

20 Minutes

A.C.P.M. - ONE -



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	3940	100.0%	7.5%	2101	100.0%	8.4%	1839	100.0%	6.7%	1580	100.0%	8.9%
Sexe												
Homme	2101	53.3%	8.4%	2101	100.0%	8.4%	0	0.0%	0.0%	909	57.5%	9.9%
Femme	1839	46.7%	6.7%	0	0.0%	0.0%	1839	100.0%	6.7%	671	42.5%	7.7%
Age												
15 à 24 ans	702	17.8%	9.5%	302	14.4%	8.1%	400	21.7%	10.9%	278	17.6%	8.6%
25 à 34 ans	772	19.6%	10.1%	406	19.3%	10.9%	366	19.9%	9.4%	332	21.0%	10.3%
35 à 49 ans	1227	31.2%	9.7%	719	34.2%	11.5%	508	27.6%	7.9%	593	37.6%	9.6%
50 à 59 ans	611	15.5%	7.1%	340	16.2%	8.1%	271	14.7%	6.1%	254	16.1%	7.0%
60 ans et plus	628	15.9%	3.9%	334	15.9%	4.6%	294	16.0%	3.3%	122	7.8%	7.7%
Individu												
Ménagères	1427	36.2%	6.1%	0	0.0%	0.0%	1427	77.6%	6.1%	499	31.6%	7.0%
Personne de référence	2280	57.9%	8.1%	1710	81.4%	8.3%	570	31.0%	7.7%	915	57.9%	10.3%
Responsable des achats	2667	67.7%	7.4%	1238	59.0%	9.6%	1429	77.7%	6.2%	992	62.8%	8.8%
PCS Individu												
Agriculteurs	12	0.3%	2.3%	8	0.4%	2.4%	4	0.2%	2.0%	2	0.1%	4.8%
Petits patrons	94	2.4%	5.8%	75	3.6%	6.2%	19	1.0%	4.6%	90	5.7%	6.1%
Affaires et Cadres	518	13.2%	10.3%	309	14.7%	10.7%	209	11.4%	9.7%	460	29.1%	10.2%
Professions intermédiaires	712	18.1%	9.6%	441	21.0%	12.0%	271	14.8%	7.3%	603	38.2%	9.9%
Employés	865	21.9%	10.1%	316	15.0%	14.1%	549	29.9%	8.7%	150	9.5%	8.4%
Ouvriers	576	14.6%	8.9%	482	22.9%	9.4%	94	5.1%	7.2%	17	1.1%	3.8%
Retraités	439	11.1%	3.4%	215	10.2%	3.6%	224	12.2%	3.2%	5	0.3%	2.1%
Autres inactifs	723	18.4%	7.3%	255	12.2%	7.0%	468	25.4%	7.4%	253	16.0%	7.6%
PCS Personne de référence												
Agriculteurs	20	0.5%	2.6%	8	0.4%	2.3%	12	0.7%	3.0%	0	0.0%	0.0%
Petits patrons	169	4.3%	6.3%	92	4.4%	6.3%	77	4.2%	6.3%	169	10.7%	6.3%
Affaires et Cadres	664	16.9%	9.4%	354	16.9%	10.1%	310	16.8%	8.8%	664	42.1%	9.4%
Professions intermédiaires	747	19.0%	9.2%	462	22.0%	11.0%	284	15.4%	7.2%	747	47.3%	9.2%
Employés	656	16.7%	11.8%	317	15.1%	13.6%	340	18.5%	10.5%	0	0.0%	0.0%
Ouvriers	816	20.7%	8.4%	465	22.2%	9.0%	351	19.1%	7.8%	0	0.0%	0.0%
Retraités	619	15.7%	4.1%	288	13.7%	4.3%	331	18.0%	3.9%	0	0.0%	0.0%
Autres inactifs	248	6.3%	7.0%	114	5.4%	7.6%	134	7.3%	6.5%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	711	18.1%	7.3%	362	17.2%	8.5%	349	19.0%	6.3%	244	15.4%	10.3%
2 personnes	1020	25.9%	5.6%	533	25.4%	6.0%	487	26.5%	5.2%	346	21.9%	8.2%
3 personnes	833	21.2%	8.9%	452	21.5%	9.6%	381	20.7%	8.2%	356	22.6%	9.0%
4 personnes	836	21.2%	8.9%	484	23.0%	10.3%	352	19.1%	7.5%	399	25.3%	8.5%
5 personnes et +	540	13.7%	9.6%	269	12.8%	10.5%	270	14.7%	8.9%	234	14.8%	8.9%
Présence d'enfants de moins de 15 ans												
Oui	1428	36.2%	9.1%	769	36.6%	10.6%	659	35.9%	7.8%	650	41.1%	8.6%
Non	2512	63.8%	6.8%	1332	63.4%	7.5%	1180	64.1%	6.3%	930	58.9%	9.0%
Habitat												
Communes rurales	347	8.8%	2.9%	207	9.9%	3.6%	140	7.6%	2.2%	124	7.9%	3.7%
Agglo. - 20 000 hab	360	9.1%	4.0%	211	10.0%	4.9%	149	8.1%	3.2%	134	8.5%	4.9%
Agglo. 20 000 à 100 000 hab	237	6.0%	3.4%	135	6.4%	4.1%	101	5.5%	2.8%	95	6.0%	4.5%
Agglo. + 100 000 hab	1499	38.1%	9.5%	816	38.8%	10.7%	683	37.2%	8.4%	552	35.0%	9.8%
Agglo. Paris	1496	38.0%	17.0%	732	34.8%	17.5%	764	41.6%	16.6%	674	42.7%	16.8%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	1614	41.0%	16.6%	799	38.0%	17.3%	815	44.3%	16.0%	721	45.7%	16.4%
Nord Pas de Calais	315	8.0%	9.8%	174	8.3%	11.2%	141	7.7%	8.5%	121	7.7%	12.0%
Lorraine	104	2.6%	5.4%	63	3.0%	6.7%	41	2.2%	4.2%	24	1.5%	4.5%
Alsace	113	2.9%	7.2%	63	3.0%	8.3%	50	2.7%	6.3%	28	1.8%	6.1%
Franche-Comté	10	0.3%	1.1%	7	0.4%	1.6%	3	0.2%	0.6%	6	0.4%	2.2%
Champagne Ardennes	17	0.4%	1.6%	9	0.4%	1.6%	9	0.5%	1.5%	9	0.6%	3.0%
Picardie	61	1.6%	4.0%	47	2.2%	6.3%	14	0.8%	1.8%	22	1.4%	5.1%
Bourgogne	19	0.5%	1.4%	10	0.5%	1.5%	9	0.5%	1.2%	5	0.3%	1.3%
Haute Normandie	56	1.4%	3.8%	30	1.5%	4.3%	26	1.4%	3.3%	22	1.4%	4.7%
Basse Normandie	7	0.2%	0.6%	2	0.1%	0.4%	5	0.3%	0.8%	3	0.2%	1.0%
Centre	45	1.1%	2.2%	33	1.6%	3.4%	12	0.6%	1.1%	18	1.1%	2.8%
Pays de Loire	141	3.6%	4.7%	64	3.0%	4.4%	78	4.2%	4.9%	56	3.5%	6.2%
Bretagne	140	3.6%	5.2%	78	3.7%	6.0%	63	3.4%	4.5%	47	3.0%	6.1%
Poitou Charentes	20	0.5%	1.3%	13	0.6%	1.9%	6	0.4%	0.8%	9	0.6%	2.2%
Aquitaine	158	4.0%	5.6%	90	4.3%	6.7%	68	3.7%	4.7%	58	3.7%	6.5%
Midi Pyrénées	197	5.0%	7.9%	113	5.4%	9.4%	84	4.6%	6.6%	87	5.5%	9.9%
Limousin	5	0.1%	0.8%	1	0.1%	0.5%	4	0.2%	1.1%	2	0.1%	1.1%
Auvergne	12	0.3%	1.0%	5	0.3%	1.0%	6	0.3%	1.0%	4	0.2%	1.2%
Rhône Alpes	364	9.2%	6.9%	211	10.0%	8.3%	153	8.3%	5.6%	150	9.5%	7.6%
Languedoc Roussillon	141	3.6%	6.0%	89	4.2%	8.1%	52	2.8%	4.2%	51	3.2%	7.0%
Provence Alpes Côte d'Azur. Corse	400	10.1%	9.1%	200	9.5%	9.6%	200	10.9%	8.6%	135	8.6%	8.8%
Habitudes de connexion à Internet												
Tous les jours	3402	86.3%	7.9%	1840	87.6%	8.8%	1562	84.9%	7.1%	1463	92.6%	9.2%
Presque tous les jours	347	8.8%	5.7%	177	8.4%	6.4%	171	9.3%	5.1%	76	4.8%	5.5%
1 à 2 fois par semaine	157	4.0%	5.2%	69	3.3%	5.5%	88	4.8%	5.0%	36	2.3%	7.0%
1 à 3 fois par mois	30	0.8%	7.6%	14	0.7%	7.6%	16	0.9%	7.6%	3	0.2%	4.4%
Moins souvent	3	0.1%	3.1%	1	0.1%	3.2%	2	0.1%	3.1%	2	0.1%	8.2%

