

# Réponse à Tout !

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	916	100.0%	1.7%	434	100.0%	1.7%	482	100.0%	1.8%	240	100.0%	1.3%
<b>Sexe</b>												
<b>Homme</b>	434	47.4%	1.7%	434	100.0%	1.7%	0	0.0%	0.0%	125	52.1%	1.4%
<b>Femme</b>	482	52.6%	1.8%	0	0.0%	0.0%	482	100.0%	1.8%	115	47.9%	1.3%
<b>Age</b>												
<b>15 à 24 ans</b>	25	2.7%	0.3%	12	2.8%	0.3%	13	2.6%	0.3%	8	3.2%	0.2%
<b>25 à 34 ans</b>	34	3.7%	0.4%	28	6.4%	0.7%	7	1.4%	0.2%	13	5.5%	0.4%
<b>35 à 49 ans</b>	330	36.0%	2.6%	182	42.0%	2.9%	148	30.6%	2.3%	138	57.6%	2.2%
<b>50 à 59 ans</b>	178	19.4%	2.1%	71	16.3%	1.7%	107	22.2%	2.4%	58	24.1%	1.6%
<b>60 ans et plus</b>	349	38.1%	2.2%	141	32.5%	1.9%	208	43.2%	2.3%	23	9.6%	1.4%
<b>Individu</b>												
<b>Ménagères</b>	461	50.3%	2.0%	0	0.0%	0.0%	461	95.6%	2.0%	109	45.3%	1.5%
<b>Personne de référence</b>	557	60.8%	2.0%	399	92.0%	1.9%	157	32.6%	2.1%	141	58.7%	1.6%
<b>Responsable des achats</b>	731	79.8%	2.0%	285	65.7%	2.2%	446	92.5%	1.9%	179	74.6%	1.6%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	3	0.4%	0.6%	1	0.2%	0.3%	2	0.5%	1.2%	0	0.0%	0.0%
<b>Petits patrons</b>	34	3.7%	2.1%	22	5.1%	1.8%	12	2.5%	2.9%	29	12.2%	2.0%
<b>Affaires et Cadres</b>	56	6.1%	1.1%	30	6.9%	1.0%	26	5.4%	1.2%	44	18.2%	1.0%
<b>Professions intermédiaires</b>	125	13.7%	1.7%	71	16.3%	1.9%	55	11.3%	1.5%	105	43.6%	1.7%
<b>Employés</b>	184	20.1%	2.1%	53	12.1%	2.3%	131	27.2%	2.1%	28	11.6%	1.6%
<b>Ouvriers</b>	147	16.0%	2.3%	127	29.2%	2.5%	20	4.2%	1.5%	7	3.0%	1.6%
<b>Retraités</b>	285	31.1%	2.2%	114	26.2%	1.9%	172	35.6%	2.5%	1	0.2%	0.3%
<b>Autres inactifs</b>	81	8.8%	0.8%	17	3.9%	0.5%	64	13.3%	1.0%	27	11.2%	0.8%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	4	0.4%	0.5%	1	0.2%	0.3%	3	0.6%	0.7%	0	0.0%	0.0%
<b>Petits patrons</b>	32	3.5%	1.2%	21	4.9%	1.5%	11	2.3%	0.9%	32	13.4%	1.2%
<b>Affaires et Cadres</b>	84	9.2%	1.2%	34	7.8%	1.0%	51	10.5%	1.4%	84	35.1%	1.2%
<b>Professions intermédiaires</b>	124	13.5%	1.5%	70	16.2%	1.7%	53	11.0%	1.4%	124	51.5%	1.5%
<b>Employés</b>	136	14.9%	2.4%	55	12.7%	2.4%	81	16.8%	2.5%	0	0.0%	0.0%
<b>Ouvriers</b>	183	20.0%	1.9%	119	27.4%	2.3%	64	13.3%	1.4%	0	0.0%	0.0%
