

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1719	100.0%	3.3%	1402	100.0%	5.6%	317	100.0%	1.2%	634	100.0%	3.6%
Sexe												
Homme	1402	81.6%	5.6%	1402	100.0%	5.6%	0	0.0%	0.0%	529	83.4%	5.8%
Femme	317	18.4%	1.2%	0	0.0%	0.0%	317	100.0%	1.2%	105	16.6%	1.2%
Age												
15 à 24 ans	151	8.8%	2.0%	122	8.7%	3.3%	29	9.1%	0.8%	58	9.1%	1.8%
25 à 34 ans	187	10.9%	2.5%	152	10.9%	4.1%	35	11.0%	0.9%	80	12.6%	2.5%
35 à 49 ans	494	28.8%	3.9%	389	27.7%	6.2%	106	33.4%	1.6%	242	38.2%	3.9%
50 à 59 ans	382	22.2%	4.4%	331	23.6%	7.9%	51	16.0%	1.1%	171	26.9%	4.7%
60 ans et plus	505	29.4%	3.1%	408	29.1%	5.6%	97	30.5%	1.1%	83	13.1%	5.2%
Individu												
Ménagères	287	16.7%	1.2%	0	0.0%	0.0%	287	90.7%	1.2%	101	16.0%	1.4%
Personne de référence	1312	76.3%	4.7%	1252	89.3%	6.1%	60	18.8%	0.8%	486	76.7%	5.5%
Responsable des achats	1045	60.8%	2.9%	761	54.3%	5.9%	284	89.8%	1.2%	379	59.8%	3.4%
PCS Individu												
Agriculteurs	20	1.2%	4.0%	17	1.2%	5.2%	4	1.1%	1.8%	1	0.2%	3.6%
Petits patrons	74	4.3%	4.5%	70	5.0%	5.7%	5	1.5%	1.1%	72	11.4%	4.9%
Affaires et Cadres	213	12.4%	4.2%	189	13.5%	6.6%	23	7.3%	1.1%	199	31.4%	4.4%
Professions intermédiaires	288	16.7%	3.9%	240	17.1%	6.5%	47	15.0%	1.3%	273	43.1%	4.5%
Employés	203	11.8%	2.4%	126	9.0%	5.6%	76	24.0%	1.2%	13	2.0%	0.7%
Ouvriers	338	19.7%	5.2%	321	22.9%	6.2%	17	5.4%	1.3%	5	0.8%	1.2%
Retraités	381	22.2%	3.0%	306	21.8%	5.1%	76	23.9%	1.1%	5	0.7%	2.1%
Autres inactifs	202	11.8%	2.0%	133	9.5%	3.7%	69	21.7%	1.1%	65	10.3%	2.0%
PCS Personne de référence												
Agriculteurs	19	1.1%	2.5%	17	1.2%	4.7%	2	0.7%	0.5%	0	0.0%	0.0%
Petits patrons	87	5.1%	3.3%	70	5.0%	4.8%	17	5.5%	1.4%	87	13.8%	3.3%
Affaires et Cadres	245	14.2%	3.5%	202	14.4%	5.8%	42	13.3%	1.2%	245	38.6%	3.5%
Professions intermédiaires	302	17.6%	3.7%	256	18.3%	6.1%	45	14.3%	1.2%	302	47.6%	3.7%
Employés	169	9.8%	3.0%	122	8.7%	5.3%	46	14.7%	1.4%	0	0.0%	0.0%
Ouvriers	390	22.7%	4.0%	340	24.3%	6.6%	49	15.6%	1.1%	0	0.0%	0.0%
Retraités	433	25.2%	2.9%	330	23.5%	5.0%	103	32.6%	1.2%	0	0.0%	0.0%
Autres inactifs	74	4.3%	2.1%	64	4.5%	4.3%	10	3.2%	0.5%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	226	13.2%	2.3%	193	13.7%	4.5%	34	10.6%	0.6%	73	11.5%	3.1%
2 personnes	683	39.8%	3.7%	543	38.7%	6.1%	140	44.3%	1.5%	185	29.1%	4.4%
3 personnes	298	17.4%	3.2%	254	18.1%	5.4%	44	14.0%	1.0%	134	21.2%	3.4%
4 personnes	339	19.7%	3.6%	285	20.3%	6.1%	53	16.8%	1.1%	164	25.8%	3.5%
5 personnes et +	172	10.0%	3.1%	127	9.1%	5.0%	45	14.2%	1.5%	78	12.3%	3.0%
Présence d'enfants de moins de 15 ans												
Oui	543	31.6%	3.5%	443	31.6%	6.1%	100	31.6%	1.2%	258	40.6%	3.4%
Non	1176	68.4%	3.2%	959	68.4%	5.4%	217	68.4%	1.1%	376	59.4%	3.6%
Habitat												
Communes rurales	360	21.0%	3.0%	276	19.7%	4.8%	84	26.6%	1.3%	115	18.2%	3.5%
Agglo. - 20 000 hab	313	18.2%	3.5%	252	18.0%	5.8%	60	19.1%	1.3%	119	18.7%	4.3%
Agglo. 20 000 à 100 000 hab	251	14.6%	3.6%	215	15.3%	6.5%	36	11.3%	1.0%	80	12.6%	3.8%
