

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	610	100.0%	1.2%	280	100.0%	1.1%	330	100.0%	1.2%	131	100.0%	0.7%
<b>Sexe</b>												
<b>Homme</b>	280	45.9%	1.1%	280	100.0%	1.1%	0	0.0%	0.0%	77	58.4%	0.8%
<b>Femme</b>	330	54.1%	1.2%	0	0.0%	0.0%	330	100.0%	1.2%	55	41.6%	0.6%
<b>Age</b>												
<b>15 à 24 ans</b>	18	2.9%	0.2%	12	4.3%	0.3%	6	1.7%	0.2%	10	7.8%	0.3%
<b>25 à 34 ans</b>	21	3.4%	0.3%	8	2.9%	0.2%	13	3.8%	0.3%	13	10.1%	0.4%
<b>35 à 49 ans</b>	55	9.1%	0.4%	27	9.8%	0.4%	28	8.5%	0.4%	36	27.6%	0.6%
<b>50 à 59 ans</b>	59	9.6%	0.7%	26	9.2%	0.6%	33	10.0%	0.7%	35	26.6%	1.0%
<b>60 ans et plus</b>	458	75.0%	2.8%	207	73.9%	2.9%	251	76.0%	2.8%	37	27.9%	2.3%
<b>Individu</b>												
<b>Ménagères</b>	317	52.0%	1.4%	0	0.0%	0.0%	317	96.1%	1.4%	53	40.6%	0.8%
<b>Personne de référence</b>	363	59.4%	1.3%	256	91.3%	1.2%	107	32.3%	1.4%	83	63.5%	0.9%
<b>Responsable des achats</b>	465	76.2%	1.3%	162	57.8%	1.3%	303	91.8%	1.3%	90	68.8%	0.8%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	2	0.2%	0.3%	2	0.5%	0.5%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Petits patrons</b>	9	1.5%	0.6%	9	3.1%	0.7%	1	0.2%	0.1%	9	7.1%	0.6%
<b>Affaires et Cadres</b>	57	9.4%	1.1%	32	11.5%	1.1%	25	7.6%	1.2%	54	41.3%	1.2%
<b>Professions intermédiaires</b>	50	8.3%	0.7%	31	10.9%	0.8%	20	6.0%	0.5%	45	34.1%	0.7%
<b>Employés</b>	40	6.5%	0.5%	14	5.0%	0.6%	26	7.8%	0.4%	5	3.5%	0.3%
<b>Ouvriers</b>	13	2.2%	0.2%	13	4.7%	0.3%	0	0.1%	0.0%	0	0.0%	0.0%
<b>Retraités</b>	349	57.3%	2.7%	170	60.7%	2.8%	179	54.4%	2.6%	2	1.4%	0.8%
<b>Autres inactifs</b>	89	14.5%	0.9%	10	3.6%	0.3%	79	23.9%	1.2%	17	12.7%	0.5%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	2	0.4%	0.3%	2	0.8%	0.6%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Petits patrons</b>	11	1.9%	0.4%	9	3.3%	0.6%	2	0.7%	0.2%	11	8.7%	0.4%
<b>Affaires et Cadres</b>	72	11.8%	1.0%	35	12.6%	1.0%	37	11.2%	1.0%	72	54.9%	1.0%
<b>Professions intermédiaires</b>	48	7.8%	0.6%	32	11.5%	0.8%	16	4.7%	0.4%	48	36.4%	0.6%
<b>Employés</b>	30	5.0%	0.5%	12	4.2%	0.5%	18	5.6%	0.6%	0	0.0%	0.0%
