

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1928	100.0%	3.7%	1016	100.0%	4.0%	912	100.0%	3.3%	701	100.0%	3.9%
Sexe												
Homme	1016	52.7%	4.0%	1016	100.0%	4.0%	0	0.0%	0.0%	411	58.6%	4.5%
Femme	912	47.3%	3.3%	0	0.0%	0.0%	912	100.0%	3.3%	290	41.4%	3.3%
Age												
15 à 24 ans	210	10.9%	2.8%	124	12.2%	3.3%	85	9.3%	2.3%	108	15.4%	3.4%
25 à 34 ans	240	12.5%	3.2%	142	13.9%	3.8%	99	10.8%	2.5%	104	14.9%	3.2%
35 à 49 ans	364	18.9%	2.9%	182	17.9%	2.9%	182	19.9%	2.8%	222	31.7%	3.6%
50 à 59 ans	270	14.0%	3.1%	152	14.9%	3.6%	119	13.0%	2.7%	161	22.9%	4.4%
60 ans et plus	844	43.8%	5.2%	417	41.0%	5.7%	428	46.9%	4.8%	106	15.1%	6.6%
Individu												
Ménagères	815	42.3%	3.5%	0	0.0%	0.0%	815	89.3%	3.5%	246	35.1%	3.5%
Personne de référence	1081	56.1%	3.9%	861	84.7%	4.2%	220	24.2%	3.0%	379	54.0%	4.3%
Responsable des achats	1328	68.9%	3.7%	537	52.8%	4.1%	791	86.7%	3.5%	427	60.9%	3.8%
PCS Individu												
Agriculteurs	13	0.7%	2.5%	12	1.2%	3.7%	1	0.1%	0.5%	0	0.0%	0.0%
Petits patrons	98	5.1%	6.0%	81	8.0%	6.7%	17	1.8%	3.9%	96	13.7%	6.5%
Affaires et Cadres	275	14.2%	5.4%	168	16.5%	5.8%	107	11.7%	5.0%	241	34.4%	5.4%
Professions intermédiaires	191	9.9%	2.6%	95	9.3%	2.6%	96	10.5%	2.6%	166	23.7%	2.7%
Employés	196	10.2%	2.3%	64	6.3%	2.9%	132	14.5%	2.1%	48	6.9%	2.7%
Ouvriers	152	7.9%	2.4%	118	11.7%	2.3%	33	3.7%	2.6%	18	2.6%	4.1%
Retraités	675	35.0%	5.2%	347	34.2%	5.8%	328	35.9%	4.7%	9	1.2%	3.9%
Autres inactifs	329	17.0%	3.3%	130	12.8%	3.6%	199	21.8%	3.1%	123	17.6%	3.7%
PCS Personne de référence												
Agriculteurs	19	1.0%	2.5%	13	1.3%	3.6%	6	0.7%	1.5%	0	0.0%	0.0%
Petits patrons	127	6.6%	4.7%	102	10.0%	7.0%	25	2.7%	2.0%	127	18.1%	4.7%
Affaires et Cadres	366	19.0%	5.2%	193	19.0%	5.5%	173	19.0%	4.9%	366	52.2%	5.2%
Professions intermédiaires	208	10.8%	2.6%	116	11.5%	2.8%	92	10.1%	2.3%	208	29.7%	2.6%
Employés	132	6.8%	2.4%	51	5.0%	2.2%	81	8.8%	2.5%	0	0.0%	0.0%
Ouvriers	229	11.9%	2.4%	138	13.6%	2.7%	90	9.9%	2.0%	0	0.0%	0.0%
Retraités	773	40.1%	5.1%	363	35.7%	5.5%	410	44.9%	4.9%	0	0.0%	0.0%
Autres inactifs	75	3.9%	2.1%	40	3.9%	2.7%	35	3.9%	1.7%	0	0.0%	0.0%

