

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1276	100.0%	2.4%	1096	100.0%	4.4%	180	100.0%	0.7%	481	100.0%	2.7%
<b>Sexe</b>												
<b>Homme</b>	1096	85.9%	4.4%	1096	100.0%	4.4%	0	0.0%	0.0%	426	88.6%	4.7%
<b>Femme</b>	180	14.1%	0.7%	0	0.0%	0.0%	180	100.0%	0.7%	55	11.4%	0.6%
<b>Age</b>												
<b>15 à 24 ans</b>	111	8.7%	1.5%	100	9.1%	2.7%	11	6.1%	0.3%	60	12.5%	1.9%
<b>25 à 34 ans</b>	118	9.3%	1.5%	100	9.1%	2.7%	18	10.3%	0.5%	57	11.9%	1.8%
<b>35 à 49 ans</b>	360	28.2%	2.8%	330	30.1%	5.3%	30	16.9%	0.5%	165	34.3%	2.7%
<b>50 à 59 ans</b>	259	20.3%	3.0%	218	19.9%	5.2%	41	23.1%	0.9%	116	24.0%	3.2%
<b>60 ans et plus</b>	428	33.5%	2.6%	350	31.9%	4.8%	78	43.7%	0.9%	83	17.2%	5.2%
<b>Individu</b>												
<b>Ménagères</b>	158	12.4%	0.7%	0	0.0%	0.0%	158	87.9%	0.7%	52	10.9%	0.7%
<b>Personne de référence</b>	986	77.3%	3.5%	962	87.8%	4.7%	24	13.5%	0.3%	368	76.5%	4.1%
<b>Responsable des achats</b>	724	56.7%	2.0%	560	51.1%	4.3%	164	91.3%	0.7%	271	56.5%	2.4%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	9	0.7%	1.8%	8	0.7%	2.5%	1	0.8%	0.7%	1	0.3%	3.7%
<b>Petits patrons</b>	56	4.4%	3.4%	54	5.0%	4.5%	1	0.8%	0.3%	55	11.4%	3.7%
<b>Affaires et Cadres</b>	143	11.2%	2.8%	128	11.7%	4.4%	15	8.4%	0.7%	140	29.1%	3.1%
<b>Professions intermédiaires</b>	214	16.7%	2.9%	195	17.8%	5.3%	19	10.6%	0.5%	206	42.8%	3.4%
<b>Employés</b>	122	9.6%	1.4%	78	7.1%	3.5%	44	24.7%	0.7%	20	4.3%	1.1%
<b>Ouvriers</b>	255	20.0%	4.0%	253	23.1%	4.9%	2	1.0%	0.1%	14	3.0%	3.2%
<b>Retraités</b>	318	24.9%	2.5%	257	23.5%	4.3%	61	33.8%	0.9%	5	1.1%	2.5%
<b>Autres inactifs</b>	158	12.4%	1.6%	122	11.1%	3.4%	36	20.0%	0.6%	39	8.1%	1.2%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	8	0.6%	1.0%	8	0.7%	2.2%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Petits patrons</b>	78	6.1%	2.9%	69	6.3%	4.7%	9	5.1%	0.7%	78	16.2%	2.9%
<b>Affaires et Cadres</b>	177	13.9%	2.5%	153	13.9%	4.3%	24	13.5%	0.7%	177	36.8%	2.5%
<b>Professions intermédiaires</b>	226	17.7%	2.8%	204	18.7%	4.9%	22	12.1%	0.6%	226	47.0%	2.8%
<b>Employés</b>	101	7.9%	1.8%	78	7.1%	3.4%	23	12.7%	0.7%	0	0.0%	0.0%