<b>Ouvriers</b>	9	1.4%	0.1%	7	2.4%	0.1%	2	0.6%	0.0%	0	0.0%	0.0%
<b>Retraités</b>	413	67.7%	2.8%	178	63.6%	2.7%	235	71.2%	2.8%	0	0.0%	0.0%
<b>Autres inactifs</b>	24	4.0%	0.7%	4	1.6%	0.3%	20	6.1%	1.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	154	25.2%	1.6%	55	19.7%	1.3%	99	29.9%	1.8%	33	25.0%	1.4%
<b>2 personnes</b>	343	56.2%	1.9%	163	58.1%	1.8%	180	54.6%	1.9%	38	29.0%	0.9%
<b>3 personnes</b>	58	9.5%	0.6%	31	11.0%	0.7%	27	8.1%	0.6%	14	10.7%	0.4%
<b>4 personnes</b>	25	4.1%	0.3%	17	5.9%	0.4%	9	2.6%	0.2%	21	15.8%	0.4%
<b>5 personnes et +</b>	30	5.0%	0.5%	15	5.2%	0.6%	16	4.8%	0.5%	26	19.5%	1.0%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	43	7.0%	0.3%	26	9.1%	0.4%	17	5.2%	0.2%	34	25.9%	0.5%
<b>Non</b>	567	93.0%	1.5%	255	90.9%	1.4%	313	94.8%	1.7%	97	74.1%	0.9%
<b>Habitat</b>												
<b>Communes rurales</b>	93	15.2%	0.8%	50	17.9%	0.9%	42	12.9%	0.7%	9	6.7%	0.3%
<b>Agglo. - 20 000 hab</b>	75	12.3%	0.8%	45	15.9%	1.0%	31	9.3%	0.7%	19	14.3%	0.7%
<b>Agglo. 20 000 à 100 000 hab</b>	51	8.3%	0.7%	27	9.6%	0.8%	24	7.3%	0.7%	11	8.1%	0.5%
<b>Agglo. + 100 000 hab</b>	221	36.2%	1.4%	87	31.0%	1.1%	134	40.6%	1.7%	33	25.1%	0.6%
<b>Agglo. Paris</b>	170	27.9%	1.9%	72	25.6%	1.7%	99	29.9%	2.1%	60	45.7%	1.5%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
<b>Ile de France</b>	179	29.3%	1.8%	78	27.7%	1.7%	101	30.7%	2.0%	66	49.9%	1.5%
<b>Nord Pas de Calais</b>	32	5.3%	1.0%	17	6.1%	1.1%	15	4.7%	0.9%	6	4.8%	0.6%
<b>Lorraine</b>	22	3.6%	1.1%	3	1.0%	0.3%	19	5.7%	1.9%	1	1.0%	0.2%
<b>Alsace</b>	20	3.2%	1.3%	6	2.0%	0.7%	14	4.3%	1.8%	1	1.0%	0.3%
<b>Franche-Comté</b>	12	1.9%	1.2%	8	2.7%	1.6%	4	1.3%	0.9%	1	0.9%	0.4%
<b>Champagne Ardennes</b>	15	2.5%	1.4%	5	1.7%	0.9%	10	3.2%	1.8%	2	1.9%	0.8%
<b>Picardie</b>	13	2.1%	0.8%	8	2.8%	1.1%	5	1.4%	0.6%	4	2.7%	0.8%
<b>Bourgogne</b>	14	2.3%	1.0%	8	2.8%	1.2%	6	1.8%	0.8%	3	2.2%	0.8%
<b>Haute Normandie</b>	5	0.9%	0.4%	4	1.4%	0.6%	1	0.4%	0.2%	0	0.1%	0.0%
<b>Basse Normandie</b>	7	1.1%	0.6%	4	1.5%	0.7%	3	0.9%	0.5%	1	0.9%	0.3%
<b>Centre</b>	21	3.5%	1.0%	12	4.3%	1.2%	9	2.8%	0.9%	6	4.4%	0.9%
<b>Pays de Loire</b>	44	7.2%	1.5%	33	11.9%	2.3%	11	3.2%	0.7%	1	1.0%	0.2%
