

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1793	100.0%	3.4%	169	100.0%	0.7%	1624	100.0%	5.9%	416	100.0%	2.3%
Sexe												
Homme	169	9.4%	0.7%	169	100.0%	0.7%	0	0.0%	0.0%	35	8.5%	0.4%
Femme	1624	90.6%	5.9%	0	0.0%	0.0%	1624	100.0%	5.9%	381	91.5%	4.4%
Age												
15 à 24 ans	48	2.7%	0.7%	5	3.1%	0.1%	43	2.6%	1.2%	24	5.7%	0.7%
25 à 34 ans	132	7.4%	1.7%	9	5.3%	0.2%	123	7.6%	3.2%	45	10.9%	1.4%
35 à 49 ans	364	20.3%	2.9%	43	25.5%	0.7%	321	19.8%	5.0%	159	38.2%	2.6%
50 à 59 ans	393	21.9%	4.6%	25	14.7%	0.6%	368	22.7%	8.3%	147	35.3%	4.1%
60 ans et plus	856	47.7%	5.3%	87	51.4%	1.2%	769	47.3%	8.6%	41	9.8%	2.6%
Individu												
Ménagères	1548	86.3%	6.6%	0	0.0%	0.0%	1548	95.3%	6.6%	354	85.1%	5.0%
Personne de référence	647	36.1%	2.3%	156	92.1%	0.8%	492	30.3%	6.6%	119	28.5%	1.3%
Responsable des achats	1630	90.9%	4.6%	91	53.8%	0.7%	1539	94.8%	6.7%	369	88.6%	3.3%
PCS Individu												
Agriculteurs	32	1.8%	6.2%	0	0.0%	0.0%	32	2.0%	16.6%	0	0.1%	1.4%
Petits patrons	24	1.3%	1.5%	3	1.6%	0.2%	21	1.3%	5.1%	19	4.5%	1.3%
Affaires et Cadres	99	5.5%	2.0%	9	5.4%	0.3%	90	5.6%	4.2%	74	17.9%	1.7%
Professions intermédiaires	192	10.7%	2.6%	20	11.6%	0.5%	173	10.6%	4.7%	138	33.1%	2.3%
Employés	362	20.2%	4.2%	17	10.0%	0.8%	345	21.2%	5.5%	68	16.3%	3.8%
Ouvriers	104	5.8%	1.6%	24	13.9%	0.5%	80	4.9%	6.1%	11	2.6%	2.4%
Retraités	677	37.8%	5.3%	71	41.8%	1.2%	606	37.3%	8.8%	26	6.3%	11.9%
Autres inactifs	302	16.9%	3.0%	27	15.7%	0.7%	276	17.0%	4.4%	80	19.1%	2.4%
PCS Personne de référence												
Agriculteurs	51	2.8%	6.6%	0	0.0%	0.0%	51	3.1%	12.3%	0	0.0%	0.0%
Petits patrons	51	2.8%	1.9%	3	1.6%	0.2%	48	3.0%	3.9%	51	12.2%	1.9%
Affaires et Cadres	175	9.8%	2.5%	10	6.2%	0.3%	164	10.1%	4.7%	175	42.0%	2.5%
Professions intermédiaires	191	10.6%	2.3%	22	13.0%	0.5%	169	10.4%	4.3%	191	45.8%	2.3%
Employés	207	11.5%	3.7%	18	10.4%	0.8%	189	11.6%	5.8%	0	0.0%	0.0%
Ouvriers	222	12.4%	2.3%	24	14.4%	0.5%	198	12.2%	4.4%	0	0.0%	0.0%
Retraités	802	44.7%	5.3%	72	42.7%	1.1%	730	45.0%	8.7%	0	0.0%	0.0%
Autres inactifs	95	5.3%	2.7%	20	11.8%	1.3%	75	4.6%	3.7%	0	0.0%	0.0%

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Taille du foyer												
1 personne	410	22.9%	4.2%	21	12.4%	0.5%	390	24.0%	7.1%	68	16.3%	2.9%
2 personnes	794	44.3%	4.3%	84	49.4%	0.9%	710	43.7%	7.5%	105	25.1%	2.5%
3 personnes	223	12.5%	2.4%	18	10.9%	0.4%	205	12.6%	4.4%	81	19.3%	2.0%
4 personnes	228	12.7%	2.4%	28	16.5%	0.6%	200	12.3%	4.3%	133	31.9%	2.8%
5 personnes et +	137	7.6%	2.4%	18	10.8%	0.7%	119	7.3%	3.9%	30	7.3%	1.2%
Présence d'enfants de moins de 15 ans												
Oui	393	21.9%	2.5%	50	29.7%	0.7%	342	21.1%	4.1%	157	37.8%	2.1%
Non	1400	78.1%	3.8%	119	70.3%	0.7%	1281	78.9%	6.8%	259	62.2%	2.5%
Habitat												
Communes rurales	431	24.0%	3.6%	33	19.3%	0.6%	398	24.5%	6.4%	81	19.4%	2.4%
Agglo. - 20 000 hab	296	16.5%	3.3%	35	20.9%	0.8%	260	16.0%	5.6%	54	13.0%	2.0%
Agglo. 20 000 à 100 000 hab	309	17.2%	4.4%	22	13.1%	0.7%	287	17.6%	7.8%	73	17.6%	3.5%
