

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	5603	100.0%	10.7%	1818	100.0%	7.2%	3785	100.0%	13.9%	1745	100.0%	9.8%
Sexe												
Homme	1818	32.4%	7.2%	1818	100.0%	7.2%	0	0.0%	0.0%	602	34.5%	6.6%
Femme	3785	67.6%	13.9%	0	0.0%	0.0%	3785	100.0%	13.9%	1143	65.5%	13.2%
Age												
15 à 24 ans	948	16.9%	12.8%	290	15.9%	7.8%	658	17.4%	18.0%	321	18.4%	10.0%
25 à 34 ans	1052	18.8%	13.8%	376	20.7%	10.1%	676	17.9%	17.3%	389	22.3%	12.1%
35 à 49 ans	1337	23.9%	10.6%	477	26.2%	7.6%	860	22.7%	13.4%	624	35.8%	10.1%
50 à 59 ans	908	16.2%	10.5%	264	14.5%	6.3%	644	17.0%	14.5%	315	18.1%	8.7%
60 ans et plus	1358	24.2%	8.4%	412	22.6%	5.7%	946	25.0%	10.6%	95	5.5%	6.0%
Individu												
Ménagères	3150	56.2%	13.4%	0	0.0%	0.0%	3150	83.2%	13.4%	914	52.4%	12.9%
Personne de référence	2385	42.6%	8.5%	1481	81.5%	7.2%	904	23.9%	12.2%	643	36.9%	7.3%
Responsable des achats	4199	74.9%	11.7%	1084	59.6%	8.4%	3115	82.3%	13.6%	1233	70.7%	11.0%
PCS Individu												
Agriculteurs	50	0.9%	9.7%	16	0.9%	4.9%	34	0.9%	17.8%	3	0.2%	9.6%
Petits patrons	126	2.3%	7.7%	65	3.6%	5.4%	61	1.6%	14.6%	100	5.7%	6.7%
Affaires et Cadres	391	7.0%	7.7%	132	7.3%	4.6%	258	6.8%	12.0%	331	19.0%	7.4%
Professions intermédiaires	806	14.4%	10.9%	308	16.9%	8.3%	498	13.2%	13.5%	640	36.7%	10.5%
Employés	1265	22.6%	14.8%	204	11.2%	9.1%	1061	28.0%	16.8%	261	14.9%	14.7%
Ouvriers	730	13.0%	11.3%	483	26.6%	9.4%	246	6.5%	18.9%	57	3.3%	13.0%
Retraités	1063	19.0%	8.2%	330	18.1%	5.5%	734	19.4%	10.6%	23	1.3%	10.3%
Autres inactifs	1172	20.9%	11.8%	281	15.4%	7.7%	892	23.6%	14.1%	330	18.9%	9.9%
PCS Personne de référence												
Agriculteurs	71	1.3%	9.2%	17	1.0%	4.8%	54	1.4%	13.0%	0	0.0%	0.0%
Petits patrons	246	4.4%	9.2%	81	4.5%	5.6%	165	4.4%	13.4%	246	14.1%	9.2%
Affaires et Cadres	610	10.9%	8.7%	183	10.0%	5.2%	427	11.3%	12.1%	610	35.0%	8.7%
Professions intermédiaires	889	15.9%	11.0%	338	18.6%	8.1%	551	14.6%	14.0%	889	50.9%	11.0%
Employés	744	13.3%	13.4%	190	10.5%	8.2%	554	14.6%	17.0%	0	0.0%	0.0%
Ouvriers	1277	22.8%	13.2%	484	26.6%	9.4%	793	21.0%	17.5%	0	0.0%	0.0%
Retraités	1337	23.9%	8.9%	372	20.5%	5.6%	965	25.5%	11.5%	0	0.0%	0.0%
Autres inactifs	428	7.6%	12.1%	152	8.4%	10.2%	276	7.3%	13.5%	0	0.0%	0.0%

Marmiton

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	941	16.8%	9.6%	329	18.1%	7.7%	612	16.2%	11.1%	201	11.5%	8.5%
2 personnes	1864	33.3%	10.2%	580	31.9%	6.5%	1285	33.9%	13.6%	420	24.0%	10.0%
3 personnes	1066	19.0%	11.4%	361	19.9%	7.7%	705	18.6%	15.3%	384	22.0%	9.7%
4 personnes	1074	19.2%	11.4%	410	22.6%	8.7%	664	17.5%	14.1%	504	28.9%	10.7%
5 personnes et +	657	11.7%	11.7%	138	7.6%	5.4%	519	13.7%	17.1%	237	13.6%	9.0%
Présence d'enfants de moins de 15 ans												
Oui	1905	34.0%	12.1%	591	32.5%	8.2%	1314	34.7%	15.6%	775	44.4%	10.3%
Non	3698	66.0%	10.1%	1227	67.5%	6.9%	2471	65.3%	13.1%	970	55.6%	9.4%
Habitat												
Communes rurales	1351	24.1%	11.3%	430	23.6%	7.5%	921	24.3%	14.7%	364	20.8%	10.9%
Agglo. - 20 000 hab	1063	19.0%	11.8%	346	19.0%	8.0%	717	18.9%	15.4%	296	16.9%	10.8%
Agglo. 20 000 à 100 000 hab	739	13.2%	10.6%	227	12.5%	6.9%	512	13.5%	13.9%	208	11.9%	9.8%
Agglo. + 100 000 hab	1661	29.7%	10.6%	546	30.1%	7.2%	1115	29.5%	13.7%	549	31.4%	9.8%
Agglo. Paris	789	14.1%	9.0%	269	14.8%	6.4%	520	13.7%	11.3%	330	18.9%	8.2%