<b>Ouvriers</b>	274	21.5%	2.8%	250	22.8%	4.8%	25	13.6%	0.5%	0	0.0%	0.0%
<b>Retraités</b>	342	26.8%	2.3%	272	24.8%	4.1%	70	38.9%	0.8%	0	0.0%	0.0%
<b>Autres inactifs</b>	70	5.5%	2.0%	62	5.7%	4.2%	7	4.1%	0.4%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	146	11.5%	1.5%	132	12.1%	3.1%	14	7.6%	0.2%	47	9.8%	2.0%
<b>2 personnes</b>	514	40.3%	2.8%	418	38.1%	4.7%	96	53.3%	1.0%	130	27.0%	3.1%
<b>3 personnes</b>	238	18.6%	2.5%	213	19.4%	4.5%	25	13.9%	0.5%	123	25.6%	3.1%
<b>4 personnes</b>	250	19.6%	2.7%	218	19.9%	4.6%	32	17.9%	0.7%	118	24.5%	2.5%
<b>5 personnes et +</b>	128	10.0%	2.3%	115	10.5%	4.5%	13	7.2%	0.4%	63	13.1%	2.4%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	395	31.0%	2.5%	357	32.5%	4.9%	38	21.4%	0.5%	192	40.0%	2.6%
<b>Non</b>	881	69.0%	2.4%	739	67.5%	4.1%	141	78.6%	0.7%	289	60.0%	2.8%
<b>Habitat</b>												
<b>Communes rurales</b>	276	21.7%	2.3%	222	20.2%	3.9%	55	30.4%	0.9%	92	19.2%	2.8%
<b>Agglo. - 20 000 hab</b>	256	20.1%	2.9%	214	19.5%	5.0%	42	23.6%	0.9%	89	18.5%	3.2%
<b>Agglo. 20 000 à 100 000 hab</b>	183	14.4%	2.6%	167	15.2%	5.1%	16	9.0%	0.4%	56	11.7%	2.6%
<b>Agglo. + 100 000 hab</b>	399	31.2%	2.5%	347	31.7%	4.6%	51	28.5%	0.6%	142	29.6%	2.5%
<b>Agglo. Paris</b>	161	12.6%	1.8%	146	13.3%	3.5%	15	8.5%	0.3%	102	21.1%	2.5%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
<b>Ile de France</b>	192	15.0%	2.0%	171	15.6%	3.7%	20	11.2%	0.4%	116	24.1%	2.6%
<b>Nord Pas de Calais</b>	83	6.5%	2.6%	69	6.3%	4.4%	15	8.1%	0.9%	27	5.5%	2.6%
<b>Lorraine</b>	64	5.0%	3.3%	51	4.6%	5.4%	13	7.4%	1.4%	15	3.1%	2.8%
<b>Alsace</b>	47	3.7%	3.0%	46	4.2%	6.1%	1	0.5%	0.1%	15	3.0%	3.2%
<b>Franche-Comté</b>	42	3.3%	4.3%	32	3.0%	6.9%	9	5.1%	1.8%	13	2.7%	4.6%
<b>Champagne Ardennes</b>	30	2.3%	2.7%	29	2.6%	5.4%	1	0.6%	0.2%	10	2.1%	3.5%
<b>Picardie</b>	47	3.7%	3.1%	40	3.6%	5.3%	7	4.1%	0.9%	19	3.9%	4.2%
<b>Bourgogne</b>	35	2.8%	2.6%	26	2.4%	4.0%	9	4.9%	1.2%	8	1.6%	2.0%
<b>Haute Normandie</b>	43	3.4%	2.9%	37	3.4%	5.3%	6	3.3%	0.8%	9	1.9%	2.0%
<b>Basse Normandie</b>	17	1.4%	1.4%	17	1.5%	3.0%	1	0.3%	0.1%	6	1.2%	1.5%
<b>Centre</b>	46	3.6%	2.2%	39	3.6%	4.0%	7	3.8%	0.6%	14	3.0%	2.3%
