

Maxi Cuisine

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1818	100.0%	3.5%	270	100.0%	1.1%	1548	100.0%	5.7%	437	100.0%	2.4%
Sexe												
Homme	270	14.8%	1.1%	270	100.0%	1.1%	0	0.0%	0.0%	94	21.6%	1.0%
Femme	1548	85.2%	5.7%	0	0.0%	0.0%	1548	100.0%	5.7%	342	78.4%	3.9%
Age												
15 à 24 ans	89	4.9%	1.2%	18	6.7%	0.5%	71	4.6%	1.9%	21	4.7%	0.6%
25 à 34 ans	161	8.8%	2.1%	31	11.6%	0.8%	130	8.4%	3.3%	47	10.8%	1.5%
35 à 49 ans	428	23.6%	3.4%	76	28.2%	1.2%	352	22.8%	5.5%	195	44.7%	3.1%
50 à 59 ans	441	24.3%	5.1%	66	24.5%	1.6%	375	24.2%	8.5%	126	28.9%	3.5%
60 ans et plus	699	38.4%	4.3%	78	29.0%	1.1%	621	40.1%	7.0%	47	10.8%	3.0%
Individu												
Ménagères	1472	81.0%	6.3%	0	0.0%	0.0%	1472	95.1%	6.3%	325	74.5%	4.6%
Personne de référence	676	37.2%	2.4%	232	86.2%	1.1%	444	28.7%	6.0%	139	31.8%	1.6%
Responsable des achats	1591	87.5%	4.4%	161	59.7%	1.2%	1430	92.3%	6.2%	362	82.8%	3.2%
PCS Individu												
Agriculteurs	17	0.9%	3.3%	2	0.6%	0.5%	15	1.0%	7.8%	3	0.7%	8.2%
Petits patrons	45	2.5%	2.7%	16	5.9%	1.3%	29	1.9%	6.8%	29	6.6%	2.0%
Affaires et Cadres	84	4.6%	1.7%	24	9.0%	0.8%	59	3.8%	2.8%	70	16.0%	1.6%
Professions intermédiaires	229	12.6%	3.1%	41	15.3%	1.1%	188	12.2%	5.1%	163	37.4%	2.7%
Employés	414	22.8%	4.8%	38	14.2%	1.7%	376	24.3%	6.0%	96	21.9%	5.4%
Ouvriers	167	9.2%	2.6%	56	20.9%	1.1%	111	7.1%	8.5%	6	1.4%	1.4%
Retraités	572	31.5%	4.4%	59	21.9%	1.0%	513	33.1%	7.4%	20	4.5%	8.9%
Autres inactifs	291	16.0%	2.9%	33	12.1%	0.9%	258	16.7%	4.1%	50	11.4%	1.5%
PCS Personne de référence												
Agriculteurs	26	1.4%	3.3%	2	0.6%	0.5%	24	1.6%	5.9%	0	0.0%	0.0%
Petits patrons	71	3.9%	2.6%	20	7.3%	1.4%	51	3.3%	4.2%	71	16.3%	2.6%
Affaires et Cadres	149	8.2%	2.1%	26	9.5%	0.7%	123	7.9%	3.5%	149	34.0%	2.1%
Professions intermédiaires	217	11.9%	2.7%	49	18.2%	1.2%	168	10.8%	4.3%	217	49.7%	2.7%
Employés	233	12.8%	4.2%	27	9.9%	1.1%	207	13.3%	6.4%	0	0.0%	0.0%
Ouvriers	322	17.7%	3.3%	58	21.4%	1.1%	264	17.1%	5.8%	0	0.0%	0.0%
Retraités	683	37.5%	4.5%	66	24.4%	1.0%	617	39.8%	7.4%	0	0.0%	0.0%
Autres inactifs	118	6.5%	3.3%	24	8.8%	1.6%	94	6.1%	4.6%	0	0.0%	0.0%

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Taille du foyer												
1 personne	344	18.9%	3.5%	46	16.9%	1.1%	298	19.3%	5.4%	43	9.9%	1.8%
2 personnes	829	45.6%	4.5%	109	40.3%	1.2%	720	46.5%	7.6%	109	25.0%	2.6%
3 personnes	245	13.5%	2.6%	40	14.9%	0.9%	205	13.2%	4.4%	91	20.8%	2.3%
4 personnes	264	14.5%	2.8%	63	23.5%	1.3%	201	13.0%	4.3%	143	32.7%	3.0%
5 personnes et +	136	7.5%	2.4%	12	4.5%	0.5%	124	8.0%	4.1%	51	11.6%	1.9%
Présence d'enfants de moins de 15 ans												
Oui	467	25.7%	3.0%	74	27.6%	1.0%	392	25.3%	4.6%	180	41.3%	2.4%
Non	1352	74.3%	3.7%	195	72.4%	1.1%	1156	74.7%	6.1%	256	58.7%	2.5%
Habitat												
Communes rurales	466	25.6%	3.9%	69	25.6%	1.2%	397	25.6%	6.3%	103	23.5%	3.1%
Agglo. - 20 000 hab	414	22.8%	4.6%	63	23.4%	1.5%	351	22.7%	7.5%	93	21.4%	3.4%
Agglo. 20 000 à 100 000 hab	236	13.0%	3.4%	33	12.1%	1.0%	204	13.2%	5.5%	56	12.9%	2.6%
Agglo. + 100 000 hab	528	29.0%	3.4%	71	26.4%	0.9%	457	29.5%	5.6%	117	26.8%	2.1%
Agglo. Paris	174	9.6%	2.0%	34	12.5%	0.8%	140	9.1%	3.0%	67	15.4%	1.7%

