

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	7158	100.0%	13.7%	3558	100.0%	14.2%	3600	100.0%	13.2%	1882	100.0%	10.6%
Sexe												
Homme	3558	49.7%	14.2%	3558	100.0%	14.2%	0	0.0%	0.0%	1022	54.3%	11.2%
Femme	3600	50.3%	13.2%	0	0.0%	0.0%	3600	100.0%	13.2%	860	45.7%	9.9%
Age												
15 à 24 ans	631	8.8%	8.6%	307	8.6%	8.2%	325	9.0%	8.9%	213	11.3%	6.6%
25 à 34 ans	785	11.0%	10.3%	384	10.8%	10.3%	401	11.1%	10.3%	260	13.8%	8.1%
35 à 49 ans	1520	21.2%	12.0%	813	22.8%	13.0%	708	19.7%	11.0%	658	35.0%	10.6%
50 à 59 ans	1393	19.5%	16.2%	688	19.3%	16.4%	705	19.6%	15.9%	512	27.2%	14.2%
60 ans et plus	2829	39.5%	17.5%	1367	38.4%	18.8%	1462	40.6%	16.4%	239	12.7%	15.0%
Individu												
Ménagères	3243	45.3%	13.8%	0	0.0%	0.0%	3243	90.1%	13.8%	750	39.8%	10.6%
Personne de référence	4033	56.3%	14.4%	3151	88.5%	15.3%	882	24.5%	11.9%	1062	56.4%	12.0%
Responsable des achats	4979	69.6%	13.9%	1784	50.1%	13.8%	3196	88.8%	14.0%	1202	63.9%	10.7%
PCS Individu												
Agriculteurs	114	1.6%	22.2%	81	2.3%	25.2%	33	0.9%	17.2%	5	0.3%	13.3%
Petits patrons	224	3.1%	13.7%	165	4.6%	13.6%	59	1.6%	14.0%	203	10.8%	13.7%
Affaires et Cadres	488	6.8%	9.7%	308	8.7%	10.7%	180	5.0%	8.4%	422	22.4%	9.4%
Professions intermédiaires	891	12.4%	12.1%	479	13.5%	13.0%	411	11.4%	11.1%	720	38.2%	11.9%
Employés	1195	16.7%	14.0%	266	7.5%	11.9%	929	25.8%	14.7%	238	12.7%	13.4%
Ouvriers	991	13.8%	15.4%	806	22.7%	15.7%	185	5.1%	14.2%	44	2.3%	9.9%
Retraités	2320	32.4%	18.0%	1141	32.1%	19.0%	1179	32.8%	17.1%	29	1.5%	13.1%
Autres inactifs	935	13.1%	9.4%	311	8.8%	8.6%	624	17.3%	9.9%	222	11.8%	6.7%
PCS Personne de référence												
Agriculteurs	185	2.6%	23.9%	87	2.5%	24.1%	98	2.7%	23.7%	0	0.0%	0.0%
Petits patrons	349	4.9%	13.0%	179	5.0%	12.3%	170	4.7%	13.8%	349	18.5%	13.0%
Affaires et Cadres	621	8.7%	8.8%	331	9.3%	9.4%	289	8.0%	8.2%	621	33.0%	8.8%
Professions intermédiaires	913	12.7%	11.2%	511	14.4%	12.2%	401	11.1%	10.2%	913	48.5%	11.2%
Employés	639	8.9%	11.5%	275	7.7%	11.8%	364	10.1%	11.2%	0	0.0%	0.0%
Ouvriers	1489	20.8%	15.3%	816	22.9%	15.8%	673	18.7%	14.9%	0	0.0%	0.0%
Retraités	2611	36.5%	17.4%	1205	33.9%	18.2%	1406	39.1%	16.8%	0	0.0%	0.0%
Autres inactifs	352	4.9%	9.9%	153	4.3%	10.3%	199	5.5%	9.7%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	1260	17.6%	12.9%	580	16.3%	13.6%	680	18.9%	12.3%	226	12.0%	9.6%
2 personnes	2948	41.2%	16.1%	1463	41.1%	16.5%	1484	41.2%	15.7%	522	27.7%	12.4%
3 personnes	1151	16.1%	12.3%	582	16.4%	12.4%	568	15.8%	12.3%	405	21.5%	10.3%
4 personnes	1156	16.2%	12.3%	637	17.9%	13.5%	519	14.4%	11.0%	484	25.7%	10.3%
5 personnes et +	644	9.0%	11.5%	295	8.3%	11.5%	349	9.7%	11.5%	245	13.0%	9.3%
Présence d'enfants de moins de 15 ans												
Oui	1867	26.1%	11.9%	922	25.9%	12.7%	945	26.2%	11.2%	748	39.7%	10.0%
Non	5292	73.9%	14.4%	2636	74.1%	14.8%	2655	73.8%	14.1%	1135	60.3%	11.0%
Habitat												
Communes rurales	2413	33.7%	20.1%	1124	31.6%	19.7%	1289	35.8%	20.6%	569	30.2%	17.0%
Agglo. - 20 000 hab	1747	24.4%	19.5%	889	25.0%	20.6%	858	23.8%	18.4%	455	24.2%	16.6%
Agglo. 20 000 à 100 000 hab	1228	17.2%	17.6%	606	17.0%	18.3%	623	17.3%	17.0%	299	15.9%	14.1%
