

# Télé 7 Jeux

## Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	2279	100.0%	4.3%	813	100.0%	3.2%	1467	100.0%	5.4%	495	100.0%	2.8%
<b>Sexe</b>												
<b>Homme</b>	813	35.6%	3.2%	813	100.0%	3.2%	0	0.0%	0.0%	209	42.2%	2.3%
<b>Femme</b>	1467	64.4%	5.4%	0	0.0%	0.0%	1467	100.0%	5.4%	286	57.8%	3.3%
<b>Age</b>												
<b>15 à 24 ans</b>	274	12.0%	3.7%	126	15.5%	3.4%	148	10.1%	4.0%	100	20.3%	3.1%
<b>25 à 34 ans</b>	239	10.5%	3.1%	69	8.5%	1.8%	170	11.6%	4.4%	74	14.9%	2.3%
<b>35 à 49 ans</b>	425	18.7%	3.4%	173	21.3%	2.8%	252	17.2%	3.9%	161	32.6%	2.6%
<b>50 à 59 ans</b>	399	17.5%	4.6%	136	16.7%	3.3%	263	17.9%	5.9%	112	22.6%	3.1%
<b>60 ans et plus</b>	942	41.3%	5.8%	309	38.0%	4.3%	634	43.2%	7.1%	48	9.6%	3.0%
<b>Individu</b>												
<b>Ménagères</b>	1282	56.2%	5.5%	0	0.0%	0.0%	1282	87.4%	5.5%	233	47.1%	3.3%
<b>Personne de référence</b>	1185	52.0%	4.2%	677	83.3%	3.3%	508	34.6%	6.9%	224	45.2%	2.5%
<b>Responsable des achats</b>	1725	75.7%	4.8%	429	52.8%	3.3%	1296	88.4%	5.7%	338	68.2%	3.0%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	19	0.8%	3.7%	7	0.9%	2.2%	12	0.8%	6.1%	0	0.0%	0.0%
<b>Petits patrons</b>	33	1.4%	2.0%	19	2.4%	1.6%	14	0.9%	3.2%	33	6.6%	2.2%
<b>Affaires et Cadres</b>	115	5.0%	2.3%	60	7.4%	2.1%	55	3.7%	2.6%	100	20.2%	2.2%
<b>Professions intermédiaires</b>	244	10.7%	3.3%	98	12.1%	2.7%	145	9.9%	3.9%	179	36.1%	2.9%
<b>Employés</b>	410	18.0%	4.8%	71	8.8%	3.2%	339	23.1%	5.4%	66	13.3%	3.7%
<b>Ouvriers</b>	235	10.3%	3.6%	172	21.2%	3.4%	63	4.3%	4.8%	18	3.7%	4.1%
<b>Retraités</b>	726	31.8%	5.6%	251	30.9%	4.2%	475	32.4%	6.9%	5	1.1%	2.4%
<b>Autres inactifs</b>	498	21.8%	5.0%	133	16.4%	3.7%	364	24.8%	5.8%	94	19.1%	2.8%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	27	1.2%	3.5%	7	0.8%	1.9%	21	1.4%	5.0%	0	0.0%	0.0%
<b>Petits patrons</b>	69	3.0%	2.6%	27	3.3%	1.8%	42	2.9%	3.4%	69	13.9%	2.6%
<b>Affaires et Cadres</b>	182	8.0%	2.6%	77	9.5%	2.2%	105	7.1%	3.0%	182	36.7%	2.6%
<b>Professions intermédiaires</b>	245	10.7%	3.0%	105	12.9%	2.5%	140	9.5%	3.6%	245	49.4%	3.0%
<b>Employés</b>	289	12.7%	5.2%	79	9.7%	3.4%	210	14.3%	6.5%	0	0.0%	0.0%
<b>Ouvriers</b>	407	17.9%	4.2%	197	24.3%	3.8%	210	14.3%	4.6%	0	0.0%	0.0%
<b>Retraités</b>	838	36.8%	5.6%	262	32.3%	4.0%	576	39.3%	6.9%	0	0.0%	0.0%
<b>Autres inactifs</b>	222	9.7%	6.3%	58	7.1%	3.9%	164	11.2%	8.0%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	497	21.8%	5.1%	93	11.4%	2.2%	404	27.6%	7.3%	62	12.4%	2.6%
<b>2 personnes</b>	866	38.0%	4.7%	356	43.8%	4.0%	510	34.8%	5.4%	106	21.4%	2.5%
<b>3 personnes</b>	364	16.0%	3.9%	126	15.5%	2.7%	238	16.2%	5.2%	109	22.0%	2.8%
<b>4 personnes</b>	320	14.0%	3.4%	150	18.4%	3.2%	170	11.6%	3.6%	135	27.2%	2.9%
<b>5 personnes et +</b>	233	10.2%	4.2%	88	10.8%	3.4%	145	9.9%	4.8%	84	17.0%	3.2%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	585	25.7%	3.7%	218	26.8%	3.0%	367	25.0%	4.3%	219	44.2%	2.9%
<b>Non</b>	1694	74.3%	4.6%	594	73.2%	3.3%	1100	75.0%	5.8%	277	55.8%	2.7%
<b>Habitat</b>												
<b>Communes rurales</b>	464	20.3%	3.9%	162	19.9%	2.8%	302	20.6%	4.8%	95	19.1%	2.8%
