

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	2597	100.0%	5.0%	2091	100.0%	8.3%	506	100.0%	1.9%	956	100.0%	5.4%
<b>Sexe</b>												
<b>Homme</b>	2091	80.5%	8.3%	2091	100.0%	8.3%	0	0.0%	0.0%	793	83.0%	8.7%
<b>Femme</b>	506	19.5%	1.9%	0	0.0%	0.0%	506	100.0%	1.9%	163	17.0%	1.9%
<b>Age</b>												
<b>15 à 24 ans</b>	572	22.0%	7.8%	446	21.3%	12.0%	126	24.9%	3.5%	233	24.4%	7.3%
<b>25 à 34 ans</b>	452	17.4%	5.9%	393	18.8%	10.6%	59	11.6%	1.5%	198	20.7%	6.2%
<b>35 à 49 ans</b>	663	25.5%	5.2%	570	27.2%	9.1%	94	18.5%	1.5%	291	30.5%	4.7%
<b>50 à 59 ans</b>	438	16.9%	5.1%	337	16.1%	8.1%	101	19.9%	2.3%	196	20.5%	5.4%
<b>60 ans et plus</b>	472	18.2%	2.9%	345	16.5%	4.8%	127	25.1%	1.4%	38	3.9%	2.4%
<b>Individu</b>												
<b>Ménagères</b>	389	15.0%	1.7%	0	0.0%	0.0%	389	76.9%	1.7%	113	11.8%	1.6%
<b>Personne de référence</b>	1676	64.5%	6.0%	1572	75.1%	7.6%	104	20.6%	1.4%	588	61.6%	6.6%
<b>Responsable des achats</b>	1405	54.1%	3.9%	1038	49.6%	8.0%	367	72.6%	1.6%	453	47.4%	4.0%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	14	0.5%	2.6%	9	0.5%	2.9%	4	0.8%	2.1%	2	0.2%	4.8%
<b>Petits patrons</b>	112	4.3%	6.8%	104	5.0%	8.6%	8	1.5%	1.8%	111	11.7%	7.5%
<b>Affaires et Cadres</b>	208	8.0%	4.1%	170	8.1%	5.9%	37	7.4%	1.7%	187	19.5%	4.2%
<b>Professions intermédiaires</b>	401	15.4%	5.4%	348	16.6%	9.4%	53	10.6%	1.4%	371	38.8%	6.1%
<b>Employés</b>	326	12.5%	3.8%	221	10.6%	9.9%	104	20.6%	1.7%	35	3.6%	2.0%
<b>Ouvriers</b>	601	23.1%	9.3%	582	27.8%	11.3%	19	3.7%	1.4%	31	3.2%	7.0%
<b>Retraités</b>	386	14.9%	3.0%	273	13.0%	4.6%	113	22.4%	1.6%	2	0.2%	0.8%
<b>Autres inactifs</b>	550	21.2%	5.5%	384	18.3%	10.6%	167	33.0%	2.6%	217	22.7%	6.5%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	15	0.6%	1.9%	12	0.6%	3.3%	3	0.6%	0.7%	0	0.0%	0.0%
<b>Petits patrons</b>	173	6.7%	6.4%	144	6.9%	9.9%	29	5.7%	2.3%	173	18.1%	6.4%
<b>Affaires et Cadres</b>	306	11.8%	4.3%	244	11.7%	7.0%	62	12.3%	1.8%	306	32.0%	4.3%
<b>Professions intermédiaires</b>	477	18.4%	5.9%	405	19.4%	9.7%	72	14.2%	1.8%	477	49.9%	5.9%
<b>Employés</b>	343	13.2%	6.2%	256	12.3%	11.1%	86	17.1%	2.7%	0	0.0%	0.0%
<b>Ouvriers</b>	671	25.8%	6.9%	588	28.1%	11.4%	83	16.3%	1.8%	0	0.0%	0.0%
<b>Retraités</b>	464	17.9%	3.1%	329	15.7%	5.0%	135	26.8%	1.6%	0	0.0%	0.0%
<b>Autres inactifs</b>	149	5.7%	4.2%	113	5.4%	7.6%	36	7.1%	1.7%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	352	13.5%	3.6%	280	13.4%	6.6%	71	14.1%	1.3%	82	8.5%	3.5%
<b>2 personnes</b>	762	29.3%	4.2%	570	27.3%	6.4%	192	37.9%	2.0%	206	21.5%	4.9%
<b>3 personnes</b>	585	22.5%	6.3%	498	23.8%	10.6%	87	17.1%	1.9%	246	25.8%	6.2%
<b>4 personnes</b>	564	21.7%	6.0%	472	22.6%	10.0%	92	18.2%	2.0%	282	29.5%	6.0%
<b>5 personnes et +</b>	335	12.9%	6.0%	271	13.0%	10.6%	64	12.7%	2.1%	140	14.6%	5.3%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	924	35.6%	5.9%	763	36.5%	10.5%	161	31.7%	1.9%	431	45.1%	5.7%
<b>Non</b>	1673	64.4%	4.6%	1328	63.5%	7.4%	345	68.3%	1.8%	524	54.9%	5.1%
<b>Habitat</b>												
<b>Communes rurales</b>	493	19.0%	4.1%	399	19.1%	7.0%	94	18.6%	1.5%	163	17.0%	4.9%
