

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1289	100.0%	2.5%	673	100.0%	2.7%	616	100.0%	2.3%	652	100.0%	3.7%
<b>Sexe</b>												
<b>Homme</b>	673	52.2%	2.7%	673	100.0%	2.7%	0	0.0%	0.0%	370	56.8%	4.0%
<b>Femme</b>	616	47.8%	2.3%	0	0.0%	0.0%	616	100.0%	2.3%	282	43.2%	3.2%
<b>Age</b>												
<b>15 à 24 ans</b>	257	20.0%	3.5%	129	19.2%	3.5%	128	20.8%	3.5%	125	19.1%	3.9%
<b>25 à 34 ans</b>	184	14.3%	2.4%	103	15.3%	2.8%	81	13.1%	2.1%	123	18.8%	3.8%
<b>35 à 49 ans</b>	298	23.1%	2.4%	165	24.5%	2.6%	133	21.6%	2.1%	213	32.7%	3.4%
<b>50 à 59 ans</b>	186	14.4%	2.2%	110	16.4%	2.6%	76	12.3%	1.7%	123	18.8%	3.4%
<b>60 ans et plus</b>	364	28.2%	2.3%	166	24.6%	2.3%	198	32.1%	2.2%	69	10.6%	4.3%
<b>Individu</b>												
<b>Ménagères</b>	497	38.5%	2.1%	0	0.0%	0.0%	497	80.6%	2.1%	212	32.5%	3.0%
<b>Personne de référence</b>	734	56.9%	2.6%	502	74.6%	2.4%	232	37.6%	3.1%	355	54.5%	4.0%
<b>Responsable des achats</b>	841	65.2%	2.3%	364	54.1%	2.8%	477	77.4%	2.1%	402	61.7%	3.6%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	6	0.5%	1.3%	6	0.9%	1.9%	0	0.1%	0.2%	0	0.0%	0.0%
<b>Petits patrons</b>	65	5.1%	4.0%	52	7.8%	4.3%	13	2.1%	3.1%	63	9.6%	4.2%
<b>Affaires et Cadres</b>	254	19.7%	5.0%	143	21.3%	5.0%	111	18.0%	5.1%	222	34.0%	4.9%
<b>Professions intermédiaires</b>	208	16.2%	2.8%	113	16.8%	3.1%	95	15.5%	2.6%	188	28.8%	3.1%
<b>Employés</b>	106	8.2%	1.2%	39	5.8%	1.7%	67	10.9%	1.1%	30	4.6%	1.7%
<b>Ouvriers</b>	74	5.7%	1.1%	67	10.0%	1.3%	7	1.1%	0.5%	7	1.0%	1.5%
<b>Retraités</b>	239	18.6%	1.9%	111	16.4%	1.8%	129	20.9%	1.9%	3	0.5%	1.4%
<b>Autres inactifs</b>	336	26.0%	3.4%	141	21.0%	3.9%	195	31.6%	3.1%	140	21.5%	4.2%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	13	1.0%	1.7%	8	1.2%	2.3%	5	0.8%	1.2%	0	0.0%	0.0%
<b>Petits patrons</b>	86	6.6%	3.2%	66	9.9%	4.6%	19	3.1%	1.6%	86	13.1%	3.2%
<b>Affaires et Cadres</b>	330	25.6%	4.7%	172	25.5%	4.9%	158	25.7%	4.5%	330	50.6%	4.7%
<b>Professions intermédiaires</b>	237	18.3%	2.9%	132	19.7%	3.2%	104	16.9%	2.7%	237	36.3%	2.9%
<b>Employés</b>	108	8.4%	1.9%	45	6.7%	2.0%	63	10.2%	1.9%	0	0.0%	0.0%
<b>Ouvriers</b>	97	7.5%	1.0%	74	11.0%	1.4%	23	3.8%	0.5%	0	0.0%	0.0%
<b>Retraités</b>	305	23.6%	2.0%	139	20.6%	2.1%	166	27.0%	2.0%	0	0.0%	0.0%
<b>Autres inactifs</b>	114	8.9%	3.2%	37	5.5%	2.5%	78	12.6%	3.8%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	328	25.5%	3.4%	148	22.0%	3.5%	180	29.2%	3.3%	105	16.1%	4.5%
<b>2 personnes</b>	359	27.8%	2.0%	169	25.1%	1.9%	190	30.8%	2.0%	143	22.0%	3.4%
<b>3 personnes</b>	248	19.2%	2.7%	136	20.1%	2.9%	112	18.2%	2.4%	151	23.1%	3.8%
<b>4 personnes</b>	244	18.9%	2.6%	144	21.4%	3.1%	100	16.2%	2.1%	176	27.0%	3.8%
<b>5 personnes et +</b>	110	8.5%	2.0%	76	11.4%	3.0%	34	5.5%	1.1%	77	11.9%	2.9%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	293	22.7%	1.9%	155	23.1%	2.1%	138	22.3%	1.6%	228	34.9%	3.0%
<b>Non</b>	996	77.3%	2.7%	517	76.9%	2.9%	479	77.7%	2.5%	424	65.1%	4.1%
<b>Habitat</b>												
<b>Communes rurales</b>	202	15.7%	1.7%	112	16.7%	2.0%	90	14.6%	1.4%	88	13.4%	2.6%
<b>Agglo. - 20 000 hab</b>	149	11.5%	1.7%	82	12.2%	1.9%	66	10.8%	1.4%	71	10.9%	2.6%
<b>Agglo. 20 000 à 100 000 hab</b>	130	10.1%	1.9%	80	11.9%	2.4%	50	8.2%	1.4%	53	8.2%	2.5%
<b>Agglo. + 100 000 hab</b>	463	35.9%	2.9%	222	33.0%	2.9%	241	39.1%	3.0%	227	34.9%	4.1%
<b>Agglo. Paris</b>	345	26.8%	3.9%	177	26.3%	4.2%	169	27.4%	3.7%	213	32.6%	5.3%