<b>Agglo. - 20 000 hab</b>	420	18.4%	4.7%	126	15.6%	2.9%	293	20.0%	6.3%	76	15.2%	2.8%
<b>Agglo. 20 000 à 100 000 hab</b>	366	16.1%	5.2%	141	17.3%	4.3%	225	15.4%	6.1%	70	14.2%	3.3%
<b>Agglo. + 100 000 hab</b>	724	31.8%	4.6%	275	33.8%	3.6%	449	30.6%	5.5%	175	35.4%	3.1%
<b>Agglo. Paris</b>	306	13.4%	3.5%	109	13.4%	2.6%	197	13.4%	4.3%	79	16.0%	2.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	370	16.2%	3.8%	125	15.4%	2.7%	245	16.7%	4.8%	93	18.7%	2.1%
Nord Pas de Calais	156	6.8%	4.8%	55	6.8%	3.6%	100	6.8%	6.0%	48	9.7%	4.7%
Lorraine	68	3.0%	3.5%	40	4.9%	4.2%	28	1.9%	2.8%	16	3.2%	3.0%
Alsace	35	1.5%	2.3%	9	1.1%	1.1%	26	1.8%	3.3%	3	0.5%	0.6%
Franche-Comté	57	2.5%	5.9%	16	2.0%	3.4%	41	2.8%	8.3%	4	0.7%	1.3%
Champagne Ardennes	45	2.0%	4.1%	18	2.2%	3.4%	27	1.9%	4.7%	8	1.5%	2.6%
Picardie	104	4.6%	6.7%	27	3.3%	3.6%	77	5.2%	9.6%	14	2.8%	3.2%
Bourgogne	65	2.8%	4.7%	28	3.4%	4.3%	37	2.5%	5.1%	10	2.1%	2.8%
Haute Normandie	48	2.1%	3.2%	14	1.8%	2.0%	33	2.3%	4.3%	15	3.1%	3.3%
Basse Normandie	41	1.8%	3.3%	11	1.4%	2.0%	29	2.0%	4.6%	7	1.4%	1.9%
Centre	78	3.4%	3.8%	36	4.4%	3.6%	42	2.9%	4.0%	19	3.9%	3.0%
Pays de Loire	123	5.4%	4.1%	48	5.9%	3.3%	74	5.1%	4.7%	19	3.8%	2.1%
Bretagne	82	3.6%	3.1%	24	3.0%	1.8%	58	4.0%	4.2%	19	3.8%	2.4%
Poitou Charentes	55	2.4%	3.7%	16	2.0%	2.2%	39	2.6%	5.0%	14	2.9%	3.5%
Aquitaine	151	6.6%	5.4%	73	8.9%	5.4%	78	5.3%	5.4%	26	5.3%	2.9%
Midi Pyrénées	102	4.5%	4.1%	39	4.8%	3.3%	63	4.3%	4.9%	34	6.8%	3.8%
Limousin	39	1.7%	6.3%	16	2.0%	5.5%	23	1.6%	7.1%	5	0.9%	2.7%
Auvergne	51	2.2%	4.4%	11	1.3%	1.9%	40	2.7%	6.7%	5	1.0%	1.7%
Rhône Alpes	225	9.9%	4.2%	74	9.1%	2.9%	151	10.3%	5.5%	51	10.2%	2.6%
Languedoc Roussillon	139	6.1%	6.0%	52	6.4%	4.7%	88	6.0%	7.1%	40	8.1%	5.4%
Provence Alpes Côte d'Azur. Corse	248	10.9%	5.6%	81	10.0%	3.9%	166	11.3%	7.2%	46	9.4%	3.0%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	1855	81.4%	4.3%	664	81.7%	3.2%	1191	81.2%	5.4%	451	91.0%	2.8%
Presque tous les jours	270	11.9%	4.4%	93	11.5%	3.4%	177	12.1%	5.3%	36	7.3%	2.6%
1 à 2 fois par semaine	141	6.2%	4.7%	56	6.8%	4.4%	85	5.8%	4.8%	8	1.7%	1.6%
1 à 3 fois par mois	12	0.5%	3.0%	0	0.0%	0.0%	12	0.8%	5.6%	0	0.0%	0.0%
Moins souvent	2	0.1%	1.4%	0	0.0%	0.0%	2	0.1%	2.2%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	51	2.2%	3.7%	18	2.2%	2.8%	33	2.3%	4.5%	6	1.2%	2.8%
De 9 000 à moins de 12 000 euros par an	139	6.1%	7.0%	26	3.2%	3.4%	112	7.7%	9.2%	4	0.7%	1.4%
De 12 000 à moins de 18 000 euros par an	255	11.2%	5.1%	64	7.9%	3.1%	190	13.0%	6.4%	21	4.3%	2.7%
De 18 000 à moins de 24 000 euros par an	331	14.5%	4.8%	101	12.5%	3.4%	230	15.7%	5.9%	46	9.3%	3.1%
De 24 000 à moins de 36 000 euros par an	601	26.4%	4.9%	229	28.2%	4.0%	372	25.3%	5.6%	109	22.0%	3.1%
De 36 000 à moins de 45 000 euros par an	275	12.1%	3.6%	103	12.7%	2.7%	172	11.7%	4.5%	75	15.2%	2.6%
De 45 000 à moins de 65 000 euros par an	292	12.8%	3.8%	138	17.0%	3.2%	154	10.5%	4.5%	113	22.9%	3.0%
65 000 euros et plus par an	123	5.4%	2.9%	60	7.3%	2.3%	63	4.3%	3.6%	70	14.2%	2.4%
Refus	154	6.8%	4.3%	51	6.3%	3.4%	103	7.0%	5.1%	36	7.3%	2.7%
Ne sait pas	59	2.6%	3.7%	22	2.6%	2.9%	37	2.5%	4.4%	15	3.0%	2.2%