

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	2425	100.0%	4.6%	511	100.0%	2.0%	1914	100.0%	7.0%	267	100.0%	1.5%
<b>Sexe</b>												
<b>Homme</b>	511	21.1%	2.0%	511	100.0%	2.0%	0	0.0%	0.0%	43	15.9%	0.5%
<b>Femme</b>	1914	78.9%	7.0%	0	0.0%	0.0%	1914	100.0%	7.0%	225	84.1%	2.6%
<b>Age</b>												
<b>15 à 24 ans</b>	28	1.2%	0.4%	7	1.4%	0.2%	21	1.1%	0.6%	7	2.6%	0.2%
<b>25 à 34 ans</b>	76	3.1%	1.0%	12	2.3%	0.3%	64	3.3%	1.6%	15	5.4%	0.5%
<b>35 à 49 ans</b>	170	7.0%	1.3%	18	3.5%	0.3%	152	8.0%	2.4%	63	23.7%	1.0%
<b>50 à 59 ans</b>	406	16.7%	4.7%	65	12.8%	1.6%	341	17.8%	7.7%	125	46.7%	3.5%
<b>60 ans et plus</b>	1745	72.0%	10.8%	409	80.1%	5.6%	1336	69.8%	15.0%	58	21.5%	3.6%
<b>Individu</b>												
<b>Ménagères</b>	1834	75.6%	7.8%	0	0.0%	0.0%	1834	95.8%	7.8%	218	81.5%	3.1%
<b>Personne de référence</b>	1144	47.2%	4.1%	484	94.7%	2.3%	660	34.5%	8.9%	109	40.6%	1.2%
<b>Responsable des achats</b>	2114	87.2%	5.9%	281	55.0%	2.2%	1833	95.8%	8.0%	229	85.6%	2.0%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	10	0.4%	2.0%	0	0.0%	0.0%	10	0.5%	5.4%	0	0.0%	0.0%
<b>Petits patrons</b>	19	0.8%	1.2%	6	1.2%	0.5%	13	0.7%	3.1%	13	5.0%	0.9%
<b>Affaires et Cadres</b>	69	2.9%	1.4%	14	2.7%	0.5%	56	2.9%	2.6%	54	20.3%	1.2%
<b>Professions intermédiaires</b>	134	5.5%	1.8%	25	4.8%	0.7%	109	5.7%	3.0%	99	37.0%	1.6%
<b>Employés</b>	348	14.4%	4.1%	24	4.7%	1.1%	325	17.0%	5.1%	47	17.7%	2.7%
<b>Ouvriers</b>	77	3.2%	1.2%	34	6.8%	0.7%	43	2.2%	3.3%	6	2.2%	1.3%
<b>Retraités</b>	1572	64.8%	12.2%	393	76.9%	6.6%	1179	61.6%	17.1%	22	8.2%	9.9%
<b>Autres inactifs</b>	194	8.0%	1.9%	15	3.0%	0.4%	179	9.4%	2.8%	26	9.6%	0.8%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	14	0.6%	1.7%	0	0.1%	0.1%	13	0.7%	3.2%	0	0.0%	0.0%
<b>Petits patrons</b>	28	1.1%	1.0%	5	1.0%	0.4%	22	1.2%	1.8%	28	10.4%	1.0%
<b>Affaires et Cadres</b>	98	4.0%	1.4%	14	2.7%	0.4%	84	4.4%	2.4%	98	36.6%	1.4%
<b>Professions intermédiaires</b>	142	5.8%	1.7%	23	4.6%	0.6%	118	6.2%	3.0%	142	53.0%	1.7%
<b>Employés</b>	197	8.1%	3.5%	26	5.1%	1.1%	171	8.9%	5.3%	0	0.0%	0.0%
<b>Ouvriers</b>	177	7.3%	1.8%	32	6.3%	0.6%	145	7.6%	3.2%	0	0.0%	0.0%