<b>Agglo. - 20 000 hab</b>	412	15.8%	4.6%	331	15.8%	7.7%	81	16.0%	1.7%	148	15.5%	5.4%
<b>Agglo. 20 000 à 100 000 hab</b>	401	15.4%	5.8%	297	14.2%	9.0%	104	20.5%	2.8%	153	16.0%	7.2%
<b>Agglo. + 100 000 hab</b>	884	34.0%	5.6%	738	35.3%	9.7%	145	28.7%	1.8%	317	33.2%	5.6%
<b>Agglo. Paris</b>	408	15.7%	4.6%	326	15.6%	7.8%	82	16.1%	1.8%	175	18.3%	4.4%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	442	17.0%	4.5%	350	16.8%	7.6%	91	18.1%	1.8%	190	19.9%	4.3%
Nord Pas de Calais	165	6.3%	5.1%	134	6.4%	8.6%	31	6.1%	1.9%	61	6.3%	6.0%
Lorraine	118	4.5%	6.1%	86	4.1%	9.1%	32	6.2%	3.2%	40	4.2%	7.5%
Alsace	56	2.1%	3.6%	49	2.3%	6.4%	7	1.3%	0.9%	16	1.7%	3.6%
Franche-Comté	50	1.9%	5.1%	39	1.9%	8.4%	10	2.0%	2.1%	10	1.0%	3.5%
Champagne Ardennes	33	1.3%	3.0%	26	1.2%	4.9%	8	1.5%	1.3%	6	0.6%	2.1%
Picardie	86	3.3%	5.6%	78	3.7%	10.4%	9	1.8%	1.1%	25	2.6%	5.7%
Bourgogne	73	2.8%	5.3%	59	2.8%	9.0%	14	2.8%	2.0%	28	3.0%	7.5%
Haute Normandie	67	2.6%	4.5%	49	2.4%	7.0%	18	3.6%	2.3%	26	2.7%	5.6%
Basse Normandie	37	1.4%	3.1%	33	1.6%	5.8%	4	0.8%	0.6%	21	2.2%	5.7%
Centre	96	3.7%	4.7%	76	3.6%	7.7%	20	4.0%	1.9%	31	3.3%	4.9%
Pays de Loire	134	5.2%	4.4%	109	5.2%	7.5%	26	5.1%	1.6%	46	4.8%	5.1%
Bretagne	137	5.3%	5.1%	123	5.9%	9.4%	14	2.9%	1.0%	25	2.6%	3.2%
Poitou Charentes	50	1.9%	3.4%	38	1.8%	5.3%	12	2.4%	1.6%	27	2.8%	6.5%
Aquitaine	166	6.4%	5.9%	139	6.6%	10.3%	27	5.3%	1.9%	50	5.2%	5.5%
Midi Pyrénées	132	5.1%	5.3%	99	4.7%	8.2%	33	6.6%	2.6%	59	6.2%	6.8%
Limousin	28	1.1%	4.4%	24	1.1%	8.1%	4	0.7%	1.1%	6	0.6%	3.3%
Auvergne	53	2.1%	4.7%	42	2.0%	7.7%	11	2.2%	1.8%	16	1.7%	5.3%
Rhône Alpes	307	11.8%	5.8%	241	11.5%	9.5%	65	12.9%	2.4%	152	15.9%	7.7%
Languedoc Roussillon	127	4.9%	5.4%	112	5.4%	10.2%	14	2.8%	1.2%	42	4.4%	5.8%
Provence Alpes Côte d'Azur. Corse	241	9.3%	5.5%	186	8.9%	9.0%	55	10.8%	2.4%	79	8.3%	5.1%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	2160	83.2%	5.0%	1758	84.1%	8.4%	401	79.3%	1.8%	861	90.1%	5.4%
Presque tous les jours	274	10.5%	4.5%	212	10.2%	7.7%	61	12.1%	1.8%	72	7.5%	5.2%
1 à 2 fois par semaine	128	4.9%	4.2%	85	4.0%	6.7%	43	8.5%	2.4%	16	1.7%	3.2%
1 à 3 fois par mois	29	1.1%	7.3%	29	1.4%	15.7%	0	0.0%	0.0%	6	0.7%	10.9%
Moins souvent	7	0.3%	6.3%	7	0.3%	18.4%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	74	2.9%	5.4%	51	2.4%	8.1%	24	4.7%	3.2%	5	0.5%	2.2%
De 9 000 à moins de 12 000 euros par an	120	4.6%	6.0%	94	4.5%	12.2%	26	5.2%	2.1%	10	1.0%	4.0%
De 12 000 à moins de 18 000 euros par an	169	6.5%	3.4%	138	6.6%	6.7%	31	6.1%	1.0%	22	2.3%	2.8%
De 18 000 à moins de 24 000 euros par an	316	12.2%	4.6%	261	12.5%	8.8%	55	10.8%	1.4%	89	9.3%	6.0%
De 24 000 à moins de 36 000 euros par an	596	22.9%	4.8%	476	22.8%	8.3%	120	23.6%	1.8%	155	16.2%	4.4%
De 36 000 à moins de 45 000 euros par an	367	14.1%	4.8%	307	14.7%	7.9%	60	11.8%	1.6%	151	15.8%	5.2%
De 45 000 à moins de 65 000 euros par an	425	16.4%	5.5%	362	17.3%	8.4%	63	12.5%	1.8%	229	23.9%	6.0%
65 000 euros et plus par an	255	9.8%	5.9%	200	9.6%	7.8%	54	10.8%	3.1%	179	18.7%	6.2%
Refus	171	6.6%	4.8%	128	6.1%	8.4%	44	8.7%	2.2%	73	7.6%	5.5%
Ne sait pas	105	4.0%	6.6%	75	3.6%	10.2%	30	5.9%	3.6%	44	4.7%	6.7%