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	354	18.4%	3.6%	172	16.9%	4.0%	182	20.0%	3.3%	92	13.1%	3.9%
2 personnes	805	41.8%	4.4%	399	39.3%	4.5%	406	44.5%	4.3%	157	22.4%	3.7%
3 personnes	300	15.6%	3.2%	176	17.3%	3.7%	124	13.6%	2.7%	145	20.6%	3.7%
4 personnes	312	16.2%	3.3%	194	19.0%	4.1%	118	13.0%	2.5%	199	28.4%	4.2%
5 personnes et +	157	8.1%	2.8%	76	7.4%	2.9%	82	8.9%	2.7%	109	15.6%	4.1%
Présence d'enfants de moins de 15 ans												
Oui	432	22.4%	2.8%	242	23.8%	3.3%	190	20.8%	2.2%	283	40.3%	3.8%
Non	1497	77.6%	4.1%	774	76.2%	4.3%	722	79.2%	3.8%	418	59.7%	4.1%
Habitat												
Communes rurales	308	16.0%	2.6%	169	16.6%	3.0%	140	15.3%	2.2%	97	13.8%	2.9%
Agglo. - 20 000 hab	258	13.4%	2.9%	131	12.9%	3.0%	127	13.9%	2.7%	78	11.1%	2.8%
Agglo. 20 000 à 100 000 hab	293	15.2%	4.2%	160	15.7%	4.8%	133	14.6%	3.6%	85	12.1%	4.0%
Agglo. + 100 000 hab	653	33.9%	4.1%	341	33.6%	4.5%	312	34.2%	3.8%	224	31.9%	4.0%
Agglo. Paris	416	21.6%	4.7%	215	21.1%	5.2%	201	22.0%	4.4%	218	31.0%	5.4%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	446	23.1%	4.6%	228	22.4%	4.9%	218	23.9%	4.3%	229	32.7%	5.2%
Nord Pas de Calais	61	3.2%	1.9%	31	3.0%	2.0%	30	3.3%	1.8%	33	4.7%	3.3%
Lorraine	66	3.4%	3.4%	48	4.7%	5.1%	18	1.9%	1.8%	13	1.9%	2.5%
Alsace	41	2.1%	2.6%	18	1.8%	2.4%	23	2.5%	2.8%	19	2.7%	4.1%
Franche-Comté	28	1.5%	2.9%	17	1.7%	3.6%	11	1.2%	2.2%	7	1.0%	2.6%
Champagne Ardennes	33	1.7%	3.0%	18	1.8%	3.4%	15	1.6%	2.5%	7	1.0%	2.4%
Picardie	33	1.7%	2.2%	19	1.9%	2.6%	14	1.5%	1.8%	8	1.1%	1.8%
Bourgogne	53	2.7%	3.9%	21	2.1%	3.3%	32	3.5%	4.4%	12	1.7%	3.1%
Haute Normandie	46	2.4%	3.1%	27	2.7%	3.8%	19	2.1%	2.4%	16	2.3%	3.6%
Basse Normandie	29	1.5%	2.4%	14	1.4%	2.5%	15	1.6%	2.4%	9	1.3%	2.6%
Centre	79	4.1%	3.9%	51	5.1%	5.2%	28	3.0%	2.6%	35	4.9%	5.4%
Pays de Loire	90	4.6%	3.0%	33	3.3%	2.3%	56	6.2%	3.6%	27	3.8%	3.0%
Bretagne	83	4.3%	3.1%	51	5.0%	3.9%	32	3.5%	2.3%	18	2.6%	2.3%
Poitou Charentes	67	3.5%	4.5%	42	4.2%	6.0%	25	2.7%	3.2%	20	2.9%	4.9%
Aquitaine	117	6.0%	4.2%	63	6.2%	4.7%	53	5.9%	3.7%	34	4.8%	3.8%
Midi Pyrénées	97	5.0%	3.9%	44	4.3%	3.6%	53	5.8%	4.2%	24	3.4%	2.7%
Limousin	22	1.1%	3.5%	8	0.8%	2.8%	13	1.5%	4.1%	2	0.3%	1.4%
Auvergne	53	2.8%	4.6%	24	2.4%	4.4%	29	3.2%	4.9%	11	1.6%	3.9%
Rhône Alpes	218	11.3%	4.1%	122	12.0%	4.8%	96	10.5%	3.5%	102	14.6%	5.2%
Languedoc Roussillon	86	4.5%	3.7%	42	4.1%	3.8%	45	4.9%	3.6%	22	3.2%	3.0%
Provence Alpes Côte d'Azur. Corse	180	9.3%	4.1%	92	9.1%	4.5%	87	9.5%	3.8%	52	7.4%	3.4%
Habitudes de connexion à Internet												
Tous les jours	1638	84.9%	3.8%	884	87.0%	4.2%	753	82.6%	3.4%	649	92.6%	4.1%
Presque tous les jours	202	10.5%	3.3%	86	8.4%	3.1%	117	12.8%	3.5%	41	5.9%	3.0%
1 à 2 fois par semaine	73	3.8%	2.4%	39	3.8%	3.1%	34	3.8%	1.9%	9	1.3%	1.7%
1 à 3 fois par mois	11	0.6%	2.8%	4	0.4%	2.1%	7	0.8%	3.5%	0	0.0%	0.0%
Moins souvent	4	0.2%	3.6%	4	0.3%	9.3%	0	0.0%	0.6%	1	0.2%	6.4%

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	42	2.2%	3.0%	21	2.1%	3.4%	20	2.2%	2.7%	3	0.5%	1.6%
De 9 000 à moins de 12 000 euros par an	66	3.4%	3.3%	39	3.8%	5.0%	27	3.0%	2.2%	10	1.5%	4.2%
De 12 000 à moins de 18 000 euros par an	122	6.3%	2.4%	54	5.3%	2.6%	68	7.4%	2.3%	15	2.1%	1.9%
De 18 000 à moins de 24 000 euros par an	153	8.0%	2.2%	77	7.6%	2.6%	77	8.4%	1.9%	33	4.7%	2.2%
De 24 000 à moins de 36 000 euros par an	424	22.0%	3.4%	184	18.1%	3.2%	241	26.4%	3.6%	106	15.1%	3.0%
De 36 000 à moins de 45 000 euros par an	257	13.3%	3.3%	133	13.1%	3.4%	124	13.6%	3.3%	83	11.9%	2.9%
De 45 000 à moins de 65 000 euros par an	345	17.9%	4.4%	208	20.5%	4.8%	137	15.0%	4.0%	148	21.1%	3.9%
65 000 euros et plus par an	343	17.8%	8.0%	222	21.9%	8.7%	121	13.2%	7.0%	231	32.9%	8.0%
Refus	125	6.5%	3.5%	56	5.5%	3.7%	69	7.6%	3.4%	46	6.6%	3.5%
Ne sait pas	52	2.7%	3.3%	23	2.2%	3.1%	29	3.2%	3.5%	25	3.6%	3.8%