

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	536	100.0%	1.0%	282	100.0%	1.1%	254	100.0%	0.9%	125	100.0%	0.7%
<b>Sexe</b>												
<b>Homme</b>	282	52.6%	1.1%	282	100.0%	1.1%	0	0.0%	0.0%	58	46.4%	0.6%
<b>Femme</b>	254	47.4%	0.9%	0	0.0%	0.0%	254	100.0%	0.9%	67	53.6%	0.8%
<b>Age</b>												
<b>15 à 24 ans</b>	66	12.3%	0.9%	31	11.1%	0.8%	35	13.7%	1.0%	19	15.1%	0.6%
<b>25 à 34 ans</b>	58	10.9%	0.8%	37	13.3%	1.0%	21	8.2%	0.5%	14	11.3%	0.4%
<b>35 à 49 ans</b>	136	25.4%	1.1%	70	24.7%	1.1%	67	26.2%	1.0%	46	36.5%	0.7%
<b>50 à 59 ans</b>	101	18.8%	1.2%	48	17.0%	1.1%	53	20.9%	1.2%	31	24.8%	0.9%
<b>60 ans et plus</b>	174	32.5%	1.1%	96	33.9%	1.3%	79	30.9%	0.9%	15	12.4%	1.0%
<b>Individu</b>												
<b>Ménagères</b>	216	40.3%	0.9%	0	0.0%	0.0%	216	85.0%	0.9%	54	43.4%	0.8%
<b>Personne de référence</b>	316	59.0%	1.1%	247	87.8%	1.2%	69	27.1%	0.9%	62	49.6%	0.7%
<b>Responsable des achats</b>	351	65.4%	1.0%	137	48.4%	1.1%	214	84.2%	0.9%	79	63.4%	0.7%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	15	2.8%	2.9%	12	4.1%	3.6%	3	1.3%	1.7%	0	0.0%	0.0%
<b>Petits patrons</b>	9	1.7%	0.6%	3	1.0%	0.2%	6	2.4%	1.5%	8	6.5%	0.6%
<b>Affaires et Cadres</b>	34	6.4%	0.7%	21	7.6%	0.7%	13	5.1%	0.6%	31	24.9%	0.7%
<b>Professions intermédiaires</b>	65	12.2%	0.9%	36	12.9%	1.0%	29	11.3%	0.8%	45	36.1%	0.7%
<b>Employés</b>	98	18.3%	1.1%	35	12.2%	1.5%	64	25.1%	1.0%	18	14.1%	1.0%
<b>Ouvriers</b>	91	17.0%	1.4%	78	27.5%	1.5%	14	5.4%	1.1%	2	1.3%	0.4%
<b>Retraités</b>	142	26.5%	1.1%	76	26.8%	1.3%	66	26.1%	1.0%	2	1.8%	1.0%
<b>Autres inactifs</b>	81	15.1%	0.8%	22	7.7%	0.6%	59	23.3%	0.9%	19	15.2%	0.6%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	23	4.2%	2.9%	12	4.1%	3.2%	11	4.3%	2.6%	0	0.0%	0.0%
<b>Petits patrons</b>	14	2.6%	0.5%	4	1.3%	0.3%	10	4.0%	0.8%	14	11.1%	0.5%
<b>Affaires et Cadres</b>	40	7.4%	0.6%	23	8.1%	0.6%	17	6.6%	0.5%	40	31.7%	0.6%
<b>Professions intermédiaires</b>	71	13.3%	0.9%	32	11.2%	0.8%	40	15.7%	1.0%	71	57.2%	0.9%
<b>Employés</b>	64	11.9%	1.1%	31	11.0%	1.3%	32	12.8%	1.0%	0	0.0%	0.0%
<b>Ouvriers</b>	133	24.8%	1.4%	85	30.2%	1.6%	48	18.8%	1.1%	0	0.0%	0.0%
<b>Retraités</b>	161	30.1%	1.1%	80	28.5%	1.2%	81	31.9%	1.0%	0	0.0%	0.0%
<b>Autres inactifs</b>	31	5.7%	0.9%	16	5.6%	1.1%	15	5.9%	0.7%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
1 personne	93	17.3%	0.9%	49	17.4%	1.2%	44	17.1%	0.8%	14	11.0%	0.6%
2 personnes	210	39.1%	1.1%	109	38.8%	1.2%	100	39.5%	1.1%	29	23.0%	0.7%
3 personnes	93	17.3%	1.0%	49	17.2%	1.0%	44	17.4%	1.0%	26	21.2%	0.7%
4 personnes	82	15.3%	0.9%	46	16.3%	1.0%	36	14.1%	0.8%	30	23.8%	0.6%
5 personnes et +	59	11.0%	1.1%	29	10.3%	1.1%	30	11.8%	1.0%	26	20.9%	1.0%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	130	24.3%	0.8%	64	22.8%	0.9%	66	25.9%	0.8%	55	44.2%	0.7%
