

# Gourmand

## Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	855	100.0%	1.6%	237	100.0%	0.9%	618	100.0%	2.3%	253	100.0%	1.4%
<b>Sexe</b>												
Homme	237	27.7%	0.9%	237	100.0%	0.9%	0	0.0%	0.0%	72	28.5%	0.8%
Femme	618	72.3%	2.3%	0	0.0%	0.0%	618	100.0%	2.3%	181	71.5%	2.1%
<b>Age</b>												
15 à 24 ans	103	12.0%	1.4%	18	7.5%	0.5%	85	13.7%	2.3%	34	13.5%	1.1%
25 à 34 ans	171	20.0%	2.2%	54	22.6%	1.4%	118	19.0%	3.0%	57	22.4%	1.8%
35 à 49 ans	238	27.9%	1.9%	81	34.2%	1.3%	157	25.4%	2.4%	95	37.5%	1.5%
50 à 59 ans	167	19.5%	1.9%	44	18.5%	1.0%	123	19.9%	2.8%	51	20.2%	1.4%
60 ans et plus	177	20.6%	1.1%	41	17.2%	0.6%	136	22.0%	1.5%	16	6.3%	1.0%
<b>Individu</b>												
Ménagères	523	61.1%	2.2%	0	0.0%	0.0%	523	84.6%	2.2%	155	61.4%	2.2%
Personne de référence	336	39.3%	1.2%	219	92.3%	1.1%	117	19.0%	1.6%	81	32.0%	0.9%
Responsable des achats	655	76.6%	1.8%	147	62.1%	1.1%	508	82.2%	2.2%	187	73.9%	1.7%
<b>PCS Individu</b>												
Agriculteurs	5	0.6%	1.0%	2	0.7%	0.5%	4	0.6%	1.9%	1	0.3%	2.1%
Petits patrons	16	1.9%	1.0%	13	5.3%	1.0%	4	0.6%	0.8%	16	6.4%	1.1%
Affaires et Cadres	47	5.4%	0.9%	16	6.8%	0.6%	30	4.9%	1.4%	40	15.6%	0.9%
Professions intermédiaires	128	15.0%	1.7%	34	14.3%	0.9%	94	15.2%	2.5%	81	32.2%	1.3%
Employés	195	22.8%	2.3%	16	6.9%	0.7%	178	28.8%	2.8%	52	20.5%	2.9%
Ouvriers	139	16.3%	2.2%	94	39.7%	1.8%	45	7.3%	3.5%	18	7.1%	4.0%
Retraités	120	14.0%	0.9%	23	9.8%	0.4%	97	15.7%	1.4%	3	1.2%	1.4%
Autres inactifs	205	24.0%	2.1%	39	16.5%	1.1%	166	26.9%	2.6%	43	16.9%	1.3%
<b>PCS Personne de référence</b>												
Agriculteurs	10	1.1%	1.3%	2	0.9%	0.6%	8	1.2%	1.8%	0	0.0%	0.0%
Petits patrons	44	5.2%	1.7%	18	7.5%	1.2%	27	4.3%	2.2%	44	17.5%	1.7%
Affaires et Cadres	87	10.2%	1.2%	19	8.1%	0.5%	68	11.0%	1.9%	87	34.5%	1.2%
Professions intermédiaires	121	14.2%	1.5%	35	14.8%	0.8%	86	14.0%	2.2%	121	48.0%	1.5%
Employés	106	12.4%	1.9%	20	8.6%	0.9%	85	13.8%	2.6%	0	0.0%	0.0%
Ouvriers	250	29.2%	2.6%	91	38.5%	1.8%	159	25.7%	3.5%	0	0.0%	0.0%
Retraités	160	18.7%	1.1%	25	10.4%	0.4%	135	21.9%	1.6%	0	0.0%	0.0%
Autres inactifs	77	9.0%	2.2%	26	11.2%	1.8%	50	8.1%	2.5%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	133	15.5%	1.4%	36	15.0%	0.8%	97	15.7%	1.8%	23	9.0%	1.0%
<b>2 personnes</b>	276	32.3%	1.5%	81	34.2%	0.9%	195	31.5%	2.1%	62	24.6%	1.5%
<b>3 personnes</b>	149	17.4%	1.6%	43	18.1%	0.9%	106	17.1%	2.3%	48	19.1%	1.2%
<b>4 personnes</b>	191	22.3%	2.0%	53	22.5%	1.1%	137	22.2%	2.9%	88	34.9%	1.9%
<b>5 personnes et +</b>	107	12.5%	1.9%	24	10.1%	0.9%	83	13.5%	2.7%	31	12.3%	1.2%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	326	38.1%	2.1%	91	38.3%	1.3%	235	38.0%	2.8%	127	50.3%	1.7%
<b>Non</b>	529	61.9%	1.4%	146	61.7%	0.8%	383	62.0%	2.0%	126	49.7%	1.2%
<b>Habitat</b>												
<b>Communes rurales</b>	235	27.4%	2.0%	56	23.8%	1.0%	178	28.9%	2.8%	60	23.5%	1.8%
<b>Agglo. - 20 000 hab</b>	198	23.2%	2.2%	43	18.4%	1.0%	155	25.0%	3.3%	61	24.2%	2.2%
