

Cuisine et Vins de France



Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1217	100.0%	2.3%	437	100.0%	1.7%	781	100.0%	2.9%	404	100.0%	2.3%
Sexe												
Homme	437	35.9%	1.7%	437	100.0%	1.7%	0	0.0%	0.0%	157	38.8%	1.7%
Femme	781	64.1%	2.9%	0	0.0%	0.0%	781	100.0%	2.9%	248	61.2%	2.8%
Age												
15 à 24 ans	89	7.3%	1.2%	39	9.0%	1.1%	50	6.4%	1.4%	39	9.7%	1.2%
25 à 34 ans	77	6.3%	1.0%	38	8.7%	1.0%	39	5.0%	1.0%	41	10.1%	1.3%
35 à 49 ans	248	20.4%	2.0%	110	25.1%	1.8%	139	17.8%	2.2%	151	37.2%	2.4%
50 à 59 ans	227	18.7%	2.6%	91	20.9%	2.2%	136	17.4%	3.1%	119	29.5%	3.3%
60 ans et plus	576	47.3%	3.6%	159	36.4%	2.2%	417	53.4%	4.7%	55	13.6%	3.4%
Individu												
Ménagères	738	60.6%	3.1%	0	0.0%	0.0%	738	94.5%	3.1%	229	56.7%	3.2%
Personne de référence	581	47.7%	2.1%	382	87.4%	1.9%	199	25.5%	2.7%	176	43.6%	2.0%
Responsable des achats	956	78.6%	2.7%	246	56.4%	1.9%	710	90.9%	3.1%	307	75.9%	2.7%
PCS Individu												
Agriculteurs	7	0.6%	1.4%	5	1.1%	1.6%	2	0.3%	1.2%	0	0.1%	1.4%
Petits patrons	40	3.3%	2.4%	21	4.9%	1.8%	18	2.3%	4.3%	36	8.9%	2.4%
Affaires et Cadres	148	12.2%	2.9%	64	14.8%	2.2%	84	10.7%	3.9%	138	34.2%	3.1%
Professions intermédiaires	155	12.7%	2.1%	52	11.8%	1.4%	103	13.2%	2.8%	123	30.4%	2.0%
Employés	140	11.5%	1.6%	34	7.8%	1.5%	106	13.6%	1.7%	42	10.4%	2.4%
Ouvriers	112	9.2%	1.7%	80	18.4%	1.6%	32	4.0%	2.4%	10	2.4%	2.2%
Retraités	405	33.3%	3.1%	118	26.9%	2.0%	288	36.8%	4.2%	4	1.0%	1.8%
Autres inactifs	211	17.3%	2.1%	63	14.3%	1.7%	148	18.9%	2.3%	51	12.5%	1.5%
PCS Personne de référence												
Agriculteurs	9	0.7%	1.1%	5	1.1%	1.4%	4	0.5%	0.9%	0	0.0%	0.0%
Petits patrons	59	4.9%	2.2%	27	6.2%	1.9%	32	4.1%	2.6%	59	14.7%	2.2%
Affaires et Cadres	205	16.8%	2.9%	76	17.4%	2.2%	128	16.5%	3.6%	205	50.6%	2.9%
Professions intermédiaires	140	11.5%	1.7%	53	12.2%	1.3%	87	11.1%	2.2%	140	34.7%	1.7%
Employés	69	5.6%	1.2%	25	5.6%	1.1%	44	5.7%	1.4%	0	0.0%	0.0%
Ouvriers	157	12.9%	1.6%	87	19.9%	1.7%	70	9.0%	1.5%	0	0.0%	0.0%
Retraités	500	41.1%	3.3%	127	29.2%	1.9%	373	47.7%	4.4%	0	0.0%	0.0%
Autres inactifs	79	6.5%	2.2%	36	8.3%	2.4%	43	5.5%	2.1%	0	0.0%	0.0%

