

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	932	100.0%	1.8%	112	100.0%	0.4%	821	100.0%	3.0%	439	100.0%	2.5%
<b>Sexe</b>												
<b>Homme</b>	112	12.0%	0.4%	112	100.0%	0.4%	0	0.0%	0.0%	50	11.5%	0.5%
<b>Femme</b>	821	88.0%	3.0%	0	0.0%	0.0%	821	100.0%	3.0%	389	88.5%	4.5%
<b>Age</b>												
<b>15 à 24 ans</b>	169	18.1%	2.3%	2	1.8%	0.1%	167	20.3%	4.6%	77	17.5%	2.4%
<b>25 à 34 ans</b>	251	26.9%	3.3%	33	29.2%	0.9%	218	26.6%	5.6%	131	29.7%	4.1%
<b>35 à 49 ans</b>	279	29.9%	2.2%	47	42.5%	0.8%	232	28.2%	3.6%	163	37.1%	2.6%
<b>50 à 59 ans</b>	87	9.4%	1.0%	6	5.2%	0.1%	81	9.9%	1.8%	47	10.6%	1.3%
<b>60 ans et plus</b>	146	15.7%	0.9%	24	21.2%	0.3%	123	14.9%	1.4%	22	5.0%	1.4%
<b>Individu</b>												
<b>Ménagères</b>	646	69.3%	2.8%	0	0.0%	0.0%	646	78.7%	2.8%	316	71.9%	4.5%
<b>Personne de référence</b>	322	34.6%	1.2%	98	87.9%	0.5%	224	27.3%	3.0%	137	31.3%	1.6%
<b>Responsable des achats</b>	714	76.6%	2.0%	66	59.1%	0.5%	648	79.0%	2.8%	335	76.2%	3.0%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	4	0.5%	0.8%	3	2.3%	0.8%	2	0.2%	0.9%	1	0.1%	1.7%
<b>Petits patrons</b>	32	3.4%	1.9%	9	7.7%	0.7%	23	2.8%	5.5%	23	5.2%	1.5%
<b>Affaires et Cadres</b>	122	13.0%	2.4%	10	9.4%	0.4%	111	13.5%	5.2%	103	23.4%	2.3%
<b>Professions intermédiaires</b>	181	19.4%	2.4%	30	26.5%	0.8%	151	18.4%	4.1%	139	31.5%	2.3%
<b>Employés</b>	248	26.6%	2.9%	24	21.7%	1.1%	224	27.3%	3.5%	69	15.6%	3.9%
<b>Ouvriers</b>	64	6.9%	1.0%	19	16.8%	0.4%	45	5.5%	3.5%	11	2.5%	2.5%
<b>Retraités</b>	94	10.1%	0.7%	10	9.4%	0.2%	84	10.2%	1.2%	9	2.1%	4.1%
<b>Autres inactifs</b>	188	20.1%	1.9%	7	6.3%	0.2%	181	22.0%	2.9%	86	19.6%	2.6%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	9	1.0%	1.2%	3	2.3%	0.7%	6	0.8%	1.6%	0	0.0%	0.0%
<b>Petits patrons</b>	49	5.2%	1.8%	9	7.7%	0.6%	40	4.9%	3.3%	49	11.1%	1.8%
<b>Affaires et Cadres</b>	177	19.0%	2.5%	10	9.4%	0.3%	167	20.3%	4.7%	177	40.4%	2.5%
<b>Professions intermédiaires</b>	213	22.9%	2.6%	31	28.0%	0.7%	182	22.2%	4.6%	213	48.6%	2.6%
<b>Employés</b>	165	17.7%	3.0%	26	23.2%	1.1%	139	17.0%	4.3%	0	0.0%	0.0%
<b>Ouvriers</b>	145	15.6%	1.5%	19	16.8%	0.4%	127	15.4%	2.8%	0	0.0%	0.0%
<b>Retraités</b>	133	14.3%	0.9%	13	11.7%	0.2%	120	14.6%	1.4%	0	0.0%	0.0%
<b>Autres inactifs</b>	41	4.3%	1.1%	1	1.0%	0.1%	39	4.8%	1.9%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	166	17.9%	1.7%	10	9.3%	0.2%	156	19.0%	2.8%	70	15.9%	3.0%
<b>2 personnes</b>	243	26.1%	1.3%	35	31.2%	0.4%	208	25.4%	2.2%	103	23.5%	2.4%
<b>3 personnes</b>	219	23.5%	2.3%	33	29.8%	0.7%	185	22.6%	4.0%	99	22.5%	2.5%
<b>4 personnes</b>	203	21.8%	2.2%	23	20.9%	0.5%	180	22.0%	3.8%	109	24.8%	2.3%
<b>5 personnes et +</b>	100	10.8%	1.8%	10	8.8%	0.4%	91	11.0%	3.0%	59	13.3%	2.2%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	347	37.3%	2.2%	57	51.4%	0.8%	290	35.3%	3.4%	185	42.1%	2.5%
<b>Non</b>	585	62.7%	1.6%	54	48.6%	0.3%	531	64.7%	2.8%	254	57.9%	2.5%
<b>Habitat</b>												
<b>Communes rurales</b>	158	16.9%	1.3%	13	11.9%	0.2%	144	17.6%	2.3%	58	13.1%	1.7%
