

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	719	100.0%	1.4%	360	100.0%	1.4%	358	100.0%	1.3%	241	100.0%	1.4%
<b>Sexe</b>												
<b>Homme</b>	360	50.1%	1.4%	360	100.0%	1.4%	0	0.0%	0.0%	140	58.0%	1.5%
<b>Femme</b>	358	49.9%	1.3%	0	0.0%	0.0%	358	100.0%	1.3%	101	42.0%	1.2%
<b>Age</b>												
<b>15 à 24 ans</b>	45	6.3%	0.6%	29	8.2%	0.8%	16	4.4%	0.4%	22	9.2%	0.7%
<b>25 à 34 ans</b>	60	8.4%	0.8%	36	9.9%	1.0%	25	6.9%	0.6%	31	12.7%	1.0%
<b>35 à 49 ans</b>	206	28.6%	1.6%	98	27.2%	1.6%	108	30.1%	1.7%	86	35.7%	1.4%
<b>50 à 59 ans</b>	164	22.7%	1.9%	93	25.9%	2.2%	70	19.6%	1.6%	65	27.0%	1.8%
<b>60 ans et plus</b>	244	33.9%	1.5%	104	28.9%	1.4%	139	38.9%	1.6%	37	15.3%	2.3%
<b>Individu</b>												
<b>Ménagères</b>	337	46.9%	1.4%	0	0.0%	0.0%	337	94.1%	1.4%	88	36.5%	1.2%
<b>Personne de référence</b>	419	58.2%	1.5%	314	87.1%	1.5%	105	29.2%	1.4%	141	58.4%	1.6%
<b>Responsable des achats</b>	529	73.6%	1.5%	211	58.5%	1.6%	318	88.7%	1.4%	175	72.5%	1.6%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	2	0.3%	0.5%	2	0.7%	0.7%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Petits patrons</b>	40	5.6%	2.5%	36	10.0%	3.0%	4	1.2%	1.0%	40	16.6%	2.7%
<b>Affaires et Cadres</b>	69	9.5%	1.4%	36	10.1%	1.3%	32	9.0%	1.5%	59	24.6%	1.3%
<b>Professions intermédiaires</b>	101	14.0%	1.4%	59	16.4%	1.6%	42	11.6%	1.1%	84	35.0%	1.4%
<b>Employés</b>	154	21.4%	1.8%	61	16.9%	2.7%	93	25.9%	1.5%	27	11.2%	1.5%
<b>Ouvriers</b>	87	12.1%	1.3%	77	21.3%	1.5%	10	2.8%	0.8%	0	0.0%	0.0%
<b>Retraités</b>	186	25.8%	1.4%	68	18.9%	1.1%	118	32.8%	1.7%	1	0.4%	0.4%
<b>Autres inactifs</b>	80	11.2%	0.8%	21	5.8%	0.6%	60	16.7%	0.9%	29	12.2%	0.9%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	6	0.8%	0.8%	3	0.8%	0.8%	3	0.9%	0.8%	0	0.0%	0.0%
<b>Petits patrons</b>	57	7.9%	2.1%	38	10.5%	2.6%	19	5.3%	1.6%	57	23.7%	2.1%
<b>Affaires et Cadres</b>	80	11.1%	1.1%	35	9.6%	1.0%	45	12.6%	1.3%	80	33.0%	1.1%
<b>Professions intermédiaires</b>	104	14.5%	1.3%	67	18.7%	1.6%	37	10.4%	0.9%	104	43.3%	1.3%
<b>Employés</b>	106	14.8%	1.9%	56	15.6%	2.4%	50	14.0%	1.5%	0	0.0%	0.0%
<b>Ouvriers</b>	133	18.6%	1.4%	78	21.7%	1.5%	55	15.4%	1.2%	0	0.0%	0.0%
<b>Retraités</b>	219	30.5%	1.5%	76	21.2%	1.2%	142	39.8%	1.7%	0	0.0%	0.0%
<b>Autres inactifs</b>	13	1.8%	0.4%	7	1.9%	0.5%	6	1.7%	0.3%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	126	17.5%	1.3%	55	15.4%	1.3%	70	19.6%	1.3%	30	12.3%	1.3%
<b>2 personnes</b>	305	42.5%	1.7%	140	39.0%	1.6%	165	46.0%	1.7%	70	28.9%	1.7%
<b>3 personnes</b>	105	14.6%	1.1%	48	13.4%	1.0%	57	15.9%	1.2%	44	18.5%	1.1%
<b>4 personnes</b>	113	15.8%	1.2%	78	21.7%	1.7%	35	9.8%	0.7%	65	27.0%	1.4%
<b>5 personnes et +</b>	69	9.6%	1.2%	38	10.6%	1.5%	31	8.7%	1.0%	32	13.3%	1.2%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	207	28.8%	1.3%	111	30.8%	1.5%	96	26.8%	1.1%	93	38.7%	1.2%
<b>Non</b>	511	71.2%	1.4%	249	69.2%	1.4%	262	73.2%	1.4%	148	61.3%	1.4%
<b>Habitat</b>												
<b>Communes rurales</b>	114	15.9%	1.0%	51	14.1%	0.9%	63	17.6%	1.0%	28	11.8%	0.9%