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Taille du foyer												
1 personne	223	18.3%	2.3%	55	12.5%	1.3%	168	21.5%	3.0%	52	13.0%	2.2%
2 personnes	601	49.3%	3.3%	202	46.1%	2.3%	399	51.1%	4.2%	120	29.8%	2.9%
3 personnes	149	12.2%	1.6%	83	18.9%	1.8%	66	8.4%	1.4%	70	17.4%	1.8%
4 personnes	153	12.6%	1.6%	61	13.9%	1.3%	92	11.8%	2.0%	97	24.1%	2.1%
5 personnes et +	93	7.6%	1.7%	37	8.5%	1.4%	56	7.1%	1.8%	64	15.8%	2.4%
Présence d'enfants de moins de 15 ans												
Oui	260	21.3%	1.7%	104	23.7%	1.4%	156	20.0%	1.8%	164	40.7%	2.2%
Non	958	78.7%	2.6%	333	76.3%	1.9%	625	80.0%	3.3%	240	59.3%	2.3%
Habitat												
Communes rurales	222	18.3%	1.9%	66	15.1%	1.2%	156	20.0%	2.5%	64	15.8%	1.9%
Agglo. - 20 000 hab	260	21.3%	2.9%	84	19.2%	1.9%	176	22.5%	3.8%	86	21.3%	3.1%
Agglo. 20 000 à 100 000 hab	125	10.3%	1.8%	46	10.4%	1.4%	80	10.2%	2.2%	48	11.9%	2.3%
Agglo. + 100 000 hab	408	33.5%	2.6%	166	38.1%	2.2%	241	30.9%	3.0%	120	29.8%	2.1%
Agglo. Paris	202	16.6%	2.3%	75	17.2%	1.8%	127	16.3%	2.8%	86	21.3%	2.1%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	235	19.3%	2.4%	81	18.6%	1.8%	154	19.7%	3.0%	100	24.8%	2.3%
Nord Pas de Calais	63	5.2%	2.0%	18	4.1%	1.2%	45	5.8%	2.7%	16	4.0%	1.6%
Lorraine	62	5.1%	3.2%	25	5.6%	2.6%	37	4.8%	3.8%	19	4.6%	3.5%
Alsace	48	3.9%	3.1%	16	3.6%	2.1%	32	4.2%	4.0%	13	3.1%	2.8%
Franche-Comté	17	1.4%	1.8%	9	2.0%	1.9%	8	1.1%	1.7%	9	2.1%	3.0%
Champagne Ardennes	12	1.0%	1.1%	8	1.9%	1.6%	4	0.5%	0.7%	4	1.0%	1.3%
Picardie	39	3.2%	2.5%	13	3.0%	1.7%	26	3.3%	3.2%	13	3.3%	3.0%
Bourgogne	67	5.5%	4.9%	13	2.9%	2.0%	54	6.9%	7.5%	12	2.9%	3.1%
Haute Normandie	20	1.7%	1.4%	4	0.8%	0.5%	17	2.1%	2.1%	8	2.0%	1.7%
Basse Normandie	16	1.3%	1.3%	3	0.8%	0.6%	13	1.6%	2.0%	6	1.6%	1.8%
Centre	55	4.5%	2.7%	33	7.5%	3.3%	22	2.8%	2.0%	14	3.5%	2.2%
Pays de Loire	81	6.6%	2.7%	27	6.2%	1.9%	54	6.9%	3.4%	17	4.2%	1.9%
Bretagne	49	4.0%	1.8%	9	2.0%	0.7%	40	5.2%	2.9%	11	2.8%	1.5%
Poitou Charentes	43	3.6%	2.9%	18	4.1%	2.5%	26	3.3%	3.3%	10	2.4%	2.4%
Aquitaine	57	4.7%	2.0%	27	6.1%	2.0%	31	3.9%	2.1%	18	4.4%	2.0%
Midi Pyrénées	47	3.9%	1.9%	18	4.2%	1.5%	29	3.7%	2.2%	14	3.4%	1.5%
Limousin	8	0.7%	1.3%	6	1.4%	2.0%	2	0.3%	0.7%	4	0.9%	2.1%
Auvergne	22	1.8%	1.9%	4	0.9%	0.7%	19	2.4%	3.1%	9	2.2%	3.1%
Rhône Alpes	137	11.2%	2.6%	59	13.6%	2.3%	77	9.9%	2.8%	63	15.5%	3.2%
Languedoc Roussillon	42	3.4%	1.8%	10	2.4%	0.9%	31	4.0%	2.5%	18	4.6%	2.5%
Provence Alpes Côte d'Azur. Corse	97	7.9%	2.2%	37	8.4%	1.8%	60	7.7%	2.6%	27	6.6%	1.7%
Habitudes de connection à Internet												
Tous les jours	951	78.1%	2.2%	344	78.8%	1.6%	607	77.8%	2.8%	354	87.7%	2.2%
Presque tous les jours	148	12.2%	2.4%	54	12.5%	2.0%	94	12.0%	2.8%	32	8.0%	2.3%
1 à 2 fois par semaine	106	8.7%	3.5%	37	8.6%	3.0%	69	8.8%	3.9%	12	2.9%	2.3%
1 à 3 fois par mois	2	0.2%	0.5%	1	0.2%	0.4%	1	0.1%	0.5%	2	0.5%	3.2%
Moins souvent	10	0.8%	9.1%	0	0.0%	0.0%	10	1.3%	13.8%	4	1.0%	16.8%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	32	2.7%	2.4%	4	1.0%	0.7%	28	3.6%	3.8%	3	0.7%	1.4%
De 9 000 à moins de 12 000 euros par an	55	4.5%	2.8%	18	4.2%	2.4%	37	4.7%	3.0%	2	0.4%	0.7%
De 12 000 à moins de 18 000 euros par an	97	7.9%	1.9%	31	7.0%	1.5%	66	8.4%	2.2%	10	2.4%	1.2%
De 18 000 à moins de 24 000 euros par an	126	10.3%	1.8%	41	9.3%	1.4%	85	10.9%	2.2%	33	8.3%	2.2%
De 24 000 à moins de 36 000 euros par an	244	20.1%	2.0%	96	22.0%	1.7%	148	19.0%	2.2%	56	13.9%	1.6%
De 36 000 à moins de 45 000 euros par an	161	13.2%	2.1%	58	13.2%	1.5%	103	13.2%	2.7%	65	16.2%	2.3%
De 45 000 à moins de 65 000 euros par an	243	20.0%	3.1%	97	22.3%	2.3%	146	18.7%	4.2%	98	24.2%	2.6%
65 000 euros et plus par an	133	10.9%	3.1%	51	11.8%	2.0%	81	10.4%	4.7%	91	22.5%	3.2%
Refus	90	7.4%	2.5%	25	5.7%	1.6%	65	8.4%	3.2%	32	7.9%	2.4%
Ne sait pas	36	3.0%	2.3%	16	3.6%	2.1%	21	2.6%	2.4%	14	3.6%	2.2%