<b>Retraités</b>	1661	68.5%	11.1%	396	77.5%	6.0%	1265	66.1%	15.1%	0	0.0%	0.0%
<b>Autres inactifs</b>	109	4.5%	3.1%	14	2.7%	0.9%	96	5.0%	4.7%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	660	27.2%	6.8%	82	16.1%	1.9%	578	30.2%	10.5%	52	19.5%	2.2%
<b>2 personnes</b>	1394	57.5%	7.6%	377	73.8%	4.2%	1017	53.2%	10.8%	121	45.3%	2.9%
<b>3 personnes</b>	182	7.5%	2.0%	25	4.8%	0.5%	158	8.3%	3.4%	34	12.8%	0.9%
<b>4 personnes</b>	123	5.1%	1.3%	19	3.7%	0.4%	104	5.4%	2.2%	47	17.5%	1.0%
<b>5 personnes et +</b>	64	2.7%	1.2%	8	1.6%	0.3%	56	2.9%	1.9%	13	4.9%	0.5%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	195	8.0%	1.2%	22	4.4%	0.3%	172	9.0%	2.0%	59	22.1%	0.8%
<b>Non</b>	2230	92.0%	6.1%	488	95.6%	2.7%	1741	91.0%	9.2%	208	77.9%	2.0%
<b>Habitat</b>												
<b>Communes rurales</b>	510	21.1%	4.3%	106	20.8%	1.9%	404	21.1%	6.5%	53	19.9%	1.6%
<b>Agglo. - 20 000 hab</b>	446	18.4%	5.0%	94	18.5%	2.2%	351	18.4%	7.5%	41	15.3%	1.5%
<b>Agglo. 20 000 à 100 000 hab</b>	394	16.2%	5.6%	70	13.7%	2.1%	324	16.9%	8.8%	55	20.5%	2.6%
<b>Agglo. + 100 000 hab</b>	755	31.1%	4.8%	155	30.4%	2.0%	599	31.3%	7.4%	74	27.6%	1.3%
<b>Agglo. Paris</b>	320	13.2%	3.6%	85	16.6%	2.0%	235	12.3%	5.1%	45	16.7%	1.1%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
<b>Ile de France</b>	387	16.0%	4.0%	90	17.6%	1.9%	297	15.5%	5.8%	54	20.0%	1.2%
<b>Nord Pas de Calais</b>	133	5.5%	4.1%	35	6.8%	2.2%	98	5.1%	5.9%	12	4.3%	1.1%
<b>Lorraine</b>	82	3.4%	4.3%	15	3.0%	1.6%	67	3.5%	6.8%	6	2.3%	1.2%
<b>Alsace</b>	111	4.6%	7.2%	35	6.8%	4.6%	77	4.0%	9.6%	10	3.8%	2.2%
<b>Franche-Comté</b>	51	2.1%	5.3%	14	2.8%	3.1%	37	1.9%	7.4%	2	0.6%	0.5%
<b>Champagne Ardennes</b>	50	2.1%	4.5%	18	3.5%	3.4%	32	1.7%	5.6%	4	1.5%	1.3%
<b>Picardie</b>	91	3.8%	5.9%	20	3.9%	2.7%	71	3.7%	9.0%	17	6.4%	3.9%
<b>Bourgogne</b>	84	3.4%	6.1%	21	4.2%	3.3%	62	3.2%	8.7%	16	5.8%	4.1%
<b>Haute Normandie</b>	83	3.4%	5.6%	17	3.2%	2.3%	67	3.5%	8.6%	9	3.3%	1.9%
<b>Basse Normandie</b>	56	2.3%	4.6%	6	1.3%	1.1%	49	2.6%	7.7%	8	3.2%	2.3%
<b>Centre</b>	116	4.8%	5.6%	10	2.0%	1.0%	106	5.5%	9.9%	13	4.9%	2.1%
<b>Pays de Loire</b>	163	6.7%	5.4%	22	4.2%	1.5%	141	7.4%	8.9%	18	6.6%	1.9%