Agglo. + 100 000 hab	1325	18.5%	8.4%	728	20.5%	9.6%	596	16.6%	7.3%	399	21.2%	7.1%
Agglo. Paris	446	6.2%	5.1%	212	6.0%	5.1%	234	6.5%	5.1%	160	8.5%	4.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	624	8.7%	6.4%	292	8.2%	6.3%	332	9.2%	6.5%	215	11.4%	4.9%
Nord Pas de Calais	701	9.8%	21.8%	373	10.5%	24.1%	328	9.1%	19.7%	167	8.9%	16.5%
Lorraine	149	2.1%	7.8%	79	2.2%	8.5%	70	1.9%	7.1%	36	1.9%	6.8%
Alsace	33	0.5%	2.1%	16	0.4%	2.1%	17	0.5%	2.1%	10	0.6%	2.3%
Franche-Comté	145	2.0%	15.0%	66	1.9%	14.0%	78	2.2%	15.8%	32	1.7%	11.6%
Champagne Ardennes	58	0.8%	5.3%	36	1.0%	6.8%	22	0.6%	3.8%	9	0.5%	3.1%
Picardie	368	5.1%	23.8%	188	5.3%	25.2%	180	5.0%	22.6%	82	4.3%	18.6%
Bourgogne	141	2.0%	10.3%	72	2.0%	11.0%	69	1.9%	9.7%	21	1.1%	5.6%
Haute Normandie	505	7.0%	34.0%	234	6.6%	33.2%	270	7.5%	34.8%	137	7.3%	29.9%
Basse Normandie	492	6.9%	40.6%	221	6.2%	38.7%	271	7.5%	42.4%	125	6.6%	34.5%
Centre	254	3.6%	12.4%	154	4.3%	15.7%	100	2.8%	9.3%	62	3.3%	9.7%
Pays de Loire	563	7.9%	18.6%	247	7.0%	17.2%	316	8.8%	19.9%	118	6.3%	13.1%
Bretagne	493	6.9%	18.4%	234	6.6%	18.0%	259	7.2%	18.7%	136	7.2%	17.4%
Poitou Charentes	147	2.1%	9.9%	82	2.3%	11.5%	66	1.8%	8.4%	46	2.4%	11.2%
Aquitaine	346	4.8%	12.3%	184	5.2%	13.6%	162	4.5%	11.1%	79	4.2%	8.8%
Midi Pyrénées	407	5.7%	16.4%	214	6.0%	17.8%	192	5.3%	15.1%	118	6.3%	13.5%
Limousin	54	0.7%	8.6%	28	0.8%	9.5%	26	0.7%	7.8%	8	0.4%	4.7%
Auvergne	220	3.1%	19.2%	117	3.3%	21.3%	103	2.9%	17.2%	38	2.0%	12.9%
Rhône Alpes	914	12.8%	17.3%	446	12.5%	17.5%	469	13.0%	17.1%	280	14.9%	14.2%
Languedoc Roussillon	351	4.9%	15.1%	169	4.8%	15.3%	182	5.1%	14.8%	105	5.6%	14.2%
Provence Alpes Côte d'Azur. Corse	193	2.7%	4.4%	103	2.9%	5.0%	90	2.5%	3.9%	58	3.1%	3.8%
Habitudes de connexion à Internet												
Tous les jours	5610	78.4%	13.1%	2849	80.1%	13.6%	2762	76.7%	12.6%	1627	86.4%	10.3%
Presque tous les jours	945	13.2%	15.5%	470	13.2%	17.1%	476	13.2%	14.2%	157	8.4%	11.4%
1 à 2 fois par semaine	513	7.2%	17.0%	198	5.6%	15.8%	315	8.7%	17.8%	86	4.6%	16.8%
1 à 3 fois par mois	74	1.0%	18.6%	36	1.0%	19.4%	38	1.1%	17.9%	8	0.4%	12.8%
Moins souvent	15	0.2%	13.9%	6	0.2%	15.2%	10	0.3%	13.3%	5	0.2%	19.9%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	122	1.7%	9.0%	48	1.3%	7.7%	75	2.1%	10.0%	13	0.7%	6.3%
De 9 000 à moins de 12 000 euros par an	239	3.3%	12.0%	84	2.4%	11.0%	155	4.3%	12.6%	20	1.1%	8.1%
De 12 000 à moins de 18 000 euros par an	688	9.6%	13.7%	303	8.5%	14.8%	385	10.7%	13.0%	72	3.8%	9.2%
De 18 000 à moins de 24 000 euros par an	1101	15.4%	16.0%	510	14.3%	17.3%	591	16.4%	15.0%	175	9.3%	11.7%
De 24 000 à moins de 36 000 euros par an	1885	26.3%	15.3%	882	24.8%	15.4%	1003	27.9%	15.2%	369	19.6%	10.5%
De 36 000 à moins de 45 000 euros par an	1089	15.2%	14.2%	577	16.2%	14.9%	512	14.2%	13.4%	328	17.4%	11.3%
De 45 000 à moins de 65 000 euros par an	997	13.9%	12.9%	589	16.6%	13.7%	407	11.3%	11.8%	421	22.4%	11.0%
65 000 euros et plus par an	501	7.0%	11.7%	338	9.5%	13.2%	163	4.5%	9.4%	291	15.5%	10.1%
Refus	411	5.7%	11.6%	173	4.9%	11.4%	237	6.6%	11.7%	139	7.4%	10.5%
Ne sait pas	125	1.8%	8.0%	54	1.5%	7.3%	72	2.0%	8.5%	54	2.9%	8.1%