<b>Retraités</b>	326	35.6%	2.2%	118	27.2%	1.8%	208	43.1%	2.5%	0	0.0%	0.0%
<b>Autres inactifs</b>	27	2.9%	0.8%	16	3.6%	1.0%	11	2.4%	0.6%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	193	21.1%	2.0%	69	16.0%	1.6%	124	25.6%	2.2%	31	12.9%	1.3%
<b>2 personnes</b>	369	40.3%	2.0%	187	43.1%	2.1%	182	37.8%	1.9%	64	26.6%	1.5%
<b>3 personnes</b>	133	14.5%	1.4%	51	11.7%	1.1%	82	17.1%	1.8%	49	20.5%	1.2%
<b>4 personnes</b>	126	13.7%	1.3%	72	16.7%	1.5%	53	11.1%	1.1%	60	24.8%	1.3%
<b>5 personnes et +</b>	95	10.4%	1.7%	54	12.5%	2.1%	41	8.4%	1.3%	36	15.2%	1.4%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	242	26.5%	1.5%	126	29.1%	1.7%	116	24.1%	1.4%	115	47.7%	1.5%
<b>Non</b>	674	73.5%	1.8%	307	70.9%	1.7%	366	75.9%	1.9%	126	52.3%	1.2%
<b>Habitat</b>												
<b>Communes rurales</b>	255	27.9%	2.1%	101	23.4%	1.8%	154	31.9%	2.5%	64	26.7%	1.9%
<b>Agglo. - 20 000 hab</b>	183	20.0%	2.0%	76	17.5%	1.8%	107	22.2%	2.3%	51	21.2%	1.9%
<b>Agglo. 20 000 à 100 000 hab</b>	136	14.9%	2.0%	79	18.3%	2.4%	57	11.8%	1.5%	29	12.0%	1.4%
<b>Agglo. + 100 000 hab</b>	250	27.3%	1.6%	138	31.7%	1.8%	113	23.4%	1.4%	50	20.7%	0.9%
<b>Agglo. Paris</b>	92	10.0%	1.0%	40	9.1%	0.9%	52	10.8%	1.1%	47	19.5%	1.2%

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
<b>Ile de France</b>	108	11.8%	1.1%	48	11.0%	1.0%	60	12.5%	1.2%	52	21.6%	1.2%
<b>Nord Pas de Calais</b>	31	3.4%	1.0%	21	4.9%	1.4%	10	2.0%	0.6%	16	6.7%	1.6%
<b>Lorraine</b>	78	8.5%	4.0%	39	9.0%	4.2%	39	8.0%	3.9%	13	5.4%	2.5%
<b>Alsace</b>	30	3.3%	1.9%	10	2.3%	1.3%	20	4.2%	2.5%	2	0.9%	0.5%
<b>Franche-Comté</b>	22	2.4%	2.3%	13	3.0%	2.7%	9	1.9%	1.9%	1	0.6%	0.5%
<b>Champagne Ardennes</b>	14	1.5%	1.3%	7	1.5%	1.2%	8	1.6%	1.3%	5	2.2%	1.8%
<b>Picardie</b>	46	5.1%	3.0%	25	5.7%	3.3%	22	4.6%	2.8%	5	2.0%	1.1%
<b>Bourgogne</b>	35	3.9%	2.6%	11	2.6%	1.7%	24	5.0%	3.4%	7	2.7%	1.7%
<b>Haute Normandie</b>	32	3.5%	2.2%	23	5.2%	3.2%	10	2.0%	1.3%	3	1.1%	0.6%
<b>Basse Normandie</b>	22	2.5%	1.9%	8	1.8%	1.3%	15	3.1%	2.3%	7	2.7%	1.8%
<b>Centre</b>	26	2.9%	1.3%	8	1.9%	0.8%	18	3.7%	1.7%	10	4.0%	1.5%
<b>Pays de Loire</b>	58	6.3%	1.9%	23	5.2%	1.6%	35	7.3%	2.2%	3	1.2%	0.3%
