

Télé 7 Jours

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	5259	100.0%	10.0%	2304	100.0%	9.2%	2955	100.0%	10.8%	1344	100.0%	7.5%
Sexe												
Homme	2304	43.8%	9.2%	2304	100.0%	9.2%	0	0.0%	0.0%	662	49.3%	7.2%
Femme	2955	56.2%	10.8%	0	0.0%	0.0%	2955	100.0%	10.8%	681	50.7%	7.8%
Age												
15 à 24 ans	758	14.4%	10.3%	354	15.4%	9.5%	404	13.7%	11.1%	304	22.6%	9.5%
25 à 34 ans	737	14.0%	9.7%	321	13.9%	8.6%	416	14.1%	10.6%	245	18.3%	7.6%
35 à 49 ans	962	18.3%	7.6%	466	20.2%	7.5%	496	16.8%	7.7%	388	28.9%	6.2%
50 à 59 ans	680	12.9%	7.9%	291	12.6%	6.9%	389	13.2%	8.8%	255	19.0%	7.1%
60 ans et plus	2123	40.4%	13.1%	872	37.9%	12.0%	1250	42.3%	14.1%	151	11.2%	9.5%
Individu												
Ménagères	2466	46.9%	10.5%	0	0.0%	0.0%	2466	83.5%	10.5%	517	38.4%	7.3%
Personne de référence	2765	52.6%	9.9%	1896	82.3%	9.2%	868	29.4%	11.7%	610	45.4%	6.9%
Responsable des achats	3622	68.9%	10.1%	1138	49.4%	8.8%	2484	84.1%	10.9%	811	60.4%	7.2%
PCS Individu												
Agriculteurs	48	0.9%	9.4%	28	1.2%	8.8%	20	0.7%	10.3%	0	0.0%	0.0%
Petits patrons	113	2.2%	6.9%	80	3.5%	6.6%	33	1.1%	7.9%	97	7.2%	6.6%
Affaires et Cadres	296	5.6%	5.9%	175	7.6%	6.1%	121	4.1%	5.6%	248	18.5%	5.5%
Professions intermédiaires	602	11.4%	8.1%	297	12.9%	8.1%	305	10.3%	8.2%	465	34.6%	7.7%
Employés	844	16.0%	9.9%	219	9.5%	9.8%	625	21.2%	9.9%	156	11.6%	8.8%
Ouvriers	597	11.3%	9.3%	485	21.1%	9.4%	111	3.8%	8.5%	38	2.8%	8.6%
Retraités	1740	33.1%	13.5%	745	32.4%	12.4%	995	33.7%	14.4%	20	1.5%	9.1%
Autres inactifs	1019	19.4%	10.2%	274	11.9%	7.5%	745	25.2%	11.8%	320	23.8%	9.6%
PCS Personne de référence												
Agriculteurs	56	1.1%	7.2%	28	1.2%	7.8%	28	0.9%	6.7%	0	0.0%	0.0%
Petits patrons	188	3.6%	7.0%	101	4.4%	7.0%	87	2.9%	7.1%	188	14.0%	7.0%
Affaires et Cadres	456	8.7%	6.5%	215	9.3%	6.1%	241	8.2%	6.8%	456	33.9%	6.5%
Professions intermédiaires	700	13.3%	8.6%	346	15.0%	8.3%	353	12.0%	9.0%	700	52.1%	8.6%
Employés	566	10.8%	10.2%	202	8.8%	8.7%	364	12.3%	11.2%	0	0.0%	0.0%
Ouvriers	911	17.3%	9.4%	471	20.4%	9.1%	440	14.9%	9.7%	0	0.0%	0.0%
Retraités	2008	38.2%	13.4%	825	35.8%	12.4%	1184	40.1%	14.1%	0	0.0%	0.0%
Autres inactifs	375	7.1%	10.6%	115	5.0%	7.7%	259	8.8%	12.7%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	985	18.7%	10.1%	326	14.2%	7.7%	658	22.3%	11.9%	151	11.2%	6.4%
2 personnes	2031	38.6%	11.1%	967	42.0%	10.9%	1064	36.0%	11.3%	319	23.7%	7.6%
3 personnes	1023	19.4%	11.0%	445	19.3%	9.5%	578	19.5%	12.5%	329	24.5%	8.3%
4 personnes	809	15.4%	8.6%	390	16.9%	8.3%	418	14.2%	8.9%	364	27.1%	7.8%
5 personnes et +	413	7.8%	7.4%	176	7.6%	6.9%	237	8.0%	7.8%	181	13.5%	6.9%
Présence d'enfants de moins de 15 ans												
Oui	1302	24.8%	8.3%	558	24.2%	7.7%	744	25.2%	8.8%	526	39.2%	7.0%
Non	3957	75.2%	10.8%	1746	75.8%	9.8%	2211	74.8%	11.7%	817	60.8%	7.9%
Habitat												
Communes rurales	1154	21.9%	9.6%	495	21.5%	8.7%	659	22.3%	10.5%	238	17.7%	7.1%
Agglo. - 20 000 hab	874	16.6%	9.7%	404	17.5%	9.3%	470	15.9%	10.1%	217	16.2%	7.9%
Agglo. 20 000 à 100 000 hab	759	14.4%	10.9%	361	15.7%	10.9%	398	13.5%	10.8%	194	14.4%	9.1%
