

Ca M'Intéresse

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	3301	100.0%	6.3%	1489	100.0%	5.9%	1812	100.0%	6.6%	1141	100.0%	6.4%
Sexe												
Homme	1489	45.1%	5.9%	1489	100.0%	5.9%	0	0.0%	0.0%	569	49.8%	6.2%
Femme	1812	54.9%	6.6%	0	0.0%	0.0%	1812	100.0%	6.6%	572	50.2%	6.6%
Age												
15 à 24 ans	210	6.4%	2.8%	102	6.8%	2.7%	109	6.0%	3.0%	101	8.9%	3.1%
25 à 34 ans	271	8.2%	3.6%	112	7.5%	3.0%	159	8.8%	4.1%	140	12.2%	4.3%
35 à 49 ans	1009	30.6%	8.0%	514	34.5%	8.2%	495	27.3%	7.7%	529	46.3%	8.5%
50 à 59 ans	711	21.5%	8.2%	317	21.3%	7.6%	393	21.7%	8.9%	287	25.2%	7.9%
60 ans et plus	1100	33.3%	6.8%	445	29.9%	6.1%	655	36.2%	7.4%	85	7.4%	5.3%
Individu												
Ménagères	1663	50.4%	7.1%	0	0.0%	0.0%	1663	91.8%	7.1%	518	45.4%	7.3%
Personne de référence	1857	56.2%	6.6%	1365	91.7%	6.6%	491	27.1%	6.6%	634	55.5%	7.2%
Responsable des achats	2529	76.6%	7.1%	902	60.6%	7.0%	1627	89.8%	7.1%	825	72.3%	7.3%
PCS Individu												
Agriculteurs	34	1.0%	6.6%	13	0.9%	4.1%	21	1.2%	10.8%	3	0.3%	8.5%
Petits patrons	109	3.3%	6.7%	69	4.6%	5.7%	40	2.2%	9.4%	99	8.7%	6.7%
Affaires et Cadres	341	10.3%	6.8%	185	12.4%	6.4%	156	8.6%	7.3%	298	26.1%	6.6%
Professions intermédiaires	565	17.1%	7.6%	270	18.1%	7.3%	295	16.3%	8.0%	471	41.3%	7.8%
Employés	582	17.6%	6.8%	159	10.7%	7.1%	423	23.3%	6.7%	107	9.4%	6.0%
Ouvriers	367	11.1%	5.7%	301	20.2%	5.9%	67	3.7%	5.1%	13	1.2%	3.0%
Retraités	877	26.6%	6.8%	369	24.7%	6.2%	508	28.0%	7.4%	9	0.8%	4.0%
Autres inactifs	426	12.9%	4.3%	124	8.3%	3.4%	302	16.7%	4.8%	141	12.3%	4.2%
PCS Personne de référence												
Agriculteurs	52	1.6%	6.7%	12	0.8%	3.2%	40	2.2%	9.7%	0	0.0%	0.0%
Petits patrons	156	4.7%	5.8%	83	5.6%	5.7%	73	4.0%	6.0%	156	13.7%	5.8%
Affaires et Cadres	458	13.9%	6.5%	211	14.2%	6.0%	248	13.7%	7.0%	458	40.2%	6.5%
Professions intermédiaires	527	16.0%	6.5%	275	18.5%	6.6%	252	13.9%	6.4%	527	46.1%	6.5%
Employés	404	12.2%	7.2%	161	10.8%	6.9%	242	13.4%	7.5%	0	0.0%	0.0%
Ouvriers	504	15.3%	5.2%	298	20.0%	5.8%	206	11.4%	4.5%	0	0.0%	0.0%
Retraités	1039	31.5%	6.9%	383	25.7%	5.8%	656	36.2%	7.8%	0	0.0%	0.0%
Autres inactifs	162	4.9%	4.6%	67	4.5%	4.5%	95	5.2%	4.6%	0	0.0%	0.0%

Ca M'Intéresse

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	640	19.4%	6.6%	260	17.4%	6.1%	381	21.0%	6.9%	144	12.6%	6.1%
2 personnes	1248	37.8%	6.8%	596	40.0%	6.7%	653	36.0%	6.9%	231	20.3%	5.5%
3 personnes	529	16.0%	5.7%	208	14.0%	4.4%	321	17.7%	7.0%	259	22.7%	6.6%
4 personnes	579	17.5%	6.2%	266	17.9%	5.7%	312	17.2%	6.7%	334	29.2%	7.1%
5 personnes et +	304	9.2%	5.4%	159	10.7%	6.2%	145	8.0%	4.8%	174	15.2%	6.6%
Présence d'enfants de moins de 15 ans												
Oui	960	29.1%	6.1%	442	29.7%	6.1%	518	28.6%	6.1%	547	47.9%	7.3%
Non	2341	70.9%	6.4%	1047	70.3%	5.9%	1294	71.4%	6.9%	594	52.1%	5.8%
Habitat												
Communes rurales	789	23.9%	6.6%	319	21.4%	5.6%	470	26.0%	7.5%	217	19.1%	6.5%
Agglo. - 20 000 hab	605	18.3%	6.7%	280	18.8%	6.5%	325	18.0%	7.0%	213	18.7%	7.8%
Agglo. 20 000 à 100 000 hab	492	14.9%	7.1%	207	13.9%	6.3%	285	15.8%	7.8%	153	13.4%	7.2%
Agglo. + 100 000 hab	1036	31.4%	6.6%	500	33.6%	6.6%	535	29.6%	6.6%	353	30.9%	6.3%
Agglo. Paris	379	11.5%	4.3%	184	12.4%	4.4%	195	10.8%	4.2%	204	17.9%	5.1%

