

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1681	100.0%	3.2%	192	100.0%	0.8%	1490	100.0%	5.5%	737	100.0%	4.1%
Sexe												
Homme	192	11.4%	0.8%	192	100.0%	0.8%	0	0.0%	0.0%	104	14.1%	1.1%
Femme	1490	88.6%	5.5%	0	0.0%	0.0%	1490	100.0%	5.5%	633	85.9%	7.3%
Age												
15 à 24 ans	542	32.2%	7.3%	44	23.1%	1.2%	498	33.4%	13.6%	228	30.9%	7.1%
25 à 34 ans	370	22.0%	4.9%	34	17.8%	0.9%	336	22.5%	8.6%	160	21.8%	5.0%
35 à 49 ans	433	25.8%	3.4%	71	37.2%	1.1%	362	24.3%	5.6%	246	33.4%	4.0%
50 à 59 ans	164	9.8%	1.9%	21	11.0%	0.5%	143	9.6%	3.2%	71	9.7%	2.0%
60 ans et plus	172	10.2%	1.1%	21	10.9%	0.3%	151	10.2%	1.7%	31	4.2%	2.0%
Individu												
Ménagères	969	57.6%	4.1%	0	0.0%	0.0%	969	65.1%	4.1%	406	55.2%	5.7%
Personne de référence	525	31.2%	1.9%	131	68.2%	0.6%	395	26.5%	5.3%	206	27.9%	2.3%
Responsable des achats	1088	64.7%	3.0%	103	53.8%	0.8%	985	66.1%	4.3%	468	63.5%	4.2%
PCS Individu												
Agriculteurs	1	0.1%	0.2%	0	0.0%	0.0%	1	0.1%	0.6%	0	0.0%	0.0%
Petits patrons	39	2.3%	2.4%	12	6.5%	1.0%	26	1.8%	6.3%	25	3.4%	1.7%
Affaires et Cadres	188	11.2%	3.7%	32	16.6%	1.1%	156	10.5%	7.2%	158	21.5%	3.5%
Professions intermédiaires	256	15.2%	3.5%	47	24.3%	1.3%	210	14.1%	5.7%	188	25.5%	3.1%
Employés	426	25.4%	5.0%	15	7.9%	0.7%	411	27.6%	6.5%	108	14.7%	6.1%
Ouvriers	90	5.3%	1.4%	32	16.7%	0.6%	58	3.9%	4.4%	10	1.4%	2.3%
Retraités	105	6.2%	0.8%	13	6.8%	0.2%	92	6.2%	1.3%	8	1.1%	3.6%
Autres inactifs	577	34.3%	5.8%	41	21.2%	1.1%	536	36.0%	8.5%	239	32.4%	7.2%
PCS Personne de référence												
Agriculteurs	17	1.0%	2.2%	0	0.0%	0.0%	17	1.1%	4.1%	0	0.0%	0.0%
Petits patrons	104	6.2%	3.9%	15	7.7%	1.0%	90	6.0%	7.3%	104	14.2%	3.9%
Affaires et Cadres	285	17.0%	4.0%	35	18.2%	1.0%	250	16.8%	7.1%	285	38.7%	4.0%
Professions intermédiaires	347	20.6%	4.3%	54	28.2%	1.3%	293	19.7%	7.5%	347	47.1%	4.3%
Employés	303	18.0%	5.4%	16	8.5%	0.7%	286	19.2%	8.8%	0	0.0%	0.0%
Ouvriers	288	17.1%	3.0%	31	16.1%	0.6%	257	17.2%	5.7%	0	0.0%	0.0%
Retraités	186	11.1%	1.2%	25	12.8%	0.4%	161	10.8%	1.9%	0	0.0%	0.0%
Autres inactifs	151	9.0%	4.3%	16	8.4%	1.1%	135	9.1%	6.6%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	302	18.0%	3.1%	21	11.2%	0.5%	281	18.9%	5.1%	103	14.0%	4.4%
2 personnes	363	21.6%	2.0%	43	22.6%	0.5%	320	21.5%	3.4%	145	19.7%	3.5%
3 personnes	366	21.8%	3.9%	38	19.8%	0.8%	328	22.0%	7.1%	178	24.2%	4.5%
4 personnes	397	23.6%	4.2%	63	33.1%	1.3%	334	22.4%	7.1%	179	24.3%	3.8%
5 personnes et +	252	15.0%	4.5%	26	13.3%	1.0%	227	15.2%	7.5%	131	17.8%	5.0%
Présence d'enfants de moins de 15 ans												
Oui	632	37.6%	4.0%	87	45.3%	1.2%	546	36.6%	6.5%	326	44.3%	4.3%
Non	1049	62.4%	2.9%	105	54.7%	0.6%	944	63.4%	5.0%	410	55.7%	4.0%
Habitat												
Communes rurales	233	13.9%	1.9%	23	12.2%	0.4%	210	14.1%	3.3%	76	10.3%	2.3%
Agglo. - 20 000 hab	244	14.5%	2.7%	35	18.2%	0.8%	209	14.0%	4.5%	98	13.3%	3.6%
Agglo. 20 000 à 100 000 hab	205	12.2%	2.9%	18	9.6%	0.6%	187	12.5%	5.1%	88	12.0%	4.2%
