

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1140	100.0%	2.2%	994	100.0%	4.0%	146	100.0%	0.5%	333	100.0%	1.9%
Sexe												
Homme	994	87.2%	4.0%	994	100.0%	4.0%	0	0.0%	0.0%	303	91.2%	3.3%
Femme	146	12.8%	0.5%	0	0.0%	0.0%	146	100.0%	0.5%	29	8.8%	0.3%
Age												
15 à 24 ans	255	22.3%	3.5%	215	21.7%	5.8%	39	26.9%	1.1%	81	24.3%	2.5%
25 à 34 ans	248	21.7%	3.2%	221	22.2%	5.9%	27	18.6%	0.7%	78	23.6%	2.4%
35 à 49 ans	345	30.3%	2.7%	303	30.5%	4.9%	42	28.7%	0.7%	106	31.8%	1.7%
50 à 59 ans	170	14.9%	2.0%	155	15.6%	3.7%	15	10.5%	0.3%	65	19.6%	1.8%
60 ans et plus	123	10.8%	0.8%	100	10.1%	1.4%	22	15.3%	0.3%	2	0.7%	0.2%
Individu												
Ménagères	104	9.1%	0.4%	0	0.0%	0.0%	104	71.4%	0.4%	20	6.1%	0.3%
Personne de référence	770	67.6%	2.8%	740	74.5%	3.6%	30	20.7%	0.4%	224	67.3%	2.5%
Responsable des achats	627	55.0%	1.8%	522	52.6%	4.0%	105	71.9%	0.5%	172	51.6%	1.5%
PCS Individu												
Agriculteurs	4	0.4%	0.9%	3	0.3%	0.9%	2	1.1%	0.8%	0	0.0%	0.0%
Petits patrons	43	3.8%	2.6%	41	4.2%	3.4%	2	1.3%	0.4%	43	13.0%	2.9%
Affaires et Cadres	71	6.2%	1.4%	64	6.5%	2.2%	7	4.6%	0.3%	67	20.0%	1.5%
Professions intermédiaires	154	13.5%	2.1%	139	14.0%	3.8%	15	10.1%	0.4%	135	40.7%	2.2%
Employés	158	13.9%	1.8%	123	12.4%	5.5%	35	24.2%	0.6%	17	5.0%	0.9%
Ouvriers	312	27.3%	4.8%	303	30.5%	5.9%	9	5.9%	0.7%	3	1.0%	0.7%
Retraités	120	10.6%	0.9%	95	9.6%	1.6%	25	17.1%	0.4%	0	0.0%	0.0%
Autres inactifs	278	24.4%	2.8%	226	22.7%	6.2%	52	35.8%	0.8%	68	20.4%	2.0%
PCS Personne de référence												
Agriculteurs	8	0.7%	1.0%	5	0.5%	1.4%	3	1.9%	0.7%	0	0.0%	0.0%
Petits patrons	48	4.2%	1.8%	47	4.8%	3.3%	1	0.6%	0.1%	48	14.5%	1.8%
Affaires et Cadres	100	8.8%	1.4%	87	8.7%	2.5%	13	9.0%	0.4%	100	30.1%	1.4%
Professions intermédiaires	184	16.2%	2.3%	169	17.0%	4.0%	15	10.5%	0.4%	184	55.4%	2.3%
Employés	174	15.2%	3.1%	135	13.6%	5.8%	39	26.4%	1.2%	0	0.0%	0.0%
Ouvriers	402	35.2%	4.1%	363	36.5%	7.0%	38	26.3%	0.8%	0	0.0%	0.0%
Retraités	155	13.6%	1.0%	122	12.3%	1.8%	32	22.1%	0.4%	0	0.0%	0.0%
Autres inactifs	70	6.1%	2.0%	65	6.5%	4.4%	5	3.2%	0.2%	0	0.0%	0.0%

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Taille du foyer												
1 personne	170	14.9%	1.7%	160	16.1%	3.8%	10	7.2%	0.2%	38	11.5%	1.6%
2 personnes	264	23.1%	1.4%	229	23.1%	2.6%	34	23.6%	0.4%	69	20.6%	1.6%
3 personnes	269	23.6%	2.9%	232	23.3%	4.9%	37	25.7%	0.8%	84	25.3%	2.1%
4 personnes	266	23.3%	2.8%	220	22.2%	4.7%	45	30.8%	1.0%	92	27.7%	2.0%
5 personnes et +	171	15.0%	3.1%	153	15.4%	6.0%	19	12.7%	0.6%	49	14.8%	1.9%
Présence d'enfants de moins de 15 ans												
Oui	474	41.5%	3.0%	401	40.4%	5.5%	73	49.6%	0.9%	146	43.7%	1.9%
Non	666	58.5%	1.8%	593	59.6%	3.3%	74	50.4%	0.4%	187	56.3%	1.8%
Habitat												
Communes rurales	171	15.0%	1.4%	142	14.3%	2.5%	29	20.0%	0.5%	53	15.8%	1.6%
Agglo. - 20 000 hab	197	17.3%	2.2%	173	17.4%	4.0%	25	16.8%	0.5%	50	15.0%	1.8%
Agglo. 20 000 à 100 000 hab	138	12.1%	2.0%	116	11.6%	3.5%	22	15.2%	0.6%	41	12.4%	1.9%