Ca M'Intéresse

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	441	13.3%	4.5%	212	14.2%	4.6%	229	12.6%	4.5%	233	20.4%	5.3%
Nord Pas de Calais	167	5.1%	5.2%	84	5.6%	5.4%	83	4.6%	5.0%	58	5.0%	5.7%
Lorraine	155	4.7%	8.0%	78	5.2%	8.3%	77	4.2%	7.8%	43	3.7%	8.1%
Alsace	168	5.1%	10.8%	67	4.5%	8.9%	101	5.6%	12.7%	39	3.4%	8.4%
Franche-Comté	64	2.0%	6.7%	33	2.2%	7.0%	32	1.7%	6.4%	19	1.6%	6.7%
Champagne Ardennes	63	1.9%	5.7%	23	1.6%	4.4%	39	2.2%	6.9%	14	1.2%	4.7%
Picardie	89	2.7%	5.8%	49	3.3%	6.5%	41	2.3%	5.1%	31	2.7%	7.0%
Bourgogne	116	3.5%	8.5%	57	3.8%	8.8%	59	3.2%	8.2%	30	2.7%	8.0%
Haute Normandie	96	2.9%	6.5%	50	3.4%	7.1%	46	2.5%	5.9%	35	3.0%	7.5%
Basse Normandie	54	1.6%	4.5%	15	1.0%	2.6%	40	2.2%	6.2%	21	1.8%	5.8%
Centre	142	4.3%	6.9%	48	3.2%	4.8%	94	5.2%	8.8%	48	4.2%	7.5%
Pays de Loire	222	6.7%	7.3%	87	5.9%	6.1%	135	7.4%	8.5%	80	7.0%	8.9%
Bretagne	188	5.7%	7.0%	86	5.8%	6.6%	102	5.6%	7.4%	64	5.6%	8.2%
Poitou Charentes	92	2.8%	6.2%	28	1.9%	4.0%	64	3.5%	8.2%	33	2.9%	8.1%
Aquitaine	200	6.1%	7.1%	85	5.7%	6.3%	115	6.3%	7.9%	58	5.0%	6.4%
Midi Pyrénées	139	4.2%	5.6%	75	5.0%	6.2%	64	3.5%	5.0%	58	5.1%	6.6%
Limousin	33	1.0%	5.3%	17	1.1%	5.6%	16	0.9%	5.0%	7	0.6%	4.2%
Auvergne	63	1.9%	5.5%	26	1.7%	4.7%	38	2.1%	6.3%	10	0.9%	3.3%
Rhône Alpes	371	11.3%	7.0%	181	12.1%	7.1%	191	10.5%	6.9%	141	12.4%	7.1%
Languedoc Roussillon	161	4.9%	6.9%	63	4.2%	5.7%	99	5.4%	8.0%	42	3.7%	5.8%
Provence Alpes Côte d'Azur. Corse	276	8.4%	6.3%	128	8.6%	6.2%	148	8.2%	6.4%	79	6.9%	5.1%
Habitudes de connexion à Internet												
Tous les jours	2694	81.6%	6.3%	1257	84.4%	6.0%	1436	79.3%	6.6%	1009	88.5%	6.4%
Presque tous les jours	388	11.7%	6.3%	153	10.2%	5.5%	235	13.0%	7.0%	89	7.8%	6.5%
1 à 2 fois par semaine	181	5.5%	6.0%	64	4.3%	5.1%	117	6.5%	6.6%	34	2.9%	6.6%
1 à 3 fois par mois	38	1.2%	9.5%	15	1.0%	8.3%	23	1.2%	10.6%	9	0.8%	15.5%
Moins souvent	1	0.0%	0.8%	0	0.0%	0.0%	1	0.0%	1.2%	0	0.0%	0.0%

Ca M'Intéresse

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	36	1.1%	2.7%	19	1.3%	3.0%	18	1.0%	2.4%	8	0.7%	3.8%
De 9 000 à moins de 12 000 euros par an	106	3.2%	5.3%	41	2.7%	5.3%	65	3.6%	5.3%	12	1.1%	4.9%
De 12 000 à moins de 18 000 euros par an	299	9.1%	6.0%	122	8.2%	5.9%	177	9.8%	6.0%	36	3.2%	4.7%
De 18 000 à moins de 24 000 euros par an	432	13.1%	6.3%	158	10.6%	5.3%	274	15.1%	7.0%	97	8.5%	6.5%
De 24 000 à moins de 36 000 euros par an	837	25.4%	6.8%	355	23.8%	6.2%	482	26.6%	7.3%	195	17.1%	5.6%
De 36 000 à moins de 45 000 euros par an	512	15.5%	6.7%	255	17.2%	6.6%	257	14.2%	6.8%	203	17.8%	7.0%
De 45 000 à moins de 65 000 euros par an	588	17.8%	7.6%	314	21.1%	7.3%	274	15.1%	8.0%	312	27.3%	8.1%
65 000 euros et plus par an	262	7.9%	6.1%	147	9.8%	5.7%	116	6.4%	6.7%	179	15.7%	6.2%
Refus	183	5.5%	5.1%	55	3.7%	3.6%	127	7.0%	6.3%	72	6.3%	5.4%
Ne sait pas	46	1.4%	2.9%	24	1.6%	3.3%	22	1.2%	2.6%	27	2.4%	4.1%