

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1218	100.0%	2.3%	584	100.0%	2.3%	634	100.0%	2.3%	352	100.0%	2.0%
Sexe												
Homme	584	47.9%	2.3%	584	100.0%	2.3%	0	0.0%	0.0%	219	62.2%	2.4%
Femme	634	52.1%	2.3%	0	0.0%	0.0%	634	100.0%	2.3%	133	37.8%	1.5%
Age												
15 à 24 ans	39	3.2%	0.5%	18	3.0%	0.5%	22	3.5%	0.6%	19	5.3%	0.6%
25 à 34 ans	69	5.7%	0.9%	45	7.6%	1.2%	24	3.8%	0.6%	29	8.1%	0.9%
35 à 49 ans	207	17.0%	1.6%	129	22.2%	2.1%	78	12.3%	1.2%	121	34.3%	1.9%
50 à 59 ans	242	19.9%	2.8%	111	19.1%	2.7%	131	20.6%	2.9%	106	30.0%	2.9%
60 ans et plus	660	54.2%	4.1%	281	48.1%	3.9%	379	59.8%	4.3%	78	22.2%	4.9%
Individu												
Ménagères	594	48.8%	2.5%	0	0.0%	0.0%	594	93.7%	2.5%	124	35.2%	1.7%
Personne de référence	751	61.7%	2.7%	551	94.4%	2.7%	199	31.5%	2.7%	228	64.7%	2.6%
Responsable des achats	958	78.7%	2.7%	378	64.7%	2.9%	580	91.6%	2.5%	249	70.9%	2.2%
PCS Individu												
Agriculteurs	3	0.3%	0.6%	1	0.3%	0.5%	2	0.3%	0.9%	0	0.0%	0.0%
Petits patrons	61	5.0%	3.7%	52	8.9%	4.3%	9	1.4%	2.1%	57	16.3%	3.9%
Affaires et Cadres	144	11.8%	2.9%	94	16.1%	3.2%	50	7.9%	2.3%	123	35.1%	2.7%
Professions intermédiaires	106	8.7%	1.4%	67	11.4%	1.8%	39	6.2%	1.1%	97	27.6%	1.6%
Employés	152	12.5%	1.8%	56	9.5%	2.5%	96	15.1%	1.5%	24	6.8%	1.3%
Ouvriers	72	5.9%	1.1%	59	10.0%	1.1%	13	2.1%	1.0%	1	0.3%	0.3%
Retraités	543	44.6%	4.2%	223	38.2%	3.7%	320	50.5%	4.6%	3	0.8%	1.2%
Autres inactifs	137	11.3%	1.4%	32	5.5%	0.9%	105	16.6%	1.7%	46	13.1%	1.4%
PCS Personne de référence												
Agriculteurs	5	0.4%	0.6%	2	0.3%	0.5%	3	0.4%	0.7%	0	0.0%	0.0%
Petits patrons	58	4.8%	2.2%	51	8.8%	3.5%	7	1.1%	0.6%	58	16.6%	2.2%
Affaires et Cadres	173	14.2%	2.5%	97	16.6%	2.8%	76	12.0%	2.1%	173	49.1%	2.5%
Professions intermédiaires	121	9.9%	1.5%	71	12.1%	1.7%	50	7.9%	1.3%	121	34.3%	1.5%
Employés	112	9.2%	2.0%	53	9.1%	2.3%	59	9.3%	1.8%	0	0.0%	0.0%
Ouvriers	109	9.0%	1.1%	60	10.2%	1.2%	50	7.8%	1.1%	0	0.0%	0.0%
Retraités	598	49.1%	4.0%	229	39.2%	3.5%	369	58.3%	4.4%	0	0.0%	0.0%
Autres inactifs	42	3.5%	1.2%	22	3.8%	1.5%	20	3.2%	1.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	303	24.9%	3.1%	132	22.6%	3.1%	171	26.9%	3.1%	50	14.3%	2.1%
2 personnes	590	48.5%	3.2%	281	48.2%	3.2%	309	48.8%	3.3%	121	34.3%	2.9%
3 personnes	132	10.9%	1.4%	55	9.4%	1.2%	77	12.2%	1.7%	67	19.0%	1.7%
4 personnes	132	10.8%	1.4%	80	13.7%	1.7%	52	8.1%	1.1%	69	19.7%	1.5%
5 personnes et +	61	5.0%	1.1%	35	6.1%	1.4%	25	4.0%	0.8%	45	12.7%	1.7%
Présence d'enfants de moins de 15 ans												
Oui	200	16.4%	1.3%	119	20.3%	1.6%	81	12.8%	1.0%	120	34.1%	1.6%
Non	1018	83.6%	2.8%	465	79.7%	2.6%	553	87.2%	2.9%	232	65.9%	2.2%
Habitat												
Communes rurales	178	14.6%	1.5%	83	14.2%	1.4%	96	15.1%	1.5%	45	12.8%	1.3%
Agglo. - 20 000 hab	178	14.7%	2.0%	70	12.1%	1.6%	108	17.0%	2.3%	38	10.8%	1.4%
Agglo. 20 000 à 100 000 hab	173	14.2%	2.5%	82	14.1%	2.5%	90	14.3%	2.5%	29	8.3%	1.4%
