

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1216	100.0%	2.3%	608	100.0%	2.4%	608	100.0%	2.2%	310	100.0%	1.7%
Sexe												
Homme	608	50.0%	2.4%	608	100.0%	2.4%	0	0.0%	0.0%	171	55.3%	1.9%
Femme	608	50.0%	2.2%	0	0.0%	0.0%	608	100.0%	2.2%	138	44.7%	1.6%
Age												
15 à 24 ans	183	15.0%	2.5%	101	16.5%	2.7%	82	13.5%	2.2%	69	22.4%	2.2%
25 à 34 ans	180	14.8%	2.4%	79	13.0%	2.1%	101	16.6%	2.6%	47	15.2%	1.5%
35 à 49 ans	295	24.2%	2.3%	159	26.2%	2.6%	135	22.2%	2.1%	108	35.0%	1.7%
50 à 59 ans	224	18.5%	2.6%	126	20.7%	3.0%	99	16.2%	2.2%	65	21.1%	1.8%
60 ans et plus	334	27.5%	2.1%	143	23.5%	2.0%	191	31.4%	2.1%	20	6.4%	1.2%
Individu												
Ménagères	521	42.8%	2.2%	0	0.0%	0.0%	521	85.6%	2.2%	113	36.3%	1.6%
Personne de référence	644	52.9%	2.3%	486	80.0%	2.4%	157	25.9%	2.1%	145	46.9%	1.6%
Responsable des achats	811	66.7%	2.3%	303	49.9%	2.3%	508	83.6%	2.2%	178	57.4%	1.6%
PCS Individu												
Agriculteurs	10	0.8%	2.0%	5	0.8%	1.5%	5	0.9%	2.8%	0	0.0%	0.0%
Petits patrons	21	1.7%	1.3%	10	1.7%	0.9%	10	1.7%	2.5%	21	6.7%	1.4%
Affaires et Cadres	64	5.3%	1.3%	36	5.9%	1.2%	28	4.7%	1.3%	56	18.0%	1.2%
Professions intermédiaires	161	13.3%	2.2%	92	15.1%	2.5%	69	11.4%	1.9%	121	39.0%	2.0%
Employés	235	19.4%	2.8%	72	11.8%	3.2%	164	26.9%	2.6%	29	9.5%	1.7%
Ouvriers	204	16.7%	3.2%	174	28.6%	3.4%	30	4.9%	2.3%	10	3.2%	2.2%
Retraités	252	20.8%	2.0%	118	19.5%	2.0%	134	22.1%	1.9%	5	1.7%	2.4%
Autres inactifs	268	22.0%	2.7%	101	16.6%	2.8%	167	27.5%	2.6%	68	21.9%	2.0%
PCS Personne de référence												
Agriculteurs	17	1.4%	2.2%	5	0.8%	1.4%	12	2.0%	3.0%	0	0.0%	0.0%
Petits patrons	37	3.0%	1.4%	23	3.8%	1.6%	13	2.2%	1.1%	37	11.8%	1.4%
Affaires et Cadres	106	8.7%	1.5%	57	9.4%	1.6%	48	8.0%	1.4%	106	34.1%	1.5%
Professions intermédiaires	168	13.8%	2.1%	91	15.0%	2.2%	77	12.6%	2.0%	168	54.1%	2.1%
Employés	151	12.4%	2.7%	75	12.4%	3.2%	76	12.5%	2.3%	0	0.0%	0.0%
Ouvriers	319	26.2%	3.3%	169	27.8%	3.3%	150	24.7%	3.3%	0	0.0%	0.0%
Retraités	291	23.9%	1.9%	133	21.9%	2.0%	158	26.0%	1.9%	0	0.0%	0.0%
Autres inactifs	127	10.5%	3.6%	54	8.9%	3.7%	73	12.0%	3.6%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	188	15.5%	1.9%	96	15.7%	2.2%	93	15.3%	1.7%	33	10.6%	1.4%
2 personnes	436	35.8%	2.4%	216	35.5%	2.4%	220	36.1%	2.3%	70	22.6%	1.7%
3 personnes	202	16.6%	2.2%	94	15.4%	2.0%	108	17.7%	2.3%	70	22.6%	1.8%
4 personnes	222	18.2%	2.4%	134	22.1%	2.9%	87	14.4%	1.9%	91	29.4%	1.9%
5 personnes et +	168	13.8%	3.0%	68	11.2%	2.6%	100	16.5%	3.3%	46	14.9%	1.7%
Présence d'enfants de moins de 15 ans												
