

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1235	100.0%	2.4%	1048	100.0%	4.2%	188	100.0%	0.7%	420	100.0%	2.4%
<b>Sexe</b>												
Homme	1048	84.8%	4.2%	1048	100.0%	4.2%	0	0.0%	0.0%	363	86.5%	4.0%
Femme	188	15.2%	0.7%	0	0.0%	0.0%	188	100.0%	0.7%	57	13.5%	0.7%
<b>Age</b>												
15 à 24 ans	154	12.5%	2.1%	142	13.5%	3.8%	12	6.6%	0.3%	52	12.4%	1.6%
25 à 34 ans	199	16.1%	2.6%	170	16.2%	4.6%	29	15.5%	0.7%	93	22.1%	2.9%
35 à 49 ans	429	34.7%	3.4%	354	33.8%	5.7%	75	40.1%	1.2%	140	33.4%	2.3%
50 à 59 ans	234	18.9%	2.7%	200	19.1%	4.8%	33	17.8%	0.8%	104	24.8%	2.9%
60 ans et plus	220	17.8%	1.4%	182	17.4%	2.5%	38	20.1%	0.4%	31	7.3%	1.9%
<b>Individu</b>												
Ménagères	177	14.3%	0.8%	0	0.0%	0.0%	177	94.3%	0.8%	54	12.9%	0.8%
Personne de référence	910	73.7%	3.2%	881	84.1%	4.3%	29	15.4%	0.4%	310	73.9%	3.5%
Responsable des achats	693	56.1%	1.9%	515	49.2%	4.0%	177	94.3%	0.8%	224	53.4%	2.0%
<b>PCS Individu</b>												
Agriculteurs	19	1.5%	3.7%	17	1.6%	5.3%	2	1.0%	1.0%	2	0.4%	5.1%
Petits patrons	60	4.8%	3.7%	55	5.3%	4.6%	4	2.2%	1.0%	57	13.6%	3.9%
Affaires et Cadres	93	7.5%	1.8%	81	7.7%	2.8%	13	6.7%	0.6%	80	19.1%	1.8%
Professions intermédiaires	222	18.0%	3.0%	193	18.4%	5.2%	29	15.6%	0.8%	211	50.2%	3.5%
Employés	182	14.8%	2.1%	108	10.3%	4.8%	74	39.6%	1.2%	24	5.6%	1.3%
Ouvriers	365	29.6%	5.7%	354	33.8%	6.9%	11	6.0%	0.9%	6	1.5%	1.5%
Retraités	181	14.6%	1.4%	145	13.9%	2.4%	35	18.8%	0.5%	1	0.2%	0.3%
Autres inactifs	113	9.2%	1.1%	94	9.0%	2.6%	19	10.0%	0.3%	40	9.4%	1.2%
<b>PCS Personne de référence</b>												
Agriculteurs	17	1.4%	2.2%	17	1.6%	4.7%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	63	5.1%	2.4%	56	5.3%	3.8%	8	4.0%	0.6%	63	15.0%	2.4%
Affaires et Cadres	110	8.9%	1.6%	88	8.4%	2.5%	22	11.6%	0.6%	110	26.2%	1.6%
Professions intermédiaires	247	20.0%	3.0%	219	20.9%	5.2%	27	14.6%	0.7%	247	58.8%	3.0%
Employés	135	11.0%	2.4%	101	9.6%	4.3%	35	18.5%	1.1%	0	0.0%	0.0%
Ouvriers	402	32.6%	4.1%	352	33.6%	6.8%	50	26.7%	1.1%	0	0.0%	0.0%
Retraités	206	16.7%	1.4%	160	15.3%	2.4%	46	24.7%	0.6%	0	0.0%	0.0%
Autres inactifs	54	4.4%	1.5%	54	5.2%	3.6%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	109	8.9%	1.1%	97	9.3%	2.3%	12	6.5%	0.2%	36	8.6%	1.5%
<b>2 personnes</b>	390	31.6%	2.1%	319	30.4%	3.6%	71	38.0%	0.8%	101	24.0%	2.4%
<b>3 personnes</b>	260	21.1%	2.8%	235	22.5%	5.0%	25	13.2%	0.5%	101	24.1%	2.6%
<b>4 personnes</b>	261	21.2%	2.8%	226	21.6%	4.8%	35	18.9%	0.8%	122	29.1%	2.6%
<b>5 personnes et +</b>	214	17.4%	3.8%	171	16.3%	6.6%	44	23.4%	1.4%	59	14.2%	2.3%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	498	40.3%	3.2%	421	40.2%	5.8%	76	40.7%	0.9%	190	45.3%	2.5%
<b>Non</b>	738	59.7%	2.0%	626	59.8%	3.5%	111	59.3%	0.6%	230	54.7%	2.2%
<b>Habitat</b>												
<b>Communes rurales</b>	303	24.5%	2.5%	235	22.5%	4.1%	68	36.1%	1.1%	94	22.4%	2.8%
<b>Agglo. - 20 000 hab</b>	251	20.3%	2.8%	208	19.9%	4.8%	42	22.6%	0.9%	87	20.8%	3.2%
