

Management

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	457	100.0%	0.9%	257	100.0%	1.0%	201	100.0%	0.7%	291	100.0%	1.6%
Sexe												
Homme	257	56.1%	1.0%	257	100.0%	1.0%	0	0.0%	0.0%	179	61.5%	2.0%
Femme	201	43.9%	0.7%	0	0.0%	0.0%	201	100.0%	0.7%	112	38.5%	1.3%
Age												
15 à 24 ans	64	14.0%	0.9%	31	12.2%	0.8%	33	16.4%	0.9%	27	9.1%	0.8%
25 à 34 ans	81	17.8%	1.1%	40	15.7%	1.1%	41	20.4%	1.1%	54	18.6%	1.7%
35 à 49 ans	143	31.3%	1.1%	85	33.2%	1.4%	58	28.8%	0.9%	110	37.7%	1.8%
50 à 59 ans	110	24.0%	1.3%	62	24.2%	1.5%	48	23.7%	1.1%	72	24.7%	2.0%
60 ans et plus	59	12.9%	0.4%	38	14.7%	0.5%	21	10.6%	0.2%	29	9.8%	1.8%
Individu												
Ménagères	167	36.5%	0.7%	0	0.0%	0.0%	167	83.2%	0.7%	97	33.3%	1.4%
Personne de référence	295	64.6%	1.1%	228	88.9%	1.1%	67	33.5%	0.9%	189	64.8%	2.1%
Responsable des achats	318	69.6%	0.9%	151	59.0%	1.2%	167	83.2%	0.7%	189	64.9%	1.7%
PCS Individu												
Agriculteurs	3	0.7%	0.6%	3	1.2%	1.0%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	29	6.3%	1.8%	22	8.5%	1.8%	7	3.3%	1.6%	28	9.6%	1.9%
Affaires et Cadres	153	33.4%	3.0%	87	34.1%	3.0%	65	32.6%	3.0%	142	48.6%	3.2%
Professions intermédiaires	87	19.0%	1.2%	56	21.7%	1.5%	31	15.6%	0.8%	83	28.4%	1.4%
Employés	51	11.0%	0.6%	20	7.7%	0.9%	31	15.3%	0.5%	3	1.0%	0.2%
Ouvriers	20	4.3%	0.3%	15	5.7%	0.3%	5	2.5%	0.4%	5	1.7%	1.1%
Retraités	28	6.1%	0.2%	16	6.2%	0.3%	12	6.1%	0.2%	2	0.7%	0.9%
Autres inactifs	88	19.1%	0.9%	38	14.9%	1.0%	49	24.6%	0.8%	29	9.9%	0.9%
PCS Personne de référence												
Agriculteurs	4	1.0%	0.6%	3	1.2%	0.9%	1	0.6%	0.3%	0	0.0%	0.0%
Petits patrons	42	9.1%	1.6%	22	8.5%	1.5%	20	9.9%	1.6%	42	14.3%	1.6%
Affaires et Cadres	157	34.3%	2.2%	100	38.8%	2.8%	57	28.4%	1.6%	157	53.7%	2.2%
Professions intermédiaires	93	20.4%	1.1%	58	22.5%	1.4%	35	17.6%	0.9%	93	31.9%	1.1%
Employés	50	10.9%	0.9%	19	7.6%	0.8%	30	15.0%	0.9%	0	0.0%	0.0%
Ouvriers	41	8.9%	0.4%	21	8.2%	0.4%	20	9.8%	0.4%	0	0.0%	0.0%
Retraités	39	8.5%	0.3%	20	7.7%	0.3%	19	9.4%	0.2%	0	0.0%	0.0%
Autres inactifs	32	7.1%	0.9%	14	5.4%	0.9%	19	9.2%	0.9%	0	0.0%	0.0%

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Taille du foyer												
1 personne	80	17.4%	0.8%	42	16.3%	1.0%	38	18.8%	0.7%	46	15.8%	1.9%
2 personnes	118	25.7%	0.6%	60	23.3%	0.7%	58	28.8%	0.6%	72	24.7%	1.7%
3 personnes	92	20.1%	1.0%	63	24.4%	1.3%	29	14.6%	0.6%	64	21.8%	1.6%
4 personnes	111	24.3%	1.2%	63	24.4%	1.3%	48	24.1%	1.0%	80	27.5%	1.7%
5 personnes et +	57	12.5%	1.0%	30	11.5%	1.2%	27	13.7%	0.9%	30	10.2%	1.1%
Présence d'enfants de moins de 15 ans												
Oui	169	36.9%	1.1%	92	35.7%	1.3%	77	38.5%	0.9%	116	39.9%	1.5%
Non	288	63.1%	0.8%	165	64.3%	0.9%	123	61.5%	0.7%	175	60.1%	1.7%
Habitat												
Communes rurales	67	14.7%	0.6%	39	15.4%	0.7%	28	14.0%	0.4%	42	14.5%	1.3%
Agglo. - 20 000 hab	56	12.2%	0.6%	25	9.9%	0.6%	30	15.1%	0.7%	28	9.6%	1.0%
Agglo. 20 000 à 100 000 hab	57	12.5%	0.8%	33	13.1%	1.0%	24	11.7%	0.6%	38	13.0%	1.8%
Agglo. + 100 000 hab	149	32.7%	0.9%	91	35.3%	1.2%	59	29.2%	0.7%	99	33.9%	1.8%
Agglo. Paris	128	27.9%	1.5%	68	26.3%	1.6%	60	29.9%	1.3%	85	29.0%	2.1%

