

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	4510	100.0%	8.6%	2661	100.0%	10.6%	1849	100.0%	6.8%	1898	100.0%	10.6%
Sexe												
Homme	2661	59.0%	10.6%	2661	100.0%	10.6%	0	0.0%	0.0%	1194	62.9%	13.1%
Femme	1849	41.0%	6.8%	0	0.0%	0.0%	1849	100.0%	6.8%	703	37.1%	8.1%
Age												
15 à 24 ans	854	18.9%	11.6%	528	19.9%	14.2%	325	17.6%	8.9%	450	23.7%	14.0%
25 à 34 ans	572	12.7%	7.5%	346	13.0%	9.3%	226	12.2%	5.8%	292	15.4%	9.1%
35 à 49 ans	1198	26.6%	9.5%	683	25.7%	11.0%	515	27.8%	8.0%	687	36.2%	11.1%
50 à 59 ans	644	14.3%	7.5%	408	15.3%	9.7%	236	12.7%	5.3%	307	16.2%	8.5%
60 ans et plus	1244	27.6%	7.7%	696	26.1%	9.6%	548	29.6%	6.2%	161	8.5%	10.1%
Individu												
Ménagères	1507	33.4%	6.4%	0	0.0%	0.0%	1507	81.5%	6.4%	540	28.5%	7.6%
Personne de référence	2542	56.4%	9.1%	2051	77.1%	10.0%	491	26.6%	6.6%	1010	53.2%	11.4%
Responsable des achats	2819	62.5%	7.9%	1359	51.1%	10.5%	1460	78.9%	6.4%	1034	54.5%	9.2%
PCS Individu												
Agriculteurs	56	1.2%	10.8%	36	1.4%	11.2%	20	1.1%	10.2%	4	0.2%	11.7%
Petits patrons	181	4.0%	11.1%	141	5.3%	11.6%	41	2.2%	9.7%	165	8.7%	11.2%
Affaires et Cadres	567	12.6%	11.2%	348	13.1%	12.1%	219	11.8%	10.2%	510	26.9%	11.4%
Professions intermédiaires	696	15.4%	9.4%	430	16.2%	11.7%	266	14.4%	7.2%	621	32.7%	10.2%
Employés	549	12.2%	6.4%	228	8.6%	10.2%	321	17.3%	5.1%	114	6.0%	6.4%
Ouvriers	511	11.3%	7.9%	427	16.0%	8.3%	84	4.5%	6.4%	38	2.0%	8.5%
Retraités	937	20.8%	7.3%	521	19.6%	8.7%	416	22.5%	6.0%	8	0.4%	3.4%
Autres inactifs	1014	22.5%	10.2%	530	19.9%	14.6%	484	26.2%	7.6%	438	23.1%	13.2%
PCS Personne de référence												
Agriculteurs	68	1.5%	8.8%	37	1.4%	10.2%	31	1.7%	7.6%	0	0.0%	0.0%
Petits patrons	258	5.7%	9.6%	179	6.7%	12.3%	79	4.3%	6.4%	258	13.6%	9.6%
Affaires et Cadres	822	18.2%	11.7%	491	18.5%	14.0%	331	17.9%	9.4%	822	43.3%	11.7%
Professions intermédiaires	818	18.1%	10.1%	524	19.7%	12.5%	294	15.9%	7.5%	818	43.1%	10.1%
Employés	418	9.3%	7.5%	217	8.2%	9.4%	200	10.8%	6.2%	0	0.0%	0.0%
Ouvriers	684	15.2%	7.1%	472	17.8%	9.1%	212	11.5%	4.7%	0	0.0%	0.0%
Retraités	1136	25.2%	7.6%	600	22.5%	9.1%	537	29.0%	6.4%	0	0.0%	0.0%
Autres inactifs	306	6.8%	8.7%	140	5.3%	9.4%	166	9.0%	8.1%	0	0.0%	0.0%

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Taille du foyer												
1 personne	763	16.9%	7.8%	423	15.9%	10.0%	339	18.3%	6.1%	248	13.1%	10.5%
2 personnes	1429	31.7%	7.8%	835	31.4%	9.4%	594	32.1%	6.3%	371	19.5%	8.8%
3 personnes	791	17.5%	8.5%	458	17.2%	9.7%	334	18.0%	7.2%	386	20.3%	9.8%
4 personnes	965	21.4%	10.3%	618	23.2%	13.1%	347	18.8%	7.4%	557	29.4%	11.9%
5 personnes et +	563	12.5%	10.1%	327	12.3%	12.8%	236	12.8%	7.8%	336	17.7%	12.7%
Présence d'enfants de moins de 15 ans												
Oui	1436	31.8%	9.1%	786	29.5%	10.8%	650	35.1%	7.7%	832	43.9%	11.1%
Non	3074	68.2%	8.4%	1875	70.5%	10.5%	1199	64.9%	6.4%	1065	56.1%	10.3%
Habitat												
Communes rurales	950	21.1%	7.9%	563	21.1%	9.9%	387	20.9%	6.2%	344	18.1%	10.3%
Agglo. - 20 000 hab	784	17.4%	8.7%	443	16.7%	10.3%	341	18.4%	7.3%	313	16.5%	11.4%
Agglo. 20 000 à 100 000 hab	561	12.4%	8.0%	323	12.2%	9.8%	237	12.8%	6.5%	227	12.0%	10.7%
Agglo. + 100 000 hab	1450	32.1%	9.2%	856	32.2%	11.2%	594	32.1%	7.3%	598	31.5%	10.7%
Agglo. Paris	766	17.0%	8.7%	476	17.9%	11.4%	291	15.7%	6.3%	416	21.9%	10.4%

