

Version Femina

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	6337	100.0%	12.1%	2011	100.0%	8.0%	4327	100.0%	15.8%	1407	100.0%	7.9%
Sexe												
Homme	2011	31.7%	8.0%	2011	100.0%	8.0%	0	0.0%	0.0%	396	28.1%	4.3%
Femme	4327	68.3%	15.8%	0	0.0%	0.0%	4327	100.0%	15.8%	1012	71.9%	11.6%
Age												
15 à 24 ans	314	5.0%	4.3%	41	2.0%	1.1%	273	6.3%	7.5%	147	10.4%	4.6%
25 à 34 ans	461	7.3%	6.0%	102	5.1%	2.8%	359	8.3%	9.2%	127	9.0%	4.0%
35 à 49 ans	1066	16.8%	8.4%	297	14.8%	4.8%	769	17.8%	12.0%	484	34.4%	7.8%
50 à 59 ans	1190	18.8%	13.8%	345	17.1%	8.2%	845	19.5%	19.1%	406	28.8%	11.2%
60 ans et plus	3306	52.2%	20.5%	1225	60.9%	16.9%	2081	48.1%	23.4%	243	17.3%	15.3%
Individu												
Ménagères	3954	62.4%	16.9%	0	0.0%	0.0%	3954	91.4%	16.9%	875	62.2%	12.4%
Personne de référence	3019	47.6%	10.8%	1891	94.1%	9.2%	1128	26.1%	15.2%	548	38.9%	6.2%
Responsable des achats	4869	76.8%	13.6%	990	49.2%	7.7%	3879	89.7%	17.0%	1034	73.5%	9.2%
PCS Individu												
Agriculteurs	50	0.8%	9.8%	29	1.4%	9.0%	21	0.5%	11.0%	1	0.0%	1.5%
Petits patrons	173	2.7%	10.6%	83	4.1%	6.9%	90	2.1%	21.4%	146	10.4%	9.9%
Affaires et Cadres	384	6.1%	7.6%	147	7.3%	5.1%	237	5.5%	11.0%	308	21.9%	6.9%
Professions intermédiaires	611	9.6%	8.3%	148	7.4%	4.0%	463	10.7%	12.5%	437	31.1%	7.2%
Employés	1080	17.0%	12.6%	148	7.3%	6.6%	932	21.5%	14.8%	209	14.9%	11.8%
Ouvriers	450	7.1%	7.0%	260	12.9%	5.1%	190	4.4%	14.6%	31	2.2%	7.0%
Retraités	2711	42.8%	21.0%	1077	53.6%	18.0%	1634	37.8%	23.7%	52	3.7%	23.3%
Autres inactifs	878	13.9%	8.8%	119	5.9%	3.3%	759	17.5%	12.0%	224	15.9%	6.7%
PCS Personne de référence												
Agriculteurs	122	1.9%	15.8%	42	2.1%	11.7%	80	1.8%	19.4%	0	0.0%	0.0%
Petits patrons	242	3.8%	9.0%	86	4.3%	5.9%	155	3.6%	12.7%	242	17.2%	9.0%
Affaires et Cadres	537	8.5%	7.6%	153	7.6%	4.3%	384	8.9%	10.9%	537	38.2%	7.6%
Professions intermédiaires	629	9.9%	7.7%	157	7.8%	3.7%	472	10.9%	12.0%	629	44.7%	7.7%
Employés	556	8.8%	10.0%	137	6.8%	5.9%	419	9.7%	12.9%	0	0.0%	0.0%
Ouvriers	794	12.5%	8.2%	249	12.4%	4.8%	545	12.6%	12.0%	0	0.0%	0.0%
Retraités	3086	48.7%	20.6%	1105	55.0%	16.7%	1982	45.8%	23.6%	0	0.0%	0.0%
Autres inactifs	371	5.9%	10.5%	82	4.1%	5.5%	289	6.7%	14.1%	0	0.0%	0.0%

Version Femina

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	1192	18.8%	12.2%	279	13.9%	6.6%	913	21.1%	16.5%	174	12.4%	7.4%
2 personnes	3196	50.4%	17.4%	1195	59.5%	13.5%	2001	46.2%	21.2%	454	32.3%	10.8%
3 personnes	887	14.0%	9.5%	265	13.2%	5.6%	622	14.4%	13.5%	289	20.6%	7.3%
4 personnes	717	11.3%	7.6%	200	9.9%	4.2%	518	12.0%	11.0%	331	23.5%	7.1%
5 personnes et +	344	5.4%	6.1%	71	3.5%	2.8%	273	6.3%	9.0%	159	11.3%	6.0%
Présence d'enfants de moins de 15 ans												
Oui	1125	17.7%	7.2%	288	14.3%	4.0%	836	19.3%	9.9%	511	36.3%	6.8%
Non	5213	82.3%	14.2%	1722	85.7%	9.6%	3490	80.7%	18.5%	896	63.7%	8.7%
Habitat												
Communes rurales	1539	24.3%	12.8%	487	24.2%	8.5%	1052	24.3%	16.8%	311	22.1%	9.3%
Agglo. - 20 000 hab	1196	18.9%	13.3%	369	18.4%	8.5%	827	19.1%	17.8%	243	17.2%	8.8%
Agglo. 20 000 à 100 000 hab	1122	17.7%	16.1%	367	18.3%	11.1%	755	17.4%	20.6%	245	17.4%	11.5%
Agglo. + 100 000 hab	2235	35.3%	14.2%	739	36.7%	9.7%	1496	34.6%	18.4%	510	36.3%	9.1%
Agglo. Paris	246	3.9%	2.8%	49	2.4%	1.2%	197	4.6%	4.3%	99	7.0%	2.5%