Agglo. + 100 000 hab	410	36.0%	2.6%	370	37.2%	4.9%	40	27.3%	0.5%	102	30.7%	1.8%
Agglo. Paris	224	19.7%	2.6%	194	19.5%	4.6%	30	20.7%	0.7%	87	26.1%	2.2%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	247	21.7%	2.5%	214	21.6%	4.6%	33	22.5%	0.6%	92	27.5%	2.1%
Nord Pas de Calais	94	8.2%	2.9%	78	7.9%	5.1%	16	10.7%	0.9%	29	8.7%	2.8%
Lorraine	50	4.4%	2.6%	43	4.3%	4.6%	7	4.8%	0.7%	10	2.9%	1.8%
Alsace	27	2.4%	1.7%	25	2.5%	3.2%	3	1.8%	0.3%	2	0.7%	0.5%
Franche-Comté	35	3.1%	3.7%	28	2.9%	6.0%	7	4.8%	1.4%	6	1.8%	2.1%
Champagne Ardennes	23	2.0%	2.0%	21	2.1%	4.0%	1	1.0%	0.2%	3	1.1%	1.2%
Picardie	57	5.0%	3.7%	52	5.2%	6.9%	5	3.4%	0.6%	14	4.3%	3.3%
Bourgogne	29	2.5%	2.1%	26	2.6%	3.9%	3	2.4%	0.5%	10	3.1%	2.7%
Haute Normandie	47	4.1%	3.2%	35	3.6%	5.0%	12	7.9%	1.5%	10	2.9%	2.1%
Basse Normandie	14	1.2%	1.1%	14	1.4%	2.4%	0	0.0%	0.0%	8	2.4%	2.2%
Centre	45	3.9%	2.2%	41	4.1%	4.1%	4	2.8%	0.4%	10	2.9%	1.5%
Pays de Loire	75	6.6%	2.5%	55	5.5%	3.8%	20	13.9%	1.3%	19	5.7%	2.1%
Bretagne	48	4.2%	1.8%	44	4.4%	3.4%	4	2.6%	0.3%	12	3.6%	1.5%
Poitou Charentes	21	1.8%	1.4%	13	1.3%	1.9%	8	5.3%	1.0%	6	1.8%	1.4%
Aquitaine	31	2.7%	1.1%	26	2.7%	2.0%	4	2.9%	0.3%	8	2.5%	0.9%
Midi Pyrénées	28	2.5%	1.1%	26	2.6%	2.1%	3	1.9%	0.2%	14	4.1%	1.5%
Limousin	11	0.9%	1.7%	9	0.9%	3.0%	2	1.2%	0.6%	1	0.4%	0.7%
Auvergne	22	1.9%	1.9%	22	2.2%	3.9%	0	0.3%	0.1%	10	3.0%	3.3%
Rhône Alpes	115	10.1%	2.2%	107	10.7%	4.2%	8	5.5%	0.3%	34	10.1%	1.7%
Languedoc Roussillon	36	3.1%	1.5%	34	3.5%	3.1%	1	0.8%	0.1%	9	2.8%	1.3%
Provence Alpes Côte d'Azur.	87	7.6%	2.0%	82	8.2%	4.0%	5	3.5%	0.2%	26	7.9%	1.7%
Corse												
Habitudes de connection à Internet												
Tous les jours	981	86.0%	2.3%	862	86.8%	4.1%	118	81.0%	0.5%	304	91.4%	1.9%
Presque tous les jours	86	7.5%	1.4%	80	8.1%	2.9%	6	4.0%	0.2%	20	6.1%	1.5%
1 à 2 fois par semaine	54	4.7%	1.8%	35	3.5%	2.8%	18	12.6%	1.0%	7	2.0%	1.3%
1 à 3 fois par mois	15	1.3%	3.7%	11	1.1%	6.0%	3	2.3%	1.6%	2	0.6%	3.2%
Moins souvent	5	0.4%	4.6%	5	0.5%	13.3%	0	0.0%	0.0%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	27	2.4%	2.0%	24	2.4%	3.9%	3	1.8%	0.4%	1	0.2%	0.3%
De 9 000 à moins de 12 000 euros par an	57	5.0%	2.8%	52	5.2%	6.7%	5	3.5%	0.4%	4	1.2%	1.6%
De 12 000 à moins de 18 000 euros par an	122	10.7%	2.4%	99	9.9%	4.8%	23	16.0%	0.8%	11	3.4%	1.4%
De 18 000 à moins de 24 000 euros par an	154	13.5%	2.2%	139	13.9%	4.7%	15	10.3%	0.4%	39	11.9%	2.6%
De 24 000 à moins de 36 000 euros par an	289	25.4%	2.3%	247	24.9%	4.3%	42	28.7%	0.6%	61	18.3%	1.7%
De 36 000 à moins de 45 000 euros par an	143	12.5%	1.9%	121	12.2%	3.1%	22	14.8%	0.6%	45	13.6%	1.6%
De 45 000 à moins de 65 000 euros par an	139	12.2%	1.8%	132	13.3%	3.1%	7	4.8%	0.2%	84	25.1%	2.2%
65 000 euros et plus par an	66	5.8%	1.5%	62	6.2%	2.4%	4	2.7%	0.2%	37	11.1%	1.3%
Refus	80	7.0%	2.2%	62	6.3%	4.1%	18	12.0%	0.9%	34	10.3%	2.6%
Ne sait pas	64	5.6%	4.1%	56	5.7%	7.7%	8	5.4%	0.9%	17	5.0%	2.5%