

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1972	100.0%	3.8%	1093	100.0%	4.4%	879	100.0%	3.2%	772	100.0%	4.3%
Sexe												
Homme	1093	55.4%	4.4%	1093	100.0%	4.4%	0	0.0%	0.0%	492	63.7%	5.4%
Femme	879	44.6%	3.2%	0	0.0%	0.0%	879	100.0%	3.2%	280	36.3%	3.2%
Age												
15 à 24 ans	294	14.9%	4.0%	154	14.1%	4.1%	140	16.0%	3.8%	129	16.7%	4.0%
25 à 34 ans	277	14.1%	3.6%	171	15.6%	4.6%	107	12.2%	2.7%	142	18.4%	4.4%
35 à 49 ans	392	19.9%	3.1%	245	22.4%	3.9%	147	16.8%	2.3%	252	32.6%	4.1%
50 à 59 ans	230	11.6%	2.7%	137	12.6%	3.3%	92	10.5%	2.1%	137	17.7%	3.8%
60 ans et plus	778	39.5%	4.8%	386	35.3%	5.3%	392	44.6%	4.4%	112	14.5%	7.1%
Individu												
Ménagères	726	36.8%	3.1%	0	0.0%	0.0%	726	82.5%	3.1%	203	26.3%	2.9%
Personne de référence	1150	58.3%	4.1%	906	82.9%	4.4%	244	27.7%	3.3%	450	58.3%	5.1%
Responsable des achats	1295	65.7%	3.6%	567	51.9%	4.4%	728	82.8%	3.2%	443	57.4%	3.9%
PCS Individu												
Agriculteurs	13	0.6%	2.5%	10	0.9%	3.1%	3	0.3%	1.4%	2	0.3%	5.5%
Petits patrons	106	5.4%	6.5%	90	8.2%	7.4%	16	1.9%	3.9%	102	13.2%	6.9%
Affaires et Cadres	314	15.9%	6.2%	225	20.6%	7.8%	89	10.1%	4.1%	285	37.0%	6.4%
Professions intermédiaires	183	9.3%	2.5%	113	10.4%	3.1%	70	8.0%	1.9%	165	21.3%	2.7%
Employés	233	11.8%	2.7%	99	9.1%	4.4%	134	15.3%	2.1%	49	6.3%	2.7%
Ouvriers	105	5.3%	1.6%	96	8.8%	1.9%	9	1.0%	0.7%	8	1.1%	1.8%
Retraités	577	29.3%	4.5%	306	28.0%	5.1%	270	30.8%	3.9%	12	1.6%	5.6%
Autres inactifs	440	22.3%	4.4%	153	14.0%	4.2%	288	32.7%	4.5%	149	19.2%	4.5%
PCS Personne de référence												
Agriculteurs	15	0.8%	2.0%	10	1.0%	2.9%	5	0.5%	1.1%	0	0.0%	0.0%
Petits patrons	124	6.3%	4.6%	106	9.7%	7.3%	19	2.1%	1.5%	124	16.1%	4.6%
Affaires et Cadres	421	21.4%	6.0%	260	23.8%	7.4%	161	18.3%	4.6%	421	54.5%	6.0%
Professions intermédiaires	227	11.5%	2.8%	126	11.5%	3.0%	101	11.5%	2.6%	227	29.4%	2.8%
Employés	165	8.4%	3.0%	70	6.4%	3.0%	95	10.8%	2.9%	0	0.0%	0.0%
Ouvriers	204	10.4%	2.1%	131	12.0%	2.5%	73	8.4%	1.6%	0	0.0%	0.0%
Retraités	677	34.3%	4.5%	333	30.5%	5.0%	343	39.1%	4.1%	0	0.0%	0.0%
Autres inactifs	138	7.0%	3.9%	56	5.1%	3.8%	82	9.3%	4.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	393	19.9%	4.0%	188	17.2%	4.4%	205	23.3%	3.7%	109	14.1%	4.6%
2 personnes	769	39.0%	4.2%	400	36.6%	4.5%	369	42.0%	3.9%	196	25.3%	4.6%
3 personnes	279	14.2%	3.0%	171	15.7%	3.6%	108	12.3%	2.3%	141	18.3%	3.6%
4 personnes	315	16.0%	3.4%	220	20.2%	4.7%	95	10.8%	2.0%	194	25.1%	4.1%
5 personnes et +	215	10.9%	3.8%	113	10.4%	4.4%	102	11.6%	3.4%	133	17.2%	5.0%
Présence d'enfants de moins de 15 ans												
Oui	479	24.3%	3.1%	298	27.2%	4.1%	182	20.7%	2.2%	297	38.5%	4.0%
Non	1492	75.7%	4.1%	795	72.8%	4.4%	697	79.3%	3.7%	475	61.5%	4.6%
Habitat												
Communes rurales	259	13.1%	2.2%	154	14.1%	2.7%	105	12.0%	1.7%	74	9.6%	2.2%
Agglo. - 20 000 hab	216	11.0%	2.4%	115	10.5%	2.7%	102	11.6%	2.2%	78	10.1%	2.8%
Agglo. 20 000 à 100 000 hab	204	10.3%	2.9%	103	9.4%	3.1%	101	11.5%	2.7%	67	8.7%	3.2%
