

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	238	100.0%	0.5%	134	100.0%	0.5%	104	100.0%	0.4%	65	100.0%	0.4%
<b>Sexe</b>												
<b>Homme</b>	134	56.3%	0.5%	134	100.0%	0.5%	0	0.0%	0.0%	42	64.0%	0.5%
<b>Femme</b>	104	43.7%	0.4%	0	0.0%	0.0%	104	100.0%	0.4%	23	36.0%	0.3%
<b>Age</b>												
<b>15 à 24 ans</b>	20	8.3%	0.3%	17	13.0%	0.5%	2	2.3%	0.1%	13	20.1%	0.4%
<b>25 à 34 ans</b>	22	9.1%	0.3%	10	7.1%	0.3%	12	11.7%	0.3%	2	2.9%	0.1%
<b>35 à 49 ans</b>	56	23.4%	0.4%	24	17.6%	0.4%	32	30.8%	0.5%	28	43.0%	0.4%
<b>50 à 59 ans</b>	49	20.7%	0.6%	34	25.5%	0.8%	15	14.4%	0.3%	14	22.1%	0.4%
<b>60 ans et plus</b>	92	38.5%	0.6%	49	36.7%	0.7%	42	40.8%	0.5%	8	12.0%	0.5%
<b>Individu</b>												
<b>Ménagères</b>	99	41.6%	0.4%	0	0.0%	0.0%	99	95.3%	0.4%	22	33.7%	0.3%
<b>Personne de référence</b>	141	59.4%	0.5%	115	85.6%	0.6%	27	25.5%	0.4%	32	49.5%	0.4%
<b>Responsable des achats</b>	160	67.5%	0.4%	61	45.2%	0.5%	100	96.2%	0.4%	35	53.9%	0.3%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	4	1.5%	0.7%	4	2.7%	1.1%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Petits patrons</b>	6	2.4%	0.3%	3	2.4%	0.3%	2	2.3%	0.6%	4	5.7%	0.2%
<b>Affaires et Cadres</b>	21	8.9%	0.4%	13	9.9%	0.5%	8	7.5%	0.4%	20	30.7%	0.4%
<b>Professions intermédiaires</b>	25	10.6%	0.3%	15	11.3%	0.4%	10	9.7%	0.3%	23	34.8%	0.4%
<b>Employés</b>	49	20.6%	0.6%	17	12.9%	0.8%	32	30.5%	0.5%	11	17.6%	0.6%
<b>Ouvriers</b>	26	11.0%	0.4%	24	17.7%	0.5%	2	2.4%	0.2%	3	5.4%	0.8%
<b>Retraités</b>	77	32.3%	0.6%	41	30.8%	0.7%	35	34.1%	0.5%	1	0.8%	0.2%
<b>Autres inactifs</b>	30	12.8%	0.3%	16	12.3%	0.5%	14	13.4%	0.2%	3	5.0%	0.1%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	4	1.5%	0.5%	4	2.7%	1.0%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Petits patrons</b>	8	3.5%	0.3%	5	3.4%	0.3%	4	3.7%	0.3%	8	12.9%	0.3%
<b>Affaires et Cadres</b>	21	8.8%	0.3%	16	12.3%	0.5%	4	4.3%	0.1%	21	32.2%	0.3%
<b>Professions intermédiaires</b>	36	15.0%	0.4%	21	15.4%	0.5%	15	14.6%	0.4%	36	55.0%	0.4%
<b>Employés</b>	26	10.8%	0.5%	10	7.8%	0.4%	15	14.7%	0.5%	0	0.0%	0.0%
<b>Ouvriers</b>	46	19.5%	0.5%	25	18.9%	0.5%	21	20.4%	0.5%	0	0.0%	0.0%
<b>Retraités</b>	86	36.2%	0.6%	43	32.2%	0.7%	43	41.5%	0.5%	0	0.0%	0.0%
<b>Autres inactifs</b>	11	4.6%	0.3%	10	7.4%	0.7%	1	0.9%	0.0%	0	0.0%	0.0%

