

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	512	100.0%	1.0%	216	100.0%	0.9%	296	100.0%	1.1%	87	100.0%	0.5%
Sexe												
Homme	216	42.2%	0.9%	216	100.0%	0.9%	0	0.0%	0.0%	43	49.3%	0.5%
Femme	296	57.8%	1.1%	0	0.0%	0.0%	296	100.0%	1.1%	44	50.7%	0.5%
Age												
15 à 24 ans	38	7.4%	0.5%	18	8.6%	0.5%	19	6.5%	0.5%	16	18.3%	0.5%
25 à 34 ans	19	3.8%	0.3%	7	3.3%	0.2%	12	4.1%	0.3%	4	4.5%	0.1%
35 à 49 ans	36	7.0%	0.3%	9	4.0%	0.1%	27	9.1%	0.4%	17	19.1%	0.3%
50 à 59 ans	67	13.2%	0.8%	32	14.6%	0.8%	36	12.1%	0.8%	31	36.2%	0.9%
60 ans et plus	351	68.7%	2.2%	150	69.5%	2.1%	201	68.1%	2.3%	19	21.9%	1.2%
Individu												
Ménagères	272	53.2%	1.2%	0	0.0%	0.0%	272	92.1%	1.2%	41	47.1%	0.6%
Personne de référence	316	61.8%	1.1%	196	90.8%	1.0%	120	40.6%	1.6%	42	48.3%	0.5%
Responsable des achats	379	74.0%	1.1%	111	51.4%	0.9%	268	90.5%	1.2%	52	60.0%	0.5%
PCS Individu												
Agriculteurs	3	0.5%	0.5%	2	0.7%	0.5%	1	0.3%	0.5%	0	0.0%	0.0%
Petits patrons	7	1.4%	0.4%	7	3.2%	0.6%	0	0.0%	0.0%	5	6.3%	0.4%
Affaires et Cadres	30	5.8%	0.6%	14	6.5%	0.5%	15	5.2%	0.7%	27	31.1%	0.6%
Professions intermédiaires	38	7.5%	0.5%	15	7.1%	0.4%	23	7.8%	0.6%	32	36.8%	0.5%
Employés	35	6.8%	0.4%	5	2.3%	0.2%	30	10.0%	0.5%	3	3.4%	0.2%
Ouvriers	19	3.8%	0.3%	19	9.0%	0.4%	0	0.0%	0.0%	0	0.0%	0.0%
Retraités	295	57.6%	2.3%	137	63.6%	2.3%	157	53.2%	2.3%	0	0.5%	0.2%
Autres inactifs	85	16.7%	0.9%	16	7.6%	0.4%	69	23.4%	1.1%	19	21.9%	0.6%
PCS Personne de référence												
Agriculteurs	4	0.8%	0.5%	1	0.4%	0.3%	3	1.0%	0.7%	0	0.0%	0.0%
Petits patrons	6	1.1%	0.2%	5	2.5%	0.4%	0	0.1%	0.0%	6	6.8%	0.2%
Affaires et Cadres	49	9.6%	0.7%	21	9.8%	0.6%	28	9.5%	0.8%	49	56.9%	0.7%
Professions intermédiaires	31	6.1%	0.4%	16	7.4%	0.4%	15	5.2%	0.4%	31	36.3%	0.4%
Employés	24	4.7%	0.4%	6	2.6%	0.2%	18	6.2%	0.6%	0	0.0%	0.0%
Ouvriers	39	7.6%	0.4%	23	10.5%	0.4%	16	5.6%	0.4%	0	0.0%	0.0%
Retraités	323	63.2%	2.2%	140	64.7%	2.1%	183	62.0%	2.2%	0	0.0%	0.0%
Autres inactifs	35	6.8%	1.0%	4	2.0%	0.3%	30	10.3%	1.5%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	168	32.8%	1.7%	56	25.7%	1.3%	112	38.0%	2.0%	17	20.0%	0.7%
2 personnes	232	45.4%	1.3%	118	54.5%	1.3%	114	38.7%	1.2%	20	22.7%	0.5%
3 personnes	37	7.3%	0.4%	14	6.3%	0.3%	24	8.1%	0.5%	18	20.3%	0.4%
4 personnes	29	5.7%	0.3%	12	5.3%	0.2%	17	5.9%	0.4%	10	11.5%	0.2%
5 personnes et +	45	8.9%	0.8%	18	8.2%	0.7%	28	9.4%	0.9%	22	25.5%	0.8%
Présence d'enfants de moins de 15 ans												
Oui	57	11.1%	0.4%	13	6.1%	0.2%	44	14.8%	0.5%	20	23.4%	0.3%
Non	455	88.9%	1.2%	203	93.9%	1.1%	252	85.2%	1.3%	66	76.6%	0.6%
Habitat												
Communes rurales	123	24.1%	1.0%	51	23.7%	0.9%	72	24.5%	1.2%	12	13.8%	0.4%
Agglo. - 20 000 hab	86	16.8%	1.0%	45	20.8%	1.0%	41	13.9%	0.9%	7	8.2%	0.3%
Agglo. 20 000 à 100 000 hab	65	12.7%	0.9%	24	11.1%	0.7%	41	13.8%	1.1%	8	8.9%	0.4%