<b>Agglo. - 20 000 hab</b>	136	18.9%	1.5%	79	21.8%	1.8%	57	16.0%	1.2%	48	20.0%	1.8%
<b>Agglo. 20 000 à 100 000 hab</b>	113	15.7%	1.6%	53	14.8%	1.6%	60	16.7%	1.6%	29	12.1%	1.4%
<b>Agglo. + 100 000 hab</b>	235	32.7%	1.5%	130	35.9%	1.7%	105	29.4%	1.3%	82	34.0%	1.5%
<b>Agglo. Paris</b>	121	16.9%	1.4%	48	13.4%	1.2%	73	20.4%	1.6%	53	22.1%	1.3%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	138	19.2%	1.4%	59	16.3%	1.3%	79	22.2%	1.6%	61	25.1%	1.4%
Nord Pas de Calais	22	3.1%	0.7%	14	3.8%	0.9%	9	2.4%	0.5%	6	2.3%	0.5%
Lorraine	33	4.7%	1.7%	19	5.3%	2.0%	14	4.0%	1.5%	11	4.7%	2.1%
Alsace	16	2.2%	1.0%	6	1.6%	0.8%	10	2.9%	1.3%	3	1.4%	0.8%
Franche-Comté	12	1.7%	1.2%	7	1.8%	1.4%	6	1.5%	1.1%	6	2.3%	2.0%
Champagne Ardennes	6	0.8%	0.5%	3	0.8%	0.5%	3	0.8%	0.5%	2	1.0%	0.8%
Picardie	18	2.5%	1.2%	4	1.2%	0.6%	14	3.8%	1.7%	4	1.6%	0.9%
Bourgogne	23	3.2%	1.7%	14	3.9%	2.2%	9	2.4%	1.2%	2	0.9%	0.6%
Haute Normandie	19	2.7%	1.3%	7	2.0%	1.0%	12	3.4%	1.6%	4	1.5%	0.8%
Basse Normandie	9	1.3%	0.8%	4	1.0%	0.7%	5	1.5%	0.9%	0	0.0%	0.0%
Centre	25	3.5%	1.2%	15	4.2%	1.5%	10	2.9%	1.0%	11	4.5%	1.7%
Pays de Loire	24	3.4%	0.8%	11	3.0%	0.7%	14	3.8%	0.9%	6	2.3%	0.6%
Bretagne	44	6.1%	1.6%	28	7.7%	2.1%	16	4.5%	1.2%	8	3.3%	1.0%
Poitou Charentes	16	2.2%	1.1%	7	2.1%	1.1%	8	2.3%	1.1%	2	0.8%	0.5%
Aquitaine	32	4.4%	1.1%	16	4.6%	1.2%	15	4.2%	1.0%	11	4.5%	1.2%
Midi Pyrénées	30	4.2%	1.2%	10	2.8%	0.8%	20	5.7%	1.6%	11	4.6%	1.3%
Limousin	13	1.8%	2.1%	3	0.9%	1.2%	9	2.6%	2.9%	2	0.7%	1.0%
Auvergne	10	1.4%	0.9%	8	2.2%	1.4%	2	0.6%	0.4%	6	2.5%	2.0%
Rhône Alpes	87	12.1%	1.6%	47	13.0%	1.8%	40	11.3%	1.5%	30	12.3%	1.5%
Languedoc Roussillon	44	6.1%	1.9%	24	6.5%	2.1%	20	5.7%	1.7%	12	5.0%	1.6%
Provence Alpes Côte d'Azur. Corse	96	13.4%	2.2%	55	15.4%	2.7%	41	11.4%	1.8%	45	18.6%	2.9%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	568	79.1%	1.3%	299	82.9%	1.4%	270	75.2%	1.2%	206	85.5%	1.3%
Presque tous les jours	92	12.9%	1.5%	43	11.9%	1.6%	50	13.8%	1.5%	23	9.5%	1.7%
1 à 2 fois par semaine	36	5.0%	1.2%	8	2.1%	0.6%	28	7.9%	1.6%	9	3.9%	1.8%
1 à 3 fois par mois	18	2.6%	4.6%	8	2.1%	4.1%	11	3.1%	5.1%	3	1.1%	4.6%
Moins souvent	4	0.5%	3.4%	4	1.0%	9.9%	0	0.0%	0.0%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	11	1.5%	0.8%	6	1.8%	1.0%	4	1.2%	0.6%	2	0.6%	0.7%
De 9 000 à moins de 12 000 euros par an	21	2.9%	1.0%	17	4.6%	2.2%	4	1.1%	0.3%	0	0.0%	0.0%
De 12 000 à moins de 18 000 euros par an	65	9.0%	1.3%	28	7.8%	1.4%	36	10.2%	1.2%	20	8.2%	2.5%
De 18 000 à moins de 24 000 euros par an	95	13.2%	1.4%	45	12.6%	1.5%	49	13.8%	1.3%	20	8.2%	1.3%
De 24 000 à moins de 36 000 euros par an	201	28.0%	1.6%	77	21.4%	1.3%	124	34.7%	1.9%	60	24.8%	1.7%
De 36 000 à moins de 45 000 euros par an	96	13.3%	1.2%	50	14.0%	1.3%	46	12.7%	1.2%	37	15.4%	1.3%
De 45 000 à moins de 65 000 euros par an	99	13.8%	1.3%	54	14.9%	1.2%	45	12.6%	1.3%	36	14.9%	0.9%
65 000 euros et plus par an	57	7.9%	1.3%	39	10.7%	1.5%	18	5.1%	1.1%	40	16.5%	1.4%
Refus	56	7.8%	1.6%	32	9.0%	2.1%	23	6.5%	1.2%	22	8.9%	1.6%
Ne sait pas	19	2.6%	1.2%	12	3.2%	1.6%	7	2.0%	0.9%	6	2.4%	0.9%