

Femme Actuelle

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	3731	100.0%	7.1%	767	100.0%	3.1%	2964	100.0%	10.8%	822	100.0%	4.6%
Sexe												
Homme	767	20.6%	3.1%	767	100.0%	3.1%	0	0.0%	0.0%	164	19.9%	1.8%
Femme	2964	79.4%	10.8%	0	0.0%	0.0%	2964	100.0%	10.8%	659	80.1%	7.6%
Age												
15 à 24 ans	227	6.1%	3.1%	38	5.0%	1.0%	189	6.4%	5.2%	97	11.8%	3.0%
25 à 34 ans	252	6.8%	3.3%	41	5.3%	1.1%	211	7.1%	5.4%	85	10.3%	2.6%
35 à 49 ans	747	20.0%	5.9%	136	17.7%	2.2%	611	20.6%	9.5%	312	37.9%	5.0%
50 à 59 ans	804	21.5%	9.3%	148	19.2%	3.5%	656	22.1%	14.8%	247	30.0%	6.8%
60 ans et plus	1700	45.6%	10.5%	404	52.7%	5.6%	1296	43.7%	14.6%	82	10.0%	5.2%
Individu												
Ménagères	2715	72.8%	11.6%	0	0.0%	0.0%	2715	91.6%	11.6%	577	70.2%	8.2%
Personne de référence	1675	44.9%	6.0%	712	92.8%	3.5%	963	32.5%	13.0%	275	33.4%	3.1%
Responsable des achats	3029	81.2%	8.5%	379	49.5%	2.9%	2650	89.4%	11.6%	638	77.6%	5.7%
PCS Individu												
Agriculteurs	18	0.5%	3.5%	9	1.2%	2.8%	9	0.3%	4.6%	1	0.1%	2.1%
Petits patrons	68	1.8%	4.2%	21	2.8%	1.8%	47	1.6%	11.1%	54	6.6%	3.6%
Affaires et Cadres	211	5.7%	4.2%	57	7.4%	2.0%	154	5.2%	7.2%	162	19.8%	3.6%
Professions intermédiaires	372	10.0%	5.0%	70	9.1%	1.9%	302	10.2%	8.2%	278	33.8%	4.6%
Employés	832	22.3%	9.7%	74	9.7%	3.3%	758	25.6%	12.0%	158	19.2%	8.9%
Ouvriers	237	6.4%	3.7%	113	14.8%	2.2%	124	4.2%	9.5%	6	0.7%	1.4%
Retraités	1388	37.2%	10.8%	370	48.2%	6.2%	1018	34.3%	14.7%	25	3.1%	11.4%
Autres inactifs	605	16.2%	6.1%	52	6.8%	1.4%	553	18.6%	8.7%	139	16.9%	4.2%
PCS Personne de référence												
Agriculteurs	37	1.0%	4.7%	10	1.3%	2.7%	27	0.9%	6.5%	0	0.0%	0.0%
Petits patrons	139	3.7%	5.2%	24	3.1%	1.6%	115	3.9%	9.4%	139	16.9%	5.2%
Affaires et Cadres	314	8.4%	4.5%	63	8.2%	1.8%	251	8.5%	7.1%	314	38.2%	4.5%
Professions intermédiaires	369	9.9%	4.5%	77	10.0%	1.8%	292	9.9%	7.4%	369	44.8%	4.5%
Employés	459	12.3%	8.2%	69	9.0%	3.0%	390	13.2%	12.0%	0	0.0%	0.0%
Ouvriers	549	14.7%	5.7%	113	14.8%	2.2%	435	14.7%	9.6%	0	0.0%	0.0%
Retraités	1620	43.4%	10.8%	382	49.9%	5.8%	1238	41.8%	14.8%	0	0.0%	0.0%
Autres inactifs	244	6.5%	6.9%	28	3.7%	1.9%	215	7.3%	10.5%	0	0.0%	0.0%