Agglo. + 100 000 hab	174	34.0%	1.1%	76	35.3%	1.0%	98	33.1%	1.2%	44	50.5%	0.8%
Agglo. Paris	63	12.3%	0.7%	20	9.1%	0.5%	43	14.7%	0.9%	16	18.7%	0.4%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	64	12.6%	0.7%	20	9.5%	0.4%	44	14.9%	0.9%	16	18.7%	0.4%
Nord Pas de Calais	46	8.9%	1.4%	26	12.1%	1.7%	19	6.6%	1.2%	5	6.1%	0.5%
Lorraine	24	4.6%	1.2%	9	4.0%	0.9%	15	5.1%	1.5%	3	3.5%	0.6%
Alsace	6	1.1%	0.4%	5	2.1%	0.6%	1	0.4%	0.1%	3	3.3%	0.6%
Franche-Comté	12	2.3%	1.2%	7	3.1%	1.4%	5	1.7%	1.0%	3	3.1%	1.0%
Champagne Ardennes	5	1.0%	0.5%	3	1.5%	0.6%	2	0.6%	0.3%	1	0.8%	0.2%
Picardie	6	1.2%	0.4%	1	0.7%	0.2%	5	1.6%	0.6%	1	1.0%	0.2%
Bourgogne	12	2.3%	0.9%	3	1.3%	0.4%	9	3.1%	1.3%	6	7.0%	1.6%
Haute Normandie	1	0.2%	0.1%	1	0.4%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Basse Normandie	11	2.1%	0.9%	8	3.8%	1.4%	3	0.9%	0.4%	2	1.9%	0.4%
Centre	19	3.7%	0.9%	11	5.3%	1.2%	7	2.5%	0.7%	2	2.8%	0.4%
Pays de Loire	55	10.7%	1.8%	26	12.0%	1.8%	29	9.7%	1.8%	8	9.6%	0.9%
Bretagne	28	5.4%	1.0%	3	1.3%	0.2%	25	8.4%	1.8%	2	1.8%	0.2%
Poitou Charentes	20	4.0%	1.4%	15	6.8%	2.1%	6	1.9%	0.7%	0	0.0%	0.0%
Aquitaine	14	2.8%	0.5%	5	2.2%	0.4%	9	3.2%	0.6%	2	2.3%	0.2%
Midi Pyrénées	22	4.3%	0.9%	10	4.8%	0.9%	12	3.9%	0.9%	1	0.9%	0.1%
Limousin	8	1.5%	1.2%	4	1.9%	1.4%	3	1.2%	1.1%	3	3.0%	1.5%
Auvergne	16	3.1%	1.4%	6	2.8%	1.1%	10	3.3%	1.7%	4	4.9%	1.4%
Rhône Alpes	113	22.0%	2.1%	43	19.9%	1.7%	70	23.6%	2.5%	23	26.4%	1.2%
Languedoc Roussillon	12	2.4%	0.5%	2	0.9%	0.2%	10	3.5%	0.8%	2	2.6%	0.3%
Provence Alpes Côte d'Azur. Corse	19	3.6%	0.4%	7	3.3%	0.3%	12	3.9%	0.5%	0	0.4%	0.0%
Habitudes de connexion à Internet												
Tous les jours	397	77.7%	0.9%	170	78.9%	0.8%	227	76.8%	1.0%	72	82.9%	0.5%
Presque tous les jours	75	14.7%	1.2%	36	16.5%	1.3%	40	13.4%	1.2%	12	13.6%	0.9%
1 à 2 fois par semaine	34	6.6%	1.1%	9	4.0%	0.7%	25	8.5%	1.4%	0	0.0%	0.0%
1 à 3 fois par mois	5	1.0%	1.3%	1	0.6%	0.7%	4	1.3%	1.8%	3	3.5%	5.1%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	4	0.7%	0.3%	1	0.6%	0.2%	2	0.8%	0.3%	1	1.1%	0.4%
De 9 000 à moins de 12 000 euros par an	20	3.8%	1.0%	14	6.5%	1.8%	6	1.9%	0.5%	0	0.0%	0.0%
De 12 000 à moins de 18 000 euros par an	74	14.6%	1.5%	34	16.0%	1.7%	40	13.5%	1.3%	2	2.8%	0.3%
De 18 000 à moins de 24 000 euros par an	80	15.6%	1.2%	25	11.6%	0.8%	55	18.5%	1.4%	9	10.5%	0.6%
De 24 000 à moins de 36 000 euros par an	133	26.1%	1.1%	55	25.4%	1.0%	78	26.5%	1.2%	20	22.9%	0.6%
De 36 000 à moins de 45 000 euros par an	54	10.6%	0.7%	18	8.4%	0.5%	36	12.1%	0.9%	15	17.3%	0.5%
De 45 000 à moins de 65 000 euros par an	67	13.1%	0.9%	33	15.5%	0.8%	34	11.3%	1.0%	13	15.5%	0.4%
65 000 euros et plus par an	38	7.4%	0.9%	27	12.7%	1.1%	10	3.5%	0.6%	17	20.1%	0.6%
Refus	35	6.8%	1.0%	5	2.4%	0.3%	30	10.0%	1.5%	4	4.1%	0.3%
Ne sait pas	7	1.4%	0.5%	2	0.9%	0.3%	5	1.8%	0.6%	5	5.7%	0.7%