

La Provence Dimanche



A.C.P.M. - ONE -

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	688	100.0%	1.3%	342	100.0%	1.4%	347	100.0%	1.3%	181	100.0%	1.0%
Sexe												
Homme	342	49.6%	1.4%	342	100.0%	1.4%	0	0.0%	0.0%	89	49.2%	1.0%
Femme	347	50.4%	1.3%	0	0.0%	0.0%	347	100.0%	1.3%	92	50.8%	1.1%
Age												
15 à 24 ans	72	10.5%	1.0%	24	7.0%	0.6%	48	13.9%	1.3%	32	17.8%	1.0%
25 à 34 ans	71	10.4%	0.9%	44	13.0%	1.2%	27	7.8%	0.7%	32	18.0%	1.0%
35 à 49 ans	160	23.2%	1.3%	88	25.6%	1.4%	72	20.9%	1.1%	54	29.9%	0.9%
50 à 59 ans	134	19.5%	1.6%	61	18.0%	1.5%	73	21.0%	1.6%	40	22.2%	1.1%
60 ans et plus	251	36.4%	1.6%	124	36.3%	1.7%	127	36.5%	1.4%	22	12.1%	1.4%
Individu												
Ménagères	296	43.0%	1.3%	0	0.0%	0.0%	296	85.5%	1.3%	73	40.4%	1.0%
Personne de référence	427	62.1%	1.5%	308	90.0%	1.5%	120	34.5%	1.6%	90	50.1%	1.0%
Responsable des achats	454	66.0%	1.3%	152	44.5%	1.2%	302	87.1%	1.3%	116	64.1%	1.0%
PCS Individu												
Agriculteurs	10	1.5%	2.0%	8	2.4%	2.5%	2	0.6%	1.1%	0	0.0%	0.0%
Petits patrons	19	2.7%	1.2%	16	4.6%	1.3%	3	0.9%	0.8%	19	10.4%	1.3%
Affaires et Cadres	38	5.5%	0.8%	27	8.0%	0.9%	11	3.1%	0.5%	33	18.3%	0.7%
Professions intermédiaires	62	8.9%	0.8%	31	9.2%	0.9%	30	8.7%	0.8%	51	28.1%	0.8%
Employés	144	20.9%	1.7%	42	12.4%	1.9%	101	29.2%	1.6%	30	16.8%	1.7%
Ouvriers	87	12.7%	1.4%	75	21.9%	1.5%	13	3.6%	1.0%	7	3.7%	1.5%
Retraités	205	29.8%	1.6%	93	27.3%	1.6%	112	32.2%	1.6%	8	4.3%	3.5%
Autres inactifs	124	18.0%	1.2%	48	14.2%	1.3%	75	21.7%	1.2%	33	18.3%	1.0%
PCS Personne de référence												
Agriculteurs	12	1.8%	1.6%	10	2.8%	2.7%	3	0.8%	0.7%	0	0.0%	0.0%
Petits patrons	23	3.4%	0.9%	16	4.6%	1.1%	8	2.2%	0.6%	23	13.0%	0.9%
Affaires et Cadres	72	10.4%	1.0%	40	11.8%	1.1%	31	9.1%	0.9%	72	39.6%	1.0%
Professions intermédiaires	86	12.5%	1.1%	33	9.7%	0.8%	53	15.2%	1.3%	86	47.4%	1.1%
Employés	104	15.2%	1.9%	47	13.7%	2.0%	58	16.6%	1.8%	0	0.0%	0.0%
Ouvriers	110	15.9%	1.1%	68	19.8%	1.3%	42	12.1%	0.9%	0	0.0%	0.0%
Retraités	230	33.4%	1.5%	103	30.2%	1.6%	127	36.6%	1.5%	0	0.0%	0.0%
Autres inactifs	51	7.4%	1.4%	26	7.5%	1.7%	25	7.3%	1.2%	0	0.0%	0.0%

