.2%	0.3%	25	67.1%	0.3%
Employés	22	13.0%	0.4%	12	14.6%	0.5%	10	11.6%	0.3%	0	0.0%	0.0%
Ouvriers	37	21.8%	0.4%	20	25.5%	0.4%	17	18.5%	0.4%	0	0.0%	0.0%
Retraités	69	40.8%	0.5%	29	36.3%	0.4%	40	44.8%	0.5%	0	0.0%	0.0%
Autres inactifs	2	1.2%	0.1%	1	1.4%	0.1%	1	1.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	35	20.9%	0.4%	18	22.9%	0.4%	17	19.1%	0.3%	4	12.1%	0.2%
2 personnes	79	46.6%	0.4%	37	46.4%	0.4%	42	46.7%	0.4%	14	38.7%	0.3%
3 personnes	30	17.7%	0.3%	11	13.5%	0.2%	19	21.5%	0.4%	6	15.4%	0.1%
4 personnes	24	14.4%	0.3%	13	16.9%	0.3%	11	12.2%	0.2%	12	32.4%	0.3%
5 personnes et +	1	0.5%	0.0%	0	0.3%	0.0%	1	0.6%	0.0%	1	1.4%	0.0%
Présence d'enfants de moins de 15 ans												
Oui	32	18.9%	0.2%	12	15.3%	0.2%	20	22.0%	0.2%	12	32.3%	0.2%
Non	138	81.1%	0.4%	68	84.7%	0.4%	70	78.0%	0.4%	25	67.7%	0.2%
Habitat												
Communes rurales	92	54.5%	0.8%	34	42.1%	0.6%	59	65.4%	0.9%	18	48.8%	0.5%
Agglo. - 20 000 hab	16	9.6%	0.2%	9	11.1%	0.2%	7	8.3%	0.2%	5	14.1%	0.2%
Agglo. 20 000 à 100 000 hab	10	6.1%	0.1%	8	9.7%	0.2%	3	2.9%	0.1%	1	1.4%	0.0%
Agglo. + 100 000 hab	46	27.2%	0.3%	26	32.3%	0.3%	20	22.8%	0.3%	11	29.2%	0.2%
Agglo. Paris	4	2.6%	0.0%	4	4.8%	0.1%	1	0.6%	0.0%	2	6.5%	0.1%
Régions INSEE												
Ile de France	4	2.6%	0.0%	4	4.8%	0.1%	1	0.6%	0.0%	2	6.5%	0.1%
Haute Normandie	0	0.1%	0.0%	0	0.0%	0.0%	0	0.2%	0.0%	0	0.0%	0.0%
Centre	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Pays de Loire	3	1.5%	0.1%	1	1.6%	0.1%	1	1.3%	0.1%	0	0.0%	0.0%
Poitou Charentes	155	91.4%	10.4%	69	87.0%	9.7%	86	95.4%	11.0%	32	87.4%	7.8%
Aquitaine	4	2.1%	0.1%	1	1.6%	0.1%	2	2.6%	0.2%	1	3.4%	0.1%
Limousin	4	2.3%	0.6%	4	4.9%	1.3%	0	0.0%	0.0%	1	2.7%	0.6%
Habitudes de connexion à Internet												
Tous les jours	127	74.9%	0.3%	59	74.0%	0.3%	68	75.8%	0.3%	34	92.7%	0.2%
Presque tous les jours	32	19.0%	0.5%	16	19.6%	0.6%	17	18.5%	0.5%	2	5.3%	0.1%
1 à 2 fois par semaine	10	5.8%	0.3%	5	6.4%	0.4%	5	5.2%	0.3%	1	2.0%	0.1%
1 à 3 fois par mois	0	0.2%	0.1%	0	0.0%	0.0%	0	0.5%	0.2%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
De 9 000 à moins de 12 000 euros par an	9	5.4%	0.5%	4	5.4%	0.6%	5	5.3%	0.4%	1	2.4%	0.4%
De 12 000 à moins de 18 000 euros par an	14	8.4%	0.3%	7	8.7%	0.3%	7	8.1%	0.2%	1	3.7%	0.2%
De 18 000 à moins de 24 000 euros par an	34	20.2%	0.5%	14	17.9%	0.5%	20	22.3%	0.5%	4	10.0%	0.2%
De 24 000 à moins de 36 000 euros par an	43	25.4%	0.3%	20	25.6%	0.4%	23	25.2%	0.3%	9	24.4%	0.3%
De 36 000 à moins de 45 000 euros par an	27	16.0%	0.4%	12	15.4%	0.3%	15	16.5%	0.4%	8	22.6%	0.3%
De 45 000 à moins de 65 000 euros par an	22	13.0%	0.3%	16	19.6%	0.4%	6	7.1%	0.2%	8	23.2%	0.2%
65 000 euros et plus par an	3	1.9%	0.1%	2	2.2%	0.1%	1	1.6%	0.1%	1	2.7%	0.0%
Refus	14	8.3%	0.4%	3	3.5%	0.2%	11	12.7%	0.6%	4	10.2%	0.3%
Ne sait pas	2	1.5%	0.2%	1	1.7%	0.2%	1	1.3%	0.1%	0	0.7%	0.0%