Non	406	75.7%	1.1%	218	77.2%	1.2%	188	74.1%	1.0%	70	55.8%	0.7%
<b>Habitat</b>												
Communes rurales	161	30.0%	1.3%	70	24.9%	1.2%	91	35.7%	1.4%	43	34.4%	1.3%
Agglo. - 20 000 hab	127	23.7%	1.4%	70	24.9%	1.6%	57	22.4%	1.2%	18	14.4%	0.7%
Agglo. 20 000 à 100 000 hab	98	18.2%	1.4%	67	23.6%	2.0%	31	12.3%	0.9%	17	13.5%	0.8%
Agglo. + 100 000 hab	113	21.0%	0.7%	59	21.0%	0.8%	53	21.0%	0.7%	30	23.9%	0.5%
Agglo. Paris	38	7.0%	0.4%	16	5.5%	0.4%	22	8.7%	0.5%	17	13.8%	0.4%
<b>Régions INSEE</b>												
Ile de France	40	7.5%	0.4%	18	6.4%	0.4%	22	8.7%	0.4%	17	13.8%	0.4%
Nord Pas de Calais	193	36.0%	6.0%	107	37.8%	6.9%	86	33.9%	5.2%	39	31.4%	3.9%
Franche-Comté	0	0.1%	0.0%	0	0.2%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Champagne Ardennes	28	5.3%	2.5%	18	6.3%	3.3%	10	4.1%	1.8%	5	3.8%	1.6%
Picardie	113	21.0%	7.3%	52	18.4%	7.0%	61	23.9%	7.6%	32	25.8%	7.3%
Bourgogne	6	1.1%	0.4%	5	1.6%	0.7%	1	0.6%	0.2%	1	0.5%	0.2%
Centre	56	10.5%	2.7%	27	9.7%	2.8%	29	11.3%	2.7%	10	8.1%	1.6%
Bretagne	1	0.1%	0.0%	1	0.3%	0.1%	0	0.0%	0.0%	1	0.6%	0.1%
Aquitaine	28	5.2%	1.0%	17	6.2%	1.3%	10	4.1%	0.7%	8	6.4%	0.9%
Midi Pyrénées	22	4.0%	0.9%	11	3.9%	0.9%	11	4.2%	0.8%	5	4.4%	0.6%
Limousin	1	0.1%	0.1%	1	0.2%	0.2%	0	0.0%	0.0%	1	0.4%	0.3%
Auvergne	48	8.9%	4.2%	25	9.0%	4.6%	22	8.8%	3.8%	6	4.8%	2.0%
Languedoc Roussillon	0	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%
Provence Alpes Côte d'Azur. Corse	1	0.1%	0.0%	0	0.0%	0.0%	1	0.2%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Habitudes de connexion à Internet</b>												
Tous les jours	435	81.1%	1.0%	236	83.8%	1.1%	199	78.1%	0.9%	107	86.0%	0.7%
Presque tous les jours	55	10.2%	0.9%	20	7.1%	0.7%	34	13.5%	1.0%	11	9.1%	0.8%
1 à 2 fois par semaine	46	8.6%	1.5%	25	9.0%	2.0%	21	8.1%	1.2%	6	4.9%	1.2%
1 à 3 fois par mois	0	0.0%	0.1%	0	0.1%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Moins souvent	0	0.1%	0.4%	0	0.0%	0.0%	0	0.2%	0.6%	0	0.0%	0.0%
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	9	1.7%	0.7%	9	3.0%	1.4%	1	0.3%	0.1%	0	0.0%	0.0%
De 9 000 à moins de 12 000 euros par an	19	3.6%	1.0%	12	4.1%	1.5%	8	3.1%	0.6%	0	0.0%	0.0%
De 12 000 à moins de 18 000 euros par an	85	15.8%	1.7%	47	16.8%	2.3%	37	14.7%	1.3%	3	2.2%	0.4%
De 18 000 à moins de 24 000 euros par an	88	16.5%	1.3%	42	14.8%	1.4%	47	18.3%	1.2%	12	9.3%	0.8%
De 24 000 à moins de 36 000 euros par an	130	24.2%	1.1%	60	21.1%	1.0%	70	27.6%	1.1%	29	23.3%	0.8%
De 36 000 à moins de 45 000 euros par an	82	15.3%	1.1%	42	15.1%	1.1%	39	15.5%	1.0%	29	23.3%	1.0%
De 45 000 à moins de 65 000 euros par an	51	9.6%	0.7%	36	12.7%	0.8%	16	6.2%	0.5%	19	15.4%	0.5%
65 000 euros et plus par an	23	4.4%	0.5%	15	5.3%	0.6%	8	3.3%	0.5%	18	14.8%	0.6%
Refus	40	7.5%	1.1%	15	5.3%	1.0%	25	10.0%	1.3%	11	9.0%	0.9%
Ne sait pas	7	1.3%	0.5%	5	1.7%	0.6%	3	1.0%	0.3%	3	2.7%	0.5%