

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	718	100.0%	1.4%	622	100.0%	2.5%	96	100.0%	0.4%	383	100.0%	2.1%
Sexe												
Homme	622	86.6%	2.5%	622	100.0%	2.5%	0	0.0%	0.0%	331	86.4%	3.6%
Femme	96	13.4%	0.4%	0	0.0%	0.0%	96	100.0%	0.4%	52	13.6%	0.6%
Age												
15 à 24 ans	175	24.4%	2.4%	152	24.4%	4.1%	23	24.2%	0.6%	80	20.8%	2.5%
25 à 34 ans	226	31.5%	3.0%	201	32.3%	5.4%	25	26.5%	0.7%	130	33.9%	4.0%
35 à 49 ans	205	28.5%	1.6%	181	29.1%	2.9%	24	24.7%	0.4%	128	33.4%	2.1%
50 à 59 ans	83	11.5%	1.0%	68	11.0%	1.6%	14	14.8%	0.3%	41	10.6%	1.1%
60 ans et plus	29	4.1%	0.2%	20	3.2%	0.3%	9	9.8%	0.1%	5	1.3%	0.3%
Individu												
Ménagères	74	10.3%	0.3%	0	0.0%	0.0%	74	77.0%	0.3%	43	11.2%	0.6%
Personne de référence	450	62.7%	1.6%	425	68.3%	2.1%	25	26.1%	0.3%	236	61.7%	2.7%
Responsable des achats	391	54.5%	1.1%	320	51.5%	2.5%	71	74.3%	0.3%	209	54.6%	1.9%
PCS Individu												
Agriculteurs	9	1.3%	1.7%	7	1.2%	2.3%	2	1.7%	0.8%	0	0.0%	0.0%
Petits patrons	34	4.8%	2.1%	31	5.0%	2.6%	3	2.9%	0.7%	32	8.4%	2.2%
Affaires et Cadres	106	14.8%	2.1%	87	13.9%	3.0%	19	20.3%	0.9%	96	25.0%	2.1%
Professions intermédiaires	156	21.8%	2.1%	137	22.1%	3.7%	19	19.8%	0.5%	150	39.2%	2.5%
Employés	107	15.0%	1.3%	84	13.4%	3.7%	24	24.7%	0.4%	26	6.7%	1.4%
Ouvriers	93	13.0%	1.4%	93	15.0%	1.8%	0	0.0%	0.0%	13	3.3%	2.9%
Retraités	26	3.7%	0.2%	18	2.9%	0.3%	8	8.5%	0.1%	0	0.0%	0.0%
Autres inactifs	185	25.8%	1.9%	164	26.4%	4.5%	21	22.1%	0.3%	67	17.4%	2.0%
PCS Personne de référence												
Agriculteurs	15	2.1%	1.9%	11	1.8%	3.1%	4	3.7%	0.9%	0	0.0%	0.0%
Petits patrons	44	6.1%	1.6%	35	5.7%	2.4%	9	9.1%	0.7%	44	11.5%	1.6%
Affaires et Cadres	144	20.1%	2.0%	126	20.3%	3.6%	18	19.1%	0.5%	144	37.7%	2.0%
Professions intermédiaires	194	27.1%	2.4%	170	27.3%	4.0%	25	25.9%	0.6%	194	50.8%	2.4%
Employés	104	14.5%	1.9%	80	12.9%	3.4%	24	25.5%	0.8%	0	0.0%	0.0%
Ouvriers	135	18.8%	1.4%	127	20.4%	2.5%	8	8.4%	0.2%	0	0.0%	0.0%
Retraités	46	6.4%	0.3%	38	6.1%	0.6%	8	8.3%	0.1%	0	0.0%	0.0%
Autres inactifs	35	4.9%	1.0%	35	5.6%	2.4%	0	0.0%	0.0%	0	0.0%	0.0%

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Taille du foyer												
1 personne	142	19.8%	1.5%	132	21.2%	3.1%	10	10.5%	0.2%	53	13.8%	2.2%
2 personnes	129	18.0%	0.7%	112	18.0%	1.3%	17	17.9%	0.2%	79	20.7%	1.9%
3 personnes	150	21.0%	1.6%	133	21.4%	2.8%	17	18.2%	0.4%	81	21.2%	2.1%
4 personnes	189	26.3%	2.0%	153	24.6%	3.2%	36	37.5%	0.8%	108	28.2%	2.3%
5 personnes et +	108	15.0%	1.9%	92	14.8%	3.6%	15	16.0%	0.5%	61	16.0%	2.3%
Présence d'enfants de moins de 15 ans												
Oui	269	37.5%	1.7%	223	35.8%	3.1%	46	48.3%	0.5%	164	42.8%	2.2%
Non	449	62.5%	1.2%	399	64.2%	2.2%	50	51.7%	0.3%	219	57.2%	2.1%
Habitat												
Communes rurales	78	10.8%	0.6%	58	9.3%	1.0%	20	21.2%	0.3%	37	9.6%	1.1%
Agglo. - 20 000 hab	95	13.2%	1.1%	80	12.8%	1.8%	15	15.4%	0.3%	61	15.9%	2.2%
Agglo. 20 000 à 100 000 hab	60	8.4%	0.9%	56	9.0%	1.7%	4	4.2%	0.1%	35	9.0%	1.6%
Agglo. + 100 000 hab	277	38.6%	1.8%	245	39.4%	3.2%	32	33.0%	0.4%	130	34.0%	2.3%
Agglo. Paris	208	29.0%	2.4%	183	29.4%	4.4%	25	26.2%	0.5%	120	31.4%	3.0%