Agglo. + 100 000 hab	525	30.5%	3.3%	431	30.7%	5.7%	94	29.7%	1.2%	182	28.6%	3.2%
Agglo. Paris	270	15.7%	3.1%	228	16.3%	5.5%	42	13.3%	0.9%	138	21.8%	3.4%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	311	18.1%	3.2%	254	18.1%	5.5%	57	17.9%	1.1%	150	23.6%	3.4%
Nord Pas de Calais	105	6.1%	3.3%	92	6.5%	5.9%	14	4.3%	0.8%	33	5.2%	3.2%
Lorraine	71	4.1%	3.7%	58	4.1%	6.1%	13	4.2%	1.3%	21	3.3%	3.9%
Alsace	79	4.6%	5.1%	61	4.3%	8.0%	18	5.7%	2.3%	26	4.1%	5.6%
Franche-Comté	59	3.5%	6.1%	53	3.8%	11.2%	7	2.1%	1.4%	13	2.1%	4.7%
Champagne Ardennes	27	1.6%	2.4%	23	1.7%	4.4%	4	1.2%	0.7%	10	1.5%	3.3%
Picardie	53	3.1%	3.4%	42	3.0%	5.7%	10	3.2%	1.3%	17	2.6%	3.8%
Bourgogne	60	3.5%	4.4%	45	3.2%	6.8%	15	4.9%	2.1%	14	2.2%	3.7%
Haute Normandie	62	3.6%	4.2%	55	4.0%	7.8%	6	2.0%	0.8%	24	3.9%	5.3%
Basse Normandie	35	2.1%	2.9%	26	1.9%	4.6%	9	2.8%	1.4%	17	2.7%	4.7%
Centre	82	4.8%	4.0%	62	4.4%	6.3%	20	6.4%	1.9%	26	4.1%	4.1%
Pays de Loire	84	4.9%	2.8%	61	4.4%	4.2%	23	7.3%	1.5%	31	4.8%	3.4%
Bretagne	69	4.0%	2.6%	62	4.4%	4.8%	6	2.0%	0.5%	17	2.7%	2.2%
Poitou Charentes	33	1.9%	2.2%	28	2.0%	4.0%	5	1.6%	0.7%	6	0.9%	1.4%
Aquitaine	79	4.6%	2.8%	68	4.9%	5.1%	11	3.5%	0.8%	19	3.1%	2.2%
Midi Pyrénées	60	3.5%	2.4%	48	3.4%	4.0%	11	3.6%	0.9%	25	3.9%	2.8%
Limousin	30	1.7%	4.7%	25	1.8%	8.3%	5	1.6%	1.5%	8	1.2%	4.5%
Auvergne	36	2.1%	3.1%	30	2.1%	5.4%	6	1.9%	1.0%	9	1.4%	3.0%
Rhône Alpes	181	10.5%	3.4%	136	9.7%	5.3%	46	14.4%	1.7%	83	13.0%	4.2%
Languedoc Roussillon	64	3.8%	2.8%	53	3.8%	4.8%	11	3.5%	0.9%	27	4.3%	3.7%
Provence Alpes Côte d'Azur. Corse	138	8.1%	3.2%	120	8.6%	5.8%	18	5.8%	0.8%	60	9.5%	3.9%
Habitudes de connexion à Internet												
Tous les jours	1459	84.9%	3.4%	1186	84.6%	5.7%	273	86.2%	1.2%	562	88.6%	3.5%
Presque tous les jours	171	9.9%	2.8%	144	10.3%	5.2%	26	8.3%	0.8%	49	7.8%	3.6%
1 à 2 fois par semaine	64	3.7%	2.1%	51	3.7%	4.1%	13	4.1%	0.7%	20	3.1%	3.8%
1 à 3 fois par mois	21	1.2%	5.3%	17	1.2%	9.2%	4	1.3%	1.9%	3	0.5%	5.8%
Moins souvent	4	0.2%	3.4%	4	0.3%	9.9%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	39	2.3%	2.8%	37	2.6%	5.9%	2	0.7%	0.3%	5	0.9%	2.6%
De 9 000 à moins de 12 000 euros par an	32	1.9%	1.6%	25	1.8%	3.3%	7	2.2%	0.6%	4	0.6%	1.5%
De 12 000 à moins de 18 000 euros par an	149	8.7%	3.0%	106	7.6%	5.2%	43	13.5%	1.4%	15	2.4%	1.9%
De 18 000 à moins de 24 000 euros par an	193	11.2%	2.8%	164	11.7%	5.5%	30	9.3%	0.8%	47	7.3%	3.1%
De 24 000 à moins de 36 000 euros par an	378	22.0%	3.1%	306	21.8%	5.4%	72	22.7%	1.1%	107	16.9%	3.1%
De 36 000 à moins de 45 000 euros par an	315	18.3%	4.1%	248	17.7%	6.4%	66	21.0%	1.7%	123	19.4%	4.2%
De 45 000 à moins de 65 000 euros par an	278	16.2%	3.6%	243	17.3%	5.6%	35	11.1%	1.0%	136	21.5%	3.5%
65 000 euros et plus par an	219	12.7%	5.1%	190	13.5%	7.4%	29	9.2%	1.7%	143	22.5%	5.0%
Refus	87	5.1%	2.5%	55	3.9%	3.6%	32	10.2%	1.6%	45	7.2%	3.4%
Ne sait pas	28	1.6%	1.8%	28	2.0%	3.8%	0	0.1%	0.0%	9	1.4%	1.4%