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Régions INSEE												
Ile de France	146	32.0%	1.5%	82	32.0%	1.8%	64	32.0%	1.3%	89	30.6%	2.0%
Nord Pas de Calais	18	4.0%	0.6%	11	4.5%	0.7%	7	3.4%	0.4%	12	4.3%	1.2%
Lorraine	7	1.6%	0.4%	6	2.5%	0.7%	1	0.6%	0.1%	7	2.6%	1.4%
Alsace	11	2.4%	0.7%	5	2.1%	0.7%	6	2.8%	0.7%	8	2.8%	1.8%
Franche-Comté	8	1.8%	0.9%	2	0.8%	0.4%	6	3.2%	1.3%	6	2.1%	2.1%
Champagne Ardennes	9	2.1%	0.9%	7	2.9%	1.4%	2	1.0%	0.3%	3	1.2%	1.2%
Picardie	10	2.2%	0.7%	5	1.9%	0.7%	5	2.6%	0.7%	8	2.7%	1.8%
Bourgogne	5	1.1%	0.4%	5	1.9%	0.8%	0	0.0%	0.0%	0	0.1%	0.1%
Haute Normandie	11	2.3%	0.7%	4	1.5%	0.5%	7	3.4%	0.9%	6	2.1%	1.3%
Basse Normandie	5	1.0%	0.4%	2	0.9%	0.4%	2	1.2%	0.4%	3	0.9%	0.7%
Centre	20	4.4%	1.0%	9	3.4%	0.9%	12	5.7%	1.1%	8	2.9%	1.3%
Pays de Loire	23	4.9%	0.7%	12	4.6%	0.8%	11	5.4%	0.7%	16	5.4%	1.8%
Bretagne	14	3.1%	0.5%	9	3.6%	0.7%	5	2.4%	0.3%	7	2.3%	0.9%
Poitou Charentes	4	0.8%	0.2%	3	1.2%	0.4%	0	0.2%	0.1%	3	1.1%	0.8%
Aquitaine	20	4.3%	0.7%	13	5.1%	1.0%	7	3.3%	0.5%	17	5.8%	1.9%
Midi Pyrénées	11	2.5%	0.5%	5	1.8%	0.4%	7	3.3%	0.5%	6	2.1%	0.7%
Limousin	4	0.9%	0.7%	1	0.5%	0.4%	3	1.4%	0.8%	2	0.5%	0.9%
Auvergne	6	1.3%	0.5%	1	0.5%	0.2%	5	2.2%	0.8%	3	1.0%	1.0%
Rhône Alpes	47	10.4%	0.9%	27	10.4%	1.0%	21	10.3%	0.8%	34	11.7%	1.7%
Languedoc Roussillon	14	3.1%	0.6%	6	2.3%	0.5%	8	4.1%	0.7%	12	4.1%	1.6%
Provence Alpes Côte d'Azur. Corse	63	13.8%	1.4%	40	15.5%	1.9%	23	11.6%	1.0%	40	13.6%	2.6%
Habitudes de connexion à Internet												
Tous les jours	422	92.2%	1.0%	233	91.0%	1.1%	188	93.8%	0.9%	269	92.4%	1.7%
Presque tous les jours	27	5.8%	0.4%	18	6.8%	0.6%	9	4.5%	0.3%	14	4.7%	1.0%
1 à 2 fois par semaine	8	1.8%	0.3%	5	1.9%	0.4%	3	1.7%	0.2%	8	2.6%	1.5%
1 à 3 fois par mois	1	0.2%	0.2%	1	0.3%	0.4%	0	0.0%	0.0%	1	0.2%	1.2%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	19	4.1%	1.4%	10	4.0%	1.6%	9	4.3%	1.2%	7	2.3%	3.1%
De 9 000 à moins de 12 000 euros par an	10	2.3%	0.5%	2	0.6%	0.2%	9	4.3%	0.7%	1	0.2%	0.3%
De 12 000 à moins de 18 000 euros par an	25	5.4%	0.5%	13	5.2%	0.6%	11	5.7%	0.4%	11	3.6%	1.4%
De 18 000 à moins de 24 000 euros par an	26	5.7%	0.4%	19	7.4%	0.6%	7	3.7%	0.2%	8	2.8%	0.5%
De 24 000 à moins de 36 000 euros par an	67	14.7%	0.5%	31	11.9%	0.5%	37	18.3%	0.6%	37	12.8%	1.1%
De 36 000 à moins de 45 000 euros par an	62	13.5%	0.8%	45	17.6%	1.2%	17	8.3%	0.4%	40	13.7%	1.4%
De 45 000 à moins de 65 000 euros par an	103	22.6%	1.3%	52	20.3%	1.2%	51	25.4%	1.5%	78	26.8%	2.0%
65 000 euros et plus par an	108	23.7%	2.5%	66	25.6%	2.6%	43	21.3%	2.5%	90	30.9%	3.1%
Refus	31	6.8%	0.9%	16	6.3%	1.1%	15	7.6%	0.8%	17	5.8%	1.3%
Ne sait pas	5	1.2%	0.3%	3	1.2%	0.4%	2	1.1%	0.3%	3	1.0%	0.4%