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Régions INSEE												
Ile de France	227	31.6%	2.3%	197	31.7%	4.3%	30	30.9%	0.6%	132	34.5%	3.0%
Nord Pas de Calais	44	6.1%	1.4%	37	5.9%	2.4%	8	7.8%	0.5%	23	6.0%	2.3%
Lorraine	28	4.0%	1.5%	23	3.7%	2.5%	5	5.5%	0.5%	15	3.9%	2.8%
Alsace	16	2.2%	1.0%	15	2.4%	2.0%	1	1.0%	0.1%	7	1.7%	1.4%
Franche-Comté	11	1.5%	1.1%	7	1.1%	1.5%	4	3.7%	0.7%	4	1.1%	1.5%
Champagne Ardennes	10	1.3%	0.9%	7	1.2%	1.4%	2	2.5%	0.4%	2	0.5%	0.7%
Picardie	29	4.1%	1.9%	25	4.0%	3.3%	4	4.6%	0.6%	13	3.4%	3.0%
Bourgogne	11	1.5%	0.8%	10	1.6%	1.5%	1	0.8%	0.1%	5	1.4%	1.4%
Haute Normandie	24	3.3%	1.6%	22	3.5%	3.1%	2	2.2%	0.3%	10	2.5%	2.1%
Basse Normandie	9	1.2%	0.7%	9	1.4%	1.6%	0	0.0%	0.0%	8	2.2%	2.3%
Centre	9	1.3%	0.5%	8	1.3%	0.8%	1	1.3%	0.1%	4	1.2%	0.7%
Pays de Loire	29	4.1%	1.0%	25	4.0%	1.7%	5	4.8%	0.3%	23	6.0%	2.6%
Bretagne	35	4.8%	1.3%	34	5.4%	2.6%	1	1.3%	0.1%	18	4.7%	2.3%
Poitou Charentes	11	1.6%	0.8%	8	1.4%	1.2%	3	3.0%	0.4%	7	1.8%	1.6%
Aquitaine	35	4.8%	1.2%	29	4.6%	2.1%	6	6.5%	0.4%	12	3.1%	1.3%
Midi Pyrénées	10	1.4%	0.4%	7	1.1%	0.6%	3	2.9%	0.2%	8	2.0%	0.9%
Limousin	4	0.6%	0.7%	3	0.5%	1.0%	1	1.1%	0.3%	0	0.1%	0.3%
Auvergne	17	2.3%	1.5%	16	2.5%	2.9%	1	1.0%	0.2%	10	2.6%	3.4%
Rhône Alpes	67	9.3%	1.3%	62	10.0%	2.4%	5	4.9%	0.2%	36	9.4%	1.8%
Languedoc Roussillon	23	3.2%	1.0%	18	2.9%	1.7%	5	4.9%	0.4%	11	2.9%	1.5%
Provence Alpes Côte d'Azur. Corse	69	9.7%	1.6%	60	9.7%	2.9%	9	9.3%	0.4%	34	8.9%	2.2%
Habitudes de connexion à Internet												
Tous les jours	660	92.0%	1.5%	579	93.1%	2.8%	81	84.7%	0.4%	366	95.8%	2.3%
Presque tous les jours	41	5.7%	0.7%	32	5.2%	1.2%	9	9.3%	0.3%	15	3.9%	1.1%
1 à 2 fois par semaine	12	1.7%	0.4%	7	1.1%	0.5%	5	5.7%	0.3%	1	0.3%	0.2%
1 à 3 fois par mois	4	0.5%	0.9%	4	0.6%	2.0%	0	0.0%	0.0%	0	0.0%	0.0%
Moins souvent	0	0.0%	0.3%	0	0.0%	0.0%	0	0.3%	0.5%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	31	4.3%	2.2%	28	4.5%	4.5%	3	3.0%	0.4%	8	2.1%	3.8%
De 9 000 à moins de 12 000 euros par an	33	4.5%	1.6%	22	3.6%	2.9%	10	10.9%	0.9%	7	1.9%	3.0%
De 12 000 à moins de 18 000 euros par an	70	9.8%	1.4%	61	9.8%	3.0%	9	9.8%	0.3%	16	4.2%	2.1%
De 18 000 à moins de 24 000 euros par an	64	8.9%	0.9%	56	8.9%	1.9%	9	8.9%	0.2%	29	7.5%	1.9%
De 24 000 à moins de 36 000 euros par an	154	21.4%	1.2%	138	22.2%	2.4%	16	16.7%	0.2%	70	18.3%	2.0%
De 36 000 à moins de 45 000 euros par an	75	10.5%	1.0%	63	10.2%	1.6%	12	12.6%	0.3%	45	11.8%	1.6%
De 45 000 à moins de 65 000 euros par an	142	19.8%	1.8%	126	20.2%	2.9%	16	16.8%	0.5%	110	28.9%	2.9%
65 000 euros et plus par an	63	8.8%	1.5%	56	9.0%	2.2%	7	7.6%	0.4%	57	14.8%	2.0%
Refus	44	6.1%	1.2%	35	5.6%	2.3%	9	9.5%	0.5%	27	7.0%	2.0%
Ne sait pas	42	5.8%	2.7%	38	6.1%	5.2%	4	4.2%	0.5%	13	3.4%	2.0%