

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	3345	100.0%	6.4%	1999	100.0%	8.0%	1347	100.0%	4.9%	1275	100.0%	7.1%
Sexe												
Homme	1999	59.7%	8.0%	1999	100.0%	8.0%	0	0.0%	0.0%	767	60.1%	8.4%
Femme	1347	40.3%	4.9%	0	0.0%	0.0%	1347	100.0%	4.9%	509	39.9%	5.9%
Age												
15 à 24 ans	453	13.6%	6.1%	257	12.9%	6.9%	196	14.6%	5.4%	219	17.2%	6.8%
25 à 34 ans	434	13.0%	5.7%	263	13.2%	7.1%	171	12.7%	4.4%	218	17.1%	6.8%
35 à 49 ans	870	26.0%	6.9%	513	25.6%	8.2%	357	26.5%	5.6%	481	37.7%	7.7%
50 à 59 ans	506	15.1%	5.9%	330	16.5%	7.9%	176	13.0%	4.0%	237	18.6%	6.5%
60 ans et plus	1082	32.4%	6.7%	635	31.8%	8.8%	447	33.2%	5.0%	121	9.5%	7.6%
Individu												
Ménagères	1142	34.1%	4.9%	0	0.0%	0.0%	1142	84.8%	4.9%	412	32.3%	5.8%
Personne de référence	2032	60.7%	7.3%	1673	83.7%	8.1%	359	26.7%	4.8%	730	57.2%	8.2%
Responsable des achats	2193	65.5%	6.1%	1080	54.0%	8.3%	1113	82.6%	4.9%	770	60.3%	6.9%
PCS Individu												
Agriculteurs	23	0.7%	4.4%	18	0.9%	5.5%	5	0.4%	2.6%	2	0.2%	5.4%
Petits patrons	114	3.4%	7.0%	95	4.7%	7.8%	19	1.4%	4.5%	107	8.4%	7.3%
Affaires et Cadres	443	13.2%	8.8%	261	13.0%	9.0%	182	13.5%	8.5%	387	30.4%	8.6%
Professions intermédiaires	505	15.1%	6.8%	302	15.1%	8.2%	203	15.1%	5.5%	444	34.8%	7.3%
Employés	406	12.1%	4.7%	154	7.7%	6.9%	252	18.7%	4.0%	88	6.9%	5.0%
Ouvriers	359	10.7%	5.6%	314	15.7%	6.1%	46	3.4%	3.5%	15	1.2%	3.4%
Retraités	812	24.3%	6.3%	498	24.9%	8.3%	314	23.3%	4.5%	4	0.4%	2.0%
Autres inactifs	684	20.4%	6.9%	358	17.9%	9.8%	326	24.2%	5.1%	227	17.8%	6.8%
PCS Personne de référence												
Agriculteurs	35	1.0%	4.5%	19	1.0%	5.2%	16	1.2%	3.9%	0	0.0%	0.0%
Petits patrons	156	4.7%	5.8%	105	5.3%	7.2%	51	3.8%	4.2%	156	12.2%	5.8%
Affaires et Cadres	552	16.5%	7.8%	322	16.1%	9.2%	230	17.1%	6.5%	552	43.3%	7.8%
Professions intermédiaires	568	17.0%	7.0%	340	17.0%	8.1%	228	16.9%	5.8%	568	44.5%	7.0%
Employés	302	9.0%	5.4%	150	7.5%	6.4%	153	11.3%	4.7%	0	0.0%	0.0%
Ouvriers	474	14.2%	4.9%	345	17.3%	6.7%	129	9.5%	2.8%	0	0.0%	0.0%
Retraités	997	29.8%	6.6%	573	28.7%	8.7%	424	31.5%	5.1%	0	0.0%	0.0%
Autres inactifs	262	7.8%	7.4%	145	7.3%	9.7%	117	8.7%	5.7%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	651	19.4%	6.7%	375	18.8%	8.8%	275	20.4%	5.0%	200	15.7%	8.5%
2 personnes	1140	34.1%	6.2%	679	34.0%	7.6%	461	34.2%	4.9%	254	19.9%	6.0%
3 personnes	630	18.8%	6.8%	394	19.7%	8.4%	236	17.5%	5.1%	280	21.9%	7.1%
4 personnes	627	18.8%	6.7%	402	20.1%	8.5%	226	16.8%	4.8%	372	29.2%	7.9%
5 personnes et +	298	8.9%	5.3%	149	7.4%	5.8%	149	11.1%	4.9%	170	13.3%	6.4%
Présence d'enfants de moins de 15 ans												
Oui	933	27.9%	5.9%	511	25.5%	7.0%	423	31.4%	5.0%	541	42.4%	7.2%
Non	2412	72.1%	6.6%	1488	74.5%	8.3%	924	68.6%	4.9%	735	57.6%	7.1%
Habitat												
Communes rurales	648	19.4%	5.4%	376	18.8%	6.6%	272	20.2%	4.3%	227	17.8%	6.8%
Agglo. - 20 000 hab	541	16.2%	6.0%	331	16.6%	7.7%	210	15.6%	4.5%	201	15.7%	7.3%
Agglo. 20 000 à 100 000 hab	383	11.4%	5.5%	231	11.6%	7.0%	152	11.3%	4.1%	134	10.5%	6.3%