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Taille du foyer												
1 personne	132	19.2%	1.4%	56	16.4%	1.3%	76	22.0%	1.4%	25	14.0%	1.1%
2 personnes	275	40.0%	1.5%	141	41.3%	1.6%	134	38.7%	1.4%	42	23.2%	1.0%
3 personnes	139	20.2%	1.5%	81	23.7%	1.7%	58	16.8%	1.3%	49	26.9%	1.2%
4 personnes	87	12.6%	0.9%	41	12.1%	0.9%	46	13.2%	1.0%	44	24.6%	0.9%
5 personnes et +	55	8.0%	1.0%	22	6.5%	0.9%	33	9.4%	1.1%	20	11.3%	0.8%
Présence d'enfants de moins de 15 ans												
Oui	196	28.5%	1.2%	98	28.6%	1.3%	98	28.4%	1.2%	79	43.7%	1.1%
Non	492	71.5%	1.3%	244	71.4%	1.4%	248	71.6%	1.3%	102	56.3%	1.0%
Habitat												
Communes rurales	47	6.8%	0.4%	21	6.3%	0.4%	26	7.4%	0.4%	14	7.7%	0.4%
Agglo. - 20 000 hab	106	15.4%	1.2%	43	12.6%	1.0%	63	18.1%	1.4%	30	16.5%	1.1%
Agglo. 20 000 à 100 000 hab	34	5.0%	0.5%	15	4.5%	0.5%	19	5.5%	0.5%	16	8.8%	0.8%
Agglo. + 100 000 hab	498	72.3%	3.2%	259	75.7%	3.4%	239	69.0%	2.9%	119	65.8%	2.1%
Agglo. Paris	3	0.5%	0.0%	3	0.9%	0.1%	0	0.0%	0.0%	2	1.2%	0.1%
Régions INSEE												
Ile de France	3	0.5%	0.0%	3	0.9%	0.1%	0	0.0%	0.0%	2	1.2%	0.0%
Franche-Comté	1	0.1%	0.1%	0	0.0%	0.0%	1	0.2%	0.1%	0	0.0%	0.0%
Picardie	0	0.1%	0.0%	0	0.1%	0.1%	0	0.0%	0.0%	0	0.3%	0.1%
Aquitaine	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.2%	0.0%
Auvergne	1	0.2%	0.1%	1	0.3%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%
Languedoc Roussillon	30	4.3%	1.3%	17	4.9%	1.5%	13	3.7%	1.1%	21	11.5%	2.8%
Provence Alpes Côte d'Azur. Corse	653	94.8%	14.9%	320	93.6%	15.5%	333	96.1%	14.4%	157	86.8%	10.2%
Habitudes de connexion à Internet												
Tous les jours	532	77.3%	1.2%	264	77.4%	1.3%	267	77.1%	1.2%	146	80.7%	0.9%
Presque tous les jours	92	13.3%	1.5%	42	12.2%	1.5%	50	14.4%	1.5%	22	12.4%	1.6%
1 à 2 fois par semaine	52	7.5%	1.7%	30	8.9%	2.4%	21	6.1%	1.2%	10	5.5%	1.9%
1 à 3 fois par mois	11	1.6%	2.8%	5	1.5%	2.7%	6	1.8%	2.9%	1	0.3%	0.9%
Moins souvent	2	0.3%	1.7%	0	0.0%	0.0%	2	0.6%	2.7%	2	1.1%	8.3%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	19	2.8%	1.4%	13	3.7%	2.0%	7	2.0%	0.9%	0	0.0%	0.0%
De 9 000 à moins de 12 000 euros par an	38	5.6%	1.9%	23	6.8%	3.0%	15	4.4%	1.2%	0	0.0%	0.0%
De 12 000 à moins de 18 000 euros par an	68	9.9%	1.4%	27	7.9%	1.3%	41	11.9%	1.4%	12	6.6%	1.5%
De 18 000 à moins de 24 000 euros par an	88	12.8%	1.3%	49	14.3%	1.7%	39	11.3%	1.0%	8	4.6%	0.6%
De 24 000 à moins de 36 000 euros par an	176	25.6%	1.4%	88	25.8%	1.5%	88	25.4%	1.3%	44	24.4%	1.3%
De 36 000 à moins de 45 000 euros par an	87	12.6%	1.1%	51	14.8%	1.3%	36	10.5%	1.0%	32	17.7%	1.1%
De 45 000 à moins de 65 000 euros par an	113	16.4%	1.5%	48	14.0%	1.1%	65	18.8%	1.9%	47	25.7%	1.2%
65 000 euros et plus par an	43	6.3%	1.0%	28	8.3%	1.1%	15	4.3%	0.9%	25	14.1%	0.9%
Refus	38	5.5%	1.1%	14	4.0%	0.9%	24	6.9%	1.2%	10	5.8%	0.8%
Ne sait pas	17	2.5%	1.1%	2	0.5%	0.2%	16	4.6%	1.9%	2	1.2%	0.3%