# Courrier International

## Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	371	28.8%	3.8%	187	27.8%	4.0%	184	29.9%	3.6%	225	34.6%	5.1%
Nord Pas de Calais	37	2.9%	1.1%	22	3.2%	1.4%	15	2.5%	0.9%	22	3.3%	2.2%
Lorraine	28	2.2%	1.5%	19	2.8%	2.0%	9	1.5%	0.9%	10	1.6%	2.0%
Alsace	33	2.6%	2.1%	23	3.5%	3.1%	10	1.6%	1.2%	24	3.7%	5.3%
Franche-Comté	16	1.2%	1.6%	9	1.3%	1.9%	7	1.1%	1.3%	8	1.3%	3.0%
Champagne Ardennes	10	0.8%	0.9%	5	0.7%	0.9%	5	0.9%	0.9%	6	0.9%	2.0%
Picardie	8	0.7%	0.5%	3	0.5%	0.5%	5	0.8%	0.6%	5	0.7%	1.1%
Bourgogne	27	2.1%	2.0%	13	2.0%	2.0%	14	2.3%	1.9%	11	1.7%	2.9%
Haute Normandie	19	1.5%	1.3%	11	1.7%	1.6%	7	1.2%	1.0%	7	1.1%	1.5%
Basse Normandie	15	1.2%	1.3%	10	1.5%	1.8%	5	0.9%	0.8%	8	1.2%	2.1%
Centre	41	3.2%	2.0%	20	3.0%	2.0%	21	3.4%	2.0%	23	3.6%	3.7%
Pays de Loire	51	3.9%	1.7%	25	3.7%	1.7%	26	4.2%	1.6%	25	3.9%	2.8%
Bretagne	65	5.0%	2.4%	41	6.0%	3.1%	24	4.0%	1.8%	28	4.2%	3.5%
Poitou Charentes	35	2.7%	2.4%	15	2.3%	2.2%	20	3.2%	2.6%	13	2.0%	3.2%
Aquitaine	79	6.1%	2.8%	34	5.0%	2.5%	45	7.3%	3.1%	32	4.9%	3.5%
Midi Pyrénées	70	5.5%	2.8%	34	5.0%	2.8%	37	6.0%	2.9%	40	6.1%	4.5%
Limousin	7	0.5%	1.1%	4	0.6%	1.3%	3	0.5%	0.9%	3	0.4%	1.6%
Auvergne	19	1.5%	1.7%	12	1.8%	2.3%	7	1.1%	1.1%	2	0.3%	0.6%
Rhône Alpes	169	13.1%	3.2%	92	13.6%	3.6%	77	12.6%	2.8%	85	13.0%	4.3%
Languedoc Roussillon	67	5.2%	2.9%	38	5.6%	3.4%	30	4.8%	2.4%	30	4.7%	4.1%
Provence Alpes Côte d'Azur. Corse	120	9.3%	2.7%	56	8.4%	2.7%	64	10.4%	2.8%	45	6.9%	2.9%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	1158	89.8%	2.7%	602	89.5%	2.9%	556	90.2%	2.5%	618	94.7%	3.9%
Presque tous les jours	91	7.1%	1.5%	47	6.9%	1.7%	45	7.2%	1.3%	30	4.6%	2.2%
1 à 2 fois par semaine	33	2.5%	1.1%	20	3.0%	1.6%	13	2.1%	0.7%	4	0.7%	0.9%
1 à 3 fois par mois	7	0.6%	1.8%	4	0.6%	2.1%	3	0.5%	1.5%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	48	3.7%	3.5%	13	1.9%	2.0%	35	5.7%	4.8%	12	1.8%	5.6%
<b>De 9 000 à moins de 12 000 euros par an</b>	51	3.9%	2.5%	18	2.7%	2.3%	33	5.3%	2.7%	16	2.5%	6.4%
<b>De 12 000 à moins de 18 000 euros par an</b>	120	9.3%	2.4%	72	10.7%	3.5%	48	7.7%	1.6%	23	3.6%	3.0%
<b>De 18 000 à moins de 24 000 euros par an</b>	109	8.5%	1.6%	54	8.1%	1.8%	55	8.9%	1.4%	30	4.6%	2.0%
<b>De 24 000 à moins de 36 000 euros par an</b>	251	19.5%	2.0%	135	20.1%	2.4%	115	18.7%	1.7%	137	21.0%	3.9%
<b>De 36 000 à moins de 45 000 euros par an</b>	158	12.2%	2.1%	93	13.9%	2.4%	65	10.5%	1.7%	84	12.9%	2.9%
<b>De 45 000 à moins de 65 000 euros par an</b>	231	17.9%	3.0%	104	15.5%	2.4%	127	20.6%	3.7%	136	20.9%	3.6%
<b>65 000 euros et plus par an</b>	196	15.2%	4.6%	119	17.7%	4.7%	77	12.5%	4.5%	144	22.1%	5.0%
<b>Refus</b>	79	6.2%	2.2%	37	5.5%	2.4%	42	6.9%	2.1%	42	6.4%	3.2%
<b>Ne sait pas</b>	46	3.6%	2.9%	26	3.9%	3.5%	20	3.2%	2.4%	27	4.1%	4.1%