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Taille du foyer												
1 personne	823	22.1%	8.4%	87	11.4%	2.1%	736	24.8%	13.3%	104	12.6%	4.4%
2 personnes	1626	43.6%	8.9%	409	53.3%	4.6%	1217	41.0%	12.9%	218	26.5%	5.2%
3 personnes	570	15.3%	6.1%	132	17.2%	2.8%	438	14.8%	9.5%	171	20.8%	4.3%
4 personnes	484	13.0%	5.1%	109	14.2%	2.3%	375	12.7%	8.0%	233	28.3%	5.0%
5 personnes et +	228	6.1%	4.1%	30	3.9%	1.2%	198	6.7%	6.5%	97	11.8%	3.7%
Présence d'enfants de moins de 15 ans												
Oui	784	21.0%	5.0%	126	16.4%	1.7%	657	22.2%	7.8%	323	39.2%	4.3%
Non	2947	79.0%	8.0%	641	83.6%	3.6%	2307	77.8%	12.2%	500	60.8%	4.8%
Habitat												
Communes rurales	755	20.2%	6.3%	138	18.0%	2.4%	617	20.8%	9.8%	155	18.8%	4.6%
Agglo. - 20 000 hab	726	19.4%	8.1%	155	20.2%	3.6%	571	19.3%	12.3%	140	17.0%	5.1%
Agglo. 20 000 à 100 000 hab	580	15.6%	8.3%	128	16.7%	3.9%	452	15.3%	12.3%	110	13.3%	5.2%
Agglo. + 100 000 hab	1159	31.1%	7.4%	243	31.6%	3.2%	916	30.9%	11.3%	265	32.2%	4.7%
Agglo. Paris	511	13.7%	5.8%	103	13.5%	2.5%	408	13.8%	8.9%	153	18.6%	3.8%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	608	16.3%	6.2%	112	14.6%	2.4%	496	16.7%	9.7%	170	20.7%	3.9%
Nord Pas de Calais	223	6.0%	7.0%	41	5.3%	2.6%	183	6.2%	11.0%	57	7.0%	5.7%
Lorraine	170	4.6%	8.9%	41	5.3%	4.3%	130	4.4%	13.2%	30	3.7%	5.7%
Alsace	98	2.6%	6.3%	10	1.3%	1.4%	88	3.0%	11.0%	10	1.2%	2.2%
Franche-Comté	82	2.2%	8.5%	11	1.5%	2.4%	70	2.4%	14.2%	20	2.4%	7.0%
Champagne Ardennes	78	2.1%	7.1%	20	2.6%	3.7%	59	2.0%	10.2%	19	2.3%	6.3%
Picardie	102	2.7%	6.6%	26	3.4%	3.5%	76	2.5%	9.5%	30	3.6%	6.7%
Bourgogne	104	2.8%	7.6%	33	4.3%	5.1%	71	2.4%	9.9%	24	2.9%	6.3%
Haute Normandie	138	3.7%	9.3%	30	3.9%	4.2%	108	3.6%	13.9%	34	4.2%	7.5%
Basse Normandie	71	1.9%	5.9%	8	1.1%	1.4%	63	2.1%	9.8%	16	1.9%	4.4%
Centre	159	4.3%	7.7%	31	4.1%	3.2%	127	4.3%	11.9%	37	4.5%	5.8%
Pays de Loire	250	6.7%	8.3%	38	5.0%	2.7%	212	7.1%	13.4%	40	4.9%	4.5%
Bretagne	208	5.6%	7.7%	41	5.3%	3.1%	167	5.6%	12.1%	33	4.0%	4.2%
Poitou Charentes	73	2.0%	4.9%	15	2.0%	2.2%	58	1.9%	7.4%	13	1.5%	3.0%
Aquitaine	183	4.9%	6.5%	59	7.7%	4.4%	124	4.2%	8.5%	43	5.2%	4.7%
Midi Pyrénées	164	4.4%	6.6%	28	3.7%	2.4%	136	4.6%	10.7%	40	4.9%	4.6%
Limousin	54	1.4%	8.6%	13	1.7%	4.5%	41	1.4%	12.4%	6	0.7%	3.4%
Auvergne	89	2.4%	7.7%	26	3.4%	4.7%	63	2.1%	10.5%	14	1.7%	4.6%
Rhône Alpes	309	8.3%	5.8%	68	8.8%	2.7%	242	8.2%	8.8%	62	7.6%	3.1%
Languedoc Roussillon	184	4.9%	7.9%	41	5.4%	3.7%	143	4.8%	11.6%	40	4.8%	5.4%
Provence Alpes Côte d'Azur.	384	10.3%	8.7%	74	9.6%	3.6%	310	10.5%	13.4%	86	10.5%	5.6%
Corse												
Habitudes de connection à Internet												
Tous les jours	2883	77.3%	6.7%	622	81.2%	3.0%	2260	76.3%	10.3%	685	83.3%	4.3%
Presque tous les jours	567	15.2%	9.3%	84	11.0%	3.1%	483	16.3%	14.4%	102	12.4%	7.4%
1 à 2 fois par semaine	241	6.5%	8.0%	48	6.2%	3.8%	193	6.5%	10.9%	32	3.9%	6.3%
1 à 3 fois par mois	37	1.0%	9.2%	11	1.4%	6.0%	25	0.9%	11.9%	2	0.3%	3.9%
Moins souvent	4	0.1%	3.5%	1	0.2%	3.4%	3	0.1%	3.6%	1	0.1%	2.5%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	88	2.4%	6.4%	12	1.5%	1.9%	76	2.6%	10.3%	8	0.9%	3.6%
De 9 000 à moins de 12 000 euros par an	180	4.8%	9.0%	42	5.5%	5.4%	138	4.7%	11.3%	10	1.2%	4.1%
De 12 000 à moins de 18 000 euros par an	441	11.8%	8.8%	53	6.9%	2.6%	388	13.1%	13.1%	36	4.4%	4.6%
De 18 000 à moins de 24 000 euros par an	540	14.5%	7.8%	95	12.4%	3.2%	445	15.0%	11.3%	67	8.1%	4.5%
De 24 000 à moins de 36 000 euros par an	929	24.9%	7.5%	171	22.4%	3.0%	757	25.5%	11.5%	172	20.9%	4.9%
De 36 000 à moins de 45 000 euros par an	540	14.5%	7.0%	144	18.8%	3.7%	396	13.4%	10.4%	156	18.9%	5.4%
De 45 000 à moins de 65 000 euros par an	498	13.4%	6.4%	121	15.7%	2.8%	378	12.7%	11.0%	164	20.0%	4.3%
65 000 euros et plus par an	174	4.7%	4.1%	61	7.9%	2.4%	113	3.8%	6.5%	99	12.0%	3.4%
Refus	280	7.5%	7.9%	62	8.1%	4.1%	218	7.4%	10.8%	97	11.8%	7.3%
Ne sait pas	59	1.6%	3.8%	6	0.8%	0.8%	53	1.8%	6.4%	15	1.8%	2.2%