<b>Agglo. 20 000 à 100 000 hab</b>	95	11.1%	1.4%	23	9.8%	0.7%	71	11.5%	1.9%	31	12.3%	1.5%
<b>Agglo. + 100 000 hab</b>	253	29.6%	1.6%	93	39.2%	1.2%	160	25.9%	2.0%	66	26.0%	1.2%
<b>Agglo. Paris</b>	75	8.8%	0.9%	21	8.9%	0.5%	54	8.7%	1.2%	35	14.0%	0.9%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	113	13.2%	1.2%	30	12.7%	0.7%	83	13.4%	1.6%	46	18.2%	1.0%
Nord Pas de Calais	54	6.3%	1.7%	29	12.2%	1.9%	25	4.1%	1.5%	8	3.3%	0.8%
Lorraine	31	3.6%	1.6%	10	4.3%	1.1%	20	3.3%	2.1%	8	3.3%	1.6%
Alsace	32	3.7%	2.0%	5	2.0%	0.6%	27	4.3%	3.4%	0	0.0%	0.0%
Franche-Comté	17	2.0%	1.8%	2	1.0%	0.5%	15	2.4%	2.9%	4	1.4%	1.2%
Champagne Ardennes	16	1.9%	1.5%	7	2.8%	1.2%	10	1.6%	1.7%	4	1.4%	1.2%
Picardie	15	1.8%	1.0%	4	1.8%	0.6%	11	1.7%	1.4%	8	3.0%	1.7%
Bourgogne	41	4.8%	3.0%	9	3.9%	1.4%	32	5.1%	4.4%	10	3.9%	2.6%
Haute Normandie	22	2.6%	1.5%	7	3.1%	1.1%	15	2.3%	1.9%	9	3.4%	1.9%
Basse Normandie	19	2.2%	1.6%	4	1.8%	0.7%	15	2.4%	2.3%	2	0.8%	0.6%
Centre	43	5.0%	2.1%	21	8.7%	2.1%	23	3.6%	2.1%	16	6.2%	2.5%
Pays de Loire	37	4.4%	1.2%	6	2.5%	0.4%	31	5.1%	2.0%	17	6.7%	1.9%
Bretagne	36	4.2%	1.3%	1	0.3%	0.1%	35	5.7%	2.5%	13	5.3%	1.7%
Poitou Charentes	23	2.7%	1.5%	9	3.8%	1.3%	14	2.2%	1.8%	8	3.2%	2.0%
Aquitaine	53	6.2%	1.9%	9	4.0%	0.7%	44	7.0%	3.0%	16	6.1%	1.7%
Midi Pyrénées	46	5.4%	1.9%	7	2.9%	0.6%	39	6.3%	3.1%	7	2.7%	0.8%
Limousin	12	1.4%	1.9%	6	2.6%	2.1%	6	0.9%	1.7%	6	2.4%	3.5%
Auvergne	29	3.4%	2.5%	6	2.4%	1.0%	23	3.7%	3.9%	9	3.5%	3.0%
Rhône Alpes	86	10.0%	1.6%	25	10.6%	1.0%	61	9.8%	2.2%	25	10.0%	1.3%
Languedoc Roussillon	50	5.8%	2.1%	10	4.3%	0.9%	39	6.3%	3.2%	15	6.0%	2.1%
Provence Alpes Côte d'Azur. Corse	82	9.5%	1.9%	29	12.2%	1.4%	53	8.5%	2.3%	23	9.2%	1.5%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	638	74.6%	1.5%	183	77.1%	0.9%	455	73.6%	2.1%	204	80.6%	1.3%
Presque tous les jours	125	14.7%	2.1%	29	12.1%	1.0%	97	15.6%	2.9%	34	13.3%	2.4%
1 à 2 fois par semaine	87	10.2%	2.9%	23	9.7%	1.8%	64	10.4%	3.6%	14	5.6%	2.8%
1 à 3 fois par mois	1	0.1%	0.3%	1	0.5%	0.6%	0	0.0%	0.0%	1	0.5%	2.0%
Moins souvent	4	0.4%	3.2%	1	0.5%	3.4%	2	0.4%	3.1%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	32	3.7%	2.3%	8	3.5%	1.3%	23	3.8%	3.1%	4	1.8%	2.1%
De 9 000 à moins de 12 000 euros par an	44	5.1%	2.2%	10	4.4%	1.4%	33	5.4%	2.7%	1	0.4%	0.4%
De 12 000 à moins de 18 000 euros par an	98	11.4%	1.9%	39	16.6%	1.9%	58	9.4%	2.0%	16	6.3%	2.0%
De 18 000 à moins de 24 000 euros par an	109	12.8%	1.6%	27	11.6%	0.9%	82	13.2%	2.1%	19	7.5%	1.3%
De 24 000 à moins de 36 000 euros par an	187	21.8%	1.5%	52	22.1%	0.9%	134	21.7%	2.0%	40	15.7%	1.1%
De 36 000 à moins de 45 000 euros par an	131	15.3%	1.7%	42	17.8%	1.1%	89	14.3%	2.3%	61	24.2%	2.1%
De 45 000 à moins de 65 000 euros par an	106	12.4%	1.4%	24	10.1%	0.6%	82	13.3%	2.4%	47	18.5%	1.2%
65 000 euros et plus par an	40	4.6%	0.9%	11	4.8%	0.4%	28	4.6%	1.6%	27	10.7%	0.9%
Refus	95	11.1%	2.7%	20	8.4%	1.3%	75	12.1%	3.7%	34	13.4%	2.6%
Ne sait pas	15	1.8%	1.0%	2	0.9%	0.3%	13	2.1%	1.6%	4	1.6%	0.6%