<b>Bretagne</b>	13	2.1%	0.5%	8	2.8%	0.6%	5	1.6%	0.4%	4	2.9%	0.5%
<b>Poitou Charentes</b>	10	1.6%	0.7%	7	2.3%	0.9%	3	1.0%	0.4%	0	0.2%	0.1%
<b>Aquitaine</b>	20	3.3%	0.7%	3	1.1%	0.2%	17	5.2%	1.2%	3	2.0%	0.3%
<b>Midi Pyrénées</b>	18	2.9%	0.7%	6	2.2%	0.5%	11	3.5%	0.9%	3	2.2%	0.3%
<b>Limousin</b>	4	0.7%	0.7%	4	1.3%	1.3%	0	0.1%	0.1%	2	1.5%	1.1%
<b>Auvergne</b>	9	1.5%	0.8%	3	0.9%	0.5%	6	2.0%	1.1%	3	2.2%	1.0%
<b>Rhône Alpes</b>	81	13.2%	1.5%	41	14.5%	1.6%	40	12.1%	1.5%	19	14.3%	1.0%
<b>Languedoc Roussillon</b>	24	4.0%	1.0%	8	2.7%	0.7%	17	5.1%	1.4%	0	0.3%	0.1%
<b>Provence Alpes Côte d'Azur. Corse</b>	48	7.8%	1.1%	18	6.3%	0.8%	30	9.2%	1.3%	5	3.6%	0.3%
<b>Habitudes de connexion à Internet</b>												
<b>Tous les jours</b>	505	82.8%	1.2%	236	84.4%	1.1%	269	81.5%	1.2%	126	95.6%	0.8%
<b>Presque tous les jours</b>	62	10.1%	1.0%	28	10.1%	1.0%	34	10.2%	1.0%	4	3.3%	0.3%
<b>1 à 2 fois par semaine</b>	37	6.0%	1.2%	10	3.5%	0.8%	27	8.1%	1.5%	1	0.9%	0.2%
<b>1 à 3 fois par mois</b>	5	0.8%	1.3%	5	1.7%	2.6%	0	0.1%	0.2%	0	0.0%	0.0%
<b>Moins souvent</b>	1	0.2%	1.1%	1	0.3%	2.4%	0	0.1%	0.4%	0	0.2%	1.2%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	3	0.5%	0.2%	1	0.4%	0.2%	2	0.6%	0.3%	0	0.0%	0.0%
<b>De 9 000 à moins de 12 000 euros par an</b>	8	1.3%	0.4%	6	2.1%	0.8%	2	0.7%	0.2%	0	0.0%	0.0%
<b>De 12 000 à moins de 18 000 euros par an</b>	78	12.7%	1.5%	46	16.5%	2.3%	31	9.5%	1.1%	17	13.2%	2.2%
<b>De 18 000 à moins de 24 000 euros par an</b>	58	9.5%	0.8%	21	7.4%	0.7%	37	11.3%	1.0%	16	12.0%	1.1%
<b>De 24 000 à moins de 36 000 euros par an</b>	98	16.1%	0.8%	41	14.6%	0.7%	57	17.4%	0.9%	18	13.8%	0.5%
<b>De 36 000 à moins de 45 000 euros par an</b>	84	13.7%	1.1%	32	11.3%	0.8%	52	15.8%	1.4%	7	5.5%	0.2%
<b>De 45 000 à moins de 65 000 euros par an</b>	139	22.9%	1.8%	65	23.3%	1.5%	74	22.5%	2.2%	38	29.3%	1.0%
<b>65 000 euros et plus par an</b>	78	12.8%	1.8%	46	16.5%	1.8%	32	9.7%	1.8%	30	23.1%	1.1%
<b>Refus</b>	42	6.9%	1.2%	12	4.1%	0.8%	30	9.2%	1.5%	4	3.0%	0.3%
<b>Ne sait pas</b>	21	3.5%	1.4%	11	3.8%	1.4%	11	3.2%	1.3%	0	0.1%	0.0%