<b>Pays de Loire</b>	73	5.7%	2.4%	60	5.4%	4.1%	13	7.4%	0.8%	24	5.1%	2.7%
<b>Bretagne</b>	68	5.3%	2.5%	61	5.5%	4.7%	7	4.0%	0.5%	16	3.3%	2.0%
<b>Poitou Charentes</b>	27	2.1%	1.8%	18	1.7%	2.6%	8	4.7%	1.1%	11	2.2%	2.6%
<b>Aquitaine</b>	55	4.3%	2.0%	50	4.5%	3.7%	6	3.1%	0.4%	19	4.1%	2.2%
<b>Midi Pyrénées</b>	51	4.0%	2.1%	38	3.4%	3.1%	13	7.3%	1.0%	24	4.9%	2.7%
<b>Limousin</b>	21	1.7%	3.4%	18	1.6%	6.0%	3	1.9%	1.1%	6	1.2%	3.4%
<b>Auvergne</b>	29	2.3%	2.5%	29	2.6%	5.2%	0	0.0%	0.0%	7	1.5%	2.5%
<b>Rhône Alpes</b>	132	10.3%	2.5%	109	10.0%	4.3%	23	12.7%	0.8%	63	13.2%	3.2%
<b>Languedoc Roussillon</b>	46	3.6%	2.0%	41	3.8%	3.7%	5	3.0%	0.4%	12	2.4%	1.6%
<b>Provence Alpes Côte d'Azur. Corse</b>	127	9.9%	2.9%	115	10.5%	5.6%	12	6.6%	0.5%	48	10.1%	3.1%
<b>Habitudes de connexion à Internet</b>												
<b>Tous les jours</b>	1071	83.9%	2.5%	933	85.1%	4.5%	138	76.7%	0.6%	420	87.3%	2.6%
<b>Presque tous les jours</b>	133	10.4%	2.2%	102	9.3%	3.7%	30	16.9%	0.9%	42	8.8%	3.1%
<b>1 à 2 fois par semaine</b>	65	5.1%	2.2%	54	4.9%	4.3%	11	6.3%	0.6%	15	3.1%	2.9%
<b>1 à 3 fois par mois</b>	7	0.5%	1.7%	7	0.6%	3.6%	0	0.1%	0.1%	4	0.8%	6.2%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	17	1.3%	1.2%	14	1.3%	2.3%	2	1.3%	0.3%	1	0.1%	0.3%
<b>De 9 000 à moins de 12 000 euros par an</b>	31	2.4%	1.5%	26	2.4%	3.4%	4	2.5%	0.4%	4	0.8%	1.5%
<b>De 12 000 à moins de 18 000 euros par an</b>	85	6.7%	1.7%	66	6.0%	3.2%	19	10.8%	0.7%	8	1.6%	1.0%
<b>De 18 000 à moins de 24 000 euros par an</b>	149	11.7%	2.2%	121	11.0%	4.1%	28	15.6%	0.7%	37	7.7%	2.5%
<b>De 24 000 à moins de 36 000 euros par an</b>	258	20.2%	2.1%	212	19.3%	3.7%	47	26.0%	0.7%	82	17.0%	2.3%
<b>De 36 000 à moins de 45 000 euros par an</b>	248	19.5%	3.2%	219	20.0%	5.6%	30	16.4%	0.8%	85	17.6%	2.9%
<b>De 45 000 à moins de 65 000 euros par an</b>	235	18.4%	3.0%	219	19.9%	5.1%	16	9.0%	0.5%	111	23.1%	2.9%
<b>65 000 euros et plus par an</b>	156	12.2%	3.6%	140	12.8%	5.5%	16	8.7%	0.9%	108	22.4%	3.7%
<b>Refus</b>	69	5.4%	1.9%	54	4.9%	3.5%	16	8.7%	0.8%	36	7.5%	2.7%
<b>Ne sait pas</b>	28	2.2%	1.8%	26	2.4%	3.5%	2	1.0%	0.2%	11	2.2%	1.6%