

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2460	100.0%	4.7%	1301	100.0%	5.2%	1159	100.0%	4.2%	874	100.0%	4.9%
Sexe												
Homme	1301	52.9%	5.2%	1301	100.0%	5.2%	0	0.0%	0.0%	495	56.6%	5.4%
Femme	1159	47.1%	4.2%	0	0.0%	0.0%	1159	100.0%	4.2%	379	43.4%	4.4%
Age												
15 à 24 ans	343	14.0%	4.7%	184	14.1%	4.9%	159	13.8%	4.4%	173	19.8%	5.4%
25 à 34 ans	297	12.1%	3.9%	153	11.7%	4.1%	144	12.4%	3.7%	132	15.2%	4.1%
35 à 49 ans	374	15.2%	3.0%	181	13.9%	2.9%	193	16.7%	3.0%	228	26.1%	3.7%
50 à 59 ans	313	12.7%	3.6%	179	13.8%	4.3%	134	11.5%	3.0%	175	20.0%	4.8%
60 ans et plus	1134	46.1%	7.0%	605	46.5%	8.3%	529	45.6%	5.9%	166	18.9%	10.4%
Individu												
Ménagères	978	39.8%	4.2%	0	0.0%	0.0%	978	84.5%	4.2%	290	33.2%	4.1%
Personne de référence	1478	60.1%	5.3%	1079	83.0%	5.2%	399	34.4%	5.4%	466	53.4%	5.3%
Responsable des achats	1649	67.0%	4.6%	678	52.1%	5.2%	971	83.8%	4.2%	538	61.5%	4.8%
PCS Individu												
Agriculteurs	6	0.3%	1.2%	4	0.3%	1.2%	2	0.2%	1.3%	0	0.0%	0.0%
Petits patrons	87	3.5%	5.3%	80	6.1%	6.6%	7	0.6%	1.8%	83	9.5%	5.6%
Affaires et Cadres	323	13.1%	6.4%	186	14.3%	6.4%	137	11.8%	6.4%	284	32.5%	6.3%
Professions intermédiaires	294	12.0%	4.0%	151	11.6%	4.1%	143	12.3%	3.9%	257	29.4%	4.2%
Employés	219	8.9%	2.6%	72	5.5%	3.2%	147	12.7%	2.3%	49	5.6%	2.7%
Ouvriers	171	7.0%	2.7%	146	11.2%	2.8%	25	2.2%	1.9%	11	1.3%	2.5%
Retraités	900	36.6%	7.0%	467	35.9%	7.8%	433	37.4%	6.3%	13	1.5%	5.8%
Autres inactifs	459	18.7%	4.6%	196	15.1%	5.4%	263	22.7%	4.2%	177	20.3%	5.3%
PCS Personne de référence												
Agriculteurs	13	0.5%	1.7%	4	0.3%	1.1%	9	0.8%	2.2%	0	0.0%	0.0%
Petits patrons	120	4.9%	4.5%	84	6.5%	5.8%	36	3.1%	2.9%	120	13.8%	4.5%
Affaires et Cadres	402	16.4%	5.7%	226	17.3%	6.4%	177	15.2%	5.0%	402	46.1%	5.7%
Professions intermédiaires	351	14.3%	4.3%	185	14.2%	4.4%	166	14.3%	4.2%	351	40.2%	4.3%
Employés	167	6.8%	3.0%	66	5.1%	2.9%	101	8.7%	3.1%	0	0.0%	0.0%
Ouvriers	242	9.8%	2.5%	156	12.0%	3.0%	86	7.4%	1.9%	0	0.0%	0.0%
Retraités	995	40.4%	6.6%	509	39.1%	7.7%	486	41.9%	5.8%	0	0.0%	0.0%
Autres inactifs	169	6.9%	4.8%	71	5.5%	4.8%	98	8.4%	4.8%	0	0.0%	0.0%

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	560	22.8%	5.7%	250	19.2%	5.9%	310	26.7%	5.6%	136	15.6%	5.8%
2 personnes	1043	42.4%	5.7%	576	44.3%	6.5%	466	40.3%	4.9%	252	28.8%	6.0%
3 personnes	340	13.8%	3.7%	181	13.9%	3.8%	159	13.7%	3.4%	179	20.5%	4.5%
4 personnes	329	13.4%	3.5%	191	14.7%	4.0%	138	11.9%	2.9%	207	23.7%	4.4%
5 personnes et +	188	7.7%	3.4%	103	7.9%	4.0%	85	7.4%	2.8%	99	11.4%	3.8%
Présence d'enfants de moins de 15 ans												
Oui	464	18.9%	3.0%	227	17.5%	3.1%	237	20.4%	2.8%	258	29.5%	3.4%
Non	1996	81.1%	5.4%	1074	82.5%	6.0%	922	79.6%	4.9%	616	70.5%	6.0%
Habitat												
Communes rurales	395	16.1%	3.3%	216	16.6%	3.8%	179	15.4%	2.9%	110	12.6%	3.3%
Agglo. - 20 000 hab	326	13.3%	3.6%	171	13.2%	4.0%	155	13.4%	3.3%	95	10.9%	3.5%
Agglo. 20 000 à 100 000 hab	303	12.3%	4.3%	181	13.9%	5.5%	122	10.5%	3.3%	100	11.5%	4.7%
Agglo. + 100 000 hab	863	35.1%	5.5%	463	35.5%	6.1%	400	34.5%	4.9%	297	34.0%	5.3%
Agglo. Paris	573	23.3%	6.5%	271	20.8%	6.5%	302	26.1%	6.6%	271	31.0%	6.7%

