

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	920	100.0%	1.8%	94	100.0%	0.4%	826	100.0%	3.0%	429	100.0%	2.4%
Sexe												
Homme	94	10.3%	0.4%	94	100.0%	0.4%	0	0.0%	0.0%	40	9.2%	0.4%
Femme	826	89.7%	3.0%	0	0.0%	0.0%	826	100.0%	3.0%	389	90.8%	4.5%
Age												
15 à 24 ans	266	28.9%	3.6%	5	5.3%	0.1%	261	31.6%	7.1%	132	30.9%	4.1%
25 à 34 ans	244	26.5%	3.2%	16	17.3%	0.4%	228	27.6%	5.8%	127	29.6%	4.0%
35 à 49 ans	214	23.3%	1.7%	41	43.7%	0.7%	173	21.0%	2.7%	117	27.2%	1.9%
50 à 59 ans	107	11.6%	1.2%	18	18.7%	0.4%	89	10.8%	2.0%	39	9.0%	1.1%
60 ans et plus	89	9.7%	0.6%	14	15.1%	0.2%	75	9.1%	0.8%	14	3.3%	0.9%
Individu												
Ménagères	548	59.5%	2.3%	0	0.0%	0.0%	548	66.4%	2.3%	244	57.0%	3.5%
Personne de référence	284	30.8%	1.0%	78	83.1%	0.4%	205	24.9%	2.8%	107	24.9%	1.2%
Responsable des achats	598	65.0%	1.7%	53	56.6%	0.4%	544	65.9%	2.4%	269	62.7%	2.4%
PCS Individu												
Agriculteurs	5	0.6%	1.0%	4	4.3%	1.3%	1	0.1%	0.6%	0	0.0%	0.0%
Petits patrons	26	2.9%	1.6%	10	10.2%	0.8%	17	2.0%	4.0%	23	5.4%	1.6%
Affaires et Cadres	114	12.4%	2.3%	8	8.8%	0.3%	106	12.8%	4.9%	96	22.4%	2.1%
Professions intermédiaires	122	13.3%	1.7%	20	20.7%	0.5%	103	12.4%	2.8%	100	23.4%	1.7%
Employés	222	24.1%	2.6%	17	17.6%	0.7%	205	24.8%	3.3%	71	16.5%	4.0%
Ouvriers	44	4.8%	0.7%	17	17.8%	0.3%	27	3.3%	2.1%	2	0.6%	0.5%
Retraités	50	5.5%	0.4%	8	8.6%	0.1%	42	5.1%	0.6%	10	2.3%	4.4%
Autres inactifs	336	36.5%	3.4%	11	12.1%	0.3%	325	39.3%	5.1%	126	29.5%	3.8%
PCS Personne de référence												
Agriculteurs	7	0.8%	1.0%	5	4.8%	1.2%	3	0.4%	0.7%	0	0.0%	0.0%
Petits patrons	69	7.5%	2.6%	10	10.2%	0.7%	59	7.2%	4.8%	69	16.1%	2.6%
Affaires et Cadres	176	19.1%	2.5%	7	7.8%	0.2%	169	20.4%	4.8%	176	41.1%	2.5%
Professions intermédiaires	184	20.0%	2.3%	22	23.8%	0.5%	161	19.5%	4.1%	184	42.9%	2.3%
Employés	158	17.2%	2.8%	16	17.2%	0.7%	142	17.2%	4.4%	0	0.0%	0.0%
Ouvriers	135	14.6%	1.4%	19	20.2%	0.4%	116	14.0%	2.6%	0	0.0%	0.0%
Retraités	82	8.9%	0.5%	10	10.7%	0.2%	72	8.7%	0.9%	0	0.0%	0.0%
Autres inactifs	108	11.8%	3.1%	5	5.3%	0.3%	103	12.5%	5.1%	0	0.0%	0.0%

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Taille du foyer												
1 personne	163	17.8%	1.7%	17	17.8%	0.4%	147	17.7%	2.7%	63	14.7%	2.7%
2 personnes	201	21.8%	1.1%	14	15.0%	0.2%	186	22.6%	2.0%	86	20.1%	2.0%
3 personnes	192	20.9%	2.1%	17	18.5%	0.4%	174	21.1%	3.8%	110	25.6%	2.8%
4 personnes	215	23.3%	2.3%	24	25.3%	0.5%	191	23.1%	4.1%	103	24.0%	2.2%
5 personnes et +	150	16.3%	2.7%	22	23.3%	0.9%	128	15.5%	4.2%	67	15.6%	2.5%
Présence d'enfants de moins de 15 ans												
Oui	336	36.5%	2.1%	49	52.3%	0.7%	286	34.7%	3.4%	170	39.7%	2.3%
Non	584	63.5%	1.6%	45	47.7%	0.3%	539	65.3%	2.9%	259	60.3%	2.5%
Habitat												
Communes rurales	128	13.9%	1.1%	2	2.1%	0.0%	126	15.3%	2.0%	54	12.5%	1.6%
Agglo. - 20 000 hab	122	13.3%	1.4%	12	12.8%	0.3%	110	13.3%	2.4%	50	11.7%	1.8%
Agglo. 20 000 à 100 000 hab	96	10.5%	1.4%	11	12.0%	0.3%	85	10.3%	2.3%	50	11.6%	2.3%
Agglo. + 100 000 hab	348	37.8%	2.2%	42	44.5%	0.6%	306	37.1%	3.8%	150	34.9%	2.7%
Agglo. Paris	225	24.5%	2.6%	27	28.6%	0.6%	198	24.0%	4.3%	126	29.4%	3.1%