Marmiton

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	897	16.0%	9.2%	305	16.8%	6.6%	592	15.6%	11.6%	373	21.4%	8.5%
Nord Pas de Calais	398	7.1%	12.4%	146	8.0%	9.4%	252	6.6%	15.1%	101	5.8%	10.0%
Lorraine	253	4.5%	13.2%	107	5.9%	11.4%	146	3.9%	14.9%	54	3.1%	10.1%
Alsace	135	2.4%	8.7%	54	3.0%	7.2%	81	2.1%	10.1%	33	1.9%	7.1%
Franche-Comté	97	1.7%	10.0%	23	1.3%	4.9%	74	2.0%	14.9%	29	1.7%	10.4%
Champagne Ardennes	135	2.4%	12.2%	46	2.6%	8.7%	89	2.3%	15.4%	31	1.8%	10.7%
Picardie	170	3.0%	11.0%	60	3.3%	8.1%	110	2.9%	13.8%	61	3.5%	14.0%
Bourgogne	162	2.9%	11.9%	62	3.4%	9.5%	100	2.7%	14.0%	46	2.6%	12.1%
Haute Normandie	166	3.0%	11.2%	57	3.2%	8.1%	109	2.9%	14.0%	50	2.9%	10.9%
Basse Normandie	130	2.3%	10.7%	29	1.6%	5.0%	101	2.7%	15.8%	35	2.0%	9.7%
Centre	201	3.6%	9.8%	72	3.9%	7.3%	129	3.4%	12.1%	52	3.0%	8.2%
Pays de Loire	333	5.9%	11.0%	100	5.5%	7.0%	233	6.2%	14.7%	85	4.9%	9.5%
Bretagne	305	5.4%	11.3%	87	4.8%	6.7%	217	5.7%	15.7%	83	4.8%	10.7%
Poitou Charentes	185	3.3%	12.4%	67	3.7%	9.4%	118	3.1%	15.1%	47	2.7%	11.5%
Aquitaine	283	5.0%	10.1%	79	4.3%	5.8%	204	5.4%	14.0%	96	5.5%	10.6%
Midi Pyrénées	265	4.7%	10.7%	78	4.3%	6.4%	187	4.9%	14.7%	91	5.2%	10.4%
Limousin	75	1.3%	12.0%	15	0.8%	5.2%	60	1.6%	18.3%	18	1.0%	10.4%
Auvergne	120	2.2%	10.5%	37	2.0%	6.7%	83	2.2%	14.0%	38	2.2%	13.0%
Rhône Alpes	546	9.7%	10.3%	160	8.8%	6.3%	385	10.2%	14.0%	170	9.8%	8.6%
Languedoc Roussillon	240	4.3%	10.3%	93	5.1%	8.4%	147	3.9%	12.0%	81	4.6%	11.0%
Provence Alpes Côte d'Azur. Corse	506	9.0%	11.5%	140	7.7%	6.7%	367	9.7%	15.8%	169	9.7%	11.0%
Habitudes de connexion à Internet												
Tous les jours	4602	82.1%	10.8%	1537	84.5%	7.4%	3065	81.0%	14.0%	1543	88.5%	9.7%
Presque tous les jours	627	11.2%	10.3%	164	9.0%	6.0%	462	12.2%	13.8%	147	8.4%	10.6%
1 à 2 fois par semaine	329	5.9%	10.9%	90	5.0%	7.2%	239	6.3%	13.5%	51	2.9%	9.9%
1 à 3 fois par mois	30	0.5%	7.5%	21	1.2%	11.6%	8	0.2%	4.0%	1	0.1%	2.1%
Moins souvent	15	0.3%	13.3%	5	0.3%	13.6%	9	0.3%	13.1%	3	0.2%	12.0%

Marmiton

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	144	2.6%	10.5%	33	1.8%	5.3%	111	2.9%	14.9%	12	0.7%	5.7%
De 9 000 à moins de 12 000 euros par an	252	4.5%	12.7%	70	3.9%	9.1%	182	4.8%	14.9%	18	1.0%	7.3%
De 12 000 à moins de 18 000 euros par an	609	10.9%	12.1%	193	10.6%	9.4%	416	11.0%	14.0%	81	4.7%	10.4%
De 18 000 à moins de 24 000 euros par an	716	12.8%	10.4%	197	10.9%	6.7%	518	13.7%	13.2%	167	9.5%	11.2%
De 24 000 à moins de 36 000 euros par an	1481	26.4%	12.0%	486	26.8%	8.5%	995	26.3%	15.1%	394	22.6%	11.2%
De 36 000 à moins de 45 000 euros par an	779	13.9%	10.1%	276	15.2%	7.1%	503	13.3%	13.2%	319	18.3%	11.0%
De 45 000 à moins de 65 000 euros par an	724	12.9%	9.3%	299	16.5%	7.0%	424	11.2%	12.3%	344	19.7%	9.0%
65 000 euros et plus par an	330	5.9%	7.7%	137	7.5%	5.4%	193	5.1%	11.1%	214	12.3%	7.4%
Refus	389	6.9%	11.0%	89	4.9%	5.8%	300	7.9%	14.8%	131	7.5%	9.9%
Ne sait pas	180	3.2%	11.4%	37	2.1%	5.1%	142	3.8%	17.0%	64	3.7%	9.7%