<b>Bretagne</b>	152	6.3%	5.6%	31	6.1%	2.4%	121	6.3%	8.7%	13	4.9%	1.7%
<b>Poitou Charentes</b>	64	2.6%	4.3%	19	3.6%	2.6%	45	2.4%	5.8%	6	2.3%	1.5%
<b>Aquitaine</b>	108	4.4%	3.8%	24	4.7%	1.8%	84	4.4%	5.8%	10	3.7%	1.1%
<b>Midi Pyrénées</b>	83	3.4%	3.4%	13	2.6%	1.1%	70	3.7%	5.5%	9	3.5%	1.1%
<b>Limousin</b>	45	1.8%	7.2%	10	1.9%	3.2%	35	1.8%	10.8%	5	1.9%	2.9%
<b>Auvergne</b>	57	2.3%	4.9%	19	3.6%	3.4%	38	2.0%	6.4%	8	3.2%	2.8%
<b>Rhône Alpes</b>	234	9.7%	4.4%	50	9.8%	2.0%	184	9.6%	6.7%	17	6.2%	0.8%
<b>Languedoc Roussillon</b>	90	3.7%	3.8%	16	3.1%	1.4%	74	3.9%	6.0%	6	2.4%	0.9%
<b>Provence Alpes Côte d'Azur.</b>	185	7.6%	4.2%	26	5.1%	1.3%	158	8.3%	6.8%	25	9.3%	1.6%
<b>Corse</b>												
<b>Habitudes de connection à Internet</b>												
<b>Tous les jours</b>	1795	74.0%	4.2%	399	78.0%	1.9%	1397	73.0%	6.4%	207	77.5%	1.3%
<b>Presque tous les jours</b>	374	15.4%	6.1%	71	13.9%	2.6%	303	15.8%	9.0%	37	13.9%	2.7%
<b>1 à 2 fois par semaine</b>	232	9.6%	7.7%	39	7.6%	3.1%	193	10.1%	10.9%	21	7.9%	4.1%
<b>1 à 3 fois par mois</b>	23	0.9%	5.7%	1	0.2%	0.6%	22	1.1%	10.1%	2	0.7%	3.2%
<b>Moins souvent</b>	1	0.1%	1.2%	1	0.2%	3.4%	0	0.0%	0.0%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	26	1.1%	1.9%	4	0.9%	0.7%	21	1.1%	2.9%	0	0.0%	0.0%
<b>De 9 000 à moins de 12 000 euros par an</b>	109	4.5%	5.5%	14	2.6%	1.8%	95	5.0%	7.8%	1	0.3%	0.3%
<b>De 12 000 à moins de 18 000 euros par an</b>	268	11.0%	5.3%	39	7.6%	1.9%	229	12.0%	7.7%	12	4.6%	1.6%
<b>De 18 000 à moins de 24 000 euros par an</b>	353	14.6%	5.1%	66	12.8%	2.2%	288	15.0%	7.3%	24	9.0%	1.6%
<b>De 24 000 à moins de 36 000 euros par an</b>	800	33.0%	6.5%	124	24.3%	2.2%	676	35.3%	10.2%	82	30.5%	2.3%
<b>De 36 000 à moins de 45 000 euros par an</b>	362	14.9%	4.7%	98	19.1%	2.5%	265	13.8%	7.0%	51	19.0%	1.8%
<b>De 45 000 à moins de 65 000 euros par an</b>	237	9.8%	3.1%	96	18.9%	2.2%	140	7.3%	4.1%	50	18.7%	1.3%
<b>65 000 euros et plus par an</b>	80	3.3%	1.9%	26	5.1%	1.0%	53	2.8%	3.1%	32	12.1%	1.1%
<b>Refus</b>	166	6.8%	4.7%	40	7.9%	2.6%	126	6.6%	6.2%	14	5.1%	1.0%
<b>Ne sait pas</b>	24	1.0%	1.5%	5	0.9%	0.6%	20	1.0%	2.3%	2	0.6%	0.3%