Agglo. + 100 000 hab	598	35.5%	3.8%	77	40.2%	1.0%	520	34.9%	6.4%	272	36.9%	4.8%
Agglo. Paris	402	23.9%	4.6%	38	19.8%	0.9%	364	24.4%	7.9%	202	27.4%	5.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	446	26.5%	4.6%	47	24.7%	1.0%	398	26.7%	7.8%	215	29.2%	4.9%
Nord Pas de Calais	67	4.0%	2.1%	5	2.8%	0.3%	62	4.1%	3.7%	31	4.2%	3.0%
Lorraine	59	3.5%	3.1%	4	2.2%	0.5%	55	3.7%	5.6%	16	2.2%	3.0%
Alsace	35	2.1%	2.2%	5	2.8%	0.7%	30	2.0%	3.7%	13	1.8%	2.9%
Franche-Comté	24	1.4%	2.5%	2	1.0%	0.4%	22	1.5%	4.4%	15	2.1%	5.4%
Champagne Ardennes	19	1.1%	1.7%	1	0.7%	0.3%	17	1.2%	3.0%	5	0.6%	1.6%
Picardie	38	2.3%	2.5%	4	2.3%	0.6%	34	2.3%	4.2%	16	2.2%	3.7%
Bourgogne	29	1.7%	2.1%	7	3.4%	1.0%	23	1.5%	3.1%	15	2.1%	4.1%
Haute Normandie	42	2.5%	2.8%	6	3.0%	0.8%	36	2.4%	4.7%	14	1.9%	3.0%
Basse Normandie	28	1.7%	2.3%	2	1.2%	0.4%	26	1.7%	4.0%	12	1.6%	3.3%
Centre	41	2.4%	2.0%	11	5.6%	1.1%	31	2.0%	2.9%	12	1.7%	1.9%
Pays de Loire	91	5.4%	3.0%	9	4.8%	0.6%	82	5.5%	5.2%	26	3.6%	2.9%
Bretagne	54	3.2%	2.0%	3	1.6%	0.2%	51	3.4%	3.7%	18	2.4%	2.3%
Poitou Charentes	37	2.2%	2.5%	5	2.9%	0.8%	32	2.1%	4.1%	22	3.0%	5.3%
Aquitaine	86	5.1%	3.1%	8	4.1%	0.6%	78	5.2%	5.4%	32	4.3%	3.5%
Midi Pyrénées	86	5.1%	3.5%	9	4.6%	0.7%	77	5.2%	6.0%	52	7.0%	5.9%
Limousin	11	0.7%	1.8%	3	1.4%	0.9%	9	0.6%	2.6%	1	0.2%	0.7%
Auvergne	26	1.5%	2.3%	3	1.8%	0.6%	22	1.5%	3.7%	10	1.4%	3.5%
Rhône Alpes	205	12.2%	3.9%	30	15.6%	1.2%	175	11.8%	6.4%	98	13.3%	5.0%
Languedoc Roussillon	70	4.1%	3.0%	8	4.4%	0.8%	61	4.1%	5.0%	24	3.3%	3.3%
Provence Alpes Côte d'Azur. Corse	187	11.1%	4.3%	18	9.2%	0.9%	170	11.4%	7.3%	89	12.1%	5.8%
Habitudes de connexion à Internet												
Tous les jours	1462	87.0%	3.4%	155	80.9%	0.7%	1307	87.8%	6.0%	662	89.9%	4.2%
Presque tous les jours	150	8.9%	2.5%	24	12.5%	0.9%	126	8.5%	3.8%	53	7.2%	3.9%
1 à 2 fois par semaine	58	3.4%	1.9%	9	4.6%	0.7%	49	3.3%	2.8%	20	2.7%	3.9%
1 à 3 fois par mois	7	0.4%	1.7%	0	0.0%	0.0%	7	0.5%	3.2%	1	0.1%	1.7%
Moins souvent	4	0.2%	3.4%	4	2.0%	9.9%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	58	3.5%	4.3%	12	6.2%	1.9%	46	3.1%	6.2%	3	0.4%	1.5%
De 9 000 à moins de 12 000 euros par an	63	3.8%	3.2%	3	1.5%	0.4%	60	4.1%	4.9%	9	1.3%	3.8%
De 12 000 à moins de 18 000 euros par an	170	10.1%	3.4%	8	4.3%	0.4%	162	10.9%	5.5%	33	4.5%	4.2%
De 18 000 à moins de 24 000 euros par an	210	12.5%	3.1%	14	7.1%	0.5%	196	13.2%	5.0%	63	8.6%	4.3%
De 24 000 à moins de 36 000 euros par an	386	23.0%	3.1%	41	21.1%	0.7%	346	23.2%	5.2%	166	22.5%	4.7%
De 36 000 à moins de 45 000 euros par an	195	11.6%	2.5%	31	16.2%	0.8%	164	11.0%	4.3%	78	10.6%	2.7%
De 45 000 à moins de 65 000 euros par an	223	13.2%	2.9%	28	14.5%	0.6%	195	13.1%	5.7%	140	19.0%	3.6%
65 000 euros et plus par an	141	8.4%	3.3%	30	15.7%	1.2%	111	7.4%	6.4%	110	14.9%	3.8%
Refus	130	7.7%	3.6%	15	7.9%	1.0%	114	7.7%	5.6%	85	11.6%	6.5%
Ne sait pas	105	6.2%	6.7%	10	5.4%	1.4%	94	6.3%	11.2%	49	6.6%	7.4%