

Midi Olympique

A.C.P.M. - ONE -

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	468	100.0%	0.9%	371	100.0%	1.5%	97	100.0%	0.4%	167	100.0%	0.9%
Sexe												
Homme	371	79.4%	1.5%	371	100.0%	1.5%	0	0.0%	0.0%	140	83.4%	1.5%
Femme	97	20.6%	0.4%	0	0.0%	0.0%	97	100.0%	0.4%	28	16.6%	0.3%
Age												
15 à 24 ans	38	8.1%	0.5%	36	9.8%	1.0%	2	1.7%	0.0%	13	7.6%	0.4%
25 à 34 ans	39	8.4%	0.5%	32	8.7%	0.9%	7	7.2%	0.2%	21	12.6%	0.7%
35 à 49 ans	115	24.5%	0.9%	94	25.2%	1.5%	21	21.9%	0.3%	72	42.9%	1.2%
50 à 59 ans	91	19.4%	1.1%	72	19.5%	1.7%	19	19.2%	0.4%	36	21.4%	1.0%
60 ans et plus	185	39.6%	1.1%	137	36.8%	1.9%	48	50.1%	0.5%	26	15.5%	1.6%
Individu												
Ménagères	92	19.6%	0.4%	0	0.0%	0.0%	92	94.9%	0.4%	28	16.6%	0.4%
Personne de référence	333	71.1%	1.2%	325	87.5%	1.6%	8	8.0%	0.1%	128	76.3%	1.4%
Responsable des achats	288	61.6%	0.8%	196	52.8%	1.5%	92	95.3%	0.4%	100	59.7%	0.9%
PCS Individu												
Agriculteurs	5	1.0%	0.9%	5	1.3%	1.5%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	34	7.3%	2.1%	29	7.7%	2.4%	6	5.9%	1.4%	34	20.5%	2.3%
Affaires et Cadres	56	11.9%	1.1%	52	13.9%	1.8%	4	4.3%	0.2%	49	29.5%	1.1%
Professions intermédiaires	60	12.9%	0.8%	54	14.5%	1.5%	7	6.7%	0.2%	53	31.7%	0.9%
Employés	68	14.5%	0.8%	33	9.0%	1.5%	35	35.8%	0.5%	17	10.5%	1.0%
Ouvriers	55	11.7%	0.9%	55	14.7%	1.1%	0	0.4%	0.0%	0	0.0%	0.0%
Retraités	151	32.4%	1.2%	111	30.0%	1.9%	40	41.4%	0.6%	0	0.2%	0.2%
Autres inactifs	38	8.2%	0.4%	33	8.9%	0.9%	5	5.4%	0.1%	13	7.6%	0.4%
PCS Personne de référence												
Agriculteurs	7	1.5%	0.9%	5	1.4%	1.4%	2	2.1%	0.5%	0	0.0%	0.0%
Petits patrons	44	9.3%	1.6%	29	7.7%	2.0%	15	15.6%	1.2%	44	26.1%	1.6%
Affaires et Cadres	61	13.0%	0.9%	51	13.8%	1.5%	10	10.0%	0.3%	61	36.3%	0.9%
Professions intermédiaires	63	13.4%	0.8%	60	16.1%	1.4%	3	3.2%	0.1%	63	37.6%	0.8%
Employés	54	11.6%	1.0%	41	10.9%	1.7%	14	14.3%	0.4%	0	0.0%	0.0%
Ouvriers	68	14.5%	0.7%	57	15.4%	1.1%	11	11.4%	0.2%	0	0.0%	0.0%
Retraités	154	32.9%	1.0%	112	30.1%	1.7%	42	43.6%	0.5%	0	0.0%	0.0%
Autres inactifs	17	3.6%	0.5%	17	4.6%	1.1%	0	0.0%	0.0%	0	0.0%	0.0%

