

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	11937	100.0%	22.8%	5422	100.0%	21.6%	6515	100.0%	23.8%	2632	100.0%	14.8%
Sexe												
Homme	5422	45.4%	21.6%	5422	100.0%	21.6%	0	0.0%	0.0%	1292	49.1%	14.1%
Femme	6515	54.6%	23.8%	0	0.0%	0.0%	6515	100.0%	23.8%	1340	50.9%	15.4%
Age												
15 à 24 ans	894	7.5%	12.1%	402	7.4%	10.8%	491	7.5%	13.4%	372	14.1%	11.6%
25 à 34 ans	957	8.0%	12.5%	421	7.8%	11.3%	536	8.2%	13.7%	302	11.5%	9.4%
35 à 49 ans	2183	18.3%	17.2%	1076	19.8%	17.3%	1107	17.0%	17.2%	828	31.4%	13.3%
50 à 59 ans	2138	17.9%	24.8%	947	17.5%	22.6%	1191	18.3%	26.9%	756	28.7%	20.9%
60 ans et plus	5765	48.3%	35.7%	2575	47.5%	35.5%	3189	49.0%	35.9%	375	14.2%	23.6%
Individu												
Ménagères	5897	49.4%	25.2%	0	0.0%	0.0%	5897	90.5%	25.2%	1129	42.9%	15.9%
Personne de référence	6400	53.6%	22.9%	4777	88.1%	23.2%	1623	24.9%	21.9%	1296	49.2%	14.6%
Responsable des achats	8480	71.0%	23.7%	2685	49.5%	20.7%	5795	89.0%	25.3%	1680	63.8%	15.0%
PCS Individu												
Agriculteurs	134	1.1%	26.1%	84	1.5%	26.1%	51	0.8%	26.1%	1	0.0%	1.5%
Petits patrons	301	2.5%	18.5%	200	3.7%	16.5%	101	1.6%	24.1%	255	9.7%	17.2%
Affaires et Cadres	691	5.8%	13.7%	383	7.1%	13.3%	308	4.7%	14.3%	563	21.4%	12.5%
Professions intermédiaires	1199	10.0%	16.2%	577	10.6%	15.6%	622	9.5%	16.8%	933	35.4%	15.4%
Employés	1789	15.0%	20.9%	405	7.5%	18.0%	1385	21.3%	21.9%	311	11.8%	17.5%
Ouvriers	1358	11.4%	21.1%	1069	19.7%	20.8%	288	4.4%	22.1%	67	2.5%	15.1%
Retraités	4866	40.8%	37.7%	2309	42.6%	38.6%	2557	39.3%	37.0%	73	2.8%	32.7%
Autres inactifs	1598	13.4%	16.0%	395	7.3%	10.9%	1203	18.5%	19.0%	431	16.4%	13.0%
PCS Personne de référence												
Agriculteurs	248	2.1%	32.0%	103	1.9%	28.4%	145	2.2%	35.2%	0	0.0%	0.0%
Petits patrons	447	3.7%	16.7%	228	4.2%	15.7%	219	3.4%	17.9%	447	17.0%	16.7%
Affaires et Cadres	980	8.2%	13.9%	450	8.3%	12.8%	530	8.1%	15.0%	980	37.2%	13.9%
Professions intermédiaires	1205	10.1%	14.9%	614	11.3%	14.7%	591	9.1%	15.1%	1205	45.8%	14.9%
Employés	975	8.2%	17.5%	390	7.2%	16.8%	585	9.0%	18.0%	0	0.0%	0.0%
Ouvriers	1956	16.4%	20.2%	1036	19.1%	20.0%	919	14.1%	20.3%	0	0.0%	0.0%
Retraités	5522	46.3%	36.8%	2420	44.6%	36.5%	3102	47.6%	37.0%	0	0.0%	0.0%
Autres inactifs	603	5.1%	17.1%	181	3.3%	12.2%	422	6.5%	20.6%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	2100	17.6%	21.5%	757	14.0%	17.8%	1343	20.6%	24.3%	318	12.1%	13.5%
2 personnes	5752	48.2%	31.4%	2686	49.5%	30.2%	3066	47.1%	32.5%	771	29.3%	18.3%
3 personnes	1789	15.0%	19.2%	888	16.4%	18.9%	901	13.8%	19.5%	561	21.3%	14.2%
4 personnes	1493	12.5%	15.9%	724	13.4%	15.4%	768	11.8%	16.4%	646	24.5%	13.8%
5 personnes et +	803	6.7%	14.4%	367	6.8%	14.3%	437	6.7%	14.4%	336	12.8%	12.8%
Présence d'enfants de moins de 15 ans												
Oui	2342	19.6%	14.9%	1079	19.9%	14.9%	1263	19.4%	14.9%	933	35.5%	12.4%
Non	9595	80.4%	26.1%	4343	80.1%	24.3%	5252	80.6%	27.8%	1699	64.5%	16.5%
Habitat												
Communes rurales	3210	26.9%	26.8%	1376	25.4%	24.1%	1834	28.2%	29.3%	616	23.4%	18.5%
Agglo. - 20 000 hab	2423	20.3%	27.0%	1159	21.4%	26.8%	1264	19.4%	27.2%	540	20.5%	19.7%
Agglo. 20 000 à 100 000 hab	1904	16.0%	27.3%	832	15.3%	25.2%	1072	16.5%	29.2%	431	16.4%	20.3%