Agglo. + 100 000 hab	1190	35.6%	7.6%	718	35.9%	9.4%	472	35.0%	5.8%	435	34.1%	7.7%
Agglo. Paris	584	17.4%	6.6%	342	17.1%	8.2%	241	17.9%	5.2%	279	21.9%	6.9%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	639	19.1%	6.6%	372	18.6%	8.0%	267	19.8%	5.2%	308	24.1%	7.0%
Nord Pas de Calais	156	4.7%	4.8%	78	3.9%	5.0%	77	5.8%	4.7%	62	4.9%	6.1%
Lorraine	136	4.1%	7.1%	101	5.1%	10.8%	35	2.6%	3.6%	45	3.5%	8.5%
Alsace	83	2.5%	5.3%	49	2.5%	6.5%	34	2.5%	4.2%	16	1.3%	3.6%
Franche-Comté	67	2.0%	6.9%	37	1.8%	7.8%	30	2.2%	6.0%	20	1.6%	7.2%
Champagne Ardennes	63	1.9%	5.7%	41	2.0%	7.7%	22	1.6%	3.8%	13	1.0%	4.5%
Picardie	68	2.0%	4.4%	35	1.7%	4.7%	33	2.5%	4.1%	19	1.5%	4.4%
Bourgogne	84	2.5%	6.1%	49	2.5%	7.6%	35	2.6%	4.8%	41	3.2%	10.8%
Haute Normandie	74	2.2%	5.0%	46	2.3%	6.6%	28	2.0%	3.5%	35	2.8%	7.7%
Basse Normandie	32	1.0%	2.6%	15	0.7%	2.6%	17	1.3%	2.7%	20	1.6%	5.5%
Centre	146	4.4%	7.1%	88	4.4%	8.9%	58	4.3%	5.4%	52	4.1%	8.2%
Pays de Loire	152	4.6%	5.0%	88	4.4%	6.1%	64	4.8%	4.0%	53	4.2%	5.9%
Bretagne	184	5.5%	6.8%	106	5.3%	8.1%	78	5.8%	5.6%	50	3.9%	6.4%
Poitou Charentes	88	2.6%	5.9%	44	2.2%	6.2%	43	3.2%	5.6%	32	2.5%	7.8%
Aquitaine	181	5.4%	6.5%	120	6.0%	8.9%	61	4.5%	4.2%	54	4.2%	6.0%
Midi Pyrénées	179	5.3%	7.2%	107	5.4%	8.9%	71	5.3%	5.6%	67	5.3%	7.7%
Limousin	40	1.2%	6.3%	20	1.0%	6.7%	20	1.5%	6.0%	9	0.7%	5.0%
Auvergne	56	1.7%	4.9%	33	1.6%	6.0%	23	1.7%	3.9%	16	1.3%	5.5%
Rhône Alpes	346	10.3%	6.5%	227	11.3%	8.9%	119	8.9%	4.3%	162	12.7%	8.2%
Languedoc Roussillon	159	4.8%	6.8%	107	5.4%	9.7%	52	3.9%	4.2%	54	4.2%	7.3%
Provence Alpes Côte d'Azur. Corse	414	12.4%	9.4%	235	11.7%	11.3%	180	13.3%	7.7%	147	11.5%	9.5%
Habitudes de connection à Internet												
Tous les jours	2804	83.8%	6.6%	1685	84.3%	8.1%	1119	83.1%	5.1%	1119	87.7%	7.1%
Presque tous les jours	372	11.1%	6.1%	216	10.8%	7.8%	156	11.6%	4.7%	128	10.0%	9.3%
1 à 2 fois par semaine	135	4.0%	4.5%	76	3.8%	6.0%	60	4.4%	3.4%	23	1.8%	4.5%
1 à 3 fois par mois	33	1.0%	8.1%	21	1.0%	11.2%	12	0.9%	5.5%	6	0.4%	9.4%
Moins souvent	1	0.0%	1.2%	1	0.1%	3.4%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	102	3.1%	7.5%	60	3.0%	9.7%	42	3.1%	5.6%	19	1.5%	9.1%
De 9 000 à moins de 12 000 euros par an	138	4.1%	6.9%	72	3.6%	9.4%	66	4.9%	5.4%	13	1.0%	5.0%
De 12 000 à moins de 18 000 euros par an	312	9.3%	6.2%	175	8.7%	8.5%	138	10.2%	4.6%	56	4.4%	7.1%
De 18 000 à moins de 24 000 euros par an	392	11.7%	5.7%	218	10.9%	7.4%	173	12.9%	4.4%	114	8.9%	7.6%
De 24 000 à moins de 36 000 euros par an	681	20.4%	5.5%	398	19.9%	7.0%	283	21.0%	4.3%	240	18.8%	6.8%
De 36 000 à moins de 45 000 euros par an	534	16.0%	6.9%	358	17.9%	9.2%	175	13.0%	4.6%	220	17.3%	7.6%
De 45 000 à moins de 65 000 euros par an	570	17.0%	7.4%	337	16.9%	7.8%	233	17.3%	6.8%	289	22.6%	7.5%
65 000 euros et plus par an	345	10.3%	8.1%	239	12.0%	9.4%	106	7.9%	6.1%	204	16.0%	7.1%
Refus	197	5.9%	5.6%	87	4.4%	5.7%	110	8.2%	5.4%	81	6.4%	6.2%
Ne sait pas	73	2.2%	4.7%	53	2.6%	7.2%	21	1.5%	2.5%	39	3.1%	6.0%