Version Femina

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	263	4.2%	2.7%	53	2.7%	1.2%	210	4.8%	4.1%	106	7.5%	2.4%
Nord Pas de Calais	671	10.6%	20.9%	201	10.0%	12.9%	470	10.9%	28.3%	132	9.4%	13.0%
Lorraine	443	7.0%	23.1%	155	7.7%	16.5%	288	6.7%	29.3%	82	5.9%	15.5%
Alsace	497	7.8%	31.9%	161	8.0%	21.3%	336	7.8%	41.9%	110	7.8%	24.0%
Franche-Comté	206	3.2%	21.3%	68	3.4%	14.4%	138	3.2%	27.9%	38	2.7%	13.4%
Champagne Ardennes	184	2.9%	16.6%	56	2.8%	10.6%	127	2.9%	22.2%	37	2.6%	12.4%
Picardie	167	2.6%	10.8%	58	2.9%	7.8%	109	2.5%	13.7%	37	2.6%	8.5%
Bourgogne	223	3.5%	16.3%	66	3.3%	10.1%	157	3.6%	21.9%	30	2.1%	7.9%
Haute Normandie	190	3.0%	12.8%	44	2.2%	6.2%	146	3.4%	18.8%	32	2.3%	7.0%
Basse Normandie	5	0.1%	0.4%	0	0.0%	0.0%	5	0.1%	0.8%	5	0.3%	1.3%
Centre	37	0.6%	1.8%	12	0.6%	1.2%	25	0.6%	2.3%	11	0.8%	1.7%
Pays de Loire	66	1.0%	2.2%	23	1.1%	1.6%	43	1.0%	2.7%	4	0.3%	0.4%
Bretagne	248	3.9%	9.2%	68	3.4%	5.2%	180	4.2%	13.0%	49	3.5%	6.3%
Poitou Charentes	61	1.0%	4.1%	15	0.7%	2.0%	46	1.1%	5.9%	16	1.1%	3.9%
Aquitaine	401	6.3%	14.3%	139	6.9%	10.3%	262	6.1%	18.0%	110	7.8%	12.3%
Midi Pyrénées	304	4.8%	12.3%	100	5.0%	8.3%	204	4.7%	16.0%	76	5.4%	8.7%
Limousin	81	1.3%	13.0%	21	1.0%	6.9%	61	1.4%	18.6%	14	1.0%	8.3%
Auvergne	227	3.6%	19.7%	70	3.5%	12.7%	157	3.6%	26.2%	42	3.0%	14.3%
Rhône Alpes	918	14.5%	17.3%	321	16.0%	12.6%	597	13.8%	21.7%	225	16.0%	11.4%
Languedoc Roussillon	380	6.0%	16.3%	144	7.2%	13.0%	236	5.4%	19.2%	72	5.1%	9.7%
Provence Alpes Côte d'Azur. Corse	765	12.1%	17.4%	236	11.7%	11.4%	529	12.2%	22.8%	180	12.8%	11.7%
Habitudes de connexion à Internet												
Tous les jours	4710	74.3%	11.0%	1514	75.3%	7.2%	3196	73.9%	14.6%	1171	83.2%	7.4%
Presque tous les jours	957	15.1%	15.7%	282	14.0%	10.2%	675	15.6%	20.1%	173	12.3%	12.5%
1 à 2 fois par semaine	579	9.1%	19.2%	173	8.6%	13.8%	406	9.4%	22.9%	44	3.1%	8.6%
1 à 3 fois par mois	76	1.2%	19.0%	35	1.8%	19.0%	41	0.9%	19.1%	14	1.0%	24.0%
Moins souvent	15	0.2%	13.9%	6	0.3%	15.7%	9	0.2%	12.9%	5	0.4%	21.7%

Version Femina

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	126	2.0%	9.2%	38	1.9%	6.1%	88	2.0%	11.9%	17	1.2%	8.2%
De 9 000 à moins de 12 000 euros par an	202	3.2%	10.1%	42	2.1%	5.5%	159	3.7%	13.0%	17	1.2%	6.7%
De 12 000 à moins de 18 000 euros par an	583	9.2%	11.6%	134	6.6%	6.5%	449	10.4%	15.1%	53	3.7%	6.7%
De 18 000 à moins de 24 000 euros par an	837	13.2%	12.2%	202	10.1%	6.9%	635	14.7%	16.1%	123	8.8%	8.3%
De 24 000 à moins de 36 000 euros par an	1579	24.9%	12.8%	511	25.4%	8.9%	1069	24.7%	16.2%	250	17.7%	7.1%
De 36 000 à moins de 45 000 euros par an	1039	16.4%	13.5%	341	17.0%	8.8%	698	16.1%	18.3%	247	17.6%	8.5%
De 45 000 à moins de 65 000 euros par an	947	15.0%	12.2%	399	19.8%	9.3%	549	12.7%	15.9%	296	21.0%	7.7%
65 000 euros et plus par an	467	7.4%	10.9%	204	10.1%	8.0%	263	6.1%	15.2%	243	17.2%	8.4%
Refus	432	6.8%	12.2%	131	6.5%	8.6%	302	7.0%	14.9%	108	7.7%	8.2%
Ne sait pas	124	2.0%	7.9%	10	0.5%	1.3%	114	2.6%	13.6%	54	3.8%	8.2%