<b>Agglo. 20 000 à 100 000 hab</b>	191	15.4%	2.7%	170	16.3%	5.2%	20	10.9%	0.6%	53	12.6%	2.5%
<b>Agglo. + 100 000 hab</b>	374	30.3%	2.4%	325	31.0%	4.3%	49	26.3%	0.6%	126	30.1%	2.3%
<b>Agglo. Paris</b>	116	9.4%	1.3%	109	10.4%	2.6%	8	4.1%	0.2%	59	14.0%	1.5%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	149	12.1%	1.5%	141	13.4%	3.0%	9	4.6%	0.2%	69	16.3%	1.6%
Nord Pas de Calais	86	6.9%	2.7%	72	6.8%	4.6%	14	7.5%	0.8%	26	6.2%	2.6%
Lorraine	60	4.9%	3.1%	45	4.3%	4.8%	15	7.9%	1.5%	9	2.1%	1.6%
Alsace	45	3.6%	2.9%	40	3.8%	5.3%	5	2.4%	0.6%	19	4.5%	4.1%
Franche-Comté	19	1.6%	2.0%	18	1.7%	3.9%	1	0.5%	0.2%	7	1.6%	2.4%
Champagne Ardennes	23	1.9%	2.1%	23	2.2%	4.4%	0	0.0%	0.0%	13	3.1%	4.5%
Picardie	44	3.6%	2.9%	39	3.7%	5.2%	5	2.8%	0.7%	16	3.8%	3.7%
Bourgogne	45	3.7%	3.3%	36	3.5%	5.6%	9	4.8%	1.3%	20	4.8%	5.3%
Haute Normandie	61	4.9%	4.1%	50	4.8%	7.1%	11	5.9%	1.4%	14	3.2%	2.9%
Basse Normandie	19	1.6%	1.6%	17	1.7%	3.0%	2	1.0%	0.3%	8	1.9%	2.2%
Centre	45	3.6%	2.2%	36	3.5%	3.7%	8	4.4%	0.8%	12	2.8%	1.8%
Pays de Loire	77	6.3%	2.6%	56	5.4%	3.9%	21	11.2%	1.3%	29	6.8%	3.2%
Bretagne	54	4.4%	2.0%	44	4.2%	3.3%	11	5.8%	0.8%	9	2.1%	1.1%
Poitou Charentes	34	2.8%	2.3%	25	2.4%	3.5%	10	5.1%	1.2%	12	2.8%	2.8%
Aquitaine	80	6.5%	2.8%	72	6.9%	5.3%	8	4.2%	0.5%	20	4.9%	2.3%
Midi Pyrénées	53	4.3%	2.2%	40	3.8%	3.3%	14	7.4%	1.1%	24	5.8%	2.8%
Limousin	13	1.1%	2.1%	13	1.2%	4.2%	1	0.3%	0.2%	2	0.5%	1.3%
Auvergne	37	3.0%	3.2%	33	3.1%	6.0%	5	2.4%	0.8%	14	3.3%	4.7%
Rhône Alpes	107	8.7%	2.0%	94	9.0%	3.7%	13	6.8%	0.5%	33	7.8%	1.7%
Languedoc Roussillon	56	4.6%	2.4%	43	4.1%	3.9%	13	7.0%	1.1%	21	5.0%	2.8%
Provence Alpes Côte d'Azur. Corse	125	10.2%	2.9%	111	10.5%	5.3%	15	8.0%	0.6%	44	10.6%	2.9%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	1066	86.3%	2.5%	904	86.3%	4.3%	162	86.3%	0.7%	385	91.7%	2.4%
Presque tous les jours	117	9.4%	1.9%	102	9.7%	3.7%	15	7.7%	0.4%	30	7.1%	2.2%
1 à 2 fois par semaine	34	2.8%	1.1%	28	2.6%	2.2%	7	3.5%	0.4%	5	1.1%	0.9%
1 à 3 fois par mois	18	1.5%	4.6%	14	1.3%	7.4%	5	2.5%	2.2%	0	0.1%	0.8%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	26	2.1%	1.9%	23	2.1%	3.6%	4	2.1%	0.5%	2	0.5%	1.0%
<b>De 9 000 à moins de 12 000 euros par an</b>	34	2.8%	1.7%	31	2.9%	4.0%	3	1.8%	0.3%	0	0.0%	0.0%
<b>De 12 000 à moins de 18 000 euros par an</b>	79	6.4%	1.6%	58	5.6%	2.8%	20	10.8%	0.7%	10	2.4%	1.3%
<b>De 18 000 à moins de 24 000 euros par an</b>	177	14.3%	2.6%	142	13.6%	4.8%	35	18.4%	0.9%	47	11.1%	3.1%
<b>De 24 000 à moins de 36 000 euros par an</b>	320	25.9%	2.6%	279	26.7%	4.9%	41	21.7%	0.6%	109	26.0%	3.1%
<b>De 36 000 à moins de 45 000 euros par an</b>	215	17.4%	2.8%	182	17.4%	4.7%	33	17.5%	0.9%	78	18.5%	2.7%
<b>De 45 000 à moins de 65 000 euros par an</b>	210	17.0%	2.7%	186	17.7%	4.3%	24	12.7%	0.7%	86	20.5%	2.2%
<b>65 000 euros et plus par an</b>	96	7.8%	2.2%	90	8.6%	3.5%	6	3.0%	0.3%	50	11.9%	1.7%
<b>Refus</b>	66	5.3%	1.8%	45	4.3%	2.9%	21	11.1%	1.0%	31	7.4%	2.4%
<b>Ne sait pas</b>	14	1.1%	0.9%	12	1.1%	1.6%	2	0.9%	0.2%	7	1.6%	1.0%