

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1654	100.0%	3.2%	151	100.0%	0.6%	1503	100.0%	5.5%	525	100.0%	2.9%
Sexe												
Homme	151	9.2%	0.6%	151	100.0%	0.6%	0	0.0%	0.0%	53	10.1%	0.6%
Femme	1503	90.8%	5.5%	0	0.0%	0.0%	1503	100.0%	5.5%	472	89.9%	5.4%
Age												
15 à 24 ans	81	4.9%	1.1%	7	4.8%	0.2%	74	4.9%	2.0%	34	6.4%	1.0%
25 à 34 ans	162	9.8%	2.1%	9	5.7%	0.2%	154	10.2%	3.9%	72	13.6%	2.2%
35 à 49 ans	405	24.5%	3.2%	39	26.1%	0.6%	366	24.3%	5.7%	229	43.7%	3.7%
50 à 59 ans	371	22.4%	4.3%	30	19.6%	0.7%	341	22.7%	7.7%	145	27.6%	4.0%
60 ans et plus	634	38.3%	3.9%	66	43.8%	0.9%	568	37.8%	6.4%	46	8.7%	2.9%
Individu												
Ménagères	1405	84.9%	6.0%	0	0.0%	0.0%	1405	93.5%	6.0%	444	84.5%	6.3%
Personne de référence	608	36.8%	2.2%	143	94.5%	0.7%	465	30.9%	6.3%	135	25.7%	1.5%
Responsable des achats	1453	87.9%	4.1%	89	58.9%	0.7%	1364	90.8%	6.0%	447	85.1%	4.0%
PCS Individu												
Agriculteurs	29	1.8%	5.6%	1	0.6%	0.3%	28	1.9%	14.5%	1	0.3%	3.8%
Petits patrons	39	2.3%	2.4%	4	2.8%	0.3%	34	2.3%	8.2%	29	5.4%	1.9%
Affaires et Cadres	149	9.0%	3.0%	14	9.3%	0.5%	135	9.0%	6.3%	125	23.9%	2.8%
Professions intermédiaires	240	14.5%	3.2%	33	21.8%	0.9%	207	13.8%	5.6%	193	36.7%	3.2%
Employés	338	20.4%	3.9%	15	9.9%	0.7%	323	21.5%	5.1%	77	14.7%	4.3%
Ouvriers	91	5.5%	1.4%	26	17.4%	0.5%	64	4.3%	4.9%	10	1.9%	2.3%
Retraités	499	30.2%	3.9%	54	35.9%	0.9%	445	29.6%	6.4%	11	2.2%	5.1%
Autres inactifs	270	16.3%	2.7%	3	2.2%	0.1%	266	17.7%	4.2%	79	15.0%	2.4%
PCS Personne de référence												
Agriculteurs	44	2.6%	5.7%	1	0.6%	0.2%	43	2.9%	10.4%	0	0.0%	0.0%
Petits patrons	64	3.8%	2.4%	4	2.8%	0.3%	59	4.0%	4.8%	64	12.1%	2.4%
Affaires et Cadres	226	13.6%	3.2%	17	11.4%	0.5%	208	13.9%	5.9%	226	43.0%	3.2%
Professions intermédiaires	236	14.3%	2.9%	32	20.9%	0.8%	204	13.6%	5.2%	236	44.9%	2.9%
Employés	189	11.4%	3.4%	20	12.9%	0.8%	169	11.2%	5.2%	0	0.0%	0.0%
Ouvriers	209	12.6%	2.2%	22	14.8%	0.4%	186	12.4%	4.1%	0	0.0%	0.0%
Retraités	611	36.9%	4.1%	54	35.9%	0.8%	557	37.0%	6.6%	0	0.0%	0.0%
Autres inactifs	77	4.6%	2.2%	1	0.7%	0.1%	76	5.0%	3.7%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	375	22.7%	3.8%	12	8.2%	0.3%	363	24.1%	6.6%	58	11.0%	2.4%
2 personnes	622	37.6%	3.4%	76	50.5%	0.9%	545	36.3%	5.8%	131	25.0%	3.1%
3 personnes	214	12.9%	2.3%	20	13.2%	0.4%	194	12.9%	4.2%	100	19.0%	2.5%
4 personnes	260	15.7%	2.8%	24	15.9%	0.5%	236	15.7%	5.0%	138	26.3%	2.9%
5 personnes et +	183	11.1%	3.3%	19	12.3%	0.7%	165	11.0%	5.4%	98	18.7%	3.7%
Présence d'enfants de moins de 15 ans												
Oui	490	29.6%	3.1%	48	31.8%	0.7%	442	29.4%	5.2%	267	50.7%	3.5%
Non	1164	70.4%	3.2%	103	68.2%	0.6%	1061	70.6%	5.6%	259	49.3%	2.5%
Habitat												
Communes rurales	349	21.1%	2.9%	30	19.6%	0.5%	319	21.2%	5.1%	106	20.1%	3.2%
Agglo. - 20 000 hab	323	19.5%	3.6%	23	15.4%	0.5%	300	20.0%	6.4%	88	16.7%	3.2%
Agglo. 20 000 à 100 000 hab	279	16.8%	4.0%	31	20.5%	0.9%	248	16.5%	6.7%	101	19.2%	4.7%