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	611	24.8%	6.3%	279	21.4%	6.0%	332	28.6%	6.5%	283	32.4%	6.4%
Nord Pas de Calais	99	4.0%	3.1%	52	4.0%	3.4%	47	4.0%	2.8%	29	3.3%	2.9%
Lorraine	55	2.2%	2.9%	33	2.5%	3.5%	22	1.9%	2.2%	16	1.8%	3.0%
Alsace	53	2.1%	3.4%	36	2.8%	4.8%	16	1.4%	2.0%	15	1.7%	3.2%
Franche-Comté	40	1.6%	4.2%	17	1.3%	3.7%	23	2.0%	4.7%	17	2.0%	6.2%
Champagne Ardennes	36	1.5%	3.3%	15	1.1%	2.8%	21	1.8%	3.7%	6	0.7%	2.1%
Picardie	35	1.4%	2.3%	19	1.5%	2.6%	16	1.4%	2.0%	11	1.2%	2.5%
Bourgogne	55	2.2%	4.0%	33	2.5%	5.0%	22	1.9%	3.1%	24	2.7%	6.3%
Haute Normandie	45	1.8%	3.0%	29	2.2%	4.1%	16	1.4%	2.0%	14	1.6%	3.0%
Basse Normandie	32	1.3%	2.6%	14	1.1%	2.4%	18	1.5%	2.7%	4	0.4%	1.1%
Centre	107	4.3%	5.2%	55	4.3%	5.6%	51	4.4%	4.8%	42	4.8%	6.6%
Pays de Loire	81	3.3%	2.7%	43	3.3%	3.0%	39	3.3%	2.4%	35	4.0%	3.9%
Bretagne	125	5.1%	4.7%	78	6.0%	6.0%	47	4.1%	3.4%	36	4.1%	4.6%
Poitou Charentes	92	3.7%	6.1%	61	4.7%	8.5%	31	2.7%	4.0%	27	3.1%	6.5%
Aquitaine	131	5.3%	4.7%	71	5.5%	5.3%	60	5.2%	4.1%	41	4.7%	4.6%
Midi Pyrénées	109	4.4%	4.4%	45	3.4%	3.7%	64	5.5%	5.0%	46	5.2%	5.2%
Limousin	36	1.4%	5.7%	15	1.1%	4.9%	21	1.8%	6.4%	8	0.9%	4.5%
Auvergne	52	2.1%	4.5%	31	2.4%	5.6%	21	1.8%	3.5%	9	1.0%	2.9%
Rhône Alpes	266	10.8%	5.0%	149	11.4%	5.8%	117	10.1%	4.3%	112	12.8%	5.7%
Languedoc Roussillon	141	5.7%	6.0%	71	5.5%	6.4%	70	6.0%	5.7%	28	3.2%	3.8%
Provence Alpes Côte d'Azur. Corse	262	10.6%	6.0%	156	12.0%	7.5%	106	9.1%	4.6%	72	8.3%	4.7%
Habitudes de connexion à Internet												
Tous les jours	2095	85.2%	4.9%	1132	87.0%	5.4%	964	83.2%	4.4%	828	94.8%	5.2%
Presque tous les jours	249	10.1%	4.1%	105	8.1%	3.8%	144	12.4%	4.3%	35	4.0%	2.5%
1 à 2 fois par semaine	98	4.0%	3.2%	57	4.3%	4.5%	41	3.6%	2.3%	10	1.2%	2.0%
1 à 3 fois par mois	16	0.7%	4.0%	7	0.6%	4.0%	9	0.8%	4.1%	0	0.0%	0.0%
Moins souvent	1	0.1%	1.4%	0	0.0%	1.1%	1	0.1%	1.5%	0	0.0%	0.0%

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	81	3.3%	5.9%	43	3.3%	6.8%	39	3.3%	5.2%	6	0.7%	3.1%
De 9 000 à moins de 12 000 euros par an	79	3.2%	4.0%	38	2.9%	4.9%	42	3.6%	3.4%	10	1.2%	4.1%
De 12 000 à moins de 18 000 euros par an	170	6.9%	3.4%	59	4.5%	2.9%	112	9.6%	3.8%	28	3.2%	3.6%
De 18 000 à moins de 24 000 euros par an	257	10.4%	3.7%	125	9.6%	4.2%	132	11.4%	3.4%	76	8.7%	5.1%
De 24 000 à moins de 36 000 euros par an	486	19.8%	3.9%	226	17.4%	3.9%	260	22.4%	3.9%	134	15.3%	3.8%
De 36 000 à moins de 45 000 euros par an	307	12.5%	4.0%	173	13.3%	4.5%	134	11.6%	3.5%	118	13.4%	4.1%
De 45 000 à moins de 65 000 euros par an	484	19.7%	6.3%	279	21.5%	6.5%	205	17.7%	6.0%	187	21.4%	4.9%
65 000 euros et plus par an	377	15.3%	8.8%	240	18.4%	9.4%	137	11.8%	7.9%	232	26.6%	8.1%
Refus	155	6.3%	4.4%	82	6.3%	5.4%	73	6.3%	3.6%	61	7.0%	4.6%
Ne sait pas	63	2.6%	4.0%	38	2.9%	5.1%	26	2.2%	3.1%	21	2.4%	3.1%