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	116	3.0%	8.5%	47	2.3%	7.6%	69	3.8%	9.3%	13	0.8%	6.1%
De 9 000 à moins de 12 000 euros par an	166	4.2%	8.3%	74	3.5%	9.6%	92	5.0%	7.5%	15	1.0%	6.1%
De 12 000 à moins de 18 000 euros par an	404	10.2%	8.0%	173	8.2%	8.4%	231	12.6%	7.8%	61	3.9%	7.9%
De 18 000 à moins de 24 000 euros par an	437	11.1%	6.3%	192	9.1%	6.5%	245	13.3%	6.2%	161	10.2%	10.8%
De 24 000 à moins de 36 000 euros par an	816	20.7%	6.6%	433	20.6%	7.6%	383	20.8%	5.8%	275	17.4%	7.8%
De 36 000 à moins de 45 000 euros par an	571	14.5%	7.4%	345	16.4%	8.9%	226	12.3%	5.9%	265	16.8%	9.1%
De 45 000 à moins de 65 000 euros par an	659	16.7%	8.5%	409	19.5%	9.5%	250	13.6%	7.3%	374	23.7%	9.7%
65 000 euros et plus par an	349	8.8%	8.1%	214	10.2%	8.4%	134	7.3%	7.7%	249	15.8%	8.7%
Refus	275	7.0%	7.7%	134	6.4%	8.8%	140	7.6%	6.9%	120	7.6%	9.0%
Ne sait pas	147	3.7%	9.4%	78	3.7%	10.6%	69	3.8%	8.3%	47	3.0%	7.1%