Agglo. + 100 000 hab	487	29.4%	3.1%	36	23.8%	0.5%	451	30.0%	5.6%	151	28.7%	2.7%
Agglo. Paris	217	13.1%	2.5%	31	20.7%	0.8%	186	12.3%	4.0%	81	15.3%	2.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	273	16.5%	2.8%	39	25.5%	0.8%	234	15.6%	4.6%	95	18.0%	2.2%
Nord Pas de Calais	94	5.7%	2.9%	6	4.0%	0.4%	88	5.9%	5.3%	25	4.8%	2.5%
Lorraine	54	3.3%	2.8%	5	3.2%	0.5%	50	3.3%	5.0%	16	3.0%	3.0%
Alsace	50	3.0%	3.2%	1	0.6%	0.1%	49	3.3%	6.1%	15	2.9%	3.3%
Franche-Comté	30	1.8%	3.2%	2	1.2%	0.4%	29	1.9%	5.8%	9	1.6%	3.1%
Champagne Ardennes	34	2.1%	3.1%	7	4.6%	1.3%	27	1.8%	4.7%	6	1.2%	2.1%
Picardie	45	2.7%	2.9%	5	3.4%	0.7%	40	2.7%	5.0%	18	3.4%	4.1%
Bourgogne	49	3.0%	3.6%	10	6.7%	1.6%	39	2.6%	5.4%	15	2.9%	4.1%
Haute Normandie	58	3.5%	3.9%	3	2.1%	0.5%	55	3.6%	7.0%	9	1.7%	1.9%
Basse Normandie	36	2.2%	3.0%	2	1.3%	0.4%	34	2.3%	5.3%	13	2.5%	3.6%
Centre	48	2.9%	2.3%	3	1.8%	0.3%	45	3.0%	4.2%	17	3.3%	2.7%
Pays de Loire	119	7.2%	3.9%	5	3.4%	0.4%	114	7.6%	7.2%	29	5.6%	3.3%
Bretagne	100	6.1%	3.7%	20	13.5%	1.6%	80	5.3%	5.8%	31	6.0%	4.0%
Poitou Charentes	68	4.1%	4.5%	7	4.3%	0.9%	61	4.1%	7.8%	25	4.8%	6.1%
Aquitaine	98	5.9%	3.5%	4	2.5%	0.3%	94	6.2%	6.5%	43	8.2%	4.8%
Midi Pyrénées	72	4.3%	2.9%	3	1.7%	0.2%	69	4.6%	5.4%	28	5.4%	3.2%
Limousin	18	1.1%	3.0%	4	2.4%	1.2%	15	1.0%	4.5%	2	0.4%	1.2%
Auvergne	34	2.0%	2.9%	2	1.1%	0.3%	32	2.1%	5.4%	8	1.6%	2.8%
Rhône Alpes	191	11.5%	3.6%	6	3.7%	0.2%	185	12.3%	6.7%	62	11.9%	3.1%
Languedoc Roussillon	67	4.0%	2.9%	7	4.4%	0.6%	60	4.0%	4.9%	18	3.4%	2.4%
Provence Alpes Côte d'Azur. Corse	116	7.0%	2.7%	13	8.5%	0.6%	103	6.9%	4.5%	39	7.4%	2.5%
Habitudes de connexion à Internet												
Tous les jours	1310	79.2%	3.1%	125	82.6%	0.6%	1185	78.8%	5.4%	450	85.7%	2.8%
Presque tous les jours	231	13.9%	3.8%	17	11.3%	0.6%	213	14.2%	6.4%	57	10.9%	4.2%
1 à 2 fois par semaine	97	5.8%	3.2%	5	3.6%	0.4%	91	6.1%	5.2%	16	3.0%	3.1%
1 à 3 fois par mois	10	0.6%	2.4%	0	0.0%	0.0%	10	0.6%	4.5%	0	0.0%	0.0%
Moins souvent	7	0.4%	6.6%	4	2.5%	9.9%	4	0.2%	4.9%	2	0.3%	7.2%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	47	2.8%	3.4%	1	0.7%	0.2%	46	3.0%	6.2%	4	0.7%	1.8%
De 9 000 à moins de 12 000 euros par an	86	5.2%	4.3%	6	3.9%	0.8%	80	5.3%	6.6%	7	1.3%	2.7%
De 12 000 à moins de 18 000 euros par an	162	9.8%	3.2%	2	1.6%	0.1%	159	10.6%	5.4%	15	2.8%	1.9%
De 18 000 à moins de 24 000 euros par an	179	10.8%	2.6%	22	14.8%	0.8%	157	10.4%	4.0%	35	6.7%	2.4%
De 24 000 à moins de 36 000 euros par an	456	27.6%	3.7%	36	24.0%	0.6%	420	27.9%	6.4%	113	21.5%	3.2%
De 36 000 à moins de 45 000 euros par an	213	12.9%	2.8%	23	15.3%	0.6%	190	12.6%	5.0%	88	16.8%	3.0%
De 45 000 à moins de 65 000 euros par an	239	14.5%	3.1%	27	17.9%	0.6%	212	14.1%	6.2%	131	24.9%	3.4%
65 000 euros et plus par an	132	8.0%	3.1%	22	14.3%	0.8%	110	7.3%	6.4%	93	17.7%	3.2%
Refus	114	6.9%	3.2%	11	7.4%	0.7%	102	6.8%	5.0%	32	6.1%	2.4%
Ne sait pas	26	1.6%	1.7%	0	0.0%	0.0%	26	1.7%	3.1%	8	1.5%	1.2%