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Régions INSEE												
Ile de France	246	26.7%	2.5%	28	29.5%	0.6%	218	26.4%	4.3%	133	31.1%	3.0%
Nord Pas de Calais	52	5.6%	1.6%	6	6.7%	0.4%	45	5.5%	2.7%	16	3.6%	1.5%
Lorraine	15	1.7%	0.8%	3	2.9%	0.3%	13	1.5%	1.3%	7	1.5%	1.2%
Alsace	22	2.4%	1.4%	3	3.6%	0.5%	18	2.2%	2.3%	13	3.0%	2.8%
Franche-Comté	10	1.1%	1.0%	2	1.9%	0.4%	8	1.0%	1.6%	6	1.5%	2.3%
Champagne Ardennes	7	0.8%	0.7%	0	0.5%	0.1%	7	0.8%	1.2%	2	0.5%	0.8%
Picardie	11	1.2%	0.7%	0	0.0%	0.0%	11	1.3%	1.3%	8	1.8%	1.7%
Bourgogne	15	1.6%	1.1%	5	5.4%	0.8%	10	1.2%	1.4%	6	1.3%	1.5%
Haute Normandie	24	2.7%	1.6%	2	2.6%	0.4%	22	2.7%	2.8%	13	3.0%	2.9%
Basse Normandie	19	2.1%	1.6%	2	2.0%	0.3%	17	2.1%	2.7%	5	1.1%	1.3%
Centre	18	1.9%	0.9%	5	5.4%	0.5%	13	1.5%	1.2%	11	2.5%	1.7%
Pays de Loire	45	4.9%	1.5%	1	1.6%	0.1%	43	5.2%	2.7%	19	4.4%	2.1%
Bretagne	31	3.3%	1.1%	1	0.7%	0.1%	30	3.6%	2.2%	12	2.9%	1.6%
Poitou Charentes	28	3.0%	1.9%	3	3.2%	0.4%	25	3.0%	3.2%	15	3.5%	3.7%
Aquitaine	36	3.9%	1.3%	5	5.8%	0.4%	31	3.7%	2.1%	12	2.9%	1.4%
Midi Pyrénées	56	6.1%	2.3%	3	2.9%	0.2%	54	6.5%	4.2%	29	6.9%	3.4%
Limousin	6	0.6%	0.9%	0	0.3%	0.1%	5	0.6%	1.6%	6	1.3%	3.2%
Auvergne	21	2.3%	1.8%	0	0.0%	0.0%	21	2.5%	3.5%	3	0.6%	0.8%
Rhône Alpes	86	9.3%	1.6%	6	6.6%	0.2%	79	9.6%	2.9%	48	11.2%	2.4%
Languedoc Roussillon	62	6.8%	2.7%	4	4.3%	0.4%	58	7.1%	4.7%	19	4.3%	2.5%
Provence Alpes Côte d'Azur. Corse	111	12.1%	2.5%	13	14.1%	0.6%	98	11.9%	4.2%	47	11.1%	3.1%
Habitudes de connexion à Internet												
Tous les jours	810	88.0%	1.9%	79	83.5%	0.4%	731	88.5%	3.3%	398	92.8%	2.5%
Presque tous les jours	83	9.0%	1.4%	12	12.5%	0.4%	71	8.6%	2.1%	23	5.3%	1.7%
1 à 2 fois par semaine	25	2.8%	0.8%	3	2.9%	0.2%	23	2.7%	1.3%	7	1.7%	1.4%
1 à 3 fois par mois	2	0.2%	0.5%	1	1.1%	0.6%	1	0.1%	0.5%	1	0.2%	1.7%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	49	5.3%	3.6%	0	0.0%	0.0%	49	5.9%	6.6%	5	1.2%	2.5%
De 9 000 à moins de 12 000 euros par an	72	7.8%	3.6%	12	12.4%	1.5%	60	7.3%	4.9%	12	2.9%	4.9%
De 12 000 à moins de 18 000 euros par an	100	10.9%	2.0%	3	3.6%	0.2%	97	11.7%	3.3%	20	4.7%	2.6%
De 18 000 à moins de 24 000 euros par an	100	10.9%	1.5%	11	11.7%	0.4%	89	10.8%	2.3%	45	10.5%	3.0%
De 24 000 à moins de 36 000 euros par an	172	18.6%	1.4%	14	15.4%	0.3%	157	19.0%	2.4%	70	16.4%	2.0%
De 36 000 à moins de 45 000 euros par an	105	11.4%	1.4%	15	15.9%	0.4%	90	10.9%	2.4%	59	13.7%	2.0%
De 45 000 à moins de 65 000 euros par an	126	13.7%	1.6%	18	19.4%	0.4%	108	13.1%	3.1%	74	17.4%	1.9%
65 000 euros et plus par an	78	8.5%	1.8%	10	10.9%	0.4%	68	8.2%	3.9%	70	16.4%	2.4%
Refus	78	8.4%	2.2%	6	6.6%	0.4%	71	8.6%	3.5%	48	11.2%	3.7%
Ne sait pas	40	4.3%	2.5%	4	4.1%	0.5%	36	4.3%	4.3%	24	5.7%	3.7%