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Régions INSEE												
Ile de France	213	11.7%	2.2%	43	16.1%	0.9%	170	11.0%	3.3%	78	17.9%	1.8%
Nord Pas de Calais	118	6.5%	3.7%	11	4.0%	0.7%	107	6.9%	6.4%	25	5.6%	2.4%
Lorraine	109	6.0%	5.7%	16	5.9%	1.7%	93	6.0%	9.4%	13	2.9%	2.4%
Alsace	96	5.3%	6.2%	20	7.4%	2.7%	76	4.9%	9.5%	17	3.9%	3.7%
Franche-Comté	38	2.1%	4.0%	2	0.8%	0.5%	36	2.3%	7.3%	10	2.3%	3.6%
Champagne Ardennes	45	2.5%	4.1%	14	5.1%	2.6%	31	2.0%	5.4%	6	1.3%	1.9%
Picardie	60	3.3%	3.9%	12	4.4%	1.6%	49	3.1%	6.1%	20	4.7%	4.7%
Bourgogne	57	3.2%	4.2%	15	5.7%	2.3%	42	2.7%	5.9%	12	2.8%	3.2%
Haute Normandie	75	4.1%	5.1%	7	2.7%	1.0%	68	4.4%	8.7%	29	6.7%	6.3%
Basse Normandie	71	3.9%	5.9%	5	1.9%	0.9%	66	4.3%	10.3%	19	4.4%	5.3%
Centre	86	4.7%	4.2%	14	5.2%	1.4%	72	4.7%	6.7%	17	3.9%	2.7%
Pays de Loire	108	6.0%	3.6%	18	6.5%	1.2%	91	5.9%	5.7%	16	3.7%	1.8%
Bretagne	81	4.5%	3.0%	13	4.9%	1.0%	68	4.4%	4.9%	16	3.8%	2.1%
Poitou Charentes	53	2.9%	3.5%	2	0.8%	0.3%	51	3.3%	6.5%	3	0.7%	0.7%
Aquitaine	80	4.4%	2.9%	18	6.6%	1.3%	62	4.0%	4.3%	22	5.0%	2.4%
Midi Pyrénées	102	5.6%	4.1%	10	3.7%	0.8%	92	6.0%	7.2%	27	6.2%	3.1%
Limousin	25	1.4%	4.0%	4	1.7%	1.5%	20	1.3%	6.2%	5	1.2%	3.0%
Auvergne	58	3.2%	5.0%	5	2.0%	1.0%	53	3.4%	8.8%	19	4.3%	6.3%
Rhône Alpes	113	6.2%	2.1%	14	5.1%	0.5%	99	6.4%	3.6%	30	6.8%	1.5%
Languedoc Roussillon	70	3.9%	3.0%	9	3.3%	0.8%	61	3.9%	5.0%	11	2.6%	1.5%
Provence Alpes Côte d'Azur. Corse	159	8.7%	3.6%	17	6.2%	0.8%	142	9.2%	6.1%	41	9.5%	2.7%
Habitudes de connexion à Internet												
Tous les jours	1359	74.7%	3.2%	206	76.4%	1.0%	1153	74.4%	5.3%	359	82.1%	2.3%
Presque tous les jours	259	14.2%	4.2%	35	12.8%	1.3%	224	14.5%	6.7%	55	12.7%	4.0%
1 à 2 fois par semaine	177	9.8%	5.9%	24	8.7%	1.9%	154	9.9%	8.7%	22	5.0%	4.3%
1 à 3 fois par mois	19	1.1%	4.9%	2	0.6%	0.9%	18	1.1%	8.3%	1	0.2%	1.2%
Moins souvent	4	0.2%	3.4%	4	1.4%	9.9%	0	0.0%	0.0%	0	0.0%	0.0%

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Revenus du foyer												
Moins de 9 000 euros par an	39	2.2%	2.9%	4	1.6%	0.7%	35	2.3%	4.7%	3	0.7%	1.5%
De 9 000 à moins de 12 000 euros par an	75	4.1%	3.8%	4	1.5%	0.5%	71	4.6%	5.8%	3	0.7%	1.2%
De 12 000 à moins de 18 000 euros par an	203	11.2%	4.0%	32	12.0%	1.6%	171	11.0%	5.8%	21	4.7%	2.6%
De 18 000 à moins de 24 000 euros par an	312	17.2%	4.5%	46	17.2%	1.6%	266	17.1%	6.8%	36	8.2%	2.4%
De 24 000 à moins de 36 000 euros par an	528	29.1%	4.3%	80	29.7%	1.4%	448	29.0%	6.8%	115	26.4%	3.3%
De 36 000 à moins de 45 000 euros par an	277	15.2%	3.6%	42	15.7%	1.1%	235	15.2%	6.2%	86	19.7%	3.0%
De 45 000 à moins de 65 000 euros par an	184	10.1%	2.4%	33	12.4%	0.8%	151	9.7%	4.4%	83	18.9%	2.2%
65 000 euros et plus par an	72	4.0%	1.7%	16	5.8%	0.6%	56	3.6%	3.2%	50	11.4%	1.7%
Refus	113	6.2%	3.2%	5	2.0%	0.3%	108	7.0%	5.3%	36	8.2%	2.7%
Ne sait pas	14	0.8%	0.9%	6	2.1%	0.8%	9	0.6%	1.0%	5	1.1%	0.7%