Agglo. + 100 000 hab	341	28.0%	2.2%	161	27.6%	2.1%	180	28.4%	2.2%	95	27.0%	1.7%
Agglo. Paris	347	28.5%	3.9%	187	32.0%	4.5%	160	25.2%	3.5%	145	41.1%	3.6%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	364	29.9%	3.7%	192	32.9%	4.1%	172	27.1%	3.4%	155	44.0%	3.5%
Nord Pas de Calais	29	2.4%	0.9%	21	3.6%	1.4%	8	1.2%	0.5%	12	3.5%	1.2%
Lorraine	38	3.1%	2.0%	11	1.9%	1.2%	27	4.2%	2.7%	0	0.0%	0.0%
Alsace	12	1.0%	0.8%	4	0.6%	0.5%	8	1.3%	1.0%	5	1.4%	1.1%
Franche-Comté	37	3.0%	3.8%	8	1.4%	1.7%	28	4.5%	5.7%	3	0.9%	1.2%
Champagne Ardennes	27	2.2%	2.5%	10	1.6%	1.8%	18	2.8%	3.1%	4	1.1%	1.3%
Picardie	13	1.1%	0.9%	9	1.6%	1.2%	4	0.6%	0.5%	5	1.4%	1.1%
Bourgogne	44	3.6%	3.2%	22	3.7%	3.3%	22	3.5%	3.1%	6	1.7%	1.6%
Haute Normandie	35	2.9%	2.4%	21	3.6%	3.0%	14	2.2%	1.8%	6	1.8%	1.4%
Basse Normandie	19	1.6%	1.6%	6	1.0%	1.0%	14	2.2%	2.1%	2	0.6%	0.6%
Centre	36	3.0%	1.7%	22	3.7%	2.2%	14	2.3%	1.3%	10	3.0%	1.6%
Pays de Loire	76	6.2%	2.5%	32	5.4%	2.2%	44	6.9%	2.8%	21	5.9%	2.3%
Bretagne	70	5.8%	2.6%	31	5.2%	2.3%	40	6.3%	2.9%	9	2.6%	1.2%
Poitou Charentes	23	1.9%	1.5%	11	1.8%	1.5%	12	1.9%	1.5%	4	1.3%	1.1%
Aquitaine	72	5.9%	2.5%	29	4.9%	2.1%	43	6.8%	2.9%	16	4.6%	1.8%
Midi Pyrénées	50	4.1%	2.0%	21	3.7%	1.8%	28	4.5%	2.2%	15	4.4%	1.7%
Limousin	17	1.4%	2.8%	8	1.3%	2.5%	10	1.5%	3.0%	5	1.4%	2.8%
Auvergne	40	3.3%	3.5%	13	2.2%	2.4%	27	4.2%	4.5%	3	0.8%	1.0%
Rhône Alpes	106	8.7%	2.0%	54	9.2%	2.1%	52	8.3%	1.9%	28	8.0%	1.4%
Languedoc Roussillon	28	2.3%	1.2%	13	2.1%	1.1%	16	2.5%	1.3%	6	1.7%	0.8%
Provence Alpes Côte d'Azur. Corse	82	6.8%	1.9%	48	8.3%	2.3%	34	5.3%	1.5%	34	9.8%	2.2%
Habitudes de connexion à Internet												
Tous les jours	942	77.4%	2.2%	490	83.9%	2.3%	453	71.4%	2.1%	318	90.5%	2.0%
Presque tous les jours	184	15.1%	3.0%	76	13.0%	2.8%	108	17.1%	3.2%	24	6.8%	1.7%
1 à 2 fois par semaine	79	6.5%	2.6%	11	1.8%	0.8%	69	10.8%	3.9%	6	1.7%	1.2%
1 à 3 fois par mois	8	0.7%	2.0%	4	0.6%	2.0%	4	0.7%	2.0%	2	0.5%	3.2%
Moins souvent	4	0.3%	3.4%	4	0.6%	9.9%	0	0.0%	0.0%	1	0.4%	6.4%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	15	1.3%	1.1%	13	2.3%	2.1%	2	0.3%	0.3%	0	0.0%	0.0%
De 9 000 à moins de 12 000 euros par an	26	2.1%	1.3%	14	2.4%	1.8%	12	1.8%	0.9%	1	0.2%	0.3%
De 12 000 à moins de 18 000 euros par an	93	7.6%	1.8%	38	6.6%	1.9%	54	8.6%	1.8%	5	1.4%	0.6%
De 18 000 à moins de 24 000 euros par an	106	8.7%	1.5%	44	7.6%	1.5%	62	9.7%	1.6%	15	4.2%	1.0%
De 24 000 à moins de 36 000 euros par an	286	23.5%	2.3%	120	20.6%	2.1%	166	26.1%	2.5%	41	11.8%	1.2%
De 36 000 à moins de 45 000 euros par an	185	15.2%	2.4%	81	13.8%	2.1%	105	16.5%	2.8%	65	18.4%	2.2%
De 45 000 à moins de 65 000 euros par an	201	16.5%	2.6%	123	21.1%	2.9%	78	12.3%	2.3%	72	20.4%	1.9%
65 000 euros et plus par an	201	16.5%	4.7%	115	19.8%	4.5%	86	13.6%	5.0%	122	34.7%	4.2%
Refus	97	7.9%	2.7%	33	5.6%	2.2%	64	10.1%	3.1%	30	8.6%	2.3%
Ne sait pas	8	0.6%	0.5%	2	0.3%	0.2%	6	1.0%	0.8%	1	0.3%	0.2%