# L'Alsace

A.C.P.M. - ONE -



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
1 personne	35	14.7%	0.4%	10	7.8%	0.2%	24	23.5%	0.4%	5	7.7%	0.2%
2 personnes	112	47.0%	0.6%	74	55.0%	0.8%	38	36.5%	0.4%	16	25.1%	0.4%
3 personnes	31	13.1%	0.3%	18	13.2%	0.4%	13	12.9%	0.3%	12	18.8%	0.3%
4 personnes	41	17.2%	0.4%	22	16.5%	0.5%	19	18.0%	0.4%	17	26.1%	0.4%
5 personnes et +	19	8.1%	0.3%	10	7.5%	0.4%	9	9.0%	0.3%	14	22.3%	0.5%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	54	22.5%	0.3%	28	21.2%	0.4%	25	24.2%	0.3%	25	38.7%	0.3%
Non	184	77.5%	0.5%	105	78.8%	0.6%	79	75.8%	0.4%	40	61.3%	0.4%
<b>Habitat</b>												
Communes rurales	47	19.8%	0.4%	31	22.9%	0.5%	16	15.9%	0.3%	15	22.7%	0.4%
Agglo. - 20 000 hab	58	24.5%	0.6%	18	13.7%	0.4%	40	38.5%	0.9%	16	25.2%	0.6%
Agglo. 20 000 à 100 000 hab	47	19.7%	0.7%	35	26.2%	1.1%	12	11.4%	0.3%	17	26.0%	0.8%
Agglo. + 100 000 hab	85	35.9%	0.5%	50	37.2%	0.7%	36	34.3%	0.4%	17	26.0%	0.3%
<b>Régions INSEE</b>												
Nord Pas de Calais	1	0.3%	0.0%	1	0.5%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Lorraine	0	0.1%	0.0%	0	0.2%	0.0%	0	0.0%	0.0%	0	0.3%	0.0%
Alsace	234	98.6%	15.1%	132	98.8%	17.5%	102	98.5%	12.8%	63	97.1%	13.8%
Franche-Comté	1	0.4%	0.1%	0	0.3%	0.1%	0	0.4%	0.1%	1	1.1%	0.3%
Pays de Loire	0	0.2%	0.0%	0	0.0%	0.0%	0	0.4%	0.0%	0	0.0%	0.0%
Poitou Charentes	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.2%	0.0%
Rhône Alpes	1	0.3%	0.0%	0	0.0%	0.0%	1	0.7%	0.0%	1	1.2%	0.0%
Languedoc Roussillon	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	182	76.4%	0.4%	101	75.3%	0.5%	81	77.8%	0.4%	54	82.7%	0.3%
Presque tous les jours	33	13.9%	0.5%	25	19.0%	0.9%	7	7.2%	0.2%	9	13.5%	0.6%
1 à 2 fois par semaine	23	9.5%	0.7%	7	5.2%	0.6%	16	15.0%	0.9%	2	2.8%	0.4%
1 à 3 fois par mois	1	0.3%	0.2%	1	0.5%	0.3%	0	0.0%	0.0%	1	0.9%	1.0%

# L'Alsace

A.C.P.M. - ONE -



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	4	1.5%	0.3%	4	2.6%	0.6%	0	0.0%	0.0%	1	1.6%	0.5%
De 9 000 à moins de 12 000 euros par an	17	7.0%	0.8%	6	4.7%	0.8%	10	10.0%	0.8%	1	1.7%	0.4%
De 12 000 à moins de 18 000 euros par an	12	5.2%	0.2%	5	4.0%	0.3%	7	6.7%	0.2%	0	0.0%	0.0%
De 18 000 à moins de 24 000 euros par an	20	8.6%	0.3%	8	6.3%	0.3%	12	11.5%	0.3%	3	5.2%	0.2%
De 24 000 à moins de 36 000 euros par an	66	27.6%	0.5%	45	33.4%	0.8%	21	20.0%	0.3%	18	28.3%	0.5%
De 36 000 à moins de 45 000 euros par an	57	24.1%	0.7%	29	21.7%	0.7%	28	27.2%	0.7%	9	13.3%	0.3%
De 45 000 à moins de 65 000 euros par an	26	11.0%	0.3%	20	14.7%	0.5%	7	6.3%	0.2%	10	14.7%	0.2%
65 000 euros et plus par an	17	7.3%	0.4%	10	7.7%	0.4%	7	6.8%	0.4%	14	21.7%	0.5%
Refus	12	4.9%	0.3%	5	3.9%	0.3%	6	6.2%	0.3%	6	9.5%	0.5%
Ne sait pas	7	2.8%	0.4%	1	1.0%	0.2%	5	5.1%	0.6%	3	3.9%	0.4%