

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1449	100.0%	2.8%	439	100.0%	1.7%	1010	100.0%	3.7%	343	100.0%	1.9%
Sexe												
Homme	439	30.3%	1.7%	439	100.0%	1.7%	0	0.0%	0.0%	111	32.3%	1.2%
Femme	1010	69.7%	3.7%	0	0.0%	0.0%	1010	100.0%	3.7%	232	67.7%	2.7%
Age												
15 à 24 ans	83	5.7%	1.1%	9	2.0%	0.2%	74	7.3%	2.0%	45	13.0%	1.4%
25 à 34 ans	74	5.1%	1.0%	23	5.2%	0.6%	51	5.0%	1.3%	25	7.2%	0.8%
35 à 49 ans	187	12.9%	1.5%	40	9.1%	0.6%	146	14.5%	2.3%	92	26.8%	1.5%
50 à 59 ans	170	11.8%	2.0%	57	13.0%	1.4%	114	11.2%	2.6%	98	28.4%	2.7%
60 ans et plus	936	64.6%	5.8%	310	70.7%	4.3%	625	61.9%	7.0%	85	24.6%	5.3%
Individu												
Ménagères	915	63.1%	3.9%	0	0.0%	0.0%	915	90.6%	3.9%	182	52.9%	2.6%
Personne de référence	698	48.2%	2.5%	421	96.0%	2.0%	277	27.4%	3.7%	135	39.4%	1.5%
Responsable des achats	1134	78.3%	3.2%	223	50.9%	1.7%	911	90.2%	4.0%	219	63.9%	2.0%
PCS Individu												
Agriculteurs	11	0.8%	2.1%	10	2.3%	3.1%	1	0.1%	0.5%	0	0.0%	0.0%
Petits patrons	42	2.9%	2.6%	25	5.8%	2.1%	17	1.7%	4.0%	37	10.9%	2.5%
Affaires et Cadres	147	10.1%	2.9%	62	14.2%	2.2%	85	8.4%	3.9%	130	37.8%	2.9%
Professions intermédiaires	84	5.8%	1.1%	17	3.8%	0.4%	67	6.7%	1.8%	58	16.9%	1.0%
Employés	145	10.0%	1.7%	26	6.0%	1.2%	119	11.8%	1.9%	19	5.6%	1.1%
Ouvriers	36	2.5%	0.6%	17	3.9%	0.3%	19	1.9%	1.4%	4	1.1%	0.8%
Retraités	688	47.5%	5.3%	263	59.9%	4.4%	425	42.1%	6.2%	27	7.9%	12.3%
Autres inactifs	295	20.4%	3.0%	18	4.2%	0.5%	277	27.4%	4.4%	68	19.9%	2.1%
PCS Personne de référence												
Agriculteurs	14	1.0%	1.8%	10	2.3%	2.8%	4	0.4%	1.0%	0	0.0%	0.0%
Petits patrons	46	3.2%	1.7%	29	6.5%	2.0%	18	1.8%	1.4%	46	13.5%	1.7%
Affaires et Cadres	217	15.0%	3.1%	64	14.5%	1.8%	153	15.2%	4.3%	217	63.1%	3.1%
Professions intermédiaires	80	5.5%	1.0%	19	4.3%	0.5%	61	6.1%	1.6%	80	23.4%	1.0%
Employés	103	7.1%	1.9%	25	5.7%	1.1%	78	7.7%	2.4%	0	0.0%	0.0%
Ouvriers	87	6.0%	0.9%	17	3.9%	0.3%	70	6.9%	1.5%	0	0.0%	0.0%
Retraités	803	55.4%	5.3%	264	60.1%	4.0%	539	53.4%	6.4%	0	0.0%	0.0%
Autres inactifs	98	6.7%	2.8%	12	2.6%	0.8%	86	8.5%	4.2%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	308	21.2%	3.1%	68	15.5%	1.6%	239	23.7%	4.3%	38	11.1%	1.6%
2 personnes	808	55.8%	4.4%	276	62.9%	3.1%	532	52.6%	5.6%	128	37.4%	3.0%
3 personnes	129	8.9%	1.4%	57	13.0%	1.2%	72	7.1%	1.6%	55	15.9%	1.4%
4 personnes	115	8.0%	1.2%	19	4.4%	0.4%	96	9.5%	2.0%	67	19.6%	1.4%
5 personnes et +	90	6.2%	1.6%	19	4.2%	0.7%	71	7.0%	2.3%	55	15.9%	2.1%
Présence d'enfants de moins de 15 ans												
Oui	194	13.4%	1.2%	43	9.9%	0.6%	150	14.9%	1.8%	97	28.2%	1.3%
Non	1255	86.6%	3.4%	395	90.1%	2.2%	860	85.1%	4.6%	247	71.8%	2.4%
Habitat												
Communes rurales	210	14.5%	1.8%	72	16.5%	1.3%	138	13.7%	2.2%	33	9.5%	1.0%
Agglo. - 20 000 hab	190	13.1%	2.1%	60	13.6%	1.4%	130	12.9%	2.8%	43	12.5%	1.6%
Agglo. 20 000 à 100 000 hab	150	10.3%	2.1%	56	12.7%	1.7%	94	9.3%	2.6%	27	7.9%	1.3%