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Taille du foyer												
1 personne	67	14.3%	0.7%	64	17.1%	1.5%	3	3.4%	0.1%	18	10.6%	0.8%
2 personnes	195	41.7%	1.1%	142	38.3%	1.6%	53	54.8%	0.6%	34	20.4%	0.8%
3 personnes	79	17.0%	0.9%	61	16.5%	1.3%	18	18.8%	0.4%	39	23.0%	1.0%
4 personnes	102	21.7%	1.1%	83	22.3%	1.8%	19	19.5%	0.4%	60	35.6%	1.3%
5 personnes et +	25	5.3%	0.4%	22	5.8%	0.8%	3	3.5%	0.1%	17	10.3%	0.7%
Présence d'enfants de moins de 15 ans												
Oui	118	25.1%	0.7%	93	25.0%	1.3%	25	25.6%	0.3%	74	44.2%	1.0%
Non	350	74.9%	1.0%	278	75.0%	1.6%	72	74.4%	0.4%	93	55.8%	0.9%
Habitat												
Communes rurales	109	23.2%	0.9%	78	21.0%	1.4%	31	31.7%	0.5%	30	17.9%	0.9%
Agglo. - 20 000 hab	89	19.1%	1.0%	78	21.0%	1.8%	11	11.7%	0.2%	36	21.4%	1.3%
Agglo. 20 000 à 100 000 hab	78	16.6%	1.1%	59	15.9%	1.8%	19	19.2%	0.5%	25	15.0%	1.2%
Agglo. + 100 000 hab	162	34.7%	1.0%	127	34.3%	1.7%	35	36.1%	0.4%	58	34.7%	1.0%
Agglo. Paris	30	6.4%	0.3%	29	7.7%	0.7%	1	1.3%	0.0%	18	10.9%	0.5%
Régions INSEE												
Ile de France	34	7.4%	0.4%	29	7.9%	0.6%	5	5.4%	0.1%	22	13.2%	0.5%
Lorraine	5	1.1%	0.3%	5	1.4%	0.6%	0	0.0%	0.0%	2	1.0%	0.3%
Franche-Comté	7	1.5%	0.7%	7	1.9%	1.5%	0	0.0%	0.0%	3	1.8%	1.1%
Champagne Ardennes	2	0.5%	0.2%	2	0.6%	0.4%	0	0.0%	0.0%	1	0.8%	0.5%
Picardie	6	1.2%	0.4%	4	1.2%	0.6%	1	1.3%	0.2%	1	0.5%	0.2%
Bourgogne	12	2.6%	0.9%	11	2.9%	1.6%	1	1.5%	0.2%	4	2.3%	1.0%
Haute Normandie	0	0.1%	0.0%	0	0.1%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Basse Normandie	1	0.1%	0.1%	1	0.2%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	9	2.0%	0.5%	7	1.8%	0.7%	3	2.8%	0.3%	1	0.9%	0.2%
Pays de Loire	13	2.7%	0.4%	5	1.2%	0.3%	8	8.3%	0.5%	4	2.3%	0.4%
Bretagne	7	1.6%	0.3%	7	2.0%	0.6%	0	0.0%	0.0%	7	4.0%	0.9%
Poitou Charentes	14	3.0%	0.9%	14	3.7%	1.9%	0	0.3%	0.0%	9	5.2%	2.1%
Aquitaine	72	15.4%	2.6%	61	16.3%	4.5%	11	11.7%	0.8%	15	8.8%	1.6%
Midi Pyrénées	108	23.2%	4.4%	76	20.4%	6.3%	33	33.7%	2.6%	41	24.4%	4.6%
Limousin	16	3.4%	2.5%	11	2.9%	3.7%	5	5.1%	1.5%	0	0.3%	0.3%
Auvergne	34	7.2%	2.9%	33	8.8%	5.9%	1	0.9%	0.1%	5	3.3%	1.8%
Rhône Alpes	44	9.4%	0.8%	38	10.2%	1.5%	6	6.3%	0.2%	23	13.9%	1.2%
Languedoc Roussillon	54	11.6%	2.3%	40	10.7%	3.6%	14	14.9%	1.2%	18	10.6%	2.4%
Provence Alpes Côte d'Azur. Corse	29	6.1%	0.7%	21	5.7%	1.0%	7	7.7%	0.3%	11	6.6%	0.7%

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Habitudes de connection à Internet												
Tous les jours	365	78.0%	0.9%	292	78.8%	1.4%	73	75.1%	0.3%	138	82.2%	0.9%
Presque tous les jours	69	14.8%	1.1%	52	13.9%	1.9%	17	18.1%	0.5%	20	11.7%	1.4%
1 à 2 fois par semaine	30	6.4%	1.0%	23	6.3%	1.9%	6	6.6%	0.4%	8	5.0%	1.6%
1 à 3 fois par mois	4	0.8%	0.9%	4	0.9%	1.9%	0	0.3%	0.1%	2	0.9%	2.5%
Moins souvent	0	0.1%	0.3%	0	0.1%	0.9%	0	0.0%	0.0%	0	0.2%	1.4%
Revenus du foyer												
Moins de 9 000 euros par an	12	2.6%	0.9%	8	2.2%	1.3%	4	4.0%	0.5%	0	0.0%	0.0%
De 9 000 à moins de 12 000 euros par an	7	1.5%	0.3%	7	1.9%	0.9%	0	0.0%	0.0%	1	0.3%	0.2%
De 12 000 à moins de 18 000 euros par an	24	5.2%	0.5%	19	5.0%	0.9%	6	5.8%	0.2%	6	3.5%	0.7%
De 18 000 à moins de 24 000 euros par an	61	13.0%	0.9%	52	14.0%	1.8%	9	8.9%	0.2%	10	6.2%	0.7%
De 24 000 à moins de 36 000 euros par an	120	25.7%	1.0%	95	25.6%	1.7%	25	26.1%	0.4%	24	14.2%	0.7%
De 36 000 à moins de 45 000 euros par an	76	16.2%	1.0%	59	16.0%	1.5%	16	16.9%	0.4%	21	12.4%	0.7%
De 45 000 à moins de 65 000 euros par an	86	18.3%	1.1%	67	18.2%	1.6%	18	19.0%	0.5%	46	27.4%	1.2%
65 000 euros et plus par an	59	12.6%	1.4%	49	13.2%	1.9%	10	10.1%	0.6%	43	25.7%	1.5%
Refus	17	3.6%	0.5%	9	2.4%	0.6%	8	8.4%	0.4%	12	7.4%	0.9%
Ne sait pas	7	1.4%	0.4%	6	1.6%	0.8%	1	0.9%	0.1%	5	3.0%	0.8%