Agglo. + 100 000 hab	1658	31.5%	10.5%	743	32.3%	9.8%	915	30.9%	11.3%	448	33.3%	8.0%
Agglo. Paris	815	15.5%	9.3%	301	13.1%	7.2%	514	17.4%	11.2%	247	18.4%	6.1%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	945	18.0%	9.7%	364	15.8%	7.9%	581	19.6%	11.4%	282	21.0%	6.4%
Nord Pas de Calais	345	6.6%	10.7%	140	6.1%	9.0%	205	7.0%	12.4%	93	6.9%	9.2%
Lorraine	144	2.7%	7.5%	94	4.1%	10.0%	50	1.7%	5.1%	23	1.7%	4.4%
Alsace	76	1.4%	4.9%	51	2.2%	6.7%	25	0.8%	3.1%	21	1.5%	4.5%
Franche-Comté	85	1.6%	8.8%	48	2.1%	10.2%	37	1.3%	7.5%	17	1.2%	5.9%
Champagne Ardennes	122	2.3%	11.1%	52	2.2%	9.7%	71	2.4%	12.3%	24	1.8%	8.0%
Picardie	175	3.3%	11.3%	67	2.9%	9.0%	108	3.6%	13.5%	46	3.4%	10.5%
Bourgogne	178	3.4%	13.0%	75	3.2%	11.5%	103	3.5%	14.4%	48	3.6%	12.6%
Haute Normandie	145	2.8%	9.8%	78	3.4%	11.0%	68	2.3%	8.7%	36	2.7%	7.9%
Basse Normandie	107	2.0%	8.8%	52	2.3%	9.1%	55	1.8%	8.6%	27	2.0%	7.6%
Centre	202	3.8%	9.8%	103	4.5%	10.5%	99	3.3%	9.2%	43	3.2%	6.8%
Pays de Loire	265	5.0%	8.8%	100	4.4%	7.0%	165	5.6%	10.4%	71	5.3%	7.9%
Bretagne	164	3.1%	6.1%	59	2.6%	4.5%	105	3.5%	7.6%	43	3.2%	5.5%
Poitou Charentes	186	3.5%	12.5%	88	3.8%	12.3%	98	3.3%	12.6%	40	3.0%	9.6%
Aquitaine	374	7.1%	13.3%	184	8.0%	13.6%	190	6.4%	13.0%	88	6.6%	9.8%
Midi Pyrénées	284	5.4%	11.5%	115	5.0%	9.6%	169	5.7%	13.2%	75	5.5%	8.5%
Limousin	84	1.6%	13.4%	35	1.5%	11.6%	49	1.7%	15.0%	9	0.7%	5.4%
Auvergne	109	2.1%	9.5%	52	2.3%	9.5%	56	1.9%	9.4%	23	1.7%	7.9%
Rhône Alpes	475	9.0%	9.0%	220	9.6%	8.6%	254	8.6%	9.3%	143	10.6%	7.2%
Languedoc Roussillon	241	4.6%	10.3%	119	5.2%	10.8%	121	4.1%	9.9%	57	4.2%	7.7%
Provence Alpes Côte d'Azur. Corse	556	10.6%	12.7%	208	9.0%	10.0%	348	11.8%	15.0%	135	10.1%	8.8%
Habitudes de connexion à Internet												
Tous les jours	4277	81.3%	10.0%	1896	82.3%	9.1%	2381	80.6%	10.9%	1208	89.9%	7.6%
Presque tous les jours	618	11.8%	10.1%	271	11.8%	9.8%	347	11.8%	10.4%	95	7.1%	6.9%
1 à 2 fois par semaine	297	5.6%	9.8%	113	4.9%	9.0%	184	6.2%	10.4%	27	2.0%	5.2%
1 à 3 fois par mois	41	0.8%	10.2%	15	0.7%	8.3%	25	0.9%	11.9%	12	0.9%	19.7%
Moins souvent	26	0.5%	23.7%	9	0.4%	22.9%	17	0.6%	24.1%	2	0.1%	8.1%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	106	2.0%	7.8%	48	2.1%	7.7%	58	2.0%	7.8%	15	1.1%	6.9%
De 9 000 à moins de 12 000 euros par an	206	3.9%	10.4%	66	2.8%	8.5%	141	4.8%	11.5%	9	0.7%	3.7%
De 12 000 à moins de 18 000 euros par an	582	11.1%	11.6%	189	8.2%	9.2%	393	13.3%	13.3%	67	5.0%	8.5%
De 18 000 à moins de 24 000 euros par an	752	14.3%	10.9%	326	14.2%	11.1%	426	14.4%	10.8%	117	8.7%	7.8%
De 24 000 à moins de 36 000 euros par an	1292	24.6%	10.5%	508	22.0%	8.9%	784	26.5%	11.9%	267	19.9%	7.6%
De 36 000 à moins de 45 000 euros par an	807	15.3%	10.5%	401	17.4%	10.3%	406	13.7%	10.7%	252	18.8%	8.7%
De 45 000 à moins de 65 000 euros par an	668	12.7%	8.6%	403	17.5%	9.4%	265	9.0%	7.7%	274	20.4%	7.1%
65 000 euros et plus par an	353	6.7%	8.2%	185	8.0%	7.2%	168	5.7%	9.7%	190	14.2%	6.6%
Refus	366	7.0%	10.3%	147	6.4%	9.7%	219	7.4%	10.8%	128	9.5%	9.7%
Ne sait pas	127	2.4%	8.1%	32	1.4%	4.3%	96	3.2%	11.4%	25	1.9%	3.8%