Agglo. + 100 000 hab	550	30.7%	3.5%	55	32.3%	0.7%	495	30.5%	6.1%	132	31.7%	2.4%
Agglo. Paris	208	11.6%	2.4%	25	14.5%	0.6%	183	11.3%	4.0%	76	18.2%	1.9%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	235	13.1%	2.4%	28	16.7%	0.6%	207	12.7%	4.1%	80	19.3%	1.8%
Nord Pas de Calais	102	5.7%	3.2%	21	12.6%	1.4%	81	5.0%	4.9%	16	4.0%	1.6%
Lorraine	87	4.8%	4.5%	1	0.5%	0.1%	86	5.3%	8.7%	16	3.7%	2.9%
Alsace	41	2.3%	2.6%	5	2.9%	0.6%	36	2.2%	4.5%	4	1.1%	1.0%
Franche-Comté	49	2.8%	5.1%	9	5.2%	1.8%	41	2.5%	8.2%	11	2.6%	3.9%
Champagne Ardennes	32	1.8%	2.9%	3	1.6%	0.5%	30	1.8%	5.2%	5	1.3%	1.8%
Picardie	46	2.5%	3.0%	6	3.3%	0.7%	40	2.5%	5.0%	13	3.1%	2.9%
Bourgogne	46	2.6%	3.4%	11	6.5%	1.7%	35	2.2%	4.9%	7	1.8%	2.0%
Haute Normandie	72	4.0%	4.9%	14	8.2%	2.0%	58	3.6%	7.5%	13	3.0%	2.8%
Basse Normandie	34	1.9%	2.8%	2	1.4%	0.4%	31	1.9%	4.9%	4	1.0%	1.2%
Centre	58	3.2%	2.8%	3	1.7%	0.3%	55	3.4%	5.1%	22	5.4%	3.5%
Pays de Loire	123	6.8%	4.1%	10	5.7%	0.7%	113	7.0%	7.1%	25	5.9%	2.7%
Bretagne	81	4.5%	3.0%	9	5.3%	0.7%	72	4.4%	5.2%	19	4.6%	2.4%
Poitou Charentes	85	4.8%	5.7%	0	0.0%	0.0%	85	5.3%	11.0%	17	4.2%	4.2%
Aquitaine	86	4.8%	3.1%	9	5.1%	0.6%	77	4.8%	5.3%	14	3.5%	1.6%
Midi Pyrénées	126	7.0%	5.1%	3	1.8%	0.3%	123	7.6%	9.6%	35	8.5%	4.0%
Limousin	17	0.9%	2.7%	2	1.2%	0.7%	14	0.9%	4.4%	4	1.0%	2.5%
Auvergne	59	3.3%	5.1%	4	2.2%	0.7%	55	3.4%	9.3%	10	2.3%	3.3%
Rhône Alpes	180	10.1%	3.4%	6	3.3%	0.2%	175	10.8%	6.4%	44	10.6%	2.2%
Languedoc Roussillon	86	4.8%	3.7%	7	4.3%	0.7%	79	4.9%	6.4%	18	4.4%	2.5%
Provence Alpes Côte d'Azur. Corse	148	8.2%	3.4%	18	10.6%	0.9%	130	8.0%	5.6%	36	8.7%	2.4%
Habitudes de connexion à Internet												
Tous les jours	1362	75.9%	3.2%	115	67.9%	0.5%	1247	76.8%	5.7%	364	87.3%	2.3%
Presque tous les jours	273	15.2%	4.5%	28	16.6%	1.0%	245	15.1%	7.3%	33	7.9%	2.4%
1 à 2 fois par semaine	120	6.7%	4.0%	12	7.3%	1.0%	107	6.6%	6.1%	18	4.3%	3.5%
1 à 3 fois par mois	32	1.8%	8.1%	10	5.9%	5.4%	22	1.4%	10.5%	2	0.5%	3.5%
Moins souvent	6	0.3%	5.2%	4	2.2%	9.9%	2	0.1%	2.7%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	37	2.0%	2.7%	0	0.0%	0.0%	37	2.3%	4.9%	0	0.0%	0.0%
De 9 000 à moins de 12 000 euros par an	87	4.9%	4.4%	22	13.2%	2.9%	65	4.0%	5.3%	6	1.6%	2.6%
De 12 000 à moins de 18 000 euros par an	206	11.5%	4.1%	15	8.9%	0.7%	190	11.7%	6.4%	14	3.4%	1.8%
De 18 000 à moins de 24 000 euros par an	272	15.2%	4.0%	23	13.7%	0.8%	249	15.3%	6.3%	39	9.3%	2.6%
De 24 000 à moins de 36 000 euros par an	482	26.9%	3.9%	24	14.4%	0.4%	458	28.2%	6.9%	99	23.8%	2.8%
De 36 000 à moins de 45 000 euros par an	253	14.1%	3.3%	30	17.6%	0.8%	224	13.8%	5.9%	78	18.7%	2.7%
De 45 000 à moins de 65 000 euros par an	220	12.2%	2.8%	29	17.1%	0.7%	191	11.7%	5.5%	74	17.7%	1.9%
65 000 euros et plus par an	98	5.5%	2.3%	12	6.9%	0.5%	86	5.3%	5.0%	71	17.0%	2.5%
Refus	107	6.0%	3.0%	10	6.0%	0.7%	97	6.0%	4.8%	25	6.0%	1.9%
Ne sait pas	32	1.8%	2.0%	4	2.3%	0.5%	28	1.7%	3.3%	10	2.5%	1.6%