Agglo. + 100 000 hab	644	32.6%	4.1%	370	33.8%	4.9%	274	31.2%	3.4%	225	29.1%	4.0%
Agglo. Paris	649	32.9%	7.4%	351	32.2%	8.4%	298	33.9%	6.5%	328	42.4%	8.1%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	682	34.6%	7.0%	370	33.9%	8.0%	312	35.5%	6.1%	339	43.9%	7.7%
Nord Pas de Calais	74	3.7%	2.3%	31	2.9%	2.0%	43	4.8%	2.6%	35	4.6%	3.5%
Lorraine	53	2.7%	2.8%	37	3.4%	4.0%	16	1.8%	1.6%	14	1.8%	2.7%
Alsace	58	2.9%	3.7%	17	1.6%	2.3%	40	4.6%	5.0%	18	2.4%	4.0%
Franche-Comté	29	1.4%	2.9%	14	1.3%	3.0%	14	1.6%	2.9%	6	0.8%	2.3%
Champagne Ardennes	25	1.2%	2.2%	15	1.4%	2.8%	10	1.1%	1.7%	6	0.8%	2.0%
Picardie	38	1.9%	2.5%	28	2.6%	3.8%	10	1.1%	1.2%	14	1.8%	3.1%
Bourgogne	46	2.3%	3.4%	27	2.5%	4.1%	19	2.2%	2.7%	21	2.7%	5.5%
Haute Normandie	40	2.0%	2.7%	24	2.2%	3.5%	16	1.8%	2.0%	9	1.1%	1.9%
Basse Normandie	23	1.1%	1.9%	11	1.0%	2.0%	11	1.3%	1.8%	4	0.5%	1.1%
Centre	65	3.3%	3.2%	33	3.0%	3.4%	32	3.6%	3.0%	21	2.7%	3.2%
Pays de Loire	60	3.0%	2.0%	36	3.3%	2.5%	24	2.7%	1.5%	18	2.3%	2.0%
Bretagne	56	2.8%	2.1%	36	3.3%	2.7%	20	2.3%	1.5%	17	2.2%	2.2%
Poitou Charentes	48	2.4%	3.2%	26	2.3%	3.6%	22	2.5%	2.9%	13	1.7%	3.2%
Aquitaine	83	4.2%	3.0%	44	4.0%	3.2%	40	4.5%	2.7%	28	3.6%	3.1%
Midi Pyrénées	88	4.5%	3.5%	53	4.8%	4.4%	35	4.0%	2.7%	30	3.8%	3.4%
Limousin	18	0.9%	2.8%	11	1.0%	3.8%	6	0.7%	1.9%	7	1.0%	4.3%
Auvergne	32	1.6%	2.8%	12	1.1%	2.2%	20	2.3%	3.4%	8	1.0%	2.7%
Rhône Alpes	210	10.7%	4.0%	121	11.0%	4.7%	90	10.2%	3.3%	92	12.0%	4.7%
Languedoc Roussillon	53	2.7%	2.3%	34	3.1%	3.1%	19	2.2%	1.6%	14	1.8%	1.9%
Provence Alpes Côte d'Azur. Corse	191	9.7%	4.4%	112	10.2%	5.4%	79	9.0%	3.4%	58	7.6%	3.8%
Habitudes de connexion à Internet												
Tous les jours	1697	86.1%	4.0%	965	88.3%	4.6%	732	83.3%	3.3%	728	94.3%	4.6%
Presque tous les jours	193	9.8%	3.2%	86	7.9%	3.1%	107	12.2%	3.2%	36	4.7%	2.6%
1 à 2 fois par semaine	71	3.6%	2.3%	35	3.2%	2.8%	35	4.0%	2.0%	7	0.9%	1.4%
1 à 3 fois par mois	7	0.4%	1.8%	4	0.4%	2.1%	3	0.4%	1.5%	0	0.0%	0.4%
Moins souvent	4	0.2%	3.3%	3	0.3%	7.3%	1	0.1%	1.2%	1	0.1%	3.2%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	64	3.2%	4.6%	36	3.3%	5.7%	28	3.2%	3.8%	9	1.2%	4.4%
De 9 000 à moins de 12 000 euros par an	41	2.1%	2.1%	21	1.9%	2.7%	21	2.4%	1.7%	4	0.5%	1.5%
De 12 000 à moins de 18 000 euros par an	122	6.2%	2.4%	44	4.0%	2.1%	78	8.8%	2.6%	17	2.2%	2.2%
De 18 000 à moins de 24 000 euros par an	158	8.0%	2.3%	84	7.7%	2.8%	74	8.4%	1.9%	48	6.2%	3.2%
De 24 000 à moins de 36 000 euros par an	322	16.3%	2.6%	176	16.1%	3.1%	147	16.7%	2.2%	109	14.1%	3.1%
De 36 000 à moins de 45 000 euros par an	254	12.9%	3.3%	137	12.6%	3.5%	117	13.3%	3.1%	98	12.7%	3.4%
De 45 000 à moins de 65 000 euros par an	372	18.9%	4.8%	230	21.1%	5.3%	142	16.2%	4.1%	155	20.1%	4.0%
65 000 euros et plus par an	418	21.2%	9.7%	270	24.7%	10.6%	148	16.8%	8.5%	265	34.3%	9.2%
Refus	161	8.2%	4.5%	75	6.8%	4.9%	87	9.9%	4.3%	49	6.3%	3.7%
Ne sait pas	59	3.0%	3.8%	21	1.9%	2.9%	38	4.3%	4.6%	18	2.4%	2.8%