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Régions INSEE												
Ile de France	844	18.7%	8.7%	524	19.7%	11.3%	320	17.3%	6.3%	455	24.0%	10.3%
Nord Pas de Calais	241	5.3%	7.5%	110	4.1%	7.1%	131	7.1%	7.9%	100	5.3%	9.8%
Lorraine	190	4.2%	9.9%	126	4.7%	13.4%	64	3.5%	6.6%	57	3.0%	10.7%
Alsace	112	2.5%	7.2%	76	2.9%	10.1%	35	1.9%	4.4%	46	2.4%	10.0%
Franche-Comté	94	2.1%	9.7%	58	2.2%	12.2%	36	1.9%	7.3%	31	1.6%	10.9%
Champagne Ardennes	79	1.8%	7.2%	49	1.8%	9.2%	30	1.6%	5.3%	32	1.7%	11.0%
Picardie	111	2.5%	7.2%	72	2.7%	9.7%	39	2.1%	4.9%	52	2.8%	11.9%
Bourgogne	138	3.1%	10.1%	84	3.2%	12.9%	53	2.9%	7.5%	55	2.9%	14.6%
Haute Normandie	97	2.2%	6.6%	64	2.4%	9.1%	33	1.8%	4.2%	43	2.3%	9.4%
Basse Normandie	64	1.4%	5.3%	26	1.0%	4.5%	38	2.0%	5.9%	31	1.6%	8.5%
Centre	210	4.7%	10.2%	115	4.3%	11.7%	95	5.1%	8.8%	79	4.2%	12.4%
Pays de Loire	216	4.8%	7.2%	112	4.2%	7.8%	104	5.6%	6.6%	76	4.0%	8.5%
Bretagne	255	5.7%	9.5%	145	5.4%	11.1%	110	6.0%	7.9%	82	4.3%	10.5%
Poitou Charentes	121	2.7%	8.2%	65	2.4%	9.1%	57	3.1%	7.3%	43	2.2%	10.4%
Aquitaine	199	4.4%	7.1%	110	4.1%	8.2%	89	4.8%	6.1%	78	4.1%	8.7%
Midi Pyrénées	225	5.0%	9.1%	140	5.2%	11.6%	85	4.6%	6.7%	97	5.1%	11.0%
Limousin	47	1.0%	7.5%	31	1.2%	10.5%	16	0.8%	4.8%	16	0.8%	9.2%
Auvergne	80	1.8%	6.9%	45	1.7%	8.1%	35	1.9%	5.8%	31	1.6%	10.4%
Rhône Alpes	490	10.9%	9.2%	306	11.5%	12.0%	184	10.0%	6.7%	236	12.4%	11.9%
Languedoc Roussillon	254	5.6%	10.9%	149	5.6%	13.5%	105	5.7%	8.5%	84	4.5%	11.5%
Provence Alpes Côte d'Azur. Corse	444	9.8%	10.1%	254	9.5%	12.3%	190	10.3%	8.2%	175	9.2%	11.4%
Habitudes de connexion à Internet												
Tous les jours	3763	83.4%	8.8%	2252	84.6%	10.8%	1511	81.7%	6.9%	1676	88.3%	10.6%
Presque tous les jours	521	11.5%	8.5%	283	10.6%	10.3%	238	12.9%	7.1%	174	9.2%	12.6%
1 à 2 fois par semaine	179	4.0%	5.9%	94	3.5%	7.5%	85	4.6%	4.8%	39	2.0%	7.5%
1 à 3 fois par mois	42	0.9%	10.5%	31	1.2%	16.9%	10	0.6%	4.9%	8	0.4%	13.2%
Moins souvent	5	0.1%	5.0%	1	0.0%	1.9%	5	0.3%	6.6%	1	0.0%	3.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	102	2.3%	7.5%	58	2.2%	9.2%	45	2.4%	6.0%	20	1.1%	9.8%
De 9 000 à moins de 12 000 euros par an	164	3.6%	8.2%	83	3.1%	10.8%	81	4.4%	6.6%	25	1.3%	10.0%
De 12 000 à moins de 18 000 euros par an	389	8.6%	7.7%	176	6.6%	8.6%	213	11.5%	7.2%	53	2.8%	6.8%
De 18 000 à moins de 24 000 euros par an	490	10.9%	7.1%	258	9.7%	8.7%	232	12.5%	5.9%	142	7.5%	9.5%
De 24 000 à moins de 36 000 euros par an	943	20.9%	7.6%	550	20.7%	9.6%	393	21.2%	5.9%	380	20.0%	10.8%
De 36 000 à moins de 45 000 euros par an	707	15.7%	9.2%	438	16.5%	11.3%	269	14.5%	7.1%	316	16.7%	10.9%
De 45 000 à moins de 65 000 euros par an	797	17.7%	10.3%	507	19.0%	11.8%	290	15.7%	8.4%	444	23.4%	11.6%
65 000 euros et plus par an	416	9.2%	9.7%	298	11.2%	11.7%	118	6.4%	6.8%	298	15.7%	10.3%
Refus	322	7.1%	9.1%	192	7.2%	12.6%	130	7.0%	6.4%	122	6.4%	9.2%
Ne sait pas	181	4.0%	11.5%	102	3.8%	13.9%	79	4.3%	9.4%	97	5.1%	14.7%