Agglo. + 100 000 hab	3689	30.9%	23.4%	1758	32.4%	23.1%	1932	29.7%	23.8%	856	32.5%	15.2%
Agglo. Paris	710	5.9%	8.1%	297	5.5%	7.1%	412	6.3%	8.9%	189	7.2%	4.7%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	796	6.7%	8.2%	319	5.9%	6.9%	477	7.3%	9.3%	210	8.0%	4.8%
Nord Pas de Calais	739	6.2%	23.0%	346	6.4%	22.3%	393	6.0%	23.6%	184	7.0%	18.2%
Lorraine	658	5.5%	34.2%	314	5.8%	33.4%	344	5.3%	35.0%	120	4.6%	22.7%
Alsace	579	4.8%	37.2%	279	5.1%	36.9%	300	4.6%	37.4%	121	4.6%	26.4%
Franche-Comté	318	2.7%	32.9%	139	2.6%	29.5%	179	2.7%	36.1%	55	2.1%	19.7%
Champagne Ardennes	331	2.8%	30.0%	142	2.6%	26.8%	189	2.9%	32.9%	58	2.2%	19.5%
Picardie	426	3.6%	27.6%	217	4.0%	29.1%	208	3.2%	26.1%	89	3.4%	20.2%
Bourgogne	355	3.0%	25.9%	146	2.7%	22.4%	209	3.2%	29.1%	85	3.2%	22.4%
Haute Normandie	199	1.7%	13.4%	73	1.3%	10.3%	126	1.9%	16.3%	46	1.8%	10.1%
Basse Normandie	401	3.4%	33.1%	188	3.5%	32.8%	214	3.3%	33.5%	87	3.3%	24.0%
Centre	393	3.3%	19.1%	157	2.9%	15.9%	236	3.6%	22.0%	79	3.0%	12.4%
Pays de Loire	881	7.4%	29.1%	402	7.4%	27.9%	479	7.4%	30.2%	136	5.2%	15.1%
Bretagne	1030	8.6%	38.3%	466	8.6%	35.8%	563	8.6%	40.6%	216	8.2%	27.7%
Poitou Charentes	343	2.9%	23.0%	160	3.0%	22.5%	183	2.8%	23.5%	72	2.7%	17.4%
Aquitaine	646	5.4%	23.0%	318	5.9%	23.6%	328	5.0%	22.5%	156	5.9%	17.3%
Midi Pyrénées	524	4.4%	21.2%	256	4.7%	21.3%	268	4.1%	21.0%	127	4.8%	14.5%
Limousin	120	1.0%	19.3%	51	0.9%	17.1%	69	1.1%	21.2%	32	1.2%	18.6%
Auvergne	382	3.2%	33.3%	159	2.9%	28.8%	224	3.4%	37.4%	64	2.4%	21.7%
Rhône Alpes	1377	11.5%	26.0%	633	11.7%	24.8%	744	11.4%	27.1%	373	14.2%	18.8%
Languedoc Roussillon	467	3.9%	20.0%	239	4.4%	21.6%	228	3.5%	18.6%	100	3.8%	13.6%
Provence Alpes Côte d'Azur. Corse	971	8.1%	22.1%	417	7.7%	20.2%	554	8.5%	23.9%	222	8.4%	14.4%
Habitudes de connexion à Internet												
Tous les jours	9053	75.8%	21.2%	4219	77.8%	20.2%	4834	74.2%	22.1%	2246	85.3%	14.2%
Presque tous les jours	1727	14.5%	28.3%	721	13.3%	26.2%	1006	15.4%	30.0%	268	10.2%	19.5%
1 à 2 fois par semaine	993	8.3%	32.8%	397	7.3%	31.6%	596	9.1%	33.7%	97	3.7%	18.9%
1 à 3 fois par mois	133	1.1%	33.3%	68	1.2%	36.4%	66	1.0%	30.6%	17	0.7%	28.9%
Moins souvent	31	0.3%	27.9%	18	0.3%	47.0%	13	0.2%	17.9%	4	0.1%	16.9%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	176	1.5%	12.9%	76	1.4%	12.2%	100	1.5%	13.5%	18	0.7%	8.4%
De 9 000 à moins de 12 000 euros par an	371	3.1%	18.6%	130	2.4%	16.9%	241	3.7%	19.7%	18	0.7%	7.2%
De 12 000 à moins de 18 000 euros par an	1012	8.5%	20.2%	386	7.1%	18.8%	626	9.6%	21.1%	91	3.4%	11.6%
De 18 000 à moins de 24 000 euros par an	1657	13.9%	24.1%	676	12.5%	22.9%	981	15.1%	24.9%	238	9.1%	16.0%
De 24 000 à moins de 36 000 euros par an	2973	24.9%	24.1%	1352	24.9%	23.6%	1621	24.9%	24.5%	497	18.9%	14.1%
De 36 000 à moins de 45 000 euros par an	1924	16.1%	25.0%	861	15.9%	22.2%	1063	16.3%	27.9%	455	17.3%	15.7%
De 45 000 à moins de 65 000 euros par an	1891	15.8%	24.4%	1052	19.4%	24.4%	838	12.9%	24.4%	622	23.6%	16.2%
65 000 euros et plus par an	836	7.0%	19.5%	480	8.9%	18.8%	356	5.5%	20.5%	413	15.7%	14.3%
Refus	867	7.3%	24.4%	340	6.3%	22.4%	527	8.1%	26.0%	207	7.9%	15.6%
Ne sait pas	229	1.9%	14.6%	67	1.2%	9.2%	162	2.5%	19.3%	75	2.8%	11.3%