<b>Bretagne</b>	34	3.7%	1.3%	15	3.6%	1.2%	18	3.8%	1.3%	16	6.5%	2.0%
<b>Poitou Charentes</b>	26	2.8%	1.7%	12	2.8%	1.7%	14	2.9%	1.8%	10	4.1%	2.4%
<b>Aquitaine</b>	36	3.9%	1.3%	22	5.1%	1.6%	14	2.9%	1.0%	11	4.5%	1.2%
<b>Midi Pyrénées</b>	27	2.9%	1.1%	9	2.1%	0.8%	17	3.6%	1.4%	15	6.0%	1.7%
<b>Limousin</b>	12	1.3%	2.0%	3	0.7%	1.0%	9	1.9%	2.8%	2	1.0%	1.4%
<b>Auvergne</b>	14	1.5%	1.2%	2	0.6%	0.4%	12	2.4%	1.9%	2	0.8%	0.6%
<b>Rhône Alpes</b>	117	12.8%	2.2%	56	12.9%	2.2%	61	12.7%	2.2%	31	12.8%	1.6%
<b>Languedoc Roussillon</b>	64	6.9%	2.7%	41	9.5%	3.7%	22	4.6%	1.8%	15	6.1%	2.0%
<b>Provence Alpes Côte d'Azur.</b>	83	9.0%	1.9%	38	8.8%	1.8%	45	9.3%	1.9%	17	7.0%	1.1%
<b>Corse</b>												
<b>Habitudes de connection à Internet</b>												
<b>Tous les jours</b>	736	80.3%	1.7%	372	85.8%	1.8%	363	75.4%	1.7%	225	93.7%	1.4%
<b>Presque tous les jours</b>	108	11.8%	1.8%	40	9.3%	1.5%	67	14.0%	2.0%	10	4.1%	0.7%
<b>1 à 2 fois par semaine</b>	64	7.0%	2.1%	16	3.6%	1.3%	48	10.0%	2.7%	5	2.2%	1.0%
<b>1 à 3 fois par mois</b>	6	0.7%	1.6%	4	1.0%	2.3%	2	0.5%	1.0%	0	0.0%	0.0%
<b>Moins souvent</b>	2	0.3%	2.1%	1	0.3%	3.4%	1	0.2%	1.5%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	15	1.6%	1.1%	10	2.2%	1.6%	5	1.0%	0.7%	4	1.7%	1.9%
<b>De 9 000 à moins de 12 000 euros par an</b>	29	3.2%	1.4%	18	4.1%	2.3%	11	2.3%	0.9%	1	0.3%	0.3%
<b>De 12 000 à moins de 18 000 euros par an</b>	114	12.4%	2.3%	41	9.4%	2.0%	73	15.2%	2.5%	13	5.5%	1.7%
<b>De 18 000 à moins de 24 000 euros par an</b>	113	12.3%	1.6%	41	9.4%	1.4%	72	15.0%	1.8%	21	8.7%	1.4%
<b>De 24 000 à moins de 36 000 euros par an</b>	291	31.8%	2.4%	136	31.4%	2.4%	155	32.1%	2.3%	59	24.6%	1.7%
<b>De 36 000 à moins de 45 000 euros par an</b>	121	13.2%	1.6%	54	12.4%	1.4%	67	13.9%	1.8%	41	17.1%	1.4%
<b>De 45 000 à moins de 65 000 euros par an</b>	132	14.4%	1.7%	88	20.2%	2.0%	45	9.2%	1.3%	67	27.7%	1.7%
<b>65 000 euros et plus par an</b>	34	3.7%	0.8%	16	3.7%	0.6%	18	3.8%	1.1%	20	8.3%	0.7%
<b>Refus</b>	51	5.5%	1.4%	24	5.5%	1.6%	27	5.5%	1.3%	9	3.5%	0.6%
<b>Ne sait pas</b>	16	1.8%	1.0%	7	1.7%	1.0%	9	1.9%	1.1%	6	2.7%	1.0%