<b>Agglo. - 20 000 hab</b>	148	15.9%	1.7%	16	13.9%	0.4%	133	16.2%	2.9%	65	14.9%	2.4%
<b>Agglo. 20 000 à 100 000 hab</b>	99	10.7%	1.4%	7	6.2%	0.2%	92	11.3%	2.5%	39	8.8%	1.8%
<b>Agglo. + 100 000 hab</b>	341	36.5%	2.2%	47	42.2%	0.6%	294	35.8%	3.6%	178	40.5%	3.2%
<b>Agglo. Paris</b>	186	20.0%	2.1%	29	25.7%	0.7%	158	19.2%	3.4%	100	22.7%	2.5%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	206	22.1%	2.1%	29	26.2%	0.6%	177	21.6%	3.5%	108	24.6%	2.5%
Nord Pas de Calais	33	3.5%	1.0%	5	4.2%	0.3%	28	3.4%	1.7%	13	2.9%	1.3%
Lorraine	36	3.8%	1.8%	0	0.0%	0.0%	36	4.3%	3.6%	18	4.1%	3.4%
Alsace	19	2.0%	1.2%	3	2.3%	0.3%	16	2.0%	2.1%	6	1.5%	1.4%
Franche-Comté	16	1.8%	1.7%	3	3.0%	0.7%	13	1.6%	2.6%	7	1.6%	2.5%
Champagne Ardennes	5	0.6%	0.5%	0	0.0%	0.0%	5	0.6%	0.9%	2	0.4%	0.6%
Picardie	27	2.9%	1.8%	0	0.4%	0.1%	27	3.3%	3.4%	9	2.1%	2.1%
Bourgogne	24	2.5%	1.7%	2	2.0%	0.3%	22	2.6%	3.0%	11	2.5%	2.9%
Haute Normandie	50	5.4%	3.4%	15	13.2%	2.1%	35	4.3%	4.5%	15	3.5%	3.4%
Basse Normandie	11	1.1%	0.9%	2	2.1%	0.4%	8	1.0%	1.3%	7	1.5%	1.9%
Centre	32	3.4%	1.5%	3	2.9%	0.3%	28	3.4%	2.6%	9	2.0%	1.4%
Pays de Loire	57	6.1%	1.9%	6	5.6%	0.4%	50	6.1%	3.2%	21	4.7%	2.3%
Bretagne	39	4.1%	1.4%	2	2.2%	0.2%	36	4.4%	2.6%	15	3.5%	2.0%
Poitou Charentes	26	2.8%	1.7%	6	4.9%	0.8%	20	2.5%	2.6%	16	3.7%	4.0%
Aquitaine	53	5.7%	1.9%	0	0.0%	0.0%	53	6.5%	3.7%	31	7.2%	3.5%
Midi Pyrénées	44	4.7%	1.8%	0	0.0%	0.0%	44	5.3%	3.4%	27	6.1%	3.1%
Limousin	11	1.2%	1.8%	1	0.7%	0.3%	10	1.3%	3.1%	7	1.7%	4.3%
Auvergne	18	1.9%	1.6%	4	3.6%	0.7%	14	1.7%	2.3%	7	1.6%	2.4%
Rhône Alpes	107	11.5%	2.0%	13	11.3%	0.5%	95	11.6%	3.5%	61	14.0%	3.1%
Languedoc Roussillon	37	3.9%	1.6%	1	0.7%	0.1%	36	4.4%	2.9%	10	2.3%	1.4%
Provence Alpes Côte d'Azur. Corse	82	8.8%	1.9%	16	14.7%	0.8%	66	8.0%	2.8%	37	8.3%	2.4%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	813	87.2%	1.9%	101	90.6%	0.5%	712	86.7%	3.2%	406	92.3%	2.6%
Presque tous les jours	81	8.7%	1.3%	3	2.3%	0.1%	79	9.6%	2.3%	26	5.9%	1.9%
1 à 2 fois par semaine	36	3.8%	1.2%	7	6.2%	0.6%	29	3.5%	1.6%	7	1.5%	1.3%
1 à 3 fois par mois	2	0.3%	0.6%	1	1.0%	0.6%	1	0.2%	0.6%	1	0.2%	1.7%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	18	1.9%	1.3%	2	1.9%	0.3%	15	1.9%	2.1%	1	0.3%	0.5%
<b>De 9 000 à moins de 12 000 euros par an</b>	48	5.2%	2.4%	7	6.5%	0.9%	41	5.0%	3.4%	4	0.8%	1.5%
<b>De 12 000 à moins de 18 000 euros par an</b>	96	10.3%	1.9%	5	4.2%	0.2%	91	11.1%	3.1%	33	7.5%	4.2%
<b>De 18 000 à moins de 24 000 euros par an</b>	130	13.9%	1.9%	16	14.3%	0.5%	114	13.9%	2.9%	59	13.4%	3.9%
<b>De 24 000 à moins de 36 000 euros par an</b>	199	21.4%	1.6%	21	19.0%	0.4%	178	21.7%	2.7%	82	18.7%	2.3%
<b>De 36 000 à moins de 45 000 euros par an</b>	132	14.2%	1.7%	27	24.3%	0.7%	105	12.8%	2.8%	68	15.5%	2.4%
<b>De 45 000 à moins de 65 000 euros par an</b>	127	13.6%	1.6%	18	16.3%	0.4%	109	13.2%	3.2%	83	18.8%	2.2%
<b>65 000 euros et plus par an</b>	79	8.4%	1.8%	7	6.7%	0.3%	71	8.7%	4.1%	64	14.7%	2.2%
<b>Refus</b>	63	6.7%	1.8%	8	6.7%	0.5%	55	6.7%	2.7%	28	6.3%	2.1%
<b>Ne sait pas</b>	41	4.4%	2.6%	0	0.0%	0.0%	41	5.0%	4.9%	17	4.0%	2.6%