Agglo. + 100 000 hab	487	33.6%	3.1%	133	30.3%	1.7%	353	35.0%	4.4%	99	28.9%	1.8%
Agglo. Paris	412	28.4%	4.7%	118	26.8%	2.8%	294	29.1%	6.4%	141	41.1%	3.5%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	444	30.7%	4.6%	126	28.6%	2.7%	319	31.5%	6.2%	141	41.1%	3.2%
Nord Pas de Calais	56	3.8%	1.7%	9	2.1%	0.6%	47	4.6%	2.8%	18	5.2%	1.8%
Lorraine	44	3.1%	2.3%	14	3.2%	1.5%	30	3.0%	3.1%	7	2.1%	1.4%
Alsace	41	2.8%	2.6%	10	2.2%	1.3%	32	3.1%	3.9%	6	1.7%	1.2%
Franche-Comté	27	1.8%	2.8%	9	2.0%	1.9%	18	1.7%	3.6%	4	1.0%	1.3%
Champagne Ardennes	17	1.2%	1.5%	3	0.7%	0.6%	14	1.4%	2.4%	1	0.2%	0.2%
Picardie	31	2.1%	2.0%	11	2.4%	1.4%	20	2.0%	2.5%	8	2.4%	1.9%
Bourgogne	44	3.0%	3.2%	21	4.8%	3.2%	22	2.2%	3.1%	12	3.6%	3.2%
Haute Normandie	33	2.3%	2.2%	7	1.7%	1.0%	26	2.5%	3.3%	4	1.1%	0.8%
Basse Normandie	11	0.8%	0.9%	5	1.1%	0.8%	6	0.6%	1.0%	2	0.6%	0.6%
Centre	51	3.5%	2.5%	14	3.3%	1.5%	37	3.6%	3.4%	6	1.7%	0.9%
Pays de Loire	52	3.6%	1.7%	19	4.4%	1.3%	32	3.2%	2.0%	7	1.9%	0.7%
Bretagne	36	2.5%	1.4%	17	3.9%	1.3%	19	1.9%	1.4%	11	3.1%	1.4%
Poitou Charentes	35	2.4%	2.3%	10	2.3%	1.4%	25	2.4%	3.2%	4	1.2%	1.0%
Aquitaine	53	3.7%	1.9%	13	3.0%	1.0%	40	4.0%	2.7%	16	4.5%	1.7%
Midi Pyrénées	63	4.4%	2.6%	17	4.0%	1.4%	46	4.6%	3.6%	10	3.0%	1.2%
Limousin	21	1.4%	3.3%	9	2.0%	2.9%	12	1.2%	3.7%	10	3.0%	6.0%
Auvergne	34	2.3%	2.9%	8	1.9%	1.5%	25	2.5%	4.2%	2	0.6%	0.7%
Rhône Alpes	138	9.5%	2.6%	46	10.5%	1.8%	92	9.1%	3.3%	46	13.5%	2.3%
Languedoc Roussillon	62	4.3%	2.7%	17	3.8%	1.5%	45	4.5%	3.7%	10	2.9%	1.4%
Provence Alpes Côte d'Azur. Corse	157	10.9%	3.6%	53	12.2%	2.6%	104	10.3%	4.5%	19	5.5%	1.2%
Habitudes de connexion à Internet												
Tous les jours	1175	81.1%	2.7%	369	84.0%	1.8%	806	79.8%	3.7%	308	89.6%	1.9%
Presque tous les jours	190	13.1%	3.1%	44	9.9%	1.6%	147	14.5%	4.4%	23	6.8%	1.7%
1 à 2 fois par semaine	69	4.8%	2.3%	22	4.9%	1.7%	48	4.7%	2.7%	10	3.0%	2.0%
1 à 3 fois par mois	12	0.8%	3.1%	4	0.8%	1.9%	9	0.8%	4.0%	1	0.2%	0.9%
Moins souvent	3	0.2%	2.3%	1	0.3%	3.9%	1	0.1%	1.5%	1	0.4%	6.4%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	18	1.2%	1.3%	3	0.6%	0.4%	15	1.5%	2.0%	0	0.0%	0.0%
De 9 000 à moins de 12 000 euros par an	44	3.1%	2.2%	13	2.9%	1.7%	32	3.1%	2.6%	1	0.3%	0.4%
De 12 000 à moins de 18 000 euros par an	66	4.6%	1.3%	7	1.7%	0.4%	59	5.9%	2.0%	10	3.0%	1.3%
De 18 000 à moins de 24 000 euros par an	124	8.5%	1.8%	24	5.5%	0.8%	100	9.9%	2.5%	25	7.4%	1.7%
De 24 000 à moins de 36 000 euros par an	258	17.8%	2.1%	66	15.1%	1.2%	192	19.0%	2.9%	40	11.5%	1.1%
De 36 000 à moins de 45 000 euros par an	184	12.7%	2.4%	52	11.8%	1.3%	132	13.1%	3.5%	31	9.0%	1.1%
De 45 000 à moins de 65 000 euros par an	290	20.0%	3.7%	105	23.8%	2.4%	185	18.4%	5.4%	56	16.4%	1.5%
65 000 euros et plus par an	281	19.4%	6.6%	129	29.4%	5.0%	152	15.1%	8.8%	137	39.8%	4.7%
Refus	135	9.3%	3.8%	31	7.0%	2.0%	104	10.3%	5.1%	29	8.6%	2.2%
Ne sait pas	48	3.3%	3.1%	10	2.2%	1.3%	39	3.8%	4.6%	14	4.0%	2.1%