Oui	389	32.0%	2.5%	186	30.7%	2.6%	203	33.4%	2.4%	123	39.7%	1.6%
Non	826	68.0%	2.2%	421	69.3%	2.4%	405	66.6%	2.1%	187	60.3%	1.8%
Habitat												
Communes rurales	155	12.8%	1.3%	74	12.2%	1.3%	81	13.3%	1.3%	45	14.5%	1.3%
Agglo. - 20 000 hab	147	12.1%	1.6%	79	13.0%	1.8%	68	11.2%	1.5%	36	11.7%	1.3%
Agglo. 20 000 à 100 000 hab	208	17.1%	3.0%	78	12.9%	2.4%	129	21.2%	3.5%	43	14.0%	2.0%
Agglo. + 100 000 hab	704	57.9%	4.5%	375	61.8%	4.9%	328	54.0%	4.0%	183	59.0%	3.3%
Agglo. Paris	2	0.2%	0.0%	1	0.1%	0.0%	1	0.2%	0.0%	2	0.8%	0.1%
Régions INSEE												
Ile de France	6	0.5%	0.1%	1	0.1%	0.0%	5	0.9%	0.1%	2	0.8%	0.1%
Nord Pas de Calais	1151	94.7%	35.8%	579	95.3%	37.4%	572	94.1%	34.4%	293	94.5%	29.0%
Lorraine	1	0.0%	0.0%	0	0.0%	0.0%	1	0.1%	0.1%	0	0.0%	0.0%
Champagne Ardennes	2	0.1%	0.2%	0	0.1%	0.1%	1	0.2%	0.2%	2	0.6%	0.6%
Picardie	46	3.8%	3.0%	21	3.5%	2.8%	25	4.1%	3.1%	10	3.2%	2.3%
Haute Normandie	2	0.1%	0.1%	2	0.3%	0.3%	0	0.0%	0.0%	2	0.6%	0.4%
Centre	3	0.2%	0.1%	2	0.3%	0.2%	1	0.2%	0.1%	0	0.0%	0.0%
Midi Pyrénées	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%
Limousin	1	0.1%	0.1%	0	0.0%	0.0%	1	0.1%	0.2%	1	0.3%	0.5%
Rhône Alpes	4	0.3%	0.1%	2	0.4%	0.1%	2	0.3%	0.1%	0	0.0%	0.0%
Habitudes de connection à Internet												
Tous les jours	986	81.1%	2.3%	523	86.0%	2.5%	463	76.2%	2.1%	275	88.7%	1.7%
Presque tous les jours	125	10.3%	2.1%	42	6.9%	1.5%	84	13.8%	2.5%	31	9.8%	2.2%
1 à 2 fois par semaine	86	7.1%	2.9%	39	6.4%	3.1%	48	7.8%	2.7%	4	1.5%	0.9%
1 à 3 fois par mois	16	1.3%	3.9%	5	0.7%	2.4%	11	1.8%	5.1%	0	0.0%	0.0%
Moins souvent	3	0.2%	2.3%	0	0.0%	0.0%	3	0.4%	3.6%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	49	4.0%	3.6%	16	2.7%	2.6%	33	5.4%	4.4%	3	1.0%	1.5%
De 9 000 à moins de 12 000 euros par an	50	4.1%	2.5%	25	4.1%	3.3%	25	4.1%	2.1%	5	1.6%	2.0%
De 12 000 à moins de 18 000 euros par an	170	14.0%	3.4%	101	16.6%	4.9%	69	11.4%	2.3%	8	2.4%	1.0%
De 18 000 à moins de 24 000 euros par an	179	14.7%	2.6%	62	10.3%	2.1%	117	19.2%	3.0%	28	9.1%	1.9%
De 24 000 à moins de 36 000 euros par an	264	21.7%	2.1%	122	20.1%	2.1%	142	23.3%	2.1%	54	17.4%	1.5%
De 36 000 à moins de 45 000 euros par an	175	14.4%	2.3%	83	13.7%	2.1%	92	15.1%	2.4%	73	23.5%	2.5%
De 45 000 à moins de 65 000 euros par an	162	13.3%	2.1%	96	15.7%	2.2%	66	10.9%	1.9%	58	18.7%	1.5%
65 000 euros et plus par an	59	4.9%	1.4%	44	7.2%	1.7%	16	2.6%	0.9%	40	13.0%	1.4%
Refus	66	5.4%	1.8%	30	5.0%	2.0%	35	5.8%	1.7%	27	8.7%	2.0%
Ne sait pas	41	3.4%	2.6%	28	4.6